



Paid-up Capital - \$7,000,000

Reserve Fund and

Undivided Profits - 7,245,140

206 Branches in Canada.

Extending from the Atlantic to the Pacific.

Savings Department at all Branches.

Deposits received of \$1.00 and upward, and interest allowed at best current rates.

General Banking Business.

SECURITY

The benefits of Life Insurance are many sided. Security for dependents; provision for old age; savings that are protected; and, not least, the SAFE feeling that sufficient Insurance affords.

Such security encourages enterprise. A great Insurance authority says:—

"By the safe provision of Life Insurance, the individual, freed from the dread of disaster, finds broader opportunities and DARES ACCEPT THEM."

This security is not a costly purchase. A very small saving provides for Life Insurance.

In The Great-West Policies the cost is exceptionally low. More than that, the profit returns are exceptionally high. There are the soundest reasons for this—and these reasons—with all other particulars—will be fully explained to those who will write—stating their age and requirements to

THE GREAT-WEST LIFE ASSURANCE CO.

Head Office, Winnipeg.

THE ROYAL BANK OF CANADA

Incorporated 1869

Capital Authorized - \$25,000,000

Capital Paid Up - 11,560,000

Reserve Funds - \$ 13,174,000

Total Assets - 185,000,000

HEAD OFFICE - MONTREAL

DIRECTORS:

SIR HERBERT S. HOLT, <i>President</i>	E. L. PEASE, <i>Vice-President</i>	E. F. B. JOHNSTON, K.C., <i>2nd Vice-President</i>
Wiley Smith	Hon. David Mackeen	James Redmond
D. K. Elliott	Hon. W. H. Thorne	T. J. Drummond
C. S. Wilcox	W. J. Sheppard	Wm. Robertson
	A. E. Dymont	C. E. Neill

Executive Officers.

E. L. Pease, General Manager

W. B. Torrance, Supt. of Branches

C. E. Neill and F. J. Sherman, Asst. Gen.-Managers

340—BRANCHES THROUGHOUT CANADA—340

Also Branches in Cuba, Porto Rico, Dominican Republic, Costa Rica, Antigua, Barbados, Dominica, Grenada, Jamaica, St. Kitts, Trinidad and Bahamas Islands, British Guiana and British Honduras.

LONDON, ENG., Bank Bldgs., Princes St., E.C.

NEW YORK, Corner William and Cedar Sts.

SAVINGS DEPARTMENT AT ALL BRANCHES