

## France's Potential Resources

**Area and Population.** The total area of France, including Alsace-Lorraine, amounts to 212,459 square miles. The population of France in 1911 was 39,601,509, and that of Alsace-Lorraine in 1910 was 1,874,014. In 1921, France within its new boundaries had 39,209,764 people. The total population of the republic, according to the latest available figures is 38.4 per square mile. In 1921 there were 1,550,445 foreigners in France. Paris, the capital, has 2,906,472 inhabitants and Marseilles, Lyons, Bordeaux, and Lille are cities of over 200,000 population.

**Industry and Commerce.** France is an agricultural and an industrial nation. The yield of the principal crops for the year 1922 were: in metric tons: Wheat 6,405,000; potatoes 13,134,000; oats 4,184,000; rye 995,000; barley 860,000; and corn 117,000. Total wheat acreage of France for 1923 was reported as 1,859,000 acres, compared with 1,681,000 acres in 1922. Condition of the crop was placed at 72% compared with 58% on the corresponding date last year. Rice acreage was estimated at 2,172,000 acres as against 2,087,000 acres in 1922, and the condition of the crop was said to be 71%, a gain of 10 points over 1922. The corn crop at 15,787,000 bushels as compared with 12,676,000 bushels in 1922. Potato production for 1923 was estimated at 13,111,000 bushels, the corn crop at 15,777,000 bushels as compared with 12,676,000 bushels in 1922. Acres planted with vines amounted to 3,412,127 and yielded 1,532,322,000 gallons. The wine harvest of the Department of Aude, Gard, Hérault, and Eastern Pyrénées in 1921 was 21,981,459 hectolitres. Fruits and nuts are produced on a large scale, there being, among others, 14,148 metric tons of apples, 51,067 metric tons of pears, 22,613, of olives, 27,475 of cherries, and 165,157 of chestnuts. Silk culture, with government encouragement, produced in 1922 a total value of 20,510,000 francs. Livestock in 1922 included 2,706,110 horses, 186,420 mules, 295,780 asses, 13,443,440 cattle, 9,599,560 sheep and lambs, 5,166,080 pigs and 1,361,180 goats.

In 1913 there were 41,638 mines and quarries in work, with an annual value of mine output at \$29,453,263. The principal minerals were: iron, 1,920,000 metric tons; coal and lignite, 24,519,000 metric tons; not including 9,143,433 tons produced in the last basin; production of coal in 1922 was 31,780,000 tons; for the first nine months of last year 28,034,210 tons; iron ore for 1922, 20,831,993 (inclusive of production in Alsace-Lorraine, which totalled 19,842,616 metric tons); pig iron 4,920,000, which compares with 5,417,000 tons in 1921. The production of pig iron for the first ten months of 1923 amounted to 4,216,000 tons. On September 1st 1923 there were 109 active blast furnaces, 60 ready, and 49 in construction or preparation. Of the active furnaces, 45 were in the Eastern district, and 29 in Alsace-Lorraine. Silver, lead, zinc, copper, tin, antimony, arsenic, gold, manganese and salt are mined.

French manufactures include silk and cotton textiles, leather goods, metal goods and tools, automobiles, paper, chemicals and rubber goods. Alcohol was produced to the amount of 31,184,000 gallons in 1921. French fisheries are important, the value of their products in 1919 being 447,047,000. In Alsace, France has acquired first grade potato mines. The area of the potato basin, which was discovered in 1904, is from 200 to 250 square kilometres; its contents are estimated at 2,000,000,000 tons of tubers of 110 density, yielding about 400,000,000,000 tons of pure potato. The output in 1913 was 1,167,000 tons of which 531,000 was exported. During 1922 there was a record output of potato tubers by the mines in Alsace, amounting to 1,326,727 tons as compared with 901,134 tons in 1921, 1,222,370 tons in 1920 and 592,365 tons in 1919.

**Foreign Trade.** France commands a great export market. Her exports are directed chiefly to Great Britain, Belgium-Luxembourg, the United States, Switzerland, Italy, Germany, Argentina. They consist largely of silk goods, cottons, clothing, chemicals, wine, leather, automobiles, and heavy timber. French imports are coal and coke, cereals, raw cotton, cast iron and steel, wool and machinery, and come in great quantity from the United States, Great Britain, Belgium, Argentina, Italy and Germany. Exports aggregated 19,187,000 tons in the first five months of the past year as compared with 18,212,000 tons in 1922 and 17,846,000 tons in 1921.

**Transportation.** France has 25,766 miles of railway. The principal lines include the Northern Railway, the Eastern Railway, the Mediterranean, the Paris-Orient, the Southern (Midi) and the State Railway. The aggregate surplus of all lines amounted to Frs. 403,000,000 for 1922, as against Frs. 358,000,000 for 1921, and Frs. 300,000,000 for 1920. During 1923 the railways did a record business, the total tonnage transported being 1,167,000,000 tons compared with 1,012,000,000 in 1922. The output in 1923 was 1,167,000 tons compared with 1,012,000 tons in 1922.

**Navigable rivers** total 4,512 miles and canals 1,011 miles. In 1914 there were 22,918 miles of national roads.

French shipping comprises 1,400 steamers and motor vessels of 2,981,220 aggregate gross tonnage, 458 sailing ships, and 29,262 aggregate gross tonnage, total 1,758 ships of 3,245,194 tonnage. The present shipbuilding schedule calls for a construction of 1,255,000 additional tons.

**National wealth and resources.** The national wealth of France was estimated in March 1922 as being about Frs. 70,000,000,000 as compared with Frs. 30,000,000,000 in 1913 and 180,000,000,000 prior to the Franco-Prussian war. The national income is estimated at Frs. 82,000,000,000 as compared with 37,000,000,000 in 1914, while the value of foreign investments largely reduced since the war is placed at from Frs. 1,000,000,000 to 1,000,000,000 in 1913. It was estimated at 43,000,000,000. French capital before the war had gone considerably into her colonies but in much larger amounts into older and larger foreign countries. The French investments in the United States, in Canada, South America, the Near East and the Far East were important factors, and the revenues from these foreign holdings were probably aggregated about 400,000,000 per annum. The total debt of the Russian Government to the French Government was given as of January 1, 1923 at Frs. 6,040,000,000 (inclusive of Frs. 905,000,000 paid) charged by the Bank of France for discounting Russian Government obligations. Advances to other countries amounted on January 1, 1923 to: Belgium, Frs. 1,274,500,000; Rumania, Frs. 1,181,000,000; Czechoslovakia, Frs. 1,295,000,000; Greece, Frs. 661,000,000; Poland, Frs. 1,050,000,000; Czechoslovakia, Frs. 574,000,000; Belgium, Frs. 1,684,000,000; Italy, Frs. 40,000,000; exclusive of Frs. 800,000,000 (gold) in supplies of materials to be covered to indefinite extent by value of Italian supplies of materials. Romania, Frs. 10,500,000; Montenegro, Frs. 1,000,000; Lithuania, Frs. 6,000,000; Hungary, Frs. 1,000,000; Austria, Frs. 500,000; and Latvia, Frs. 11,000,000.

**Reparations.** France is to receive large sums on her reparations account from Germany, which will greatly enhance her treasure. The Ministry of Finance has issued a statement outlining the economic and financial situation of the country, and the importance of the reparations to the French Government.

The Government will shortly be in a position to increase its re-imbursements to the Bank of France, which will go away with the franc in relation with foreign exchange. The franc as a result, will then start to gain in value and so cause the cost of living to decrease.

The budgetary situation shows a steady improvement. In 1919 national expenditure exceeded revenue by nearly 24 billion francs. In 1923, the general budget, which included all expenditure of government departments balanced. In 1924, the general budget will show an excess of revenue which will go a good way towards meeting expenditures under the Special Budget for reconstruction of the devastated regions in 1925. For the first time in seven years, according to the present official estimates, all expenditures will be met by normal revenue.

The general economic situation shows a similar improvement. The uninterrupted development of France's foreign trade, the constant increase in revenue from all sources of taxation, the reconstruction of the devastated regions and the new wealth brought to the country by the return of Alsace-Lorraine are all factors of prime importance to the nation's economic balance sheet.

In 1920 France's imports exceeded exports by 24 billion francs, today the situation is reversed and France is selling abroad more than she is buying. On the basis of the figures for the first six months of last year, the trade balance for 1924, will be in France's favor to the extent of 3 billion francs.

Seventy-five per cent of the total damage done by the German armies in the devastated regions of France has been achieved by France alone. The provinces of the north have recovered their entire pre-war population of 4,275,000 inhabitants and the terrible ravages of war will soon be wiped out.

Most important of all, in concluding this statement of France's economic and financial condition, the French Ministry of Finance points out that Germany has now declared herself willing to make reparations in kind and that under the provisions of the Dawes plan 52 per cent of these payments will be credited to France. These monies will be of substantial help in making the French Government to speed the execution of its financial program which includes provision for the amortization of the public debt.

**Refunding External Debt.** Latest reports indicate that France is about to proceed with the refunding of her loan to Great Britain and the United States. This step, in the opinion of international bankers, will put a powerful impetus to the French economy. The rate of exchange of the franc can be best gauged by the behaviour of the British pound sterling, which has recently shown a new high since the war of \$4.80 per pound or within a cent of its par value. The fact that during the early part of January showed its strength and the momentary decline, is but only a temporary setback. The current rate of exchange, determines the future value of these high grade French Government 6% bonds present purchasers of these securities will have some splendid profits to show within the next few months.

# FRANCE!

"France, the worker, has before her, a magnificent future which will demonstrate to the world that it was not wrong in displaying confidence in her."

M. CLEMENTEL, Minister of Finance, in a recent address.

**INCREASE IN FRENCH TRADE WITH GERMANY**  
Imports More Than Doubled in Nine Months of 1924, Exports Trebled.

As reported at the Customs Office of France, imports into France from Germany during the first nine months of 1924, amounted to 1,056,000,000 francs, as against 528,000,000 for the corresponding period last year. Exports from France to Germany for the nine months were 2,738,000,000, as compared with 751,000,000 in 1923.

From the "NEW YORK TIMES"

**U.S. AND FRANCE TO ARRANGE FUNDING OF WAR DEBTS**  
French Foreign Office Confirms Report of Opening of Negotiations

CONCRETE PLAN

From the "MONTREAL DAILY STAR"

**FRANCE STILL ROLLING UP AN EXPORT SURPLUS**  
11 Months' Export Excess 1,397,000,000 Francs—1,463,000,000 Import Excess in 1923.

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By Wireless to The New York Times.  
PARIS, Dec. 21.—Imports into France during November aggregated 2,415,000,000 francs, and exports 3,812,000,000, leaving an export surplus of 17,000,000 francs. Last year November produced an import excess of 230,000,000. In weight, imports amounted last month to 1,000,000 tons and exports to 1,100,000 tons.

From the "NEW YORK TIMES"

**French Government 6% Bonds Provide the Investment Opportunity of the Present Generation**  
**PRESENT PRICE YIELDS ABOUT 7 3/4% And Yield increases as Franc Rises**  
**Funding of France's External Debt to Great Britain and the United States will serve as a powerful impetus in driving the value of French Government 6% Bonds rapidly upwards.**  
**EXCEPTIONAL PROFITS FOR ASTUTE INVESTORS**

WE BELIEVE that an investment made today in French Government 6% Bonds (issued Dec. 16th, 1920—Redeemable on or after January 1st, 1931), presents an exceptional opportunity for profit. Due to the depreciation of the franc, the French Government 6% Bond can now be bought for approximately \$45.00; with French Exchange at normal (19.3c per franc) these same bonds would have a value of \$193.00 each.

International bankers believe that French francs will sell above 10c per franc before very long. Just what it means to French Government securities; when the franc touches 10c, each bond of 1,000 francs would have a value of \$100.00—a rise of over 125% or a profit of \$55.00 for every \$45.00 invested. With the franc selling at 15c per franc or \$150.00 per 1,000 francs your profit will be \$105.00 for every bond of 1,000 francs or for every \$45.00 invested.

We made a thorough investigation to determine the best way to buy French francs for maximum profits. We believe that the French Government 6% Bonds, maturing after 1931, afford the best medium, for they represent to French investors precisely what the high grade British Government Consols and our own Canadian Government Victory Bonds represent to us, being legal investments for every institution, Trust Fund and Savings Bank in France and constitute a strictly high-grade gilt-edged government investment. They may be sold again instantly, being listed on the Paris Stock Exchange (Bourse). The interest coupons have always been paid promptly on the dot and can be cashed in Montreal, New York, London and the principal financial centres of the world at the current rate for francs.

French Government 6% Bonds will unquestionably come back to normal (\$193.00 per 1,000 francs). The United States were financially bankrupt after the Civil War. Their securities could be bought for a song, yet in a few years the Americans were on their feet financially again, and today are considered the richest nation in the world.

England, too, once faced what seemed to be financial disaster. With Napoleon virtually pounding at her gates, British Bonds went next to nothing, but the victory at Waterloo sent them skyrocketing. The Rothschild family accumulated the major portion of its wealth by investing in British Bonds and selling them when Wellington's victory became known.

The experience of France, bankrupt at the hands of Bismarck, is within the memory of living men. Her bonds sold down to 7% of their normal value after the Franco-Prussian war. They appeared hopeless, yet in two years they had recovered 95% of their normal value, making fortunes for those who had the vision to see that nothing was impossible. The French franc will undoubtedly come back to normal.

A study of history convinces one forcibly that the most difficult thing in the world to destroy is national existence. History will repeat itself. We believe that the opportunity of a lifetime, to make remarkable profits, exists today for our clients, through the purchase of these high-grade government securities. They rank as the highest-grade French Government bonds, and are virtually a first mortgage on the entire assets and resources of the Republic of France. The bonds are valid for thirty years after maturity and the interest coupons for five years after redemption date, thus enabling you to cash them at any time the exchange rates are favorable.

France ranks as a first-class military, naval and commercial power of the world. French industries are thriving and working overtime. France is exporting goods to every country of the globe; her shipping is crowding the seas and the nation shows every evidence of industrial and economic progress. Reparation payments from Germany are further enhancing her treasury. These conditions should be quickly reflected in a rapid rise in the French franc, which would in turn increase the value of her Government bonds. That is why we urge you to buy French Government bonds now while they are on the bargain counter.

As the franc rises, the value of these bonds will increase as follows:

| FRANC                              | Present Price | With Franc at 10 cents | With Franc at 15 cents | With Franc at 20 cents |
|------------------------------------|---------------|------------------------|------------------------|------------------------|
| 1,000 French Government 6% Bonds   | \$45          | \$100                  | \$150                  | \$193                  |
| 2,000 French Government 6% Bonds   | 90            | 200                    | 300                    | 386                    |
| 5,000 French Government 6% Bonds   | 225           | 500                    | 750                    | 965                    |
| 10,000 French Government 6% Bonds  | 450           | 1000                   | 1500                   | 1930                   |
| 25,000 French Government 6% Bonds  | 1125          | 2500                   | 3750                   | 4825                   |
| 50,000 French Government 6% Bonds  | 2250          | 5000                   | 7500                   | 9650                   |
| 100,000 French Government 6% Bonds | 4500          | 10000                  | 15000                  | 19300                  |

We are selling a good many of these bonds at the above price which covers every expense. Upon receipt of money-order or accepted cheque, we will at once confirm sale by return registered mail, but order must be received by return mail to insure these prices, as quotations are changing daily.

We handle all kinds of foreign government and municipal bonds and it is vitally important to us to have our clients select those which will make the most money for them and make it most quickly. Our interest does not cease after a sale, for it is our constant aim to keep in touch with our clients, to render them service, posting them when the bonds rise in market value, and advising them whether or not we deem it advisable to sell. This service is expensive to ourselves but its value to our clients is incalculable. Use the order form below.

## THE INVESTMENT HOUSE OF

## CMCORDASCO & COMPANY

Specialists Dealing Exclusively in Foreign Government Bonds

MARCEL TRUST BUILDING - 290 ST. JAMES STREET MONTREAL, CANADA

ORDER BLANK

The Investment House of  
C. M. CORDASCO & COMPANY,  
Marcel Trust Bldg., 290 St. James St., MONTREAL, Canada.

I enclose herewith cheque for \$ \_\_\_\_\_ money order \_\_\_\_\_  
in full payment for the purchase of \_\_\_\_\_ francs  
in French Government 6% Bonds, (Maturity 1931), (state amount)

Name \_\_\_\_\_ Mr., Mrs. or Miss  
Address \_\_\_\_\_  
London Advertiser

## LONDON LIFE EMPLOYEES ARE ENTERTAINED AT DANCE



MANNING DOHERTY, leader of the Progressive party in the Ontario House, who resigned yesterday from office. W. E. Rensley will lead the party temporarily.

## PIRIE MUST DIE, COURT DECREES

Sentenced To Death For Slaying Wife and Family—Is Unmoved.

Ottawa, Jan. 20.—John Buchanan Pirie, ex-captain of the Royal Air Force, today was sentenced to be hanged on March 24, for the murder of his wife and two young daughters. Exactly five hours after the opening of his trial, the jury found him guilty, rejecting the plea of insanity on which the defence was based. The accused, who had sat with his head bowed throughout the trial, stood quietly to receive sentence. When asked if he had anything to say he replied that there was "one lack in the evidence of one witness." Dr. McNaughton said I told him I took part in the South African war. What I did say, so far as I know, is that Dr. Argue told me I did. The prosecuting counsel indicated that I told a lie; that I object to."

## SEE THE ECLIPSE TO BEST ADVANTAGE.

The popular tonic among scientists and many others at present is the total eclipse of the sun due to occur on January 24th, and particularly as there will be no other total eclipse of the sun visible from Ontario for one hundred years.

Many will desire to get to a point of vantage from which this phenomenon may be best witnessed. The center line of totality passes through a point south of Hamilton and north of Buffalo, and that points in this vicinity will be all equally good, including Hamilton, St. Catharines, Welland, Niagara Falls, and Buffalo. At these points the eclipse will continue for one hour and ten minutes of totality, and the time of the eclipse will be a few minutes past 3 a.m.

If you are interested you may leave London at 4:30 a.m. and 5:30 a.m., arriving at Hamilton at 7:12 a.m. and 7:45 a.m., respectively, by the Canadian National Railway. Connection is made at Hamilton for points south of that city in the event passengers may desire to make observations from more southerly points in the district.—Advt. 415-15,19,24.

## The Hungry Watchers Prevent Peter Leaving the Safety of the Brambles

By THORNTON W. BURGESS

Peter Rabbit was safe in a bramble-tangle on the edge of the garden. It was a small bramble-tangle, but it was a thick one, and Peter felt quite safe there. Hoity the Owl couldn't get at him, and the brambles were too thick for Reddy Fox. Peter was very comfortable. He didn't worry at all. Both Reddy and Hoity were just outside on watch. But that didn't bother Peter.

"I'll get tired after a while," said Peter to himself. "They'll get tired and go away."

But there was one thing that Peter didn't know, and that was that both Reddy and Hoity had hunted and hunted and found nothing to eat. Here was a dinner, a splendid dinner, in that little bramble-tangle, and it was worth waiting for. Both knew that sooner or later Peter would have to leave that little bramble-tangle. He himself would get hungry, and he would have to go where he could find something to eat.

So, though after a while Reddy pretended to go away, he didn't go, but hid himself. Hoity the Owl perched on his watch-tower, where he also could watch the bramble-tangle. Peter could see Hoity. It was a moonlight night, and all night long Hoity remained, hungrily watching. He didn't move. He sat so still and upright that had you happened along and looked up at him you certainly would have thought him a part of the tree. But Peter had seen him all right there, and so he wasn't fooled.

Reddy Fox knew that Hoity was watching. He knew that Hoity was hungry. So after a while Reddy stole away to hunt for Wood Mice. By the time jolly, round, bright Mr. Sun had started his daily climb up in the blue, blue sky, Reddy was back again in his former hiding-place. When Mr. Sun had climbed high enough to make it uncomfortable for Hoity, Reddy gave up and flew to a darker place deep in the Green Forest.

Peter saw Hoity go. By this time Peter was beginning to get tired of the bramble-tangle, for he was very hungry. "I'll wait awhile," said Peter to himself. "And then I guess it will be safe enough for me to go on. I haven't seen anything more of Reddy Fox, so I guess he has given up."

So Peter began to move about in the bramble-tangle, for he had set still so long that he was beginning to feel stiff. Now in moving about Peter made a mistake. A pair of the sharpest eyes in all the Green Forest saw him as he moved about. They were the eyes of Terror the Goshawk. So Terror perched

## Out-of-Town Workers Are Guests of Head Office Staff.

## DECORATIONS GAY

A peep into the Masonic Temple just before ten o'clock last night would have found five hundred men and women, young and old alike, engaged in the various pursuits of dancing, card playing or chatting together. It was the occasion of the big Jubilee at Home, given by the London Life Insurance Company in honor of the visiting managers, members of the production club, better known as the 24 Club, the head office staff and local agency staff.

About one hundred and seventy-five of these were from out of town, coming into London from throughout the breadth of Canada, to be present at the great Jubilee celebration and annual meeting of the company.

**Dancing Is Feature.**  
The dancers naturally attracted the greatest attention as they moved back and forth over the dance floor beneath a canopy of brilliant lights and scarlet and white decorations. Long streamers of scarlet and white shaded the light, the light was cast by the same colors as the decorations. The ceiling and drape gallery and stage. Behind a screen of white snowdrops, which cut the stage from the rest of the dance hall, the orchestra, furnished attractive dance music.

Mr. and Mrs. Ed. Reid, Mr. and Mrs. J. E. Stinson, Mr. and Mrs. J. F. Mayne formed reception committee, while a large and enthusiastic committee from the head office staff, moved through the building welcoming guests and keeping the fun at gayest pitch. Just above the main door, leading to the dance room, in the large dining hall, the great London Life crest, and the dates 1874 and 1924, indicating that it was the time of the Jubilee celebration.

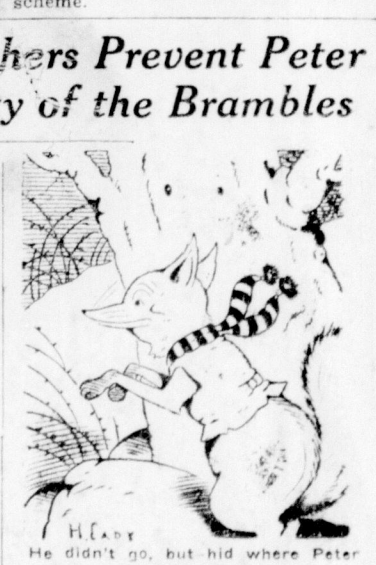
**Cardroom Attractions.**  
Upstairs, cardrooms had been arranged, while in the basement supper was served from 10:30 to 12 o'clock from small tables prettily laid beneath a canopy of Japanese lanterns. Although all of the many entertainments afforded the guests were in full swing just previous to 10 o'clock, the striking of that hour brought dancing and card-playing to a temporary close, and all of the guests gathered in the large dining room to witness the clever program of old-fashioned songs and dances presented by Miss Lenore Coughlin, Mrs. Harrison Lusk and Miss Kathleen England. The quaintness of their costumes and the brightness of their singing and dancing brought forth the enthusiastic applause of the gathering. And this night, superseded in warmth when they followed up their skit with a number of humorous limericks on outstanding personalities of the company and staff.

This most successful At Home was arranged under the direction of an able committee headed by Ora Newton.

## HUDSON'S BAY RAILWAY IS PROVINCIAL PROJECT

Canadian Press Dispatch.  
Winnipeg, Jan. 20.—"It is of no use putting resolutions urging the federal government to complete the Hudson Bay railway, and it will never be finished unless the prairie provinces combine to do it themselves and let the Dominion administration look after the water end of the project," declared Hon. T. C. Norris, leader of the opposition in the Manitoba Legislature, last night.

He urged the Bracken government to take the initiative and try to induce the Saskatchewan and Alberta governments to come into a joint scheme.



He didn't go, but hid where Peter couldn't see him.

In a tree where he could watch the bramble-tangle, Peter saw him when he flew to that perch. Peter's heart sank. Hoity the Owl, who had watched all night, had left, but here was another watcher just as fierce and just as much to be dreaded. Peter settled himself with a little sigh, and prepared for a long wait. And all the time he grew hungrier and hungrier.

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## Cured Her Rheumatism

Knowing from terrible experience that suffering caused by rheumatism, Mrs. J. E. Hurst, who lives at 204 Dairs Ave., B-291, Bloomington, Ill., is so thankful at having cured herself of this ailment of pure gratitude she is anxious to tell all other sufferers just how to get rid of their torture by a simple way at home.

Mrs. Hurst has nothing to sell. Merely put this card in the mail to her with your own name and address, and she will gladly send you this valuable information entirely free. Write her at once before you forget.—Advt.

**THE NEW FRENCH REMEDY, THERAPION NO. 1 THERAPION NO. 2 THERAPION NO. 3**  
For all Rheumatic Cases. No 1 for Rheumatism, No 2 for Gout, No 3 for Gravel. Sold by druggists or mail \$1.00 from 11 Spout St. East, Toronto, Ont.