

(c) Assist developing countries to use these technologies efficiently, and to develop technologies suited to their particular circumstances;

(d) Encourage the environmentally sound use of new and renewable sources of energy;

(e) Encourage the environmentally sound and sustainable use of renewable natural resources.

(b) Minimize the generation of wastes

33. At the same time, society needs to develop effective ways of dealing with the problem of disposing of mounting levels of waste products and materials. Governments, together with industry, households and the public, should make a concerted effort to reduce the generation of wastes and waste products in the following ways:

(a) Encourage recycling in industrial processes and at the consumed level;

(b) Reduce wasteful packaging of products;

(c) Encourage the introduction of more environmentally sound products.

(c) Assist individuals and households to make environmentally sound purchasing decisions

34. The recent emergence in many countries of a more environmentally conscious consumer public, combined with increased interest on the part of some industries in providing environmentally sound consumer products, is a significant development which should be encouraged. Governments and international organizations, together with the private sector, should develop criteria and methodologies for the assessment of environmental impacts and resource requirements throughout the full life cycle of products and processes. Results of those assessments should be transformed into clear indicators in order to inform consumers and decision makers.

35. Governments, in cooperation with industry and other relevant groups, should encourage expansion of environmental labelling and other environmentally related product information programmes designed to assist consumers to make informed choices.

36. They should also encourage ^{the emergence of an informed consumer public} other ways of assisting individuals and ^{and} households to make environmentally informed choices, in the following ways:

(a) Provide information on the consequences of consumption choices and behaviour, so as to encourage demand for environmentally sound products and use of products;