

- A second series of Marketplace 86 sessions will be held in early April in the following centres: in Quebec - Chicoutimi, Rimouski, and Sherbrooke; in Ontario, North Bay and Sault Ste Marie.
- Canada's two-way trade with the world amounted to \$200 billion in 1984. Of that amount, \$150 billion was with the U.S.; \$15 billion with Europe; and \$10 billion with Japan.
- 78% of our current exports go to the U.S.; 10% to Asia/Pacific; and 7% to Western Europe.

EXPORT MARKETPLACE 85: HISTORY

- More than 3,000 companies took part.
- Interviews were held in 18 locations.
- 5,700 interviews were conducted.
- 1,850 of the interviews were with potential or new exporters.
- Companies made 4,300 requests for follow-up.
- Highest attendance relating to export market interest was registered for Pacific/Asia.
- Highest attendance by sector were consulting services, electronics, energy/environmental equipment and textiles.