

# WHISKAR'S

THREE BUSY STORES,  
228, 230, 232 Dundas Street, London.

## Effect of Stock-Taking on Prices

And prices are lower here than elsewhere.  
Lowest here all the year round.  
But now lowest by reason of our Stock-Taking Sale.

See our large window for our display of White Cottons, Sheetings, Pillow Cottons, White Quilts, Factory Cottons, and see our sale prices.

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| <p><b>Cottons.</b></p> <p>2 yards wide, White Cotton Sheetings, regular 25c, sale price 15c yard.</p> <p>2 1/2 yards wide, White Cotton Sheetings, regular 30c, sale price 18c yard.</p> <p>46-inch Circular Pillow Cotton, regular 15c, sale price 10c yard.</p> <p>SEE OUR HEAVY FACTORY COTTON, clean make, 20 yards for \$1.00.</p> <p>Special lines in Marseilles and Honeycomb WHITE BED SPREADS, regular \$1.00 and \$1.25, for 75c each.</p> <p>Fine Large White Quilts, beautiful embossed work, regular \$2.25, sale price \$1.50. These are goods you need; no use paying more for them. Get them now.</p> <p><b>Embroidery Sale.</b></p> <p>The largest, prettiest and most temptingly priced assortment we have ever shown. Don't fail to get your share of these excellent bargains. 2c, 3c, 4c, 5c, 6c, 8c, 10c yard, special for this sale.</p> <p><b>House Furnishings Department.</b></p> <p>Rope Mats, 3 dozen to clear at 10c each.</p> <p>China Matting, 15c, sale price 10c yard.</p> <p>Tapestry Carpet, 15c yard, sale price.</p> <p>Floor Oil Cloth, yard wide, 20c yard.</p> <p>Floor Oil Cloth 2 yards wide, 40c yard.</p> | <p><b>Fancy Silk Dept.</b></p> <p><b>Our Silk Sale Prices Reduced.</b></p> <p>Just ask to see our 75c Plain Silks we have reduced to 39c a yard.</p> <p>Look at all our Fancy Silks that we have reduced to 20c a yard.</p> <p>Ask to see our Black Taffeta Silk, worth 75c, wide width, selling at 50c a yard.</p> <p>Ask to see our line of Black Silk, regular 75c, we reduced to 38c a yard.</p> <p>One line of 1/2 Quilted Skirts we are clearing at 50c each.</p> <p>Among the most recent additions to our stock-taking sale are about 150 dozen of Black Cotton Hose, Fine Lisle Thread Hose, and Black Cotton Hose, with balbriggan soles. These Hose are worth from 20c to 40c per pair.</p> <p>Fine Hermsdorf Dye Black Cotton Hose, regular 15c, for 12 1/2c per pair.</p> <p>Fine Black Cotton Hose, regular 20c, sale price 15c per pair.</p> <p>Fine Black Cotton Hose, balbriggan soles, regular 25c, sale price 19c per pair.</p> <p>Fine Black Lisle Thread Hose, special at 39c, sale price 35c per pair.</p> <p>It will pay you to buy your Cotton Hose now. Sizes 8 1/2, 9, 9 1/2 and 10.</p> | <p><b>Corset Department.</b></p> <p><b>Odd Sizes at Give Away Prices.</b></p> <p>Ladies' Corsets, in sizes 19, 24, 25, 26, 27, 28, 29. Give-away prices, 15c a pair.</p> <p>The N. C. Corset, sizes 18, 23, 24, 25, 26, regular 75c, sale price 40c per pair.</p> <p>Special Corset, regular 69c, sizes 19, 23, 24, 25, 26. Sale price 25c per pair.</p> <p>Children's White Pinafores, embroidered front, regular 25c, sale price 15c. Only a few left.</p> <p>Children's Check Muslin Pinafores, trimmed with lace, regular 25c, sale price 15c. Only a few left.</p> <p>Special line of Double-Fold French Art Muslin, regular 20c, reduced for this sale to 10c yard.</p> <p>Special line of American Art Denims, regular 40c and 50c, sale price 12 1/2c and 15c per yard.</p> <p>Fancy Figured Art Satens, regular 18c and 20c, sale price 12 1/2c and 15c per yard.</p> <p><b>Upholstery Dept.</b></p> <p><b>Sale Prices. All Goods Reduced.</b></p> <p>Double-fold Tapestry Furniture Covering, regular \$1.50, sale price 97c yard.</p> <p>Double-fold Tapestry Covering, regular \$1.00, sale price 79c yard.</p> <p>Double-fold Tapestry Covering, regular 75c, sale price 59c yard.</p> <p>Fine Roman Roman Stripe Damask for curtains or furniture covering, regular 75c and \$1.00, sale price 39c and 49c yard.</p> <p>Fine Velvet Velour, for cushions or covering, regular \$1.25, sale price 69c yard.</p> |
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**T. G. WHISKARD.**

### BURNED TO THE GROUND

Hotel Cecil at Ottawa Destroyed—Loss \$60,000—Guests Had to Hustle.

[Special to Advertiser.]  
Ottawa, Ont., July 25.—The Hotel Cecil was burned to the ground at 5:30 this morning. It is a complete loss.  
The hotel was owned by ex-Mayor Davidson, who rebuilt it and had it newly furnished about three years ago. The loss is about \$60,000. The insurance is about \$30,000.  
The guests on the first floor saved their belongings, but those on the fifth floor had to run for their lives. Some of them had to be taken out through the windows with ladders. One man held on for ten minutes by the window sill. The hotel is on Wellington street, near the Parliament Buildings.

### There Is No Substitute for Malt Breakfast Food

No grain food preparation for breakfast can ever become a substitute for Malt Breakfast Food. The members of a family having once used Malt Breakfast Food can never be deceived by substitutes or the "something just as good" that some dealers try to supply for the sake of extra profit.  
Malt Breakfast Food, with its delicious nutty flavor, makes an immediate and favorable taste impression that young and old prize and enjoy. No other breakfast food can so well whet the appetite for an enjoyable breakfast. When you have partaken of Malt Breakfast Food at the morning meal, you go forth to your labors with full vigor and energy, fortified in body and nerves and the possessor of a clear brain. Our best physicians and food experts recommend Malt Breakfast Food. At all grocers.

### Western Ontario.

Aylmer is to have a cold storage building, 20 by 65 feet, and modern in every respect.  
Orford has lost another of its pioneers in the death of John McLaren, who died at his residence, Duart, on Tuesday afternoon, after nearly two years of failing health from the effects of a paralytic stroke. Mr. McLaren was 63 years of age and had lived his entire lifetime in Orford. He was born on the Roome farm, on the lake shore, and at an early age his family moved to lot 3, Talbot street. About ten years ago he retired from farming and took up his residence in Duart, where he remained until called away by death. Deceased leaves, besides a widow, a son and daughter, residing in Duart, and a daughter, Mrs. Thomas Carrey, of Palmyra, his son Archie having preceded him to the great beyond but a few months.

### JUST WHAT WE WANT.

We ask the privilege of having one trial in the way of supplying your needs in goods that first-class druggists handle, or the filling of your doctor's prescriptions. Our endeavors to please you and the satisfactory way in which you will be served will make you a permanent customer.

WE CALL YOUR ATTENTION to our fresh stock of Paine's Celery Compound, the most popular family medicine of the day. Thousands of testimonials from the best people of Canada are sufficient proof of its virtues for the cure of rheumatism, neuralgia, blood diseases, liver complaint, kidney diseases and all nervous troubles. Try a bottle and you will be convinced. John Callard, Druggist, London, Ont.

### Lobo Reformers.

The attention of the electors of Lobo is drawn to the annual meeting of the Reform Association, which is announced to be held in the town hall, Coldstream, on Monday, the 27th inst. at 8 p.m. and attendance is particularly requested.

### Diamond Dye Blacks Are Everlasting Blacks.

The manufacturers of Diamond Dyes prepare three kinds of Blacks that give fast and everlasting jet black shades; they are Black for Wool, Black for Cotton, and Black for Silk and Feathers. Goods dyed with these Blacks can be washed in strongest soap without starting the color. They are not faded by heat, and will be surprised how easy it is to save money by using them to re-dye your old, faded and soiled dresses, jackets, capes and coats. Write for a sample. Send postal with your address to The Wells & Richardson Co., Limited, 200 Mountain street, Montreal, P. Q., for color and price list. These goods are made in Canada. These sheets of patterns are worth seeing.

### Letters to the Editor.

**HEATING IN SCHOOLS.**  
To the Editor of The Advertiser:  
Numerous complaints have been sent to the individual members of the board of education, asking them to remedy the defects in the heating apparatus of the Colborne street school, but they seem to have turned a deaf ear to them all. The children attending the school are suffering from cold feet, thereby contracting severe colds and all attending evils. Some parents have kept their children at home, and the fact of both of them dying from cold feet yesterday morning, and told me that the basement window and door were not properly closed, and that the children should step aside and make room for those who would see to the necessary health and comfort of the citizens' children. I remain, W. S. CORBIN.  
70 Colborne street, London, Jan. 25.

### OLD COUPLE ELOPED ON STREET CAR.

Corunna, Mich., Jan. 24.—William Hoffman, aged 68, and Mrs. Lucinda Campbell, aged 64, of this place, were married in Owosso last night. The old couple eloped to that city in a street car, although the fact of their elopement did not prevent them from attending the marriage, they were unsuccessful. Hoffman's first wife died two months ago. Mrs. Hoffman's first husband is confined in an asylum, hopelessly insane.

### DEATH FROM HICCUPS.

Benton Harbor, Mich., Jan. 24.—Jas. Hadlow, aged 68 years, a fruit farmer adjoining this city, died this morning from hiccups. He had been afflicted only a few weeks ago with hiccups in the best of health and after driving about in his carriage was attacked at his home last night. No relief was furnished until death ended the misery.

The students of Huron College have been requested to give a concert at Huron in the near future. Their noble efforts of last March have not yet been forgotten.

## EFFECTIVE FRIENDSHIP

Was Shown by Britain to the United States.

Failure of Foreign Press to Discredit Lord Cranborne.

British Government's Eastern Policy Is to Maintain the Status Quo—The Search for Miss Stone.

London, Jan. 25.—The Times, in an editorial, says that the eagerness of the semi-official press of the continent to discredit Lord Cranborne's statement seems likely to defeat itself. The Americans, says the Times, with their usual good sense, are not disposed to bear a permanent grudge against the governments and the peoples who misjudged the situation and espoused the losing cause in the Spanish-American war, and are quite ready to be friends, but they know the facts and do not care to be taken for fools.

There is only one way in which the statement of Lord Cranborne can be impugned. That is by the production of the official correspondence. M. Hanot, ex-minister of foreign affairs, is said to be anxious for this course, and Great Britain would be equally ready to publish the correspondence, but cannot do so without the sanction of the other powers concerned. Consequently, Lord Cranborne was not able to promise the documents on this subject.

The attempts abroad to discredit Lord Cranborne's statement, says this editorial, leave trans-Atlantic readers incredulous, if not unamused. Until evidence to the contrary be forthcoming, the public seems likely to remain convinced that Great Britain alone showed a practical and effective friendship to their country in the day of her trial.

"We do not pretend that England was actuated wholly by sentiment," says the Times. "Our interests were on the side of America, and we were sagacious enough to understand that this was the case. At the same time, sentiment entered largely into our motives. We were honestly glad to do the United States a service at a critical time. They have already recognized that, and will recognize it still more when the details of the negotiations come to be known."

**BRITAIN'S EASTERN POLICY.**  
Replying in the House of Commons to questions regarding the government's eastern policy, Lord Cranborne, under secretary for foreign affairs, said the occupation of a port on the Persian Gulf by Russia or any other foreign power would be inconsistent with the maintenance of the status quo, which it was the policy of the government to maintain there.

In regard to Manchuria, said Lord Cranborne, it was the government's policy to maintain the status quo in China, as determined by treaty.

### 200 FISHERMEN MISSING.

A furious gale has swept the Japanese coast and the fishing fleet has met with disaster. Two hundred fishermen are missing.

### IRISH QUESTION.

T. P. O'Connor (Irish Nationalist) has a strong fighting speech in the House of Commons in support of John Redmond's amendment to the address in reply to the speech from the throne at the opening of parliament. He said that the greatest of all obstacles to a good understanding between the United States and Great Britain was the Irish question, which haunted, and which would continue to haunt Great Britain in all parts of the world. The Irish members before now had made ministries, and these would make and unmake more ministries. Landlordism in Ireland was doomed. The government knew it was beaten all over Ireland on the question of compulsory land purchase, and the present debate marked the commencement of a new era in the progress of Ireland.

Mr. Horace J. Jackson, attorney-general for Ireland, admitted there was no serious crime in Ireland, and that violent crimes there had been but at low ebb, but he said that intimidation and conspiracy necessitated the enforcing of the coercion act, because the juries had been taught that intimidation and conspiracy were crimes.

John Morley (Liberal) strongly pro-

(Continued on Page 5.)

## BISHOP HANDY

OF BALTIMORE, M.D., SAYS:  
"I Recommend Pe-ru-na as a Safe Cure for Catarrh."



James A. Handy, Bishop of the A. M. E. Church, of Baltimore, Md., writes from 1341 North Carey street:

"I take pleasure in acknowledging the curative effects of Peruna. At the solicitation of a friend I used your remedy and cheerfully recommend your Peruna to all who want a good tonic and a safe cure for catarrh."

JAMES A. HANDY.

Mr. George S. Chandler, 64 Pleasant street, Portsmouth, N. H., writes: "I take pleasure in saying that I can cheerfully recommend the use of Peruna as a remedy for catarrh and nervousness, and for all ailments of the bladder with catarrh and nervousness, and Peruna has cured me. I recommend its use to everyone suffering with like diseases." GEORGE S. CHANDLER, Congressman Thompson, of Kentucky.

Ex-Congressman Phil B. Thompson, from Kentucky, writes:

"My friends have used your remedy, Peruna, and I take pleasure in testifying to the merits of your medicine. Besides being one of the very best tonics, it is a good, substantial catarrh remedy." PHIL B. THOMPSON.

**Clean Mucous Membranes.**  
Anyone who has taken Peruna has clean mucous membranes. Anyone who has clean mucous membranes is not liable to catch cold, cannot have catarrh, and need not fear catching the grip or having malaria or contracting any contagious disease.

As the skin protects the outside of

the body, so the mucous membrane protects the cavities of the body, that is to say, if it is a clean and healthy mucous membrane.

catarrhal mucous membrane, a mucous membrane dotted with little ulcers or spotted with cancer sores, will not protect the body. Such people always have colds, are sure to have the grip, and would acquire any contagious disease that is going in spite of all antiseptics and precautions.

Peruna makes dirty mucous membranes clean. Peruna makes diseased mucous membranes well. This not only aids the patient with catarrh, but fortifies the body against the reverses of all climates, epidemics and contagious diseases.

If you do not derive prompt and satisfactory results from the use of Peruna, write at once to Dr. Hartman, giving a full statement of your case, and he will be pleased to give you his valuable advice gratis.

Address Dr. Hartman, President of The Hartman Sanitarium, Columbus, Ohio.

It is likely that American capital will build, equip and operate the first electrical road in China.

## BUSINESS DIRECTORY.

Ready Reference Guide of London—Banks, Wholesale Dealers and Manufacturers.

**Auction Mart, Storage and Moving**  
PORTER & CO., 'phone 1,162.

**Banks.**  
DOMINION SAVINGS AND INVESTMENT SOCIETY.  
CANADIAN SAVINGS AND LOAN.

**Brushes.**  
THOMAS BRYAN, 61 Dundas street.

**Drygoods.**  
ROBINSON, LITTLE & CO., 243 Rich.

**Hardware.**  
HOBBS HARDWARE CO., 325 Rich.  
Iron, Brass and Wire Works.  
DENNIS WIRE & IRON CO., King.

**Insurance.**  
NORTHERN LIFE, Masonic Temple.

**Lumber Boxes.**  
LONDON BOX MFG. & LUMBER CO (Limited).

**Tea Importers.**  
MARSHALL BROS. & CO., 67 Dundas.

**Wholesale Grocers.**  
A. M. SMITH & CO., 176 York street.  
ELLIOTT, MARR & CO., 233 Rich.

**SMITH & SON,**  
Undertakers and Embalmers  
Calls promptly attended to day or night. Residence on the premises 113 Dundas St. Phone 688.

## The Greatest Gift

that is given to man is the possession of perfect health. But to keep perfect health it is necessary that proper precaution should be taken in regard to the food we eat. The food that we depend on principally for nourishment is BREAD. Therefore, it is necessary that the BREAD should be absolutely pure. To have pure bread you must use PURE FLOUR.

**Diamond makes more BREAD, purer BREAD, lighter BREAD, whiter BREAD, better BREAD, than any other FLOUR.**

**FLOUR—DIAMOND FLOUR.** It contains 20 per cent more nutrition than any other brand, and makes healthier and more strengthening food. All grocers sell DIAMOND. Be sure and ask for it. Refuse substitutes.

**Hunt Bros.,**  
Wholesalers, 363 Richmond Street.

## At the Sign Of the Knife and Fork

Hundreds and thousands of people are destroyed in battle, but a far greater number are killed by injudicious eating.

## LIFE CHIPS

Treated with Malt Extract is a highly nutritious food, and every portion of it goes to produce good health. It gives strength and endurance. Drink Caramel Cereal and sleep well. It saves the nerves.

Something New in Pork and Beans  
Clark's Pork and Beans with Chili Sauce are the latest and best. Large tin, 10c. Ask your grocer.

## VISITORS TO EUROPE

The Colonial and General Agencies, agents for the Gordon Hotels, St. Ermin Hotel (close to Westminster Abbey), and other selected Hotels, Hydros and Boarding Establishments in Great Britain. List of Family and Commercial Hotels to meet the requirements of all travelers. The agencies offer a free bureau of information as to tariffs, situation and other particulars. Accommodation secured and hotels notified of intending arrivals. ALL ARRANGEMENTS COMPLETED FREE OF CHARGE.

The Colonial and General Agencies  
203 McKinnon Building, Toronto.  
Head Office: 75a Queen Victoria street, London, E.C., England, where visitors are invited to call.

A Skin of Beauty is a Joy Forever.  
Dr. T. Felix Grouard's Oriental Cream or Magical Beautifier.



Removes tan, pimples, freckles, moths, patches, and every blemish on beauty, and defies detection. If has stood the test of 34 years and is as harmless as we taste it to be sure it is properly made. Accept no counterfeit or similar name. Dr. L. A. Sayre said to a lady of the Haut ton in Paris: "As you ladies will use them, I recommend 'Grouard's Cream' as the least harmful of all the skin preparations."

Also Poudre Sublime removes superfluous hair, without injury to the skin.

FEILD, T. HOPKINS, Prop., 37 Great Jones street, New York.  
The sale by all druggists and fancy goods dealers throughout the United States, Canada and Europe.

**Only vegetable oils—and no coarse animal fats—are used in making**

## "Baby's Own Soap"

Pure, Fragrant, Cleansing  
Doctors recommend it for Nursery and Toilet Use.  
Beware of Imitations.  
Albert Toilet Soap Mfrs., Montreal

The Queen Victoria Memorial Fund now amounts to \$185,000.

## LABOR MOVEMENTS

Scale Committee of United Mine Workers of America Propose 10 Per Cent Increase in Wages.

Indianapolis, Ind., Jan. 25.—The scale committee of the United Mine Workers of America last night began the work of formulating the demand to be presented at 8 p.m. at the annual meeting of the union. It was definitely decided to demand a ten per cent increase, absolute run of the mines, and fix the differential at 10 per cent between pick and machine mining. In addition to this a uniform scale for all outside day labor will be demanded. The convention re-elected the following officers without a contest: President, John Mitchell; vice-president, T. L. Lewis; secretary-treasurer, W. B. Wilson.

Kington, Ont., Jan. 25.—The union men employed by the Kingston street railway company, to clear its tracks of ice and snow, quit work because some non-union men were also engaged on the work.

William Scott was re-elected president of the Labor party at Winnipeg for another year last night.

### MISSION WORK—OVERLAPPING.

Toronto, Jan. 25.—At the residence of Rev. Dr. Caven, an informal conference of the Christian Union Association, which has been held frequently by the most far-reaching consequences. It is generally conceded that much of the money expended in mission work is wasted because of the duplication of mission stations. Leading men of the Anglican, Presbyterian and Methodist churches met and talked over the advisability of dividing up the territory in such a way as to secure the greatest possible return for the money spent, and to lessen the rivalries that arise so frequently from the duplication of the cause of religion. A committee consisting of Principal Caven, Rev. J. Ballantyne, Principal Sheraton, Rev. F. C. Heathcote and Rev. Dr. S. D. Chown, were appointed to draft a memorial that will state the case for co-operation, and will be laid before the governing bodies represented at the conference.

### A True Nerve Tonic

acts not so much upon the nerves themselves as upon the digestive functions, and the abundant formation of rich, red blood. The nerves cannot be fed on medicine. They can be fed and strengthened by digested and assimilated food. Ferrozene's marvelous action arises from its power over the digestive and assimilative functions of the body. You take the blood grows richer, redder. You feel strength and vigor, digestion ceases to be noticed, for it has become good. Work is easier, for you have the strength to do it. In a short time you have health. Use Ferrozene. Sold by W. T. Strong & Co. H. McEwan, Windsor, Ont., has been appointed sessional writer at the Ontario Legislature.

"THE D. & L. EMULSION OF COD LIVER OIL taken in cases of general debility and loss of appetite, is sure to give the best results. It restores health and renews vitality. Davis & Lawrence Co., Ltd., manufacturers."

An ex-Winnipegger named Fluids was arrested at Hartney (Man.) on Thursday for forgery on two cheques. Mrs. Winslow's Soothing Syrup Has been used for over FIFTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Read and ask for "Mrs. Winslow's Soothing Syrup."