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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, April 20.

WELCOME ASSURANCE.

THERE is much to bring gladness to Canadian hearts in the dispatch from the Canadian Press special correspondent at the front which tells how marvellously efficient were the arrangements for rescuing and attending to the wounded in the recent British offensive north of Arras. How different is the story from that told in other wars! Equally comforting is the assurance that the dead are buried in individual graves; not tossed into trenches according to the German plan, but laid to rest with all honor and the place marked in such a way as to make identification easy in the years to come.

From the outbreak of war, the British system of hurrying the wounded to hospital, and lavishing every care upon them, has been one of the greatest wonders. It has been many a man's experience to be shot down in the front lines in the morning, and to find himself in an English hospital before the next day dawned. But there has been continuous progress in this work of fighting injury. In today the methods are far in advance of those which were considered so remarkable in 1915. If expert medical attention and devoted nursing can save a life, they are provided, as readily for the private as his commander, and that life is looked upon as just as valuable as the warrior's who is still handling his gun in the trenches.

Ghastly mental pictures of loved ones lying on the cold, damp ground for days at a time, unattended and uncared for, need no longer be drawn by friends when the message comes that someone has been wounded. Only in exceptional cases will there be any danger of his being out overnight, and then only because he cannot be found. This fact must remove a load of care from those left at home and make natural anxiety more bearable.

Recruiting ought to react to such news. It has been said that pictures of men who suffered for days before getting relief, and of the killed being hurriedly buried, kept some from volunteering. This newer, authentic word-picture of the prompt care given the living and the tender reverence for the dead should have the opposite effect.

The heroes are not all carrying rifles. The stretcher-bearers, who fearlessly search out the wounded, in spite of showers of shells, and carry them to places of safety; the doctors, nurses and hospital attendants, who work often from sunrise to sunset without rest, are fighting just as bravely to save life as their comrades are to kill the demons who threaten humanity. Both branches of activity are necessary to the winning of the war; each is equally divine when the cause for which they labor is world freedom.

FOR COMMON WEAL.

AN INTERESTING ARTICLE appeared recently in the New York Times on the trend of modern society away from individualism to co-operation. The writer, Mr. George W. Perkins, says:

"We are, beyond question, entering on a period where the welfare of the community takes precedence over the interests of the individual, and where the liberty of the individual will be more and more circumscribed for the benefit of the community as a whole. Man's activities will hereafter be required to be not only for himself, but for his fellow-men. To my mind there is nothing in the signs of the times so certain as this."

This seems certainly true. The war and the amazing force of German consolidation are hastening the process. National munition shops, government control of food, railways, mines, shipping and prices, state regulation of liquor traffic, 40 per cent taxes on great incomes, etc., have been quickly forced on that most individualistic of nations, Great Britain. Former wars were waged by a few individuals and for much fewer individuals, but this one loses the individual in the human swarm.

Before the war, things were traveling already in this direction. The slogan of "personal liberty" had become rather a joke, being raised mainly by the liquor lovers and liquor vendors, a section of the community not distinguished for advanced ideas or any ideas worth considering. It had perhaps not yet fallen to the poor wall or bloating that we heard from the publicans and their faithfuls in Ontario last summer, the plaintive death-song of the doomed. Still, it was alarmed or apprehensive, and no wonder. Wife-beating had once been a respectable privilege of any free-born Briton, and there was a cynical saying that in such sacredly private matters of conjugal life a third party had better not intervene for his own good. But of late the good old practice had grown atrophied and despised. Then, again, ill-usage of horses, dogs, etc., had been seriously lessened by the activities of humane societies, a very notable interference with "personal liberty."

Even child-beating has seemed likely of late to be more and more curtailed by a power over the individual parent or teacher. Surely a parent owned his own child; but now, even at \$75 and notoriety a week.

CHILD LABOR AT \$75 PER WEEK. [From the Springfield Republican.] That atrocious 12 and 13 year olds, as getting as \$50 and \$75 a week, and so on, is a thing that is being done in the United States, was revealed in a New York City court the other day. The companies that hire children of school age for work when school is in session ought to be punishable by law. Child labor is child labor, even at \$75 and notoriety a week.

A famous man once came upon a

ruffian battering a dog. When he tore the club from the man's grasp, he received the growling remonstrance, "It's my dog." "It's God's dog," was the quick reply. The same could be said of other creatures than a dog, and in reference to other abuses than beating with a stick.

Mr. Perkins goes on to observe:

"In my judgment we are just now entering a period of co-partnership, where the tool user will be part tool owner, and where capital and labor will share more equitably in the profits of the business in which they are jointly engaged. This, however, is inevitable because of our educational system, which teaches the working-man to think for himself. It is inevitable because intercommunication has told the workmen in other communities are striving for and achieving it. It is inevitable because strikes and lockouts can never be settled satisfactorily or permanently by merely raising a man's wages. It is inevitable because it gives stability to business, and because it is as advantageous to capital as to labor."

This is a happy ideal, if it may be worked. No doubt it is more easily worked in some businesses than in others, but the aim is a good one in general.

The writer is dubious about government ownership of railways in the United States. The difficulty is, as Professor Mavor also thinks, that the sense of honor in public service and the requirements in that direction made by the electorate are not as yet sufficiently developed. Mr. Perkins says:

"If our railways were to be taken over and operated by our Government at this time, how many of you think we would duplicate Germany's success?"

"Government ownership of railways may be as desirable in this country as it is in Germany, but we must first have public servants who will at least come somewhere near the standard of Germany's public servants in efficiency and honesty."

"Look at the spectacle we are presenting to the world at this very moment in our pork barrel legislation. Would we dare to have our railways operated by the same type of public servants?"

State regulation of many things is, however, approaching, and men in business work with one another more steadily. The individual is less and less, in other words that the community may be advanced.

RECRUITING.

WHY IS RECRUITING in Canada falling off? There is no doubt that enlistment is much lighter than earlier in the war. The Government promises that a million men to date it has obtained 499,585. During the first two weeks of April 700 fewer men came forward than during the preceding two weeks.

Military men and others have been calling for months for some system which would provide for the required enlistments. The spasmodic appeals of the Government have not produced the results. More than spasmodic appeals are required at a time when men are needed so badly; also for the production campaign.

And then there is another phase to it, for which only the Government and Government officials can be blamed. During the past year 77,871 men have left Canada and gone to the United States. The figures are supplied by the commissioner of United States immigration service at Montreal, and here they are:

March, 19165,334
April, 19165,799
May, 19165,524
June, 19165,500
July, 19164,654
August, 19165,423
September, 19167,347
October, 19167,493
November, 19169,397
December, 19168,039
January, 19177,390
February, 19174,666

Is there any wonder that recruiting in Canada is falling off?

EDITORIAL NOTES.

Neutrality is getting to be an awfully lonely condition.

If von Bissing is dead a day of rejoicing should be held.

Having stolen everything movable in Rumania the Huns would now burn up the remainder.

It will be quite satisfactory if the Hindenburg line is pushed back to Berlin without being "broken."

Remember, every green leaf of food value you cause to grow this year shows more patriotism than waving the flag.

Brazilians are taking a leaf out of the Germans' own book when they start to burn down German-owned buildings.

President Wilson is not anxious to give the voluntary enlistment plan a chance to fail. He wants to make certain of getting an army quickly.

Do all soldiers who have been honorably discharged after service overseas in the past participate in this gift of three months' pay? This is not quite clear.

Hon. Robert Rogers says the Empire Land settlement committee is anxious to encourage the view that its investigation will bear fruit. Is it not more anxious to show results?

Is it possible the Austrian emperor dare appeal to the Almighty, saying: "I knowest what patience we observed towards our enemies until righteous self-defence compelled us to draw the sword." The words might be true of Serbia.

Justice Chute's quashing of the conviction of a London doctor for alleged breach of the liquor laws will be popular. But the question remains unanswered: Are there any limits to the number of whisky prescriptions that may be given legally?

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The Advertiser's Hint for City Gardeners.

Information As to Preparation, Planting and Care of Plants That May Be Grown in Backyards.

PRUNING AND TYING GRAPE-VINES.

There are several different methods of pruning the grape-vine, and every gardener must choose his own method. The important thing is to select the proper number of canes or branches. Each branch should have the number of buds which will enable it to bear the most fruit of the best quality. The number of buds to each branch varies with the variety of the grape, but a general rule is to leave from 35 to 40 buds on an entire mature vine. The best branches are those which are about the thickness of a lead pencil, and the best buds, those which are from the fourth to seventh joint of the branch, counting from the base of the branch. While pruning, aim at preserving these.

One of the best systems of pruning is where the main stem of the vine is divided below the first wire of the trellis into two arms, which are trained one on the upper and one on the lower wire. Another system is the fan system, where several branches are spread out in the shape of a fan.

An old vine which is diseased and crooked may be renewed by allowing a lateral shoot to grow near the ground, and subsequently using this as the main stem of the vine. This may cause the crop of the vine to be reduced for a year or two, but is worth the sacrifice.

THE GIRL WITH THE HOE.

John Salisbury Oliver put down the evening paper and took out his stock quotations and took out his watch. He had a dinner engagement and it was time to dress. Obviously, he would have been bored, for the fine edge of his spirit had been wearing out of late. He had been bored, for the fine edge of his spirit had been wearing out of late. He had been bored, for the fine edge of his spirit had been wearing out of late.

THE ADVERTISER'S DAILY SHORT STORY.

(Copyright, 1916, by the McClure Newspaper Syndicate.)

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HUNTING FOR PEGGY.

Children's Dresses

—Infants' and Children's White Lawn and Embroidery Dresses, ages 1 to 6 years, trimmed with lace and all-over embroidery, also White Duck Middy Dresses. Some of these dresses are trimmed with ribbon. Worth \$1.50. Special sale\$1.00

Infants' Bonnets

—For spring and summer wear, of silk, poplin, crepe, white cord velvet, muslin and Swiss lace and ribbon trimmed; new styles. At25c to \$2.00

Neckwear

—Ladies' Collars, sailor and other popular styles, some slightly soiled; regular 25c to 50c. Choice Saturday17c

Moire Ribbons

—Silk Moire Ribbon, five inches wide, beautiful quality for millinery purposes and hair bows, in nigger brown, copen, navy, emerald green, white; regular 50c value. At, per yard39c

Hosiery

—Broken lines of Infants', Children's and Misses' Hose, including cashmere and fine silk lises, also boys' knock-about Ribbed Cotton Stockings, not all sizes in the lot; were 25c to 60c. A bargain for early Saturday buyers. At, per pair10c and 33c

—The Silk Lises are 33c and are in white or black.

—LADIES' BLACK COTTON HOSE, fast black Egyptian cotton; sizes 8½, 9 and 9½. Per pair15c

Laces

—Cards of White Val. Laces, twelve yards on a card, for25c

—SIX PIECES CAMBRIC PETTICOAT FLOUNCING, sixteen inches deep, with tucking and lace edging and insertion. Special bargain for Saturday only. Per yard, 9c

Toweling

—ROLLER TOWELING, mostly all linen, unbleached, with red border, seventeen inches wide. Chapman special for Saturday, Eight yards for\$1.00

—ALL-LINEN CRASH TOWELING, unbleached, strong and durable, 20c value. On sale Saturday, per yard, 15c

Tabling

—Two pieces only Bleached Tabling, fine quality, in fleur-de-lis or rose pattern, 70 inches wide; regular 75c. On sale Saturday only, per yard59c

MILLINERY AND GARMENT SECTION ON SECOND FLOOR.

J. H. CHAPMAN & C., 239, 241, 243 Dundas St.

which will make some amends for the years we've lost—I've lost? And do you think you could take me along with you? We'll give all these people money to buy new clothes instead of old ones, and set them up in business. I can't refuse me now, Peggy. "No, John, I can't. But don't think I've accepted myself for the people. I've always loved you, John, dear."

"I should say all the time, sir, for work like that."

"So should I, Clemens. It's funny, isn't it, that the girls I ordered for I should be going traveling without me. I wonder where they are. I'd like to find them. It's such a nuisance to be fitted for others."

The dinner, as far as the game was concerned, was a failure. There were many women, beautiful ones, witty ones, and all of them were looking at the girl of his youth. An attack of fever had left her hair over the left temple a soft, silvery grey. It was the hair of a girl of 17, and he had teased her and called her old lady. But he remembered now how perfectly she had looked in her dress. The lights of the evening were showing brightly as his limousine drew up to the door of the new car. Then he saw the waiting-room a woman in a white dress, and he knew that she was the girl of his youth. "If you wait I'll get the nurse who takes charge of the new car. Then the nurse came out dressed for the street and John held the door open for her to go in."

"It's West Fortieth street, near Tenth avenue," she said, settling back in the seat.

And John, repeating the address, got in and shut the door. Then suddenly the street light caught the girl of a strand of hair, silver white, waving softly over the white nurse's ear. And John looked for the first time fully into her face.

"Peggy," he cried, "I might know I'd find you on an island like this. Thank heaven, I've found you! I can't believe you're really here. You've taken a long time hunting, John," softly.

"I haven't hunted," he confessed, bitterly. "That is, I haven't hunted the right thing. All I've found is money."

"But money is wonderful, John," said the nurse, looking at him. "There are so many, many people to help, so many dying without it."

"Peggy, dear, I want you to offer me all my fortune to dispose of as you

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are degenerate and of inferior value. Only yesterday my pastor was explaining that the first men, Adam and Eve, were also Prussians. That is easy to understand, for in the Bible it is written that our German God has created man according to His own image. If, therefore, all men have descended from a Prussian Adam and from his wife, there should only exist Prussians or, at least, Germans—and everything that grows and exists should belong to us. You must admit this is logical reasoning, and that is why our device is "God with us, and Germany over all." You will understand now why we wanted this war.

"Is it not shameful that other people who have no right to exist on this earth should wish to reduce our inheritance? We are the Divine fruit, and all others are but weeds. That is why our great emperor, representing God on earth, has decided to put an end to all these injustices, and to exterminate the weeds. Now, do you understand?"

THE FIRST TELEGRAM SAID. [Popular Science Monthly.] Contrary to general belief, "What hath God wrought" was not the first message to be sent by the young German. It was Morse's sender of the first communication. Instead, it was sent by the one of the committee debating upon the territory.

"Then you reproach me for the treatment of our soldiers towards the Boians?" "Certainly, you also speak of the giant 'cannibals' of the Rhine. I speak of the damage to the Rheims Cathedral, of villages and towns burned, etc. That is war!"

"You have something to learn in order to equal us, and I can assure you that all that has been done up to now is a mere bagatelle to what is going to happen. It is only a country which has attained a high degree of civilization, and that is ours—the Prussians. I speak Prussians, for, as Germans, we are overlords of the world, the Prussian is par excellence the overlord of the Germans. All other nations

proposal of Morse, the inventor, to string a telegraph line from Baltimore to Washington. Mr. Morse, who wanted to end the discussion and at the same time demonstrate his invention, strung a wire from the committee room to the top of the Capitol. One of the committee, who was opposed to President Tyler's proposal, "Tyler deserves to be hanged." This was received by the man at the other end exactly as it was composed.

WILLING TO TAKE THE RISK. Down in Mexico they have a "dry law" and their own way of enforcing it. Three men have just been hanged for violating it. Years ago Gen. Neal Dow, the father of prohibition, said that if he sold liquor illegally were made a capital offense, men would be found to sell it and take the risk.

"A HUNTRUTH." [Calgary Herald.] According to a well-versed Cockney a lie is a "Huntruth."

WEIGHTY MATTER. A unique position among hotels. It has an enviable reputation for cuisine and unobtrusive service. Twelve stories of solid comfort; ocean porch and sun parlors; orchestra of soloists. Week-end service. Booklet and rates upon request. NEWLIN HAINES COMPANY. May 30.

Hotel St. Charles ATLANTIC CITY, N. J.

Situated directly on the ocean front, with a superb view of beach and boardwalk, the St. Charles occupies a unique position among hotels. It has an enviable reputation for cuisine and unobtrusive service. Twelve stories of solid comfort; ocean porch and sun parlors; orchestra of soloists. Week-end service. Booklet and rates upon request. NEWLIN HAINES COMPANY. May 30.

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