

Have you Adams' Tutti-Frutti?

It pays the dealer to keep the most popular Chewing Gum, because it sells faster than all others and satisfies the customer better than any other. Adams' Tutti-Frutti Chewing Gum has this double advantage.

**Have you
Adams' Tutti-Frutti
in Stock?**

— THIS —

London Label Works.

KNOWLES & CO.



Lithographers,

Engravers and Printers

TO THE DRUG TRADE.

MANUFACTURERS OF

Advertising Novelties,

Druggists' Containers,

Boxes, Envelopes,

&c., &c., &c.

LONDON, CANADA,

"THE BEST OF AMERICAN."

PLANTEN'S CAPSULES

Known as Reliable over Half a Century.

The Pioneer Capsule House of the United States.

H. PLANTEN & SON, {ESTABLISHED 1836} NEW YORK,

— MANUFACTURERS OF —

Soluble Hard & Elastic Soft CAPSULES.

Improved French Pearls and Globules.

SOME SPECIALTIES.

Sandalwood, Copaliba, Erigeron, Creasote, Comp. Cop and Cub, Terebene, Comp. Sandal, Iodide Ethyl, Wintergreen, Apioi, Male Fern, Etc.

Planten's Comp. Cop & Cub Capsules,

(Planten's Celebrated Black Capsules.)

and PLANTEN'S SANDAL CAPSULES

Have an ENVIABLE WORLD REPUTATION for UNIFORM RELIABILITY.

IMPROVED EMPTY CAPSULES

For Powders, 8 Sizes. Liquids, 8 Sizes. Rectal, 3 Sizes. Vaginal, 9 Sizes. Horses and Cattle (Oral) 6 Sizes. Horses and Cattle (Rectal) 3 Sizes.

CAPSULES FOR MECHANICAL PURPOSES.

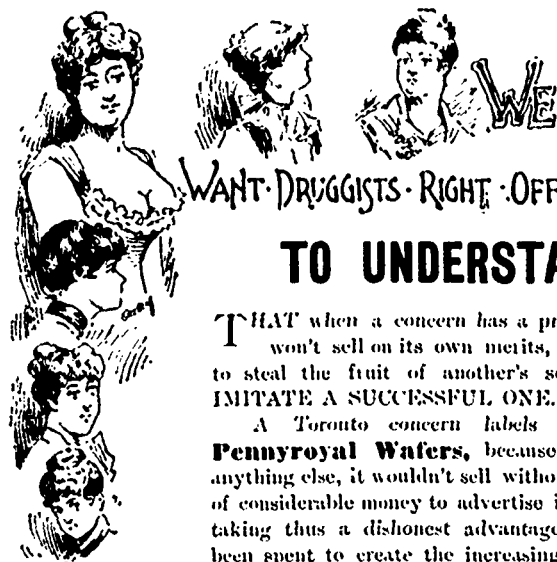
Capsules to order. New Articles and Private Formulas a Specialty.

Specify PLANTEN'S CAPSULES on all orders.

Send for Samples and Formula Lists.

Sold by all Druggists.

Beware of Substitution of Inferior Brands.



WANT DRUGGISTS RIGHT OFF

TO UNDERSTAND

THAT when a concern has a preparation that won't sell on its own merits, or if desiring to steal the fruit of another's sowing THEY IMITATE A SUCCESSFUL ONE.

A Toronto concern labels their mixture **Pennyroyal Wafers**, because if calling it anything else, it wouldn't sell without expenditure of considerable money to advertise it as others do, taking thus a dishonest advantage of what has been spent to create the increasing demand now

had for the genuine and original **Pennyroyal Wafers**. They go still farther, and cut the price on their product to you, hoping thereby to secure your co-operation; failing to get results, they add as another inducement, "to give you a gold watch" too; a still further proof of its cheap worthlessness. Can you look your customers in the face and with honest conviction of doing right sell them a substitute for the genuine **Pennyroyal Wafers** made by us, and by whose advertising they have been brought to your store to buy? \$8.00 per dozen is the price for the genuine, and no bribes given, to encourage you to deceive the public. Your continued favors as in the past will greatly oblige,

Respectfully yours,

EUREKA CHEMICAL CO., Detroit, Mich.