

TABLE 9. ASSET DISTRIBUTION AS A PROPORTION OF TOTAL ASSETS: CORPORATIONS PUBLISHING DAILY NEWSPAPERS, 1958-1967

Year	Cash & Securities as a % of Total Assets	Accounts Receivable as a % of Total Assets	Inventories as a % of Total Assets	Current Assets as a % of Total Assets	Land as a % of Total Assets	Net— Buildings and Equipment as a % of Total Assets	Investment in Affiliates as a % of Total Assets	Other Assets as a % of Total Assets (Residuals)
	Per cent							
1958.....	14.3	11.8	4.5	32.4	6.1	39.8	10.6	11.1
59.....	13.9	11.8	3.9	31.5	5.7	39.8	12.7	10.3
60.....	14.6	12.0	3.9	31.6	6.2	40.4	12.2	9.6
61.....	13.9	11.9	3.7	30.8	6.3	38.2	15.4	9.3
62.....	14.9	12.0	3.4	31.4	6.5	38.5	14.8	8.8
63.....	14.9	11.8	3.0	31.2	6.3	39.8	15.1	7.6
64.....	15.1	11.5	3.9	28.9	6.6	42.1	14.2	8.2
65.....	12.4	12.2	3.5	29.1	6.0	40.6	17.3	7.0
66.....	10.9	12.8	3.7	28.6	6.2	40.8	17.1	7.3
67.....	16.0	12.7	3.1	33.2	5.8	38.0	17.8	5.2

SOURCE: D.B.S.