

MARCH 19 1901

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Good News Re Athabasca Mill Run-Scurry Over White Bear on

REVIEW OF ROSSLAND CAMP

Monday Again.

War Eagle, Centre Star, Le Roi, Iron Mask, Evening Star, Northern Belle, Etc.

White Bear soid up sharply on the To-onto Mining Exchange yesterday. A wire om Rossland says that the crosscut has ened up three feet of ore running \$32 a ton.

Athabasca's Good News.

Athabasca's Good News. An authoritative advice from Nelson is to the effect that very rich ore has re-cently been put thru the Athabasca mili. It seems that after running continuously for three years the stamp mili was shut down for a thoro overhauling, from Feb. 1 to Feb. 13. It then starfed up again, and during the three days. Feb. 13 to 16, as much gold buillon was taken off the plates as was taken from them for the three 16 days of January. This indicates that richer ore than heretofore has lately been put thru the mili.

In Rossland Camp. In its weekly review of March 10 The Rossland Miner observed: The leap made in the shipments of last week, showing that the Rossland Great Western and the Le Rol No. 2 have come into the list of shippers seriously, tho still shipping far below their capacity as esti-ments by the general management, marks

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A Greater and Grander investment than any offered to the Public, and especially the Farmers, of any country in the world in modern times.

Professor James W. Robertson, Commissioner of Agriculture and Dairying for Canada, in his report to the House of Commons for Canada, after going to England and investigating, and sending sample shipments, endorses the great object of this Company.

POULTRY COMPANY, Limited (TO BE INCORPORATED.) CAPITAL STOCK - - - \$450,000. HEAD OFFICE, HAMILTON, ONTARIO. PRESIDENT-MR. GIBSON ARNOLDI, Barrister-at-law, Toronto, Ontario.

ITTE GANADIAN DRESSED

MANAGER -- MR. WILLIAM S. GILMORE, Merchant, Hamilton, Ontario.

OBJECT OF THE COMPANY .- This company is being formed for the advancement of Canadian trade with England, in dressed poultry, ducks, turkeys and geese, dressed meats, and any other farm produce that the company may at any time deem It advisable in the best interests of the shareholders, to deal in. Every well informed Canadian farmer knows about the extensive experiments Professor Robertson has been making for the Canadian Government at the Experimental Farms at Carleton Place, Ont., and at Bondville, Que., and that the object of the experiments was simply to prove to the Canadian farmers and the public of Canada, the amount of money they are failing to make every year by not taking advantage of the great market. which is open to them in England. Cauada has sent only a few sample shipments so far, but the profits were simply astonishing and the Canadian public to-day owe thanks to the Government of Canada for what it has done in this connection, and it has done much, for the fame of the Canadian shipments has spread all over Great Britain, and her merchants are to-day looking for a concern in Canada, financially strong enough and progressive enough, to supply the great demand

THIS IS THE GREAT OBJECT OF THE COMPANY. IT WILL BE NO MONOPOLY AND IT CANNOT BE MADE ONE ITS SUCCESS MEANS THE FARMER'S SUCCESS. The farmer's duty is first to become a shareholder in this Canadian Company, and by so doing show his faith in his country's future, and that he means business as, his money being invested, his interests and the interests of the Company are the same, and then to earn a good reputation for himself as a first-class raiser of poultry, turkeys, ducks, and geese, for the Company. This Company will buy only from its own shareholders, as special care will be taken to instruct them in all the latest methods of raising and fattening poultry in large quantities, and especially the class of poultry required for the English trade, and with care and attention every farmer or farmer's wife and every man, woman or child of ordinary intelligence in Canada who has fifty dollars can buy ten shares and become a shareholder, and by beginning in a small way and saving his profits, make himself wealthy, like Mr. Taylor has done. Who Mr. Taylor is is explained in the following story, told by Professor Robertson, the well-known Comm Agriculture and Dairying for Canada, to the standing committee of the House of Commons:

WELL-TO-DO FARMERS FATTEN CHICKENS .--- I did not find the men who fatten chickens in farmers who had no other means of making a living. In Canada there is an idea that it is only poor farmers nothing else who may raise chickens. The people who raise and fatten chickens lin England are to be found south of London, between London and the English Channel, on about the richest part of the island, with the facest situation close to the best markets. These are the men who have developed the chicken fattening industry, not the far-away, ignorant, incapable and poor farmers, but the men who are in the best position as to locality and soil of any in the British Isles. Then across the Channel, in the north of France, also, chicken raising is carried on; so that in the two parts of the European countries which are the richest, we find chicken-fattening. The business is not for the out-of-way farmer of Canada alone. I LEARN ALSO THAT THERE IS MONEY IN THE BUSINESS, and instead of reasoning that out in the abstract, let me tell you in simple narrative what I found, when, last year, I made the acquaintance of a chicken-fattener near Uckfield, who is known as one of the best poultry fatteners in Britain. I had got the name of Mr. Samuel Taylor from one of the leading poultry dealers in London. When I got to his place I found Mr. Taylor was a successful farmer. HE HAD BEGUN LIFE AS A FARM LABORER WITHOUT CAPITAL. When I visited him he had a fine farm-steading and was doing a prosperous business. 1 would not like to say how much money the chicken fattening business brought him in : but I would not be surprised to leave that the annual net balance was over a thousand pounds (five thousand dollars a year). This man had begun life as a farm laborer, and by sticking to this business had made money out of it. Chicken-fattening is not to be sneered at as a small affair.

SMALL CAPITAL REQUIRED .- The amount of capital required by a farmer will be very small, as he can begin raising them in as small a way as he likes, and as his profits grow he can increase the number, making this a grand investment for either farmers OR THEIR WIVES and those who either cannot afford to keep up a large farm or who through some infimity or poor health are not able to attend to the heavy duties of heavy farming. It is not necessary to employ much labor, as can be seen from the following description of the "cramming machine" and the directions how to use it. It is one of the most approved methods of feeding chickens; the machine is simply a hopper or reservoir about the shape and size of a large pair on a stand about four feet from the ground. At the bottom of the hopper is the cylinder of a pump. That may be about three that pumps the stuff out. At the boitom of the cylinder of the pump there is an opening or small nozzle, to which is connected a rubber tube about the size of the little finger and about ten inches long. Different sizes of tubes are used for chickens and a rubber tube about the size of the little finger and about ten inches long. Different sizes of tubes are used for chickens and turkeys. When the craining process is begun the hopper is filled. A boy hands out a chicken to the operator. He opens the chicken's beak with one hand, then slips the tube down the throat. The tube is moistened with the food, the mixture being an oleaginous one. One stroke of his foot, with his hand across the chicken's breast, gives the chicken its breakfast or its dinner. as the case may be. An expert chicken man with a boy to help him, and in some cases two boys, will feed from 300 to 350



Directors:

S. J. MOORE, President, Toronto (General Manager Niagara Silver Co.) A. E. AMES, Vice-President, Toronto (of Messrs A. E. Ames & Co., Bankers.) HON. W. CARYL ELY (President Buffalo Railway Company, Buffalo, N.Y.) ROBERT KILGOUR, Toronto (Vice-President Canadian Bank of Commerce.) JAMES L. MORRISON, Toronto (President Niagara Silver Co.) HON. CHAS. H. DUELL (Commissioner of Patents, Washington, D.C.) WM. A. ROGERS, General Manager.

Registrar of Stockand Transfer Agent-NATIONAL TRUST COMPANY, Limited, Toronto. Counsel-MESSRS. BLAKE, LASH & CASSELS, Toronto. Bankers-THE BANK OF HAMILTON.

Head Office-Toronto, Ont. Factories-Niagara Falls, N.Y., and New Bedford, Mass.

WE OFFER \$290,000 OF THE ABOVE-MENTIONED PREFERENCE STOCK AT PAR, payable 25 per cent. on allotment, 25 per cent. on May 15th, 25 per cent. on July 15th, and 25 per cent. on September 16, 1901, with the privilege of making payment of any or all instalments on any instalment date. Subscription books will be opened at our offices on Monday, the 25th day of March, at ten o'clock a.m., and close at four o'clock the same day, Subscription forms may be had on application.

Application will be made in due course to have the stock of the Company listed upon the Toronto Stock Exchange.

Reference is invited to the following letters giving history and prospects of the businesses now being united under the name of Wm. A. Rogers, Limited.

The Directors reserve the right to allot only such subscriptions and for such amounts as they may approve. We recommend these Preference Shares as an investment.



12 Warren St., New York, Feb. 26th, 1901.

MESSRS. A. E. AMES & CO., Toronto :

Dear Sirs, - The business now carried on by me was commenced in 1890, but in 1895 I began the sale of high grade silverplated wate, and since that time have devoted myselt almost exclusively to the sale of that quality of goods, with the result that my business has grown to large proportions. Amongst my regular customers are the following

R. H. Macy & Co., Bloomingdale Bros., J. A. Hearn & Sons, New York ; Abraham & Strauss, Fred Losier & Co., J. H. Bauland & Co., Brooklyn; Otto Young & Co., Marshall Field & Co., Montgomery Ward & Co., Benjamin All & Co., Chicago ; R. H. White & Co., Jordan, Marsh & Co., Houghton & Dutton, Boston; H. O. Meldrum & Co., J. N. Adam & Co., Adam, Meldrum & Anderson Co., Irish & English, Buffalo ; Fletcher Hardware Co.; Hunter & Hunter, Detroit ; Daniels & Fisher, Denver, Col. ; Mabley & Carew, Adams & Doepke Co., Cincinnati, O. ; Bern-heimer Bros., Baltimore, Md. ; Supples Hardware Co., Biddle Hardware Co., C. W. Young & Son, Lit Bros., Marks Bros., Gimbel Bros., Philadelphia, Pa.

With increased facilities I could have added largely to the volume and net profits of my business during the last three years.

The increased facilities which the \$150,000 of new working capital will furnish will, it is expected, enable

furnace, which fately was run down, will soon be fit for work, and an additional fur-nace is going in, which will give a work-ing daily capacity, allowing for repairs, of about 1300 tons a day. There will prob-tbly be no change from this condition for some time, as this capacity will allow the Le Roi to ship a thousand tons a day. There will prob-tbly be no change from this prob-tbly be no change from the sound tons a day. The Le Roi to ship a thousand tons a day. The Le Roi to ship a thousand tons a day. The sound the shift sinking and developing ap new levels, it will be some months be-fore they are in a position to ship more than this amount, with due regard to the use of the shaft sinkers. War Eagle.—The tramway on the War Eagle is about finished, and all that is at present required is the coming of some

The Begie.-The transvay on the War Eagle is about failshed, and all that is at present required is the coming of some ore cars for use upon it, already ordered from the east. As soon as these arrive there will be an addition to the ship-ments from the mine, it always being sup-posed that some arrangement can be def-nitely concluded as to the smelter at Trail. The ore at present being shipped comes from the sixth level, which gave \$14.50, ac-cording to the returns of the gold com-missioner, for last year. This is exclusive of the indirect smelter charges amount-ing to \$3.50 and \$3.90 per ton. There is also ore being shipped from the eighth level, which is quite equal in value. It will be remembered that, during the past year, while there was no ore being ship-ped, a party of contractors were kept at work thruout the summer, working on the stopes on the fifth and the sixth levels. None of the ore was shipped, altho much was broken down. Until this has been got sid of there will not be much sent away from the lower levels. There is pre on the north vein in the raise to the east extension, which is still untouched goon the seventh level sim east extension, which is still untouched spon the seventh level. New St. Elmo.-The principal news of

mportance during the week from the St. Elmo is the finding of the south vein west of the dike. The search for the ore body has been going on since Oct. 15, and the and is considered an important event in the history of the mine. The ore body is not much wider that it was east of the like. The ore body has been drifted on for 15 feet, and there is a full face in ore and no walls in sight. The drift will be continued along the ore to the west end of the claim, a distance of 1000 feet. The We is of a fair grade. The ore was found it a point 75 feet west of the dike and widened suddenly from a narrow streak of malcite to a full face of good ore. There s no telling how wide the ore is, as the face and the walls are in ore, and this will be the case until a cross-cut is made. The south drift is now in 367 feet from the south cross-cut. The north drift is in 144 feet from the north cross-cut. Ore of 1 good grade continues to be found along the footwall.

the footwall. Iron Mask,-Less ore was shipped than usiad during the past week, owing to rarious causes. About the regular run of hipments will be maintained until a new plant is put in. The mine is in very good hape, and the work upon the 400, 450 and 500-foot levels is showing up a good body of ore.

bedy of ore. Evening Star.-Work has been in pro-tress during the past few days in No. 4 evel for the purpose of locating the ore thoot, which has been drifted along on No. 3 level. An additional machine is to be put to work on No. 4 level. Northern Belle.-The cross-cut tunnel is

which is made up of quartz, fine grained yyrrhotite and small quantities of coal Centre Star -- The Centre Star has sot

led down to a regular shipping basis, and s sending away about 2200 tons regularly ery week. This will remain about tiput for some time to come, and upon bis a handsome dividend should be pay-ble. according to the average shown last ar of the value of the ore shipped from ear of the value of the ore shipped from his stope. As might be expected, this we is maintaining about the same values, and is, if anything, a little better. Chere still remains a portion of the old hump of 10,000 tons, which is be-og shipped steadily in conjunction with the ore coming out of the main lone.

Velvet,-Manager Morrish of the Velvet vas in the city yesterday, and stated hat the gallows frame at the shaft was in nosition. Ore bins and a trainway are wing put up. The shaft is being timbered and widened down to the 300-foot level. The ore bodies on the 100-foot level are using blocked suff. The bollers are in position solition, and the construction will be ready or operation in the show, two weeks. Then he development, such as the deepening if the short to sho 400 foot level and other york will be pushed with more rapidity

The following shows the average cost with freight on usual basis (not express) of laying down and selling such chickens in Liverpool

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These figures show the total cost of some chickens per pair which were shipped to Mr. James Ruddin, St. John's Market, Liverpool, England, and which met with a ready sale at eightpence (sixteen cents) per pound. As they weighed eleven pounds per pair they were actually sold for one dollor and seventy-six cents per pair. JUST THINK FOR ONE MOMENT, one dollar and seventy-six cents for a pair of chickens in England, and yet it is only a fair market price there, and the profits are equally as good, if not better, on turkeys, geese and ducks. Mr. Ruddin wrote as follows about the shipment: "I was agreeably surprised at the all-round excellence of your small experimental shipment of Canadian capons (chickens). On opening the cases the birds were found to be in beautiful condition, and presented a most saleable appearance. After the birds were un-cased I hung one to find out how long it would retain its bright appearance, and found that it became milky white in color as soon as the bird had dried out of the chilled state; to-day, five days later, it is as had looking as a fresh killed bird. I think the price obtained will both please and pay you. It is a fair market price." THREE FIRMS ALONE INTIMATED THEIR ABILITY AND WILLINGNESS TO HANDLE ABOUT TWO THOUSAND CASES PER WEEK AT GOOD PRICES.

THE FOLLOWING TABLE shows the difference in weights of representative chickens kille	d before being fattened
ilar chickens after being fattened for thirty-six days: Before fatt	ening. After fattening.
With feather off	
Ready for cooking	ozs. 11 lbs. 6 ozs.
After being cooked and left cool two days	ozs. 9 lbs 2 ozs.
Bones	ozs. 1 lb. 11 ozs.
Edible section 0 the 8	ore 7 the 6 ore

RAISING POLLTRY PAYS .- The above table shows it pays better to fatten them, and the above memo of sale shows it pays best to ship them to England. The shipment sent to Mr. James Ruddin, St. John's Market, Liverpool, above described, brought one dollar and seventy-six cents per pair, the farmer sold them to the shipper for fifty-four cents per pair, which is above the average price. The shipper then spent another fifty-four cents per pair fattening them, paying freight charges, cold storage charges and the commission for selling them, and then put in his pocket a clear net profit of sixty-eight cents. The Canadian farmer who sold the chickens to the shipper had to make his profit out of the fifty-four cents, and every Canadian farmer today is making his profit out of chickens at about the same price, and often he does not get more than thirty cents per pair; can anything be clearer than that the farmer is failing to make enormous profits? The company intends to mend this condition of offairs.

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ADVANTAGES OF BEING A SHAREHOLDER.

TO SELL TO THE COMPANY-li is intended that the Company shall only buy from those who are shareholders, and to buy birds raised or fattened by them, and any shareholder who allows his name to be used for the purpose of selling to the Company any chickens not so raised by himself, or for him, will render himself liable to have his business connections with the Company ended peremptorily, unless he has first the permission of the Company, which will be given only in case shareholders holders are not able to supply the demand. In which case shareholders will be appointed buyers to buy on commission.
SHAREHOLDERS will have the great advantage of careful instruction in the att of raising and fattening poultry, which to every progressive farmer is in itself something greating in view of the fact that Canada is likely soon to become possibly the greatest poultry raising country in the world.

the greatest poultry raising country in the world. 3. THE SHAREHOLDER, besides selling to the Company, will share in all the profits of the Company, and thus secure to himself his share of THE PROFITS OF SELLING IN ENGLAND: this Company will have no preference shares, and no one will be given a preference; all shareholders in this Company must be in the same class and share alike, and his share of the profits will be in proportion to the amount of stock held by him. 4. ALL THE servants and employes of the Company will be chosen, as far as possible, from among the shareholders and

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their famillies. 5. THE CAPITAL STOCK of this Company is divided into shares worth five dollars each, and of this only a limited num-ber of shares are offered for public subscription, but no subscription will be accepted for less than ten shares (\$50). If you wish to become a shareholder, lose no time, but send in your subscription at once, as the stock will be allotted in the order in which the applications are received, and no stock will be held open for anyone. Fill out the APPLICATION FORM, given be-low, be careful to state how many shares you want and the amount of money you enclose, sign your name to it, and then fill in your address, and send it by registered letter to Mr. Gibson Arnoldi, the President of the proposed Company, 9 Toronto-street, tion, payable to the order of Mr. Gibson Arnoldi, President of the Government requests them to do so as a condition to the granting of Letters Patent under the Great Seal incorporating the proposed Company, and also at the same time to ask incorporation with any other amount of capital stock than named, in their discretion.

APPLICATION FOR SHARES.

GIBSON ARNOLDI, ESQ., President, The Canadian Dressed Poultry Company, Idmited 9 Toronto-street Toronto. Your name Toronto World,

Your address m18 10 80

the Company within two years to increase its gross business more than 50 per cent. The increase in net profits should, at least, correspond with this. The net profits of last year having been \$79,352.20, the increased business thus provided for should rapidly bring the net earnings of the Company up to three times the amount, necessary to pay dividends on the Preference shares, Yours truly, WM A ROCERS

Toronto, February 28, 1901.

MESSRS. A. E. AMES & CO., Toronto: Dear Sirs, — We have examined the books and accounts of Wm. A. Rogers of New York and the Nisgara Silver Co. of Niagara Falls, N.Y., for a period of three years from Jan 1st, 1898, to Jan 1st, 1901, and hereby certify that, after charging against the profits all operating expenses, sto, we find the annual profits have been as follows:

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Niagara Falls, N.Y., March 1st, 1901. All the paper of the particular

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Messrs. A. E. AMES & CO., Toropto :

Dear Sirs, - Regarding the issue of Preference shares of Wm. A. Rogers, Limited, I beg to say :

Year 189 Year 189 Year 190

Wm. A. Rogers, Limited; has been formed for the purpose of acquiring and carrying on the business of manu-facturing and selling silver plated ware heretofore carried on by the Niagara Silver Company of Niagara Falls, N.Y., and Wm. A. Rogers of New York City, and for the extension of these businesses.

The silverware business of Wm. A. Rogers was commenced in 1890, and in 1895 he began to deal in the highest grade of silver-plated ware. This branch of his business has grown to such proportions that the Niagara Silver Company, who manufactured a large portion of the goods sold by Wm. A. Rogers, found it necessary for the Silver Company, who manufactured a large portion of the goods sold by Wm. A Rogers, found it necessary for the last three years to furnish him with more than 75 per cent. of their total output. The continued growth of the business makes it necessary still further to increase manufacturing facilities, and it is proposed to add one or two other lines to those already manufactured and increase the buildings and plant for this purpose. These lines have heretofore been purchased by Wm. A. Rogers from other manufacturers. The contemplated arrangement will secure to the new Company the manufacturing profit from these extra lines, It also ensures throughout the heretofore been build to build the building of the resultion of the secure to the new Company the manufacturing profit from these extra lines. The solutions of the term whole output the high standard of quality established by the Niagara Silver Company. The relations of the two concerns during the last three years have been of a most intimate character, so much so that their amalgamation is a natural development.

The Niagara Silver Company was started at Niagara Falls, N.Y., in 1893, and has grown steadily since its commencement. In 1900 a branch factory was established in New Bedford, Mass., in order to meet the increasing demand for the Company's goods.

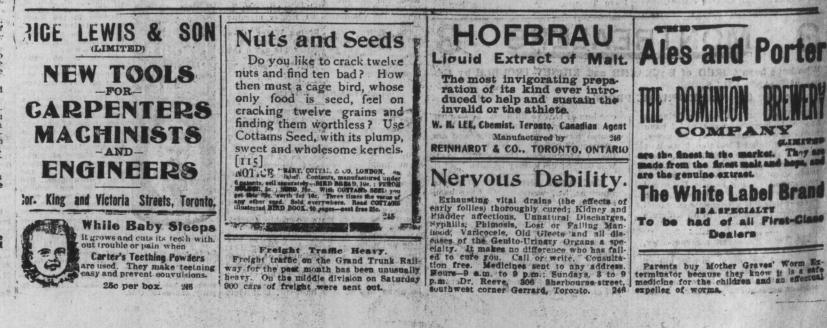
Wm. A. Rogers agrees to become General Manager of the Company, while, having been General Manager of the Niagara Silver Company since commencement, it has been thought by my fellow Directors that I should be come President of the Wm. A. Rogers, Limited.

The goods manufactured by the Niagara Silver Company have a recognized standard of excellence, and their sale has grown steadily and rapidly from commencement of the business. Of the \$600,000 of Preference Stock, \$310,000 have been issued for the purpose of acquiring the property of

the sloware department of the Niagara Silver Company, including factory, premises, leases, fixtures, plant and machinery, together with good will, trade marks and patents, and also the manufacturing assets of every descrip-tion; also the stock in trade, furniture, fixtures, lease of premises, good will, trade marks, trade names and other assets, but not including book debts or bills or account receivable of Wm. A. Bogers, as of March 1st, 1901. A sum approximating \$100,000 in cash from proceeds of this issue, together with Common Stock in Wm. A. Bogers, d, is necessary to complete this transaction.

The Company will have in manufactured goods, goods in process of manufacture and raw materials on hand upwards of \$200,000. It will, also, have upwards of \$150,000 of cash available for the further extension of the business.

The Preference Stock is entitled to preferential cumulative dividends of 7 per cent. per annum, accruing from dates of payment on shares, and is preferential as to assets as well as dividend. The Charter of the Company pro-vides that, after payment of 7 per cent. in dividends on the Preference Capital and before payment of any dividend upon the Common Stock, the sum of \$15,000 shall be annually transferred to reserve account on the books of the Company (to be used in the business of the Company), and such annual transfers shall continue until the amount reaches \$150,000, at which sum it is to be maintained, and if it is at any time drawn upon, it is in like manuer to 23561 Yours truly, S. J. MOORE, PRESIDENT. be restored and maintained.



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