

Now in Full Swing!

**OUR MARCH IMPORT
PROPAGANDA**

A visit to our show rooms will do this:

Will show you **thousands of new lines; everything that is unique in Dolls, Toys, Fancy Goods.** A selection that is recognized as the most important ever shown in Canada.

Will show you why Christmas goods are indispensable to successful modern merchandising.

Will show you **lots of specials**, which insure your meeting any competition with good profit.

DO IT NOW!

Write at once for particulars and arrange an appointment with us.

The Fancy Goods Company
OF CANADA, LIMITED

156 Front St. West, Toronto, Ont.