

DINEEN FURS STAND FOR QUALITY

YOU can't get away from the fact that it is only the best of fur that will make a good fur garment. Style is essential, of course, but the value for which you are paying comes in the quality of the fur.



We believe in Dineen's fur garments because they are made only from the best of selected pelts purchased personally by members of the firm abroad and in Northern Canada. Every garment is manufactured in our own workrooms from the latest of Parisian patterns. The Dineen guarantee goes with everything we sell.

Visit our Showrooms when you are "down town" shopping. Here are a few items you will find.

- Canadian Mink Ties, from \$15 to \$45
- Alaska Sable Scarfs, from \$13.50 to \$115
- Black Fox Sets, from \$47 to \$375
- Persian Lamb Sets, from \$30 to \$125
- Canadian Mink Muffs, from \$40 to \$135
- Royal Ermine Sets, from \$125 to \$400

**The W. & D. DINEEN
COMPANY, Limited**
140 YONGE ST. TORONTO

Write for our new Catalogue and Price List.

Now on Sale, 50c You'll Need This Book of Proverbs

Contains in alphabetical order all of the proverbs that will be used in the great and entertaining Toronto World's Proverb Contest, which has just begun.

THE TORONTO WORLD'S BOOK OF ENGLISH PROVERBS

will be of great assistance to contestants in arriving at the correct solutions of the proverbs, together with their proper spelling, wording and punctuation, **50c**

THE TORONTO WORLD

Book of English Proverbs

Including All The Proverbs
To Be Used in The Toronto
World's Proverb Contest.

Sent prepaid by return mail upon receipt of 52 cents, stamps, coin or money order.
Address: THE CONTEST MANAGER,
Toronto World, Toronto, Can.

LIST OF PRIZES Aggregating More Than \$5000 in Value

- 1ST PRIZE—\$2500 NEW OLYMPIC 1912 MODEL FIVE-PASSENGER JACKSON TOURING CAR, with all the latest attachments, fully equipped. Purchased from the Jackson Car Company of Ontario, Limited, 335 High Park avenue.
 - 2ND PRIZE—\$750 BLUNDALL PLAYER-PIANO, Louis XV. style, with fifteen Music Rolls and Bench. Purchased from The Blundall Piano Company, 148 Spadina avenue.
 - 3RD PRIZE—\$200 R. F. WILKS UPRIGHT PIANO, in beautiful walnut case. Purchased from R. F. Wilks, 11-13 Bloor street east.
 - 4TH PRIZE—\$300 BURNETT UPRIGHT PIANO, in mahogany. Purchased from the Burnett Piano Company, 278 Yonge street.
 - 5TH PRIZE—\$305 INDIAN MOTORCYCLE. Purchased from The Toronto Motorcycle Company, 334 Spadina avenue.
 - 6TH PRIZE—\$205 EXCELSIOR AUTOCYCLE. Purchased from Percy A. McBride, 345 Yonge street.
 - 7TH PRIZE—\$250 NINE-PIECE DINING ROOM SUITE, in (painted) oak. Purchased from L. Volles, Furniture, 363-365 West Queen street.
 - 8TH PRIZE—\$225 SIX-PIECE BEDROOM SUITE, in full mahogany. Purchased from S. Lehogany, 401-403 West Queen street.
 - 9TH PRIZE—\$180 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros. Diamonds, 108 Yonge street.
 - 10TH PRIZE—\$100 FOUR-PIECE LIBRARY SUITE, in (painted) oak, pigskin leather upholstered. Purchased from L. Volles, 363-365 West Queen street.
 - 11TH PRIZE—\$100 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros. Diamonds, 108 Yonge street.
 - 12TH PRIZE—\$50 DIAMOND CLUSTER RING. Purchased from Ellis Bros. Diamonds, 108 Yonge street.
 - 13TH TO 17TH PRIZES—\$50 LEATHER TRAVELING BAGS, at \$10 each. Purchased from Fink Trunk & Bag Co., 149 West Queen street.
 - 18TH TO 42ND PRIZES—\$25.50 L. E. WATERMAN IDEAL FOUNTAIN PENS, \$25.50 each.
- ADDITIONAL PRIZES TO BE ANNOUNCED LATER.

Entry to the Contest may be made by securing the back Proverbs.

The Contest began on Thursday, October 3rd. If you missed the first pictures you can secure them at the office of The World, or by mail, at one cent for the Daily and five cents for the Sunday. All of the back Proverbs from October 3rd to date will be mailed prepaid to any address in Canada upon receipt of 14 cents.

10,000 JEWS FOR SASKATCHEWAN

SASKATOON, Oct. 10.—(Can. Press.)—Jacob Sklover, the well-known Russian author and journalist, spent Tuesday in the city. He is interested in securing ten thousand Jews to come to Saskatchewan for the purpose of settling the lands of the province and it is expected the vanguard will arrive about the first of the year.

Last Trip of the Season—Niagara Navigation Company

to Niagara, Lewiston and Queenston will be made next Saturday, Oct. 12. Steamer "Corona" will leave Toronto at 7.30 a. m. and 2.00 p. m., and return from Lewiston leaving there at 10.30 a. m. and 6.00 p. m. Tickets at ticket office, 45 Yonge street, corner of Wellington street.

NEW WAREHOUSE.

A permit for a new four-story brick warehouse at 115 Bay street was issued by the city architect's department yesterday to the Northern Electric Manufacturing Company. The building will cost \$75,000.

Fairbanks Hockey Club.

A meeting of the Fairbanks Fairbanks Hockey Club was held last evening, when it was unanimously decided to enter a team in one of the city leagues during the coming season. The officers elected for the season were as follows: Hon. president, F. C. Brooks; president, F. Ross Newman; secretary-treasurer, A. S. Ince; manager, P. E. Thurg; captain, E. B. Leonard; trainer, Art. Gore. This club has some good material and should be able to get out a strong team to contest one of the city leagues. They are anxious to hear from the secretary of the Mercantile League.

TEN YEARS FOR REVOLVING CRIME.

WHITBY, Oct. 10.—(Special.)—Norman Yorkie was sentenced to ten years in Kingston penitentiary by Justice Latchford in the assizes today. He was convicted of having carnal knowledge of his 16-year-old step-daughter. Yorkie has a bad record.

75c Secures a Piano

Readers of these lines may obtain from "Ye Olde Firm" of Heintzman & Co., Limited, 125-127 Yonge street, a square piano in guaranteed good condition on payment of 75c a week. Oxygen is 15 times as heavy as hydrogen. Sunlight is the best germicide known to the medical fraternity.

TORONTO WORLD'S Proverb Contest \$5,000 IN PRIZES

Began Oct. 3rd. Last Picture Dec. 16th
NO. 9 PICTURE Represents the Following Proverb:

Name

No. Street

City or Town

DO NOT SEND IN ANSWERS UNTIL AFTER LAST PICTURE IS PUBLISHED.

What Well-Known English Proverb Does This Picture Represent?



TORONTO WORLD PROVERB PICTURE NO. 9

Rules Governing the Contest

- The Toronto World Proverb Contest is a test of skill and diligence, designed to encourage thought and research on the part of the young and provide a pleasant mental diversion for everyone.
- Every day, for a period of seventy-five (75) days, there will appear in The Toronto Daily and Sunday World, an illustration, cartoon or other representation of a commonly used and well-known English proverb.
- The Toronto Daily World will award PRIZES AGGREGATING OVER \$5000 IN VALUE to readers of The Daily and Sunday World who send in the correct or nearest correct answer to the entire series of illustrations. The first correct picture was published in The Daily World Thursday, October 3rd.
- The correct answers, to serve as a basis of awards, are being stored according to their common use by the Contest Manager and three representatives of The Daily and Sunday World, and will shortly be placed under seal in a Safety Deposit Vault.
- The list of correct answers will remain under seal until called for by the judges, whose names will be announced in due course, and who will have full control of the examination and awarding of the prizes.
- The correct answers will also be included in The Toronto World's Book of English Proverbs, which is published as a guide and reference for contestants to use in the contest.
- To compete for the prizes, contestants need only supply the proverb represented by the illustrations that will appear daily, and send in their answers, at the close of the contest according to the rules. The person sending in the correct or nearest correct list of answers to the entire series of seventy-five (75) illustrations will be awarded the first prize. The person sending in the second nearest correct list of answers will receive the second prize, etc. Entry may be made any time before the contest is entirely closed. Rules follow:
- The Toronto World's Proverb Contest is open to all readers of The Daily and Sunday World in Canada, except employees of The Daily and Sunday World and members of their families. Anyone not exempted as above mentioned may enter the contest by simply becoming a regular reader of The Toronto Daily and Sunday World.
- Contestants must write the Proverbs represented by the illustrations upon the coupon provided therefor and which will appear on Page 2 of The Daily and Sunday World every day during the Contest. Answers may be written with pen, pencil, or typewriter, and arranged in any manner to suit the contestant.
- Each picture represents only one proverb. Where contestants are not certain as to the correct proverb represented, they will be permitted to send five (5) answers (not more) to each proverb illustration. If the correct answer is among the correct answers will not count against a contestant.
- Only one answer may be written upon a single coupon. Extra coupons must be used for additional answers and all coupons of the same number must be kept together "in making up the set."
- Different members of a family may compete in the contest, but only one prize will be awarded to any one family or household, and only one set of answers will be accepted from any individual contestant.
- Answers must not be sent in until the last proverb illustration has been printed. After the last picture has been printed, contestants must arrange their coupons in numerical order, fasten them securely together and deliver or mail them in a neat, plain package (not rolled or rolled), plainly addressed to the Contest Manager, The Toronto World, Toronto, Canada, within the time specified in the following rule.
- The time of receiving answers will have no effect upon the awarding of the prizes with this exception: All answers must be delivered at the Office of The Toronto World or bear postmark of mailing of not later than midnight, December 31, 1912, twelve days after the last or 75th picture is published.
- In sending in the answers at the close of the contest it is important that contestants seal all packages containing answers, and mail mailed, contestants should exercise great care to see that postage is paid in full. The rate, one cent per ounce, or fraction thereof in Toronto, and two (2) cents per ounce, or fraction thereof, outside of Toronto, Ontario, and the Toronto World is not bound to pay postage on any set of answers.
- All communications or letters of enquiry concerning the Proverb Contest must be addressed to the Contest Manager, Toronto World, Toronto, Canada.

Entry to Contest May Be Made at Any Time

Have Your Newsdealer Begin to Serve You With a Copy of The Daily and Sunday World Every Day From Now On.

LINEMAN KILLED BY A LIVE WIRE

Wm. R. Goddard Died Instantly While Pulling a Wire Which Touched One Carrying High Voltage.

William R. Goddard, aged 58, living at 54 Caroline avenue, was instantly killed at about 11.30 yesterday morning by a live wire near the corner of Dundas street and Scarburen avenue. Goddard was an employee of the Toronto Electric Light Co. He had been stringing a wire near the Canada Bridge Co.'s yards. So as to get a better pull on the wire he got down on the ground and put his weight on it.

HUMBER BOULEVARD

Board of Trade Committee of 100 Will Discuss it Today.

A special meeting of the conference committee of one hundred of the board of trade will be held at lunch today, at 12.45 o'clock at St. Charles Restaurant.

R. Home Smith will explain his plans for the development of the Humber and define his offer to the city of about 150 acres for driveways and park purposes. Opportunity will be afforded the members for discussion, and a resolution adopted expressing the opinion of the committee with reference to the scheme.

All members are invited to attend this meeting and may secure tickets upon application to the secretary, Committee Elections.

DEATH CAUSED BY BEATING?

Investigation Will Be Held Into Death of Jas. Doyle of Belleville.

BELLEVILLE, Oct. 10.—(Special.)—A coroner's jury will investigate the death of James Doyle, aged 35, who passed away last night.

On Sept. 21 Doyle was assaulted by a young man named Thomas Harding, who was found guilty of the offence, and was to have received sentence yesterday, but owing to his assailant's serious condition, was further remanded to jail for a week. As to the direct cause of death the investigation will no doubt determine it.

It is alleged in some quarters that the beating he received at the hands of Harding hastened death, while on the other hand it is stated that death was the result of an attack of pneumonia. The jury after being adjourned adjourned without any evidence being submitted.

ABATTOIR PLANS

The special committee appointed by the city council to deal with the abattoir question met in Dr. Hastings' office in the city hall yesterday and discussed the plans and the location of the building with Archibald Perrin. Nothing definite was decided, however, and it was agreed to meet again on Monday at 10 a. m.

C. P. R. EARNINGS.

C. P. R. traffic earnings for the week ended Oct. 7 were \$2,765,000 and for the corresponding week last year, \$2,296,000.

HAMILTON HOTELS.

HOTEL ROYAL

Largest, best-appointed and most centrally located. \$5 and up per day.

\$1,000 REWARD

For information that will lead to the discovery or whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Diseases, Blood Poison, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at The Ontario Medical Institute, 253-265 Yonge Street, Toronto.

NO IMMEDIATE TO T

But One Will C
Hydro-Electr
ises

As a result of the rates announced by the commissioners for the zone, the city council Nov. 1, receive a rate of \$18.50 per horse-power, as has been and the reduction will result in a decrease to the consumers in the schedule, however, will date effect on the city's consumption of the city council. P. W. Ellis of the city branch of the must meet obligations and a reserve fund. The new rates are a large increase in the used and there has been a depreciation in the respect. At the end of the Niagara zone will pay the balance of the estimated charges to amounting to \$45,000, surplus of \$50,000. Only \$15,000 short of requirements, has been a depreciation factor. "In another year we reduce our rates still a doubt of that," Beck, "in fact, we went ahead and on the probable cost next year. The present 2,000 horse-power, by the month it will amount for next year away over that figure.

Regarding the rates in Toronto, Chairman terday that the amount was only one factor in determining the price. He declared, "It is our duty to create a security. The interest to be met. It was clear, to create a reserve for the purchase and tear of equipment the electrical device come obsolete as a method.

The civic enterprise still at a point where required the minimum need to put it on a position, however, since both the "municipal" demand working. The gap between expenditure was narrow.

"Too Big a made such as would may in six or eight have placed on the electric power too b. "We therefore est a given period which the expenditure would that period. And so it will be paying no his last customers at the foot.

"The present reduction, Mr. Ellis, "is only a is to come, and I firm the end of 1912 we to \$40,000. At the commission will be which will, we are public completely as that they are getting nautical and efficient kind on the continuing.

The reductions in this are as follows:

The City of London from \$25 to \$20;
\$23.50, Woodstock from \$25 to \$24;
to \$25, Galt from \$25 from \$17 to \$16.50;
\$27, Dundas from \$17 from \$17.50 to \$16;
\$26.75 to \$22, Mimico from \$25 to \$22;
\$25, Beaverville from \$25 to \$22.

In every case the municipalities will be ent factor in determining the rate. The hydro-electric commission has supervision over has always been the decreases in the foot.

ABRAHAM WITHOUT SHAKESPEARE THAT IS

The
If presented to the
clerk his
MAGNIFICENT
ILLUSTRATED
\$5 Edition
of the
BIBLE
authorized edit
marginal refer
able paper, flat
type. Six

Entitles b

The \$5
ILLUSTRATED
BIBLE
translations and m
Six consecutive fr
certificates and f
out the Times and
treatise books and