Summer Dresses White and colored. Seven only, worth

Special

Dollar Day \$2.00

Blue Serge | White Wash \$1.95. Coats Sizes 16 and 18 only. Dollar Day Special, \$15

Skirts Regular \$1.69. Dollar Day

White Voile Waists Odd and broken lines, worth up to

\$15.50 Raincoats In oiled silk, light weights; transparent. All sizes, most desirable colors. Dollar Day Special, \$1 | ent. All sizes, most desirable color.

Dollar Day Special, \$10.00.

Dollar Day Specials

Coats 10 only, smart styles DOLLAR DAY SPECIAL \$10.00.

Plain Tweed

Copyright 1917 by George Matthew Adams.

TEDDY POSSUM'S LITTLE BROTHER, PINKUM.

Teddy Possum was very fond of his twelve little brothers, but his favorite of all the twelve little brothers was Pinkum—so called by Teddy because his nose was just as pink as a little baby's big toe. Pinkum was a cunning "runt"; and you know that means he was the smallest member of the Possum family.

Teddy Possum took his runt brother with him hunting, and he gave him many valuable lessons on hunting. But one night when the two Possum brothers visited Farmer Jones's hen roost, little Pinkum got caught in a box trap, which was set by the Farmer Boy, little William.

Poor little Pinkum was terribly frightened, and he tried to get out of that trap; but that squirrel trap held him tight. Teddy Possum tried to help the pinkum and made him a pet, and he fed him with milk many times a day in a saucer under the stove in the kitchen. Ranger, came out brain little will dog, Ranger, came out trap, but the big dog, danced about, wagging his tall almost off his body, as if to say proudly: "Little William, the Farmer Boy, was very kind to Pin TEDDY POSSUM'S LITTLE BROTHER, PINKUM.

SOCIAL AND

PERSONAL

Readers Are Invited to Phone All

News of This Kind to the Society Editor. Phone 3670.

Cadets Philip and Douglas Pocock, of the Royal Air Forge, Toronto, spent a week-end visit with their parents, Mr. and Mrs. Joseph Posock, Wolfe street

Mr. and Mrs. Philip Pocock, Mr. and Mrs. Bowker of Montreal, Mrs. Edward Bhea and Rev. Father McKeown formed a party of Londoners who enjoyed a trip on the Great Lakes last

marriage early in September.

like a baby Possum and they all felt sorry for him.

But little William, the Farmer Boy, had a little sister Jane, and Jane begged little William to take Pinkum back into the Great Forest, so he could see his mother and his brothers and sisters. Jane cried over Pinkum, for she said, "Little William, I can see that Pinkum is homesick, for I often see tears in his eyes. And every night he dreams of his dear mother, and I know his mother must be broken-hearted over the loss of her wee little

deep bay window, prettily banked with cedars and bullrusnes, the British and American flags intertwined forming an arch overhead. The bride, who appeared on the arm of her father to the strains of Lohengrin's Bridan Chorus, looked lovely in a tailored suit of navy silk braided in grey, and wore a blouse of white georgette and silk lace. A large hat of navy satin, with fur trimmings, and a corsage bouquet of swetheart roses completed the costume. The bride was attended by Miss Florence McMillan of London, in apricot crepe de chine, with black velvet hat faced with apricot. She wore deep red roses. The groom was supported by his brother, Grenville Atkinson of Detroit. The mother of the bride was handsomely gowned in blue georgette crepe braided in gold, and the groom's mother wore a French gown of white net heavily braided in gold, and the groom's mother wore a French gown of white net heavily braided in gold, and the groom's mother wore a French gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and the groom's mother wore a french gown of white net heavily braided in gold, and bay window, prettily banked A pattern of this cedars and bullrusnes, the British to any address on a cedars and bullrusnes, the British to any address on a cedars and bullrusnes, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness, the British to any address on a cedars and bullrusness on a cedars and bullrusness of the British to any address on a cedars and bullrusness of the British to any address on a cedars and bullrusness of the British to any address on a cedars and bullrusness of the British to any address on a cedar and bullrusness of the British to a cedar and bullrusness of the Mrs. J. McDonald announces the engagement of her daughter Leone Jessie to Le Roy Francis Johnson, U. S. navy Inspector, Cleveland, Ohio. The Mis: Rena and Velma McPherson of is visiting with friends at Miss Jean Menzie, of Princess avenue, and Lucy Greensides, of Queen's avenue, left yesterday for a two-weeks vacation in Barrie. While there they will be the guests of Miss Thelma Young, formerly of London Rest.

Patriotic

A quiet wedding was solemnized on Monday, when Miss Mary Eva Smith was united in marriage to John Hocking, both of this city. The ceremony was performed by Rev. J. D. Rogers. The bride was attended by her sister, Mirs. Vanstone, and the groom was supported by F. Smith.

Page.

FLORENCE.—The Woman's Patriotic League had a very large attendance at its concert and lecture on the Methodist parsonage lawn on Wednessupported by F. Smith. A pretty wedding was solemnized at the residence of the bride's mother, Mrs. Nellie Burgess, Egerton street, on Tuesday afternoon, when Miss Clara Burgess became the bride of Percy Harry Skeates, a brakeman on the G.T.R. The ceremony was performed by Dr. D. L. McCrae, in the presence of about 30 guests. The bride and groom were unattended. After the wedding breakfast the young couple left by G.T.R. for Buffalo and other American points. On their return they will reside at 136 Egerton street, this city,

ATKINSON—GLASS,
Roycroft cottage, Bayfield, Ontario,
was the scene of a very pretty millitary wedding at noon Tuesday, when
Josephine Francesca, youngest daughter of Mr. and Mrs. S. Frank Glass of
this city, was united in marriage to
Capt. Garnet S. Atkinson, son of Dr.
and Mrs. Arthur Stuart Atkinson of
Spent some little time in active service
in France and England, Capt. Atkinson
then being attached to the Canadian
Army Dental Corps and the bride a
nursing slater with the Canadian army.
The ceremony was performed by Rev.
Alfred McFarlane of Bayfield, the
bridel party taking their stand in a

POLLY AND HER PALS—Pe Shows Rare Presence of Mind

Polation Army Dental Cottage, Bayfield, Ontario,
Was the scene of a very pretty millitute-met and completed the program
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Advertiser Patterns



arted over the loss of her wee little A Very Styllsh Dress In Coat Blouse

take up a bit of space. Really, I do not think we will find your corner after a while. I see where M. C. S. B.

heim related some very interesting and instructive, as well as wonderful experiences while he was a German prisoner, Mr. Laird is an escaped prisoner, and returned soldier. During the evening solos were rendered by Mr. C. N. Sarney and Mrs. P. Paddick, and Mrs. Sarney was the elocutionist, A pound booth was conducted on the grounds. Also a refreshment booth, both of these booths were well patronized. The proceeds were for patriotic purposes,

FLORENCE.—The Woman's Institute-met and completed the program.

Well, 1 see the W. P. B. Is looking around, so I must close, hoping to see this in print as soon as there is room. It. Verse 3—What were the nature and number of the proofs that Jesus gave of his resurrection from the dead?

P. S.—I think M. C. S. B. certainly does deserve a medal. I don't imagine she will be at all lonely! "W. B. M."

Ans.—I am sending your envelope on to M. C. S. B. so she may mail you the books, What a dear bairnie yours must be; no wonder you are endeavoring to follow the rules of health and hyglene, for the little lives are so precious. Your tip re watermelon preserve will be welcomed by some reader who may not know of its excellence. I do think that this is an institute-met and completed the program.

Here is a very good recipe for can-ning corn or peas: Nine cups of corn, 1 cup of sugar, ½ cup salt, 2 cups water Put on stove and boil 20 minutes. Bot-

Put on stove and boil 20 minutes. Bottle and seal while hot.
What do you think of my writing?
"JUNIATA."

Ans.—Yes, I believe it does cheer some of the "lonelles" when a letter from Canada raches their dug-out, or perchance their cot in a field hospital. Some of the appreciative replies convince one of this. So I have much pleasure in sending you a name. The four dollars is gratefully placed in our fund for prisoners. Your writing?—I think it very neat and characteristic. fund for prisoners. Your writing:-think it very neat and characteristic.

Two Missing Letters. Dear Miss Grey,-I noticed where "A onesome Reader" was asking for weetheart coupons for a delicate cousin f hers. I am inclosing ten for her, and ope her cousin succeeds in getting the

but did not see it in print. Hope this succeeds better.

I have been helping in the oats this week, but oh, it was hot! I wish the food controller had my job, then probably he would allow us a little more freedom of our wheat.

TEDDY'S FRIEND.

Ans.—Your signature I renumber quite well, "Teddy's Friend," and I can-A Very Styllsh Dress in Coat Blouse Style.

And one night little Pinkum's mother and near the farmhouse and hid in the connfield, and she gave the Possum all, "Pinkum, little Pinkum, come to make in a combination of materials. Crepe and gingham, organdy and little Pinkum gave a little and little and little Pinkum gave a little and little and little Pinkum gave a little and little Pinkum gave a little and l not understand how your letters failed to get into print. At this date I do not recollect the whys and the wherefores; concerned over the "neglect." B Please send above-mentioned pattern understand? And don't tangle yourself up with any correspondence promise un-less he appears really sincere in requesting it, and then—go slow, my dear. Does this sound at all like sense as applied to your case?

> She Just Loves Them.
>
> Dear Cynthia,—I have been reading the letters which have been written to your interesting Mail-Box, and I just love them. It is such fun to read them. I am about to trouble you with of placing stamps on a letter. Hoping to see the answers in your column.
>
> CURLY HEAD.

Ans.—John means gift of God; Harry (Henry), head of the house; Elizabeth, consecrated; Bernice, bringing victory; Antoinette, inestimable; Rita, an abbreviation of Margarita, which signifies precious; Veronica and Vera probably mean true woman; Marie, unpleasant, Agnes, pure; George, a land owner.

2. My list of stamp language has been mislaid, so I cannot comply.

Daily Bible Question Club

Patriotic

Western Ontario

Address All News for This Column to the Editor of the Women's Page.

FLORENCE.—The Woman's Patriotic League had a very large attendance at its concert and lecture on the Methodist parsonage lawn on Wednesday night. Mr. D. H. Laird of Blenheim related some very interesting and instructive, as well as wonderful experiences while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone while he was a German prisoner, Mr. Laird is an escaped to the sone books to lend. I would be very much obliged if she would lend them to me. I have just one wee baby boy, 15 weeks old, and he weighs, 13% pounds.

I wonder if anyone has the words to the sone; Where the Sunset Turns the Ocean Blue to Gold." It is really a lovely piece.

Did anyone ever try to eat gourds? I am told that watermelon may be used the same as citron for preserves, and that there is very little difference. Well, I see the W. P. B. is looking around, so I must close, hoping to see this in print as soon as there is room. I am yours truly.

P. S.—I think M. C. S. B. LUNIFORM LESSON FOR SUNDAY, AUGUST 25, 1918.

UNIFORM LESSON FOR SUNDAY, AUGUST 26, 1918.

UNIFORM LESSON FOR SUNDAY.

(By Rev. T. S. Linscott, D.D.)

Speaking for Christ. (May be used with missionary applications.) Luke with missionary applications.)

1 am told that watermelon may be used the same as citron for preserves, and that there is very little difference.

Well, I see where M. C. S. B.

UNIFORM LESSON FOR TOLAY.

(By Rev. T.

Page of Interest to Women Readers

AFTER THE WAR

To reveal the modern woman to the world in a new light, and the world in new light to the modern woman, are two of the few constructive things that this vast war has done. Many women are developing capabilities they did not know they had. Still others are enlarging their capabilities fourfold. In this respect, the war has been a universal bracer. It has inculcated a valiant attitude toward life in general. People who used to complain of trifling discomforts have entirely forgotten them now in the thrill of larger issues. Death itself has taken on a new guise. It has now become The Great Adventure. Since Earth is the universal mother of us all, why fear to return to her? This is the cry of the poets of today. Even the attitude toward human ills has changed. Pain is met valiantly, endured stoically.

"Imagine Sarah Bernhardt in an incurable ward," said a woman recently at a Red Cross meeting. "What would she be doing? Wh'ning? Complaining? Not a bit of it! With her last ounce of strength she would be fighting for ideals. That great genius never forgets she has a goal, whether it be patriotism or art."

she has a goal, whether it be patriotism or art."

At present this whole country is reunified and revitalized, because its citizens are all working toward a common goal. Men, if they be worth their salt, have always a goal to work for; Let, until recently, very few women have been conscious of any other goal than marriage, and thereby they have lost something that gives savor and solace to life. But, since the war, even the Rocking-Chair Gossips, the Bridge Fiends, and the Confirmed Shopers have been mobilized into the Knitting Brigade, and their needles are clicking as if their lives depended on it. They are working toward a goal.

What will happen when they are demobilized? Will they again become time-wasters? And the answer to that is: Will life let them be? For, after the war, women will face a changed world.

One bar in every five FREE—there's economy!

The bigger Comfort Soap bar gives you more soap for the money than ever before. The weight has been increased because, as you know, there are no premiums with the Bigger Bar's wrapper. Here is a real chance to save in housekeeping expenses.

If you really want more GOOD soap for your money you'll just firmly ask your grocer for the bigger Comfort Bar-he can supply you. If you are still getting the former, smaller Comfort Soap, keep on saving the wrappers, they are still good for premiums.

Pugsley, Dingman & Co., Limited Toronto

is: Will life let them be? For, after the war, women will face a changed world. There will be terrific economic upheavals and readjustments, in which woman will have to play her part as well as man, either through rigid economy, the efter from me some time ago? It was man, either through rigid economy, the enforcing of a simpler standard, or through adding a tithe to the family income.

That these adjustments will affect words before that, about Christmas time, wrote will face a changed world.

I wonder if any of the Pageites can the changed world. There will be terrific economic upheavals and readjustments, in which woman will have to do her share thundreds or even thousands of men will have to do her share through adding a tithe to the family income.

That these adjustments will affect marriage there can be no doubt. There

THE STORE MARKED DOWN FOR THIS BIG EVENT!

ALL DOLLAR DAY BARGAINS MARKED IN PLAIN FIGURES

Many attractive bargains have been gathered together for this great one-day sale. Prices have been cut, in many instances, to less than the manufacturer's quotations today. PEOPLE ARE WONDERING HOW WE CAN SELL AT SUCH LOW PRICES. But don't you worry. Come and save.

LOOK. LOOK!! DOLLAR DAY ONLY. Parlor and Living-

Room Chairs Odd lines, only one of a kind, worth almost double the price, mahogany frames, upholstered in silk and tapestry. You must see this special to appreciate

\$6.50 Up

"KAPOK" PILLOWS The Pillow that needs no pillow case.

Something new and decidedly attractive, Ask to see them. Filled with silk floss,

\$4.75 Pair

20% OFF ALL REFRIGERATORS

Buy now, They will be worth away

\$7 Electric Lamps

Many other kinds to choose from.

IRON Brass trimmed,

full size. Prices are going away up on beds, so buy now,

TOMORROW ONLY! Bedroom and Living-Room Rugs

Reversible, jute and wool, many pat-terns to choose from; sizes 2½x3 yards. 3x3 yards. 3x3½ yards. You may never get another chance like this. Be here early tomorrow. \$6.50 Up

HALL RUGS

Only 12 to be sold on Dollar Day \$1.55 Each BE SURE YOU GET ONE.

BALANCE OF HAMMO COUCHES TO BE CLEARED AT 10 PER

CENT OFF. 25% Off 12 Baby Carriages

FOR DOLLAR DAY.

Made of fine reed and reversible gear. 10 Sulkies and Strollers at 20 per cent off.

UPHOLSTERING AND CRATING FURNITURE SPECIALIZED

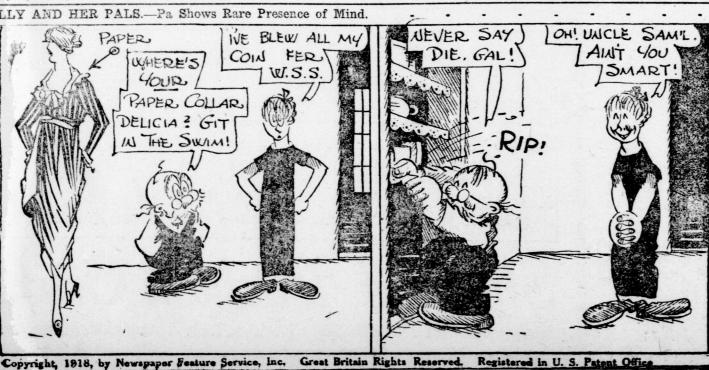
We can crate furniture. Only expert workmen employed. Ask for estimate. All work guaranteed. Our upholstering department will make your old furniture better than

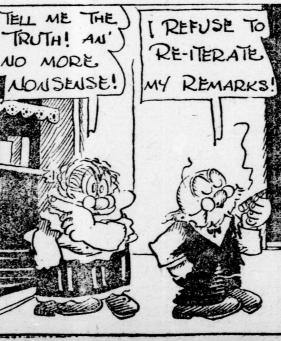
Window Shades Only 12 left; green only.

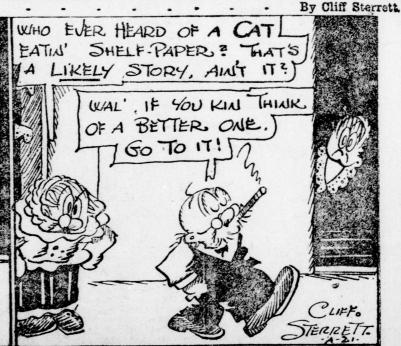
Wm. Trafford Furniture Co.

129 DUNDAS STREET.

POLLY AND HER PALS .- Pa Shows Rare Presence of Mind. IVE BLEW ALL MY COIN FERT WHERE'S W.S.S. 40UR PAPER COLLAR DELICIA ? GIT! IN THE SWIM!







UNDERCLOTHING Guaranteed Not To Shrink.

Big Dollar Day BARGAINS WEST FLORAL COMPANY Phone 2187. 249 Dundas Street.

The Great Cail.

Dear Miss Grey.—As I haven't any brothers to answer that great call, I feel that I would like to help cheer some soldiers. So 'will you please send me a couple of lonely soldiers' addresses? Wishing the Pageites every success, I will sign myself.

A DREAMER.

P.S.—What do you think of my writing? writing?
Ans.—The names are sent you "Miss Dreamer." Your writing is legible and businesslike—doesn't look in the least as though you had day-dreamed over