

The Earmark of General Grant and "Walla Walla"

General Grant in civilian dress was pointed out to a boy who had seen military pictures of the General. The youngster demanded, "If that's General Grant where's his sword?"

Likewise when anybody says, "This is just the same as 'Walla Walla' coal," you want to see if that somebody is Bowman & Co.

General Grant's identification was his sword. "Walla Walla's" identifying mark is that you get it from us.

We control its sale in London.

And it helps us to control the largest portion of London's coal trade.

For "Walla Walla" coal is an extraordinary coal at an ordinary price.

Raised in the Mammoth Valley region—brought to London in closed cars—stored in weather-proof bins all summer, it is now ready to go into your home. Five tons of it will last you as long as six tons of ordinary coals—and "Walla Walla" has such a delightful habit of getting along so well with his furnace and range and becoming a "warm friend" of every member of the household.

You should have some! Eggs, Stove and Chestnut sizes.

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Bowman & Co.,

Phone 460.

295 Clarence St.,

London

