WHOLESALE MILLINERY

OPENING.

D. M'CALL & CO.

TORONTO,

Have pleasure in announcing to the Trade that their OPENING DAYS will commence on

TUESDAY, 2nd MARCH, and Following Days.

· Our General Stock of MILLINERY GOODS is particularly attractive this season. We are confident your interest will be served by calling on us when making your purchases.

Our Pattern Bonnets and Hats and Other Parisian Novelties

Cannot be excelled by any House, no matter what is said to the contrary.

Our German Pattern Mantles and Street Jackets are "Novelties."

Having had two of the MOST EXPERIENCED Buyers in the European Markets during the last four months, we are safe in saying that every nook and corner of the known markets were searched with unusual success.

To parties intending to commence business our Stock offers great inducements, as a complete parcel can be bought with little or no trouble.

We expect and hope to see an unusually large number of our customers from all parts of the Dominion, and all may rest assured we shall do our best to assist and advise, as our success is identical with yours.

REMEMBER THE DATE.

as we have kept all our Novelties for our country friends, and allowed no one to skim the cream off

D. McCALL & CO.Y,

12 and 14 Wellington Street East, Toronto.