The Toronto World

a league within any term that can

now be set? Does President Wilson

include Germany and Russia when

he refuses any "combination which is not a combination of all of us"? That

outsiders at present. Our view is

that on the main principles of the peace settlement the major powers

these principles being in harmony

with liberty and justice, it can only

lent or distrustful nations recognize

Joint action by the major powers

has already been taken and is being

Electrify the Steam Lines.

The Markham Economist and Sun

In 1914 the municipalities of Scar-

be a matter of time until the turbu-

the rest.

them to pass.

FLUNDED 1880. morning newspaper published every day
the year by The World Newspaper
company of Toronto, Limited.
H. J. Maclean, Managing Director.
WORLD BUILDING, TORONTO. is the problem that is puzzling the

NO. 40 WEST RICHMOND STREET.

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WEDNESDAY MORNING, JAN. 1.

A New Year's Gift.

One first duty rests on every voter tangles. He is now engaged in this. in Toronto today. It is to go to the What he may mean and probably poils and mark his vote. Men and does mean is that he will not cease women alike in this have a grave bur- to co-operate with the anti-Teutonic den to bear, not only for themselves, powers, but that the United States but for their children and for all who will sign no treaty of alliance, nor come after. In 1919 we have about seal with her great seal any league four times the number of people living of nations that does not include all in the city, that we had thirty years of them. ago. It is quite likely that in thirty Which simply means that he does years more, Toronto will have follow- not expect an immediate fulfilment ed the precedent of Chicago and of his hopes in this respect, but none quadrupled itself again. That would the less will he endeavor to bring mean 2,000,000 in 1949. We have long ago predicted 1.000,000 for 1934. the cty's centenary year. These are not idle statements, but fair deductions from the experience of other cities in similar circumstances. We are on one of the crossroads of the world in Toronto, and such places invariably grow to huge proportions.

This is what the voter should think about in connection with his electoral duties. He or she is helping to lay the foundation of a city that will palities to the federal government in

The more immediate problems are too often regarded from the standpoint of expediency, or of personal interest, or some other private determining factor. It is this private point of view that makes the difference between a politician and a statesman. It should not be too much to ask our citizen politicians to look beyond the immediate year of their ambition and to think of all that Toronto means in years to be for Canada, already The more immediate problems are too marked as one of the great nations of the future. If the people do not think of these things it is useless to expect who show vision and public spirit and consideration for the generations to come should be encouraged and voted for, so that others may learn what is

worthiest in public service. Too many of our policies are of the penny-wise order. Too many of our undertakings are crippled by the fallacy that they will do our time. The best is no more than we should desire to offer the place we call home, and the first best gift we can give our city is a thoughtful, conscienious and discriminating election on New Year's Day. We cannot expect to receive service if we do not give it.

A League or an Alliance?

There is still a difference of opinion in many minds concerning the possibility of dissension between France and the United States over the proposed league of nations, as represented by the views of Premler Clemenceau on the one hand and President Wilson on the other. British papers are less expectant of a breach than American ones. In the United States the dread of "entangling alliances" predisposes editorial writers against the idea of a union of Nations.

President Wilson is quoted as having no interest in the peace of Europe. but in the peace of America.

"If the future had nothing for us but a new attempt to keep the world at the right poise by a balance of power, the United States would take no interest in it, because she will join no combination of power which is not a combination of all of us."

This, however, is a counsel of perfection, and if this is what a league of nations means, it is quite safe to say it will not be reached in our generation. The widest league of nations we can conceive of at the present time is unlikely to include much of Germany, much of Russia, and some other parts of the world. President Wilson cannot be so impractical as to suppose some sort of beginning is unnecessary, and that a league of nations will spring into being fully developed by instantaneous consent,

like Minerva from the head of Jove. If we are to have a league of nations it cannot be at its outset any more than Premier Clemenceau proposes. If England, the United States, France and Italy were agreed, as he says, that there should be no war there would be none. If President Wilson refuses to accept the half loaf and prefers no bread, then he is a less practical man than Premier Clemenceau, who wants a league of nations, but is satisfied to begin with what he has, and would be glad to consolidate and solidify it rather than throw its substantial proporthe away for a shadow.

We sincerely hope that a league of nations may be realized, but the desirable is one thing and the possible is another. Is it possible to receive Germany and Russia into such

HIS CONTRACT FOR 1919



the foundation of a city that will dominate by its character, its aims, its ideals, millions of people, not only within its own limits, but by its influence over all who are associated with its national destiny.

The municipal electoral meetings give little evidence of the consciousness of such a destiny for Toronto.

The many improducts problems are too.

The many improducts problems are too.

The many improducts problems are too.

The many interest of federal government in connection with its Grand Trunk government is going to do. They are tired of procrastination, and if the government are with the Hydro and so are the people of Canada generally. The government can either make the Canadario and serve the people on a cost basis.

The many improducts problems are too.

The municipalities to the federal government in connection with its Grand Trunk are municipalities of processing the municipalities of the people of Canada generally. The government can either make the Canadario and Serve the people of Canada generally. The government can either make the Canadario and Serve the people of Canada generally. The people of Canada generally are people of Canada generally. The people of Canada generally. The people of Canada generally are people of Canada generally. The people of Canada generally are people of Canada generally are people of Canada generally. The people of Canada generally are peop

Our Acknowledgments to 1918

We are proud to add such representative Canadian,

British and United States firms to those we already

serve, and we promise them the same conscientious and

thorough service that has earned the appreciation of

other clients who believe in advertising as a selling

force, and who desire to obtain the utmost from their

Advertising is to-day a greater force

than ever in merchandising, and we will

be glad to have the opportunity of dis-

cussing with you how it can be applied

to the goods or service you have to sell.

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TORONTO

Laco Lamps

URING the year 1918 the following new clients

selected SMITH, DENNE & MOORE, Limited,

By JANE PHELPS

London, Dec. 31.—The release of all did so because we knew that he would make the right kind of a controller for expected virtually at once. Count the new year. We knew that because he has been the right kind of one dur-

In choosing the men for whom you will mark your ballot use discretion. just as thoroly as it should have been, and the result, as you know, has been

partyism has played a great part in all other campaigns, but we have been given to understand that this year there will not be nearly so much of it.

In picking men for the board of control you are thereties the beauties. Today's chapter of "The Wife" will be sort of responsibility on their shoulders, and so the most deliberate judgment should be used. If the city is to

be a success then the men at the helm must be the right brand. There is no Count Plunkett Already Freed use expecting lilies to grow where you have only planted wild dais es.

When we boosted Sam McBride we

ing all the time he has been in the He is fearless when he knows that he is in the right. He is equally fear-less when the citizens' welfare is at heart, and what is more to the point, he will fight for you, irrespective as

who may be against him and how many. He is one of the men who cannot be told what to do by any newspaper or private would-be "power behind the throne." Taking everything into consideration again unhesitatingly say "Vote for Sam McBride."

IDA'S SELECTIONS

FOR TODAY'S RACES

Weather clear; track heavy.
The two best bets running at all tracks—John O'Neill and Sam

First race, the Mayoralty Han-

dicap-John O'Neill, jr., The Peo-

Second race, Board of Control Cup-Sam McBride, R. H. Cam-

eron, W. D. Robbins, Alf. Ma-

Third race, Aldermanic Sweep-

Ward One-Hiltz, Johnston,

Ward Two-Ball, Risk, Winnett,

Ward Three-Ramsden, Mo-

Ward Four-Cowan, McMulkin.

Ward Five-Graham, Phinne-

Ward Six-Birdsafl, Manley,

Ward Seven-Ryding, Whetter,

Ward Eight-Brown, Miskelly,

IDA AT THE

ELECTION FEAST

BY IDA L. WEBSTER.

Today the citizens have a chance to

take the affairs of the city into their

own hands for one day at least, and they may elect whom they will to

Men have been elected to the vari-ous offices thruout the civic govern-ment for apparently no other reason

than because they happened to be friends of your friends. Besides that,

control you are thrusting the heaviest

ple's Entry.

stake Entry:

gridge. Johnston

more, Blackburn.

Fenwick.

In the following articles we will endeavor to show you why you should make your choice for mayor according to our selection. Also please accept our very best wishes for the new

Why Church Should Not Be Elected. Altho there has been reams of stuff printed saying that the citizens should not fail to elect Tommy Church, yet not once has this most ardent sup-porter made a statement as to why he should be made the mayor of the city for the fifth term. Other, of course, than the fact that this one particular person, and his cortege, desire it. The fact that they were not able to make his advertisements read in a more intelligent and businesslike way is due to the fact that there was nothing which they could enlarge upon. He has done nothing to make him eligible for another whack at a civic

Had it been possible for them to gone contrary to all the powers Had it been possible for them to lead out one thing and say, "Look, he has done this for your good," they would have done so, and would not have relied upon the milky stuff they did for his publicity. Naturally when the soldiers and their families were pointed to, the men behind the wheel knew that they would not be publicly contradicted by the people in question, and at the same time they must have known that they were stepping out of the arena of an election, and into the circle of a knitting club.

Instruction to all the powers which are supposed to be or not to be. In short John O'Neill is the man for the job.

The stuff which was recently printed to the effect that he had not made a success of his own business is too utterly ridiculous for comment. He has been a huge success. Not only that but he has made money, which is after all the surest proof that he is a real honest-to-goodness business man.

There have been many little unothe circle of a knitting club.

Tommy Church has voted for the spending of your money as the her been many little underhanded, sneaky allusions to his period of the property of the her been for the period of the

discovered that the deputation was only asking for \$40,000, but if his worship had not been stopped, he would have granted the whole amount. Another instance of his poor business have granted the whole amount. Another instance of his poor business ability was shown when he said to the deputation from the Sportsmen's Patriotic: "You may as well have \$3000," they having asked for \$2500. It is not plausible to think that people or rather committees wait speed as his bond. He is not tempeople, or rather committees, wait upon the city council and ask for less meney than they want, so that when you consider that Thomas Langton Vote for John O'Neill and make imprisoned for possessing sedifious you consider that Thomas Langton Vote (or John O'Neill and make Church has forced more than they Toronto the greatest place on the named upon them, you must admit American continent. that he has shown the very worst kind of business methods.

There are numerous cases of the

Why O'Neill Should be Elected. John O'Neill has served most faithfully in the city council for several years. His record is one upon which you will not find the slightest blemish. He has been father to more beneficial schemes for the City of enza, with 22 new cases.

As Man to Man

For over two weeks past I have daily availed myself of the advertising columns of all the city papers to present to my fellow-citizens the civic problems which will confront our municipality during the New Year and during the reconstruction period.

Freely, frankly, fully, honestly, and, I trust, unequivocally, I have stated my own convictions as to the proper way in which to solve these pro-

it has been my purpose to make these daily talks with my fellow-citizens clear-spoken, straightforward, man-to-man declarations of my position.

The Evening Telegram subjects me to attack. It tells its readers that "Controller O'Neill's attitude towards the transportation problem has been one of such vacillation that the citizens dare not gamble upon his standing steadfast when the time of crisis comes." It charges that Controller O'Neill has failed to "intimate whether he would take over the Street Railway franchise if elected as Mayor."

As man to man: Is the attack honest? is the charge true?

On December 19—just eleven days previous -the Evening Telegram in its own columns, over my signature, published the following:

"Taking over the Street Railway."

The one great opportunity to secure a public-owned transportation system is presented to the city at the expiration of the Street Railway franchise in 1921. For years the citizens have endured an inadequate, inefficient service, and have waited for the day when they shall take it over.'

"Teronto must own and operate through a Commission, its transportation system to obtain a proper and unified service for all sections of the city."

"This important utility cannot be obtained without determined effort by the people. They will be confronted by hidden and by open opposition. The city and its representatives must needs be alert and ready to foil every attempt, however plausible or iusidious, to obtain a renewal of the franchise."

"Obtained and operated by a Commission free from interference, and not subject to municipal politics, the transportation system will be a valuable asset financially, and an important factor in the upbuilding, progress, and prosperity of our city."

"Toronto must be through for all time to come with the inconvenience and inadequacy of a privately-owned public utility of such importance as her Street Rail-

As man to man: Has the Evening Telegram told its readers the truth?

John O'Neill

Toronto than any other man who ever sat in the council chamber. He has had the courage of his convictions, and has never failed to voice

Tommy Church has voted for the spending of your money as the had been dealing in so much water. For instance, at one of the meetings of the city council a delegation from the Sick Children's Hospital waited upon the council and asked them for a grant. The first speaker started to say that there was a deficit of about \$87,000, but before he could proceed with his sad story and ask the city for a grant, the mayor chipped in and a grant, the mayor chipped in and Those who believe in an untramsaid: "O, \$87,000, that is not much, meled civic administration, must considering the excellent work they are doing. Certainly let them have it."

John O'Neill then took the floor and discovered that the down that the down the floor and discovered that the down the floor and discovered that the down the floor and the floor of anyone's

INLAND REVENUE RETURNS.

There are numerous cases of the same kind which we might mention, but what is the use? The idea is that he is being bocsted for mayor because he is wanted by a certain element, and at the same time he is not capable of filling the position. That soldiers' friend bunk is easily found, and most particularly among mayors.

Ottawa, Dec. 31.—Inland revenue to telegraph the jailer at Stratford to release Skidmore immediately.

A Prayer for the New Year.

Oh. God. forgive the wrongs that we commit so idly, wantonly, and most particularly among mayors. tax under inland revenue was \$1,- Are thus committed—thoughtles

FLU DEATHS AT WINDSOR.

A Line of Cheer Each Day of the Year

By John Kendrick Bangs

A NEW YEAR'S WISH. Copyright, 1919, by the McClure Newspaper Syndicate.)
Turn over now the page—
Another Chapter's here,
Not further step to Age,
But forward stride to cheer.

May all your coming days
Be bright with happiness,
And all your plans and ways
Be lighted by success.

Weds Capt. C. B. Magrath

Ottawa, Dec. 31 .- A marriage of unusual interest was that which was solemnized last evening in Christ Church Cathedral, of Miss Mary Florence Davies, younger daughter of Sir Louis Davies, chief justice of Canada. and Lady Davies, to Capt. Charles Bulton Magrath, late of the Canadian Expeditionary Force, only son of Mr Charles Magrath, Canadian fuel controller, and Mrs. Magrath. Rev. Lennox I. Smith officiated.

RELEASE ARTHUR SKIDMORE.

literature, is to be released and the fine of \$500 which had been imposed upon him remitted. The undersecretary of state has been ordered to telegraph the jailer at Stratford to release Skidmore immediately.

In petty things. To me, then Thee; In greater things more selfishly, Division—discord, endlessly— Windsor, Dec. 31.—There were five While, Oh God! give us grace to see How near the way, how easily influ- We may attain felicity. -V. J. Warren