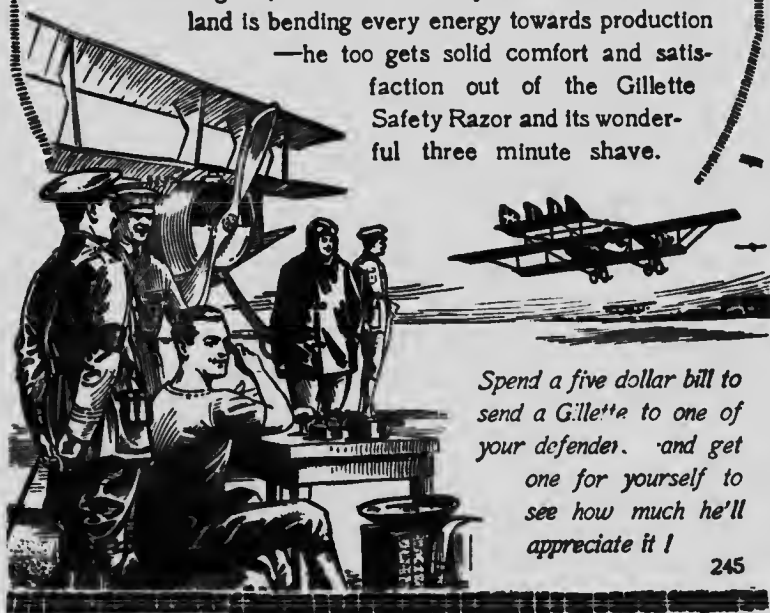


# Relaxing the Tension with a good Gillette Shave

A day a-wing over enemy lines—scouting, observing, fighting, dodging shells and machine-gun bullets—is a nervous strain that has no precedent and probably no equal. When our airmen alight at last, after flights an eagle might envy, they certainly do enjoy the refreshing relaxation of a cool, smooth Gillette shave.

Nor is this appreciation of the Gillette Safety Razor limited to our airmen, or even to our own British armies. Every service has its own tense moments, hours or days, with its welcome intervals of relaxation when the Gillette is a friend indeed. Keen, compact, always ready for action, the Gillette Safety Razor is treasured in tens of thousands of kits on every fighting line on land and sea—and by no means least in the land of its birth, with the forces of our greatest Ally.

Nor does its service end here, for “the man behind the man behind the gun”, who in the factory, the office or on the land is bending every energy towards production—he too gets solid comfort and satisfaction out of the Gillette Safety Razor and its wonderful three minute shave.



*Spend a five dollar bill to send a Gillette to one of your defenders. and get one for yourself to see how much he'll appreciate it!*