

1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR --- 1919

Simpsons · 21st · Anniversary · Sale

Special! Boys' Spring Overcoats, \$5.95

Regular \$8.50 to \$12.00 Grades

A splendid group of just sixty overcoats and top coats. They are stylishly fashioned and carefully tailored to give the utmost wear. Grey and black mixed homespuns, fawn whipcords, and diagonal pattern. Overcoats, pinch-back and slip-on models. Top coats, double-breasted models, lined throughout with durable twill linings. Sizes 26 to 34, 8 to 14 years. Anniversary Sale, \$5.95.



Men's 75c to \$1.25 Underwear at 59c
Regular 75c and 1.25 Grades
Spring and summer Shirts and Drawers. Balbriggan, flannel, net and mesh. Sizes 34 to 44. Regularly 75c, \$1.00 and \$1.25. Anniversary Sale, garment 59c.

Extra! 40 Men's Ulsters at \$18.50 Each
They're double-breasted ulsters, made from heavy weight plain dark grey cheviot coating. Convertible collar—half belted back and regular pockets with flaps. Sizes 38 to 44 only. Anniversary Sale, \$18.50.

Khaki Handkerchiefs 6 for 50c
Regular 20c—A Remarkable Sale Special for Today.
Men's Khaki Handkerchiefs—500 dozen. On sale today at much less than mill cost. These make ideal handkerchiefs as substitutes for the old red bandannas, now impossible to get. Regularly 20c each. Anniversary Sale, 6 for 50c.

Men's Combinations at \$1.19
Regular \$2.50 and \$3.00 Grades
For spring or summer wear. Not all sizes in each line. Balbriggan, flannel, net and mesh. Sizes 34 to 44. Regularly \$2.50 and \$3.00. Anniversary Sale, suit \$1.19. Simpson's—Main Floor.

Rugs, Draperies and Wall Papers at Anniversary Prices

Bedroom Boxes, Special, \$5.29

Of selected pine wood, lined with plain colored goods and covered with dainty chintzes in pleasing colors and patterns. Size 36 inches long, 20 inches wide and 17 inches high. Regularly \$6.00. Anniversary Sale, each, \$5.29.

Brass Extension Rods, Special 15c

Extend from 25 to 46 inches. Complete with brass ends and hook brackets. Regularly 20c. Anniversary Sale, each 15c.

Insertion Trimmed Window Shades, 88c Each

Either cream or dark green opaque cloth on strong spring rollers, and trimmed with attractive insertion. 37 inches wide, 70 inches long. Anniversary Sale, each 88c.

Repp Portieres for Archways, \$7.98 Pair

Made in our own factory, of heavy reversible repp in self shades of brown, green or brick. Trimmed with tapestry banding in newest style. The fabric is slightly imperfect in weave, but nothing to affect the wear or appearance. Anniversary Sale, pair \$7.98.

Simpson's—Fourth Floor.

9x12 Axminster Rugs for \$47.50

They are heavy quality and long pile Axminster rugs, handsome Oriental designs. Rich colorings in blue, green and tan. Size 9 x 12 feet. Anniversary Sale, each \$47.50.

Hemp Stair Carpet, 65c Yard

Reversible, plain grey centre with striped border, in green or red. 18 inches wide, at 65c per yard; 27 inches wide, at 75c per yard.

Wilton Velvet Rugs, \$4.50

Large rugs, suitable for hall or living-room. Medallion or Oriental shades in good colorings. Fringed ends. Size 3.0 x 5.3, at \$4.50 each.

Grass Matting, 60c Yard

Useful for runners. Plain centres and green lined border, in colored effects. Made from heavy prairie grass, bound edges. 36 inches wide, at 60c yard.

Heavy Quality Oilcloth, 79c Square Yard

Good designs in tile and floral effects. Heavy grade and well glazed finish. Made in different widths at 79c square yard. Simpson's—Fourth Floor.

Popular Victor Records



Among the great variety of numbers issued lately, the following are especially noteworthy. Records will be delivered if you wish.
90c—The Admiral's Brown; Up From Somerset—H. Rutven McDonald, Toronto baritone.
\$1.50—There is Somebody Waiting for Me—Harry Lauder.
90c—Till We Meet Again; Beautiful One—Dance Orchestra.
\$1.50—Head Over Heels (fox-trot); I'm Always Chasing Rainbows—Dance Orchestra.
\$1.25—Kiss Me Again—Mabel Garrison.
90c—A Little Birch Cane and You; Let the Great Big World Keep Turning—Milo's Band.
90c—The Bluebird; Little Good-for-Nothing—Henry Burr.
90c—Hindustani; 'N' Everything—Dance Orchestra.
Phone Main 7841.
Simpson's—Victrola Department—Sixth Floor.

R.S.Co. Ready-Mixed Paint, 59c Qt.

Quality guaranteed for inside or outside use—satisfaction of your money returned. Thoroughly tested and prepared by one of the leading paint makers of Canada.

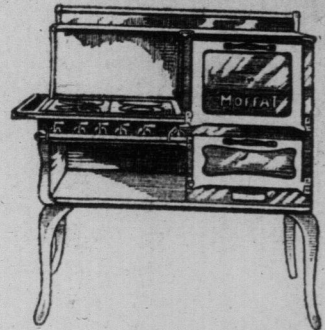
Phone Orders Filled—Main 7841—Paint Department.

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| Outside white | Medium grey |
| Inside white | Golden brown |
| Ivory | Antique brown |
| Cream | Medium red |
| Drab | Pea green |
| Pearl | Dark green |

Simpson's—Sixth Floor.



Extra! Moffat Cabinet Ranges in the Sale, \$35



A very high-grade range made by a reputable manufacturer. In construction and design it is right up to the minute. It possesses all the commendable features of a cabinet range, without the obstacles of the older type. It is a handsome range to look at, just the right height, the right size, and, best of all, the right make. It is no cheap imitation of another range, it is a genuine "Moffat" high-grade range. Today we will sell 24 only at, each, \$35.00.

Aluminum Coffee Percolators \$2.75

Six-cup size—ebony finished handle. Anniversary Sale, \$1.98.
Wear-Ever Aluminum cups, 29c each—1-quart size. To be sold as a sample of this high-grade ware today at about half price. Only one to a customer. Anniversary Sale, 29c.
Aluminum Teapots—About six-cup size—ebony finished handle. Anniversary Sale, \$1.75.



Aluminum Tea Kettles \$2.75

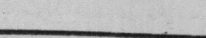
5-quart size. 285 only to sell today at a very big price reduction. Anniversary Sale, \$2.75.
Aluminum Double Boilers—4-quart size. Good heavy gauge. May be used separately as a covered saucepan. Anniversary Sale, \$1.95.



Anniversary Sale in the China Department

Cut Glass Butter Tubs 49c

5-inch size. Floral cutting. 3 handles. Anniversary Sale, 49c.



7-Piece Water Sets \$1.49

100 only, good quality, clear white glass water sets, with 3 cut stars. Anniversary Sale, set, \$1.49.

Simpson's—Basement.

New Chintz and Tapestry Wall Papers

Imported Oatmeal Wall Papers

30 in. wide, at 17c and 25c for 5-yard roll. Heavy duplex stock, with soft velour treated surface. Cut-out borders used with oatmeal wall papers, give a pleasing and artistic effect for living and dining-rooms, dens and halls.

Large Range of Colors.
At 17c—Buff, cream, ivory, drab and putty.
At 25c—Golden tan, light green, dark blue, red, yellow and brown.

Decorative Borders Cut-out Borders. Band Borders. Scenic Borders.

Regularly 8c to 25c yard, for 5c yard. Large range of colorings, widths and styles to harmonize with oatmeal wall papers—some borders have base borders to match.

Simpson's—Sixth Floor.

American Tapestry Wall Papers

Regularly 75c for 27 1/2c. Newest color combinations for living-rooms and halls—rich blue with tan, grey with green and rose, brown with olive and blue, cream with tan and green.

Attractive Chintz Wall Papers
Regularly 60c for 25c—Pretty floral and bird patterns in pink and grey, rose and green, with shadowy overprint, for bedrooms and dressing-rooms.

Laird Schober \$15.00 Button Boots for Women, \$7.50

(No Phone, Mail or C.O.D. Orders on Sale Footwear.)
From the standpoint of quality and appearance, these are ideal dress boots for wear now. Patent colt leather—button style. Dull calf 9-inch top—long, plain vamp. Goodyear welt sole. Leather Spanish heel. Widths AA to D. Sizes 2 1/4 to 7. Anniversary Sale, \$7.50.

WOMEN'S QUEEN QUALITY PATENT LEATHER BUTTON BOOTS—Dull tops, Cuban heels. Regularly \$8.00. Anniversary sale, \$4.00.

WOMEN'S QUEEN QUALITY PATENT COLT BOOTS—Black cloth top. Plain vamp and welt sole. Regularly \$6.00. Anniversary Sale, \$3.00.

WOMEN'S QUEEN QUALITY KID BOOTS—Button and lace. Plain toe, black cloth top, welt sole. Military heel. Regularly \$7.00. Anniversary Sale, \$3.50.

Women's "Classic" Street Pumps, \$4.95
These are \$7.00 and \$8.00 sample pumps and Oxfords. A dozen different styles, in brown, grey and black kid and calf and patent leathers, Goodyear welt and McKay and turn soles, Cuban, low and Spanish heels. Sample sizes only. Anniversary Sale, \$4.95.

Simpson's Market Today

- Canada Food Board License No. 9-029.
- Beef, shoulder cuts, fine quality, per lb. 22c.
Beef, blade cuts, per lb. 22c.
Beef, best boiling cuts, per lb. 22c.
Beef, finest quality, per lb. 22c.
Beef, Quarter Young Lamb, per lb. 22c.
Prime Corned Beef, mtd, per lb. from 22c to 28c.
Sweet Pickled Pork Shoulders, 5 to 7 lbs. each, per lb. 24c.
Breakfast Bacon, select, boneless, whole or half piece, per lb. 45c.
Finest Boiled Ham, sliced thin, per lb. 60c.
- Whitfish, choice, winter-caught, dressed, per lb. 14c.
Herring, Lake Erie, large size, per lb. 7 1/2c.
Smoked, fresh frozen, per lb. 12 1/2c.
Haddock, fresh frozen, headless, dressed, per lb. 3c.
Fresh Smoked Finnan Haddies, per lb. 12 1/2c.
Quail on Toast Brand, Boneless Salt Cod, 1-lb. blocks, 25c.
Shredded Salt Cod, per packet, 12 1/2c.
- California Midget Raisins, a substitute for currants, lb. 15c.
Finest Cooking Molasses, tin, 14c.
Lombard Finnan, No. 3 tin, 15c.
Maida Baking Powder, 1-lb. tin, 35c.
Dominion Canned Vegetable Soup, 3 tin, 27c.
Red Salmon, 1-lb. tin, 34c.
Orzo, 1-lb. tin, 25c.
Pure Gold Jelly Powders, assorted, 3 packets, 25c.
Shredded Wheat or Grape-nuts, per pkt., 14c.
Orange Marmalade, No. 4 size, per lb. 25c.
Quaker Oats, large packet, 30c.
Pot Barley, 4 1/2 lbs., 25c.
Raspberry Jam, No. 4 size, per lb. 50c.
Pure Ceylon Tea, 2 lbs., \$1.20.
Lemon Soap, 3 bars, 31c.
Peanut Butter, 7 1/2 lb. tin, 27c.
Patna Rice, 2 lbs., 25c.
- California Navel Oranges, Sunbelt Brand, dozen, 43c.
Grapefruit, 4 for 25c.
California Lemons, dozen, 25c.
Choice Carrots, 12 lbs., 25c.
Choice Cooking Onions, 5 lbs., 25c.
1,000 lbs. Assorted Chocolates, special, lb., 29c.
Peasut British, lb. 25c.
Shamrock Cut Root, lb. 25c.
- Cyclamen, each, 75c.
Primula, each, 40c.
Fans Hyacinths, 75c and \$1.00.
Pots Daffodils, each, 50c.
Boston Ferns, each, \$1.50.
Rubber Plants, each, \$1.50.
Palms, each, 45c.
Asparagus Ferns, each, 19c.
4-inch Fern Fans, each, 37c.
6-inch Fern Fans, each, 50c.
- Canada Food Board License No. 8-7531.
One Car Standard Granulated Sugar, 20-lb. bag, \$2.19.
Five Roses Flour, 24-lb. bag, \$1.69.
Morris Oleomargarin, 3 lbs., \$1.00.
4,000 lbs. Finest Creamery Butter, lb. 55c.
4,000 tins Finest Canned Pumpkin, 3 tins, 25c.
4,000 tins Finest Canned Peas, two tins, 25c.
4,000 tins Finest Canned Tomatoes, tin, 17c.
Seeded Raisins, packet, 15c.
- PHONE ADEL 6100

The Anniversary Sale Brings Rogers' Silver-Plated Spoons and Forks at Reduced Prices

Silver-plated Tea Spoons, dozen. Today, set of six, 75c.	Regularly \$2.50
Silver-plated Dessert Spoons, dozen. Today, set of six, \$1.19.	Regularly \$3.75
Silver-plated Dessert Forks, dozen. Today, set of six, \$1.19.	Regularly \$3.75
Silver-plated Table Spoons, dozen. Today, set of six, \$1.29.	Regularly \$4.00
Silver-plated Medium Forks, dozen. Today, set of six, \$1.29.	Regularly \$4.00

Simpson's—Main Floor.

75c and 85c Huck Towels for 50c Pair

400 pairs, White Huck Bedroom Towels, with hemmed ends. Also about 200 pairs cream huck, with hemstitched ends. Large sizes. Regularly 75c and 85c pair. Anniversary Sale, pair 50c.

Big Comforters, \$2.69. Silkoline covered—cotton filled. Mostly dark colorings—for double beds. Size 72 x 72 inches—\$2.69.

25c White Longcloth, 19c. Two qualities—heavy and light. For women's and children's wear. 36 in. wide. Reg. 25c yard. Anniversary Sale, yard 19c.

50c White Flannelette, 29c—Evenly napped—full 34 inches wide. Limited number of phone orders will be taken. Regularly 29c yard, for 29c.

Simpson's—Fourth Floor.

The Robert SIMPSON Limited

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