

**British Columbia**

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**Associations**

**Canadian Exporters'  
 Association (CEA)**

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The Canadian Exporters' Association (CEA) is a private, national, non-profit organization that has worked for the enhancement and promotion of Canadian exports since 1943. Membership is made up of some 1 000 Canadian companies of all sizes and from every industry sector with interests in export trade.

The CEA provides opportunities to meet and rub shoulders with confreres in the export community. It does this through a network of committees dealing with everything from export financing to transportation, and through regular regional chapter meetings across the country. Exporters are also kept up to date on important developments which affect their business with newsletters and educational seminars dealing with topics ranging from export controls to marketing opportunities. This is complemented by experts on staff available for problem solving, export document services, a Countertrade Information Centre and an Assistance for Canadian Exporters consulting service.

Assistance for Canadian  
 Exporters (ACE) Program

The Canadian Exporters' Association is introducing a program to make available to the export community the experience and talents of individuals well versed in export activities. This expertise will be available to any company, although preference will be given to association members.

The CEA will compile a computerized listing of qualified individuals for this program. This grouping will be made up largely, but not exclusively, of former Canadian heads of post, trade commissioners, trade promotion and trade policy experts, industry experts and private sector export managers.

All names listed will be of individuals who are CEA members and, through the CEA information network, are kept abreast of developments in international trade and economic affairs. They will have at least 10 years of demonstrated experience in international trade and references to show they are well regarded in the field.

Exporters wishing assistance, on a part-time or full-time basis can, through the Canadian Exporters' Association computerized data base, source individuals knowledgeable in specific markets, policy issues, industries, etc. This service will be especially valuable to small or medium-sized companies that have need of specific export expertise.

(This information was provided by the Canadian Exporters' Association.)