

Boys and girls of imagination will certainly be charmed with "The Wonderful Electric Elephant," by F. T. Montgomery, which the Snailfield Publishing Co., of Akron, Ohio, have brought out. In it are to be found as strange fancies as distinguish the works of Jules Verne, and withal the tale is told most entertainingly.

The C. M. Clark Publishing Co., of Boston, are bringing out this month two books of special interest. One by Mildred Champagne bears the title "Love Stories from Real Life," and contains four stories dealing with human passions and temptations, and the other by Frances Parker called "Marjie of the Lower Ranch," is a story of life in Montana.

The middle ages, with their motley characters and chivalric ideals, form the groundwork for a most entrancing mediæval tale by Julia de Wolf Addison, entitled, "Florestane, the Troubadour." This book comes in most attractive binding from the publishing house of Messrs. Dana Estes & Co., of Boston. The novel itself is in keeping with its surroundings, and charms the reader with its successful portrayal of the mediæval atmosphere.

With each succeeding novel, the fame of Henry Seton Merriman increases. His latest contribution to current fiction, "Barlasch of the Guard," establishes him in a firm position in the popular favor. The scene is principally Dantzic during the time of Napoleon's Moscow campaign of 1812. The hero, Papa Barlasch, a veteran of the Imperial Guard, plays the part of guardian angel, throughout the exciting drama, to two young people. The characters are well drawn and the interest never wanes. (Copp, Clark Co. and Morang & Co.)

George N. Morang & Co. will shortly have ready the novel on which Mr. R. L. Richardson, M.P., of Winnipeg, has been engaged for some time. It is entitled "Colin of the Ninth Concession."

Mr. F. Marion Crawford is acting in collaboration with Count Soderini, the official biographer of the late Pope Leo XIII, in bringing out the Anglo-American edition of the Pope's Life, to appear early in 1904.

A biography of Dr. Robertson Nicholl, the talented editor of The British Weekly and The English Bookman, is being published by S. W. Partridge & Co in their New Century Leaders series.

Socialistic tendencies in marital relations are treated in "The One Woman," Thomas Dixon, Jr's, new book. It is an extremely powerful work, which has evoked much criticism from pulpit and press. On the whole it should have a healthy influence, as the pernicious effects of the socialistic doctrine are adequately exposed. (The Musson Book Co.)

"MADE IN CANADA."

W. J. GAGE & CO., LIMITED, wholesale stationers, are now putting up their own lines of visiting cards instead of importing them, as in the past. Their line comprises linen, lawn, Crane's extra superfine and Old Berkshire in the three sizes, gents', ladies' and court, in the thick and thin of each. The boxes in which they are put up have a hinged top and are very neat and handy.

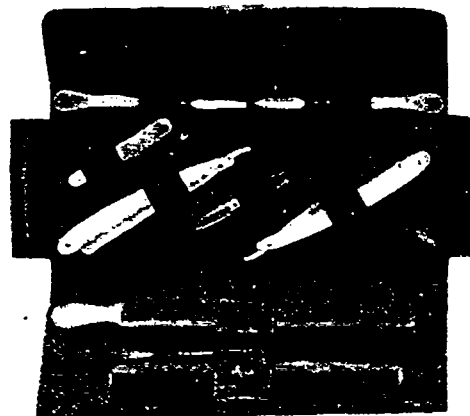
While all these lines are of the very best, there is one line that we think is deserving of more mention than the rest, for the reason that it is entirely different from anything else that we have yet seen. Linen lawn visiting cards is something new in Canada, but every person who has yet seen them has no hesitation in pronouncing them the finest on the market to-day. The paper from which they are made is a much heavier grade than the ordinary writing, so it will be seen that the quality is of the best, while the linen finish will be a decided novelty to most users of visiting cards.

FOR THE TRAVELLING MAN.

IN the September BOOK SELLER AND STATIONER toilet cases for the travelling man were described. We hereunder give an illustration of a new shaving case, gotten up by The Brown Bros., Limited, Toronto. The great difficulty experienced by the dealers in these goods is that the quality of fittings has been so poor, particularly the razors.

Now these cases are made by The Brown Bros., and they specially guarantee the fittings to be first class. Anyone using the razors in these cases can rest assured that they will get a good shave every time they try. These cases are made in two qualities of leather, but the fittings are all the best. As a practical gift for the holiday season nothing can excel the shaving case for the shaving man.

The Brown Bros., Limited, issue every Fall a small, illustrated catalogue of their full line. Anyone interested should write for one. Having a copy of this catalogue



Man's Shaving Companion.

enables a dealer to show his prospective buyer a more complete range of goods than he may think it wise to carry in stock, and, he is aware at the same time, that the guarantee of this old and reliable house is behind every article he sells.

PERSONAL MENTION.

Mr. Kantel, the managing director of The Fancy Goods Co. of Canada, Limited, Toronto, is at present visiting Europe in the interests of his firm.

Mr. Bone, of the firm of T. N. Hibben & Co., of Victoria, B.C., was in Toronto recently. He has just returned to Canada after a trip through Europe.

Mr. Grand, of Grand & Toy, Toronto, has fully recovered from the effects of an attack of blood poisoning, and is now able to attend his business as usual.

Mr. H. C. Woods, who represents Warwick Bros. & Rutter in Manitoba, Northwest Territories and British Columbia, has exchanged ground with Mr. Geo. Hazen, who represents the firm in the Maritime Provinces. Mr. Hazen, who has been in ill health for some months, has been advised to try a change of climate, and Mr. Woods has kindly consented to exchange grounds for the Fall trip.

Mr. A. O. Hurst, the genial representative of Chas. Goodall & Son, is shortly leaving for a business trip to England. Mr. Hurst, who sails on The Atlantic Transport Co.'s ss. Minnetonka on October 17, expects to be absent about two months. Considering his knowledge of the requirements of the Canadian and United States trade, together with the ability and facilities of his firm to turn out first-class goods, we may expect to see Mr. Hurst back with samples that will insure an increased popularity for Chas. Goodall & Son's productions. The business done by this firm in Canada during the present year has been far in excess of expectations. BOOKSELLER AND STATIONER wishes Mr. Hurst a pleasant voyage.