

Births, Marriages, Death

DI. D.
HARDY—In this city, on Oct. 30, 1899, Elizabeth Hardy, wife of the late Alexander Hardy, aged 65 years.
Funeral from Clarke & Smith's undertaking rooms, on Wednesday, at 3:30; services, 3 p.m., at Mount Pleasant cemetery.
MCINNES—In this city, on Oct. 31, at the family residence, 415 Bathurst street, Archie, eldest son of Duncan and Margaret McInnes, in his 40th year.
Funeral Thursday, Nov. 2, at 3 o'clock; services 2:30. Friends and acquaintances please accept this intimation. 90a

Amusements and Lectures

GRAND OPERA HOUSE
Frank Daniels, in his new comic opera triumph
Tuesday, Oct. 31.
THE AMEER
Prices—25c, 50c, 75c, \$1, \$1.50.
Seats on sale Monday.

GRAND OPERA HOUSE, Matinee and Night

WED., NOV. 1
FAUST
Lewis Morrison's

PRICES—Mat. 25c, 50c; night, 25c, 50c, 75c, \$1. Seats now on sale. 30c
AUDITORIUM—POPULAR CONCERT course, No. 2. Plan opens Wednesday, Nov. 1, at 8 a.m.

SKIN STREET METHODIST CHURCH
anniversary entertainment tonight. Song service beginning 7:45. Interesting programme. Admission 10 cents.

CHILDREN'S AFTERNOON CLASS, PALACE
of Handwriting, Opening day, Saturday, November 4, 3:30 o'clock. Special low rates for season tickets. Commence opening day, Dayton & McCormick.

FRENCH GOIN "SERIES METHOD"
Mrs. Jennie Drowry, residence 228 Dundas street, Phone 1750. 82c ty w

CUNARD LINE STEAMSHIP CAMPANIA
sails Saturday, Nov. 4, from New York to Liverpool, at 4 a.m. For tickets apply F. B. Clarke, Richmond street, next Advertiser.

FOREIGN SHIPS SAILING FROM LIVERPOOL
and Southampton—Cable Line to Cape Town, South Africa; Anchor Line to India; Royal Mail Line to South America; Orient Line to Australia. F. B. Clarke, agent, Richmond street, next Advertiser. ywt

R. B. MILLARD, TEACHER OF DANCING
and deportment, will resume teaching Wednesday, Oct. 4. Private lessons any hour. Waits and up-to-date dances. 345 Bloor street. 04t

Meetings.

MISSIONARY ADDRESSES WILL BE
given at the Memorial School House, on Wednesday evening, by the Lord Bishop of Huron and the Rev. J. McQueen Baldwin, missionary to Japan. Chair taken at 8 o'clock.

MASS MEETING OF WORKINGMEN, LABOR
organizations will parade to the meeting from Labor Hall. Every workingman expected to be in line. 90a

REVIVAL MEETINGS, EAST LONDON
town hall. Mr. and Mrs. McLean, 8 p.m.; 90t

Domestics Wanted.

WANTED—GOOD GENERAL SERVANT.
Apply with references to Mrs. John B. P. Tanton, 22 King street. 90a

WANTED—GENERAL SERVANT, NO
washing or ironing. References required. Apply Mrs. Barry, 186 Albert. 90c

WANTED—GIRL ABOUT 14 YEARS OF
age for light housework; no children; preference given to one sleeping at home. Apply 408 Burrell street. 90a

WANTED—FIRST-CLASS GENERAL
servant; must be thoroughly competent; family of two. Apply at once, between 9 and 9 o'clock p.m., 610 Galloway street. 80t

WANTED—HOUSEMAID—IMMEDIATE
LY—References required. 136 Kent street. 90c

WANTED—EXPERIENCED GENERAL
servant. References required. Apply Mrs. J. H. McEwan, 288 King street. 80c

WANTED—GOOD GENERAL SERVANT,
no washing or ironing. Apply 487 Dundas street. 80c

WANTED—FIRST-CLASS GENERAL
servant; must be thoroughly competent; family of two. Apply at once, between 9 and 9 o'clock p.m., 294 Wolf street. 80t

WANTED—EXPERIENCED COOK
and waitress. Apply London Club, Queen's avenue. 80t

Agents Wanted.

A CANNASER WANTED TO SELL
to Vancouver, British Columbia. Apply Cooper, 332 Clarence street, London, Ont. 6

AGENTS WANTED—CALL AT 107 KING
street, between 8 and 9 a.m. 62t

Male Help Wanted.

WANTED—UNITED COAT MAKERS
must be first-class men. Apply at Ross, 196 Dundas street. 90c

WANTED—TEACHER FOR S.S. NO. 8
Westminster township. Nothing less than second-class certificate. Apply John Tale, Glendale P. O. 80a

WANTED—RELIABLE MAN, ALSO BOY
to work on farm. Apply Geo. Finnegan, Blackfriars street, West London. 81t

Female Help Wanted

WANTED—FEW MORE GIRLS—D. &
Perrin & Co. 75t

Houses, Etc., To Let.

TO LET—COTTAGE AND TWO STORY
frame house on William street. Rent \$4.50 and \$5.50 per month. For particulars apply to J. W. G. Winnett, barrister, 420 Talbot street. ywt

TO LET—NO. 3 HYMAN, NEAR GEORGE
street. 4 rooms of large brick house, warm, for \$3.50. Apply 235 Hyman. 80a

TO LET—NINE-ROOMED BRICK HOUSE,
modern conveniences; rent moderate. Apply 232 Talbot street. 82a ywt

TO LET OR FOR SALE—NEW TWO
STORY brick house, modern improvements. 11 Railway street. ywt

TO LET—SIX-ROOMED HOUSE
and stable, of 1 1/2 stories, street, \$4.50 a month. Inquire 506 Quebec street. 80a

TO RENT—49 OXFORD STREET—A NEW
brick cottage, finished in style, possession at once. P. Walsh. 87t

TO RENT—BRICK COTTAGE, 4 ROOMS,
winter and summer kitchen, on Brice street, South London. Apply J. Park, Market House. 80a

TO LET—EIGHT-ROOMED HOUSE, MOD-
ERN conveniences, with barn, Dundas street. 22 Advertiser. 75t

COTTAGE TO LET—NO. 11 OXFORD
street. Alex. Harvey. 60t

TO RENT—STORE—NO. 173 DUNDAS
street, formerly occupied by J. P. Cook. Apply at 107 Dundas street. 23t

TO LET—THE UNION FURNITURE VAN.
Have your furniture carefully handled. John Burgess, Cathbert street, South London, late of London Furniture Company

Up-to-date Footwear...

Extensive in assortment, beautiful in design, embracing everything new in footwear for Men, Women and Children.
The more we sell the cheaper you get them. Our sales are now great enough to sell fine shoes at the price others ask for common ones.
Our good values bring ready response, and they are the kind that make new friends and customers for this BIG SHOE STORE.

POCOCK BROS.

All kinds of Trunks and Valises Cheap.

Board and Lodging.

WANTED—A LADY WISHES A SMALL
furnished room and board in a private family. Address Box 38, Advertiser. 90c

WANTED—TWO GENTLEMEN BOARD-
ERS, or man and wife, in a private family. Excellent location, 10 minutes walk from postoffice; front room with alcove. Address Box 70, Advertiser. 90m

Articles For Sale.

HARD WOOD DELIVERED IN ALL
parts of the city. W. G. Eady, 771 Dundas street. Phone 1134.

FOR SALE—GENERAL PURPOSE MARE
and Morgan cart. Apply at this office. 80c wty

FOR SALE—ONE BULL—TEN MONTHS
old, Shorthorn, good pedigree, roan color, ten hundredweight, good beast. Wm. O. Telfer, Telfer P. O. 80a

BICYCLES, LOCKS AND SEWING MA-
CHINES, etc., repaired at lowest prices. D. McKenzie & Co. REMOVED to 298 Richmond street, one door south of G. T. R. 80c

FOR SALE—BELL PIANO—SLIGHTLY
used; seven and one-third octaves; large style, guaranteed seven years. Sanderson & Treblelock, 133 Dundas street, London (Advertiser's Bookstore). ywt

FOR SALE CHEAP—CASSELL'S POPU-
LAR SCHOOL EDUCATOR; complete in 48 numbers; latest issue in compartment case. Apply Box 27, this office. 90t ywt

ENAMELED PIPES AND DRUMS, HAND-
SALES, durable, cheap; also plain pipes and stoves. Everything first-class. Stoves put up. Jobbing promptly done. Fine ordered work a specialty. Enameling and painting to order. The Cannon Store and Oven Co., Limited, 197 King street. Phone 1102. See our gasoline heaters. Cash or weekly payments. Imperial Silverware Co. Box 440, Windsor, Ont. ywt

THE GREATEST DISCOVERY OF THE
age. Sixteen men in London give sworn testimony that Amberine Hair Producer cures dandruff itching of the scalp, stops hair from falling out, prevents it from turning gray, and grows a new crop of hair on bald heads. Prepared and sold by Job Cook & Co., 58 Wellington street, London, Ont. Price \$1 per bottle. ywt

WE MAKE A SPECIALTY OF POTAT-
TOES, onions and apples, and carry large stock of each. Caradoc potatoes, no better in the world. He peck, 50c per bag. Extra quality of onions, 20c per bag. Jersey pack cooking apples, 10c to 20c per bag. First-class granulated sugar, 20c per bag. Jersey pack potatoes, 10c per bag. For 25c. Fausde Provision Store, 3 Market Lane. ywt

\$5 A DAY SURE—SEND US YOUR AD-
DRESS and we will show you how to make \$5 a day; absolutely sure; we furnish the work and teach you free; you work in the locality where you live. Send us your address and we will explain the business fully; remember we guarantee a clear profit of \$3 for every day's work; absolutely sure; don't fail to write today. Imperial Silverware Co. Box 440, Windsor, Ont. ywt

BUY YOUR GROCERIES FROM
T. H. JAMES, 100 Wellington street, London, Ont. and save money. Trading stamps given on all purchases. Dominion Laundry Agency. ywt

FOR SALE—NEW CART, TWO NEW
sewing machines and one old machine. Apply at 747 Waterloo street. 74t

BEST QUALITY HARD WOOD; ALSO
soft wood and alab. Phone 1112. D. H. Gillies & Co., Lumber and Wood Dealer.

COAL AND WOOD—BUY THE BEST—WE
have them. McKenzie & McLeod, 300 Clarence street. Phone 1089.

WHY SHIVER IN YOUR ROOM WHEN
a Coleman Gasoline Heater will make it comfortable! See them at 197 King street. 62t

CANNEL COAL—
The best that is mined for grates. 60t

Phone 1333. R. J. WEBSTER,
100 Pleadings street, Office, 715 Richmond street.

MERRY BELLS—WE MAKE BELLS AND
Brass Work. Our Babbitt metals are equal to any, and cannot be beat. John Law, 121 Clarence street, London. 62t

DIAMONDS REMOUNTED AND OLD
Jewelry made up-to-date at small expense. T. Walsh, 360 Richmond street, upstairs. 80a

STOVES—IF YOU WANT TO TRADE
or sell your stoves, call at Farish's furniture store. Lots to choose from. 337 Talbot street, south market. 80a

KEENE'S MASONRY TEMPLE IS THE
cheapest place to buy stoves or furniture. Large stock on hand.

A BARGAIN—ONE FANCY WALNUT
bureau, upholstered in red velvet, 3 drawers, full swing door, stool and drape, only 1 month in use. A snap. Organs \$10 and upwards. Easy terms. Heintzman Co., 217 Dundas street, corner Clarence. 80a

SPRINGS AND MATTRESSES—LARGEST
and cheapest stock of furniture in the city. 200 Bloor street, Cash Bargain Furniture Store, 127 King street. 80a

I MAKE A SPECIALTY OF REPAIRING
electro medical apparatus of all kinds. R. M. Miller, 280 1/2 Dundas street, Spencer Block. 60t

NEW RIVER SMOKELESS COAL—
Less smoke, less smell, less cinders and more heating power to the ton than the best hard coal, and \$1 a ton cheaper. Will burn in furnace, grate, range or heating stove. Satisfaction guaranteed. Try it. Green & Co. Phone 1341.

Wanted.

WANTED—BOARD—BY GENTLEMAN
in private family, within 10 minutes walk of the hall. Address Box 36, Advertiser. 80c

HIGHEST PRICE PAID FOR GENTLE-
MEN'S cast-off clothing. A. P. Sainsbury, 90 King street. Mail orders attended to.

Livery Stables

LILLEY'S LIVERY—NO. 519 DUNDAS
street, East London, Ont. Telephone 560.

Veterinary Surgeon.

J. H. TENNANT—VETERINARY SUR-
GEON—Office, King street, opposite Market House. Residence, corner King and Wellington. Telephone.

Dressmaking.

DRESSMAKERS CAN OBTAIN COPIES
of imported Paris costumes at Mrs. K. Frank's Cutting School, 233 Dundas street, London. 80a



THE TOP NOTCH

of style, neatness, beauty and symmetry of shape is reached in our superb stock of ladies' fine walking shoes. No woman who lays claim to being "well-dressed" should be without a pair of our fine American shoes that we are offering from \$2.50 to \$5.00. For latest styles.....

See Our Window Display.

J. S. BROWN & CO.,
145 Dundas Street.

Lost and Found.

STRAYED—TWO EWES AND THREE
ewe lambs; grade Lincolns, with tag in left ear. Reward for information, Burs Kennedy, lot 21, con. 12, Eiderton. 90c wty

WILL THE TWO LADIES WHO
picked up a parcel containing child's night dress, Wednesday, on Queen's avenue, near corner Colborne, please leave at Advertiser office? 90c

Business Chances.

FOR SALE—DWELLING, STORE AND
chopping mill. Will sell together or separate. Seven miles from Alvington. John Grant, Aberfeldy Postoffice. 60a

Real Estate.

Real Estate, Loans and Investments.
Rudolph, well known Banker, 100 Pleadings street, London, Ont. 80c ty t

FOR SALE—THE JACOBS PROPERTY—
Three and half acres, corner Wharfcliffe and Oxford. In bulk or in lots. Apply Lock Box 51, Florence, Ont. 90c

FOR SALE CHEAP—ON ERIE RIVER
Port Stanley, small furnished cottage and lot. Address Box 21, Advertiser. 81k ywt

FOR SALE CHEAP—TWO COTTAGES
in good street, near Ad. 118 feet by 100 feet. Easy terms. B. O'Brien, Normal School. 84c ywt

FOR SALE—FIFTY ACRES WITH GOOD
timber, well fenced, direct to the sea at a bargain or would exchange for city property. Fine brick house, nearly new, all modern conveniences. Call on J. F. Sangster, 403 Richmond street. ywt

FOR SALE OR RENT—COMFORTABLE
residence, all modern improvements, 12 rooms; choice location, 523 Queen's avenue. Crony & Betts. ywt

FOR SALE—NICE BUILDING, LOT 30 OR 31
in good street, near Ad. 118 feet by 100 feet. Easy terms. B. O'Brien, Normal School. 84c ywt

MORTGAGE SALE—DEFAULT HAVING
been made in the payment of a certain mortgage, dated on the 18th day of February, 1897, made by John W. Jones, auctioneer, at his auction rooms, 242 Dundas street, London, on Thursday, Nov. 3, 1899, at 2 o'clock, p.m., the following property, viz.:—that part of lot 10, on the south side of King street, described as follows: Commencing on the east side of Richmond street at a distance of 118 feet 6 inches from the northwest corner of said lot, thence southward along east side of Richmond street 20 feet thence eastward in a line parallel with King street 99 feet 4 inches, thence northward in a line parallel with Richmond street 20 feet, thence westward in a line parallel with King street 99 feet 4 inches, to place of beginning, together with right of way. That fine 3-story brick store, known as No. 84 Richmond street, on said premises. Terms of sale: Ten per cent of purchase money will be required to be paid at time of sale and the balance within fourteen days thereafter. A portion of the purchase money may be secured by a mortgage on the property. For further particulars apply to GREENLEAF & BECHTOLD, Vendor's Solicitors, London, Ont., or to JOHN W. JONES, Auctioneer, London, Ont. Dated London, Oct. 29, 1899. Oct. 29, 31, Nov. 3.

FARM STOUT FOR SALE BY AUCTION,
Thursday, Nov. 2, on lot 14, con. 8, London township. First-class stock of horses and outbuildings, with 100 acres of land, as the proprietor is giving up the lease. James Cousart, proprietor; Thomas Clark, auctioneer. 80c

AUCTION SALE

Of Household Furniture and Effects.
MR. D. H. PORTER has been favored with instructions from Mr. Houseman to sell at his residence, 285 Richmond street, opposite St. Joseph Hospital, on Wednesday, Nov. 1, at 10:30 a.m., contents of his residence, consisting of:—furniture, including a large bedstead, velvet parlor; handsome cabinet, large mirror, 10 yards Brussels carpet, dining-room furniture, linen, silverware, china and glassware, hand painted desert service, bedroom furniture and iron bedsteads, hair mattresses, wardrobe, bureau, bed linen and blankets, kitchen cooking range, gas stove, mantle, lace curtains and blinds, five heating stoves, cabinet of eggs, show cases for eggs, Buffalo coat in perfect condition, metal fish cover, with plated handles. Sale without reserve, as the family are leaving for England. D. H. PORTER, Auctioneer. 80a

A British Reverse.

The engagement near Ladysmith was practically a British reverse. While judgment should be reserved until the details are known, the first impression upon reading the dispatches is that General White has over-reached himself, and has suffered disaster by assuming the aggressive when he should have confined himself to defensive tactics. Not only were the British compelled to retreat, but the Gloucestershire Regiment, the Irish Fusiliers and No. 10 Mountain Battery were isolated from the main body and compelled to capitulate to the enemy, who surrounded them in the hills.

The trouble with ambitious generals is to get them to obey such modest orders as standing on the defensive till the main force can have time to arrive. Their natural desire is to take the risk of reaching after some dramatic success before the general-in-chief can reach the scene, and so, if possible, cover themselves with glory. Only in some such way can the ap-

parent rashness of General White's movements be explained.

It should be remembered that the British were greatly outnumbered, and that they expected reverses at the outset. They have only to hold Ladysmith until reinforcements arrive, and unless the Boers can drive them out or annihilate them in the meantime, the final victory will rest with the British. It is very evident, from the degree of military science shown by the Boers, that their campaign is being directed by German strategists. Their artillery, too, has developed unexpected strength, and is probably being served by European experts. It now looks more probable that the Canadian contingent will have work to do when it arrives in South Africa. But the present and any other temporary successes on the part of the Boers will be likely to cost them dear in the end, and will but postpone for a little the inevitable triumph of the British forces. Wait a little, all will come right.

Disaster for The British

Larg Force Captured in the Hills at Ladysmith.

Two Regiments and a Battery of Artillery

Capitulate to the Boers After a Stubborn Fight.

Gen. White Admits His Position Was Untenable.

No Blame Attached to the Troops, Who Behaved Gallantly—Names of the Officers in the Hands of the Enemy—Arrival of Gen. Buller at Cape Town.

ALL THE TROOPS ENGAGED.
London, Oct. 30.—Gen. White's dispatch, which was dated 4:30 p.m. today, read:

"I employed all the troops here, except the obligatory garrison before the works. I sent a mountain battery, the Irish Fusiliers and the Gloucesters to take up a position on the hills, to clear my left flank. The force moved at 11 yesterday evening, and during some night firing the battery mules stampeded with some of the guns, which, however, I hope to recover. These two battalions have not yet returned, but are expected this evening."

"I detailed two brigade divisions of field artillery and five battalions of infantry, aided by cavalry, under Gen. French, to attack a position upon which the enemy yesterday mounted guns. We found this position evacuated, but our force was attacked with considerable vigor by what I believe were General Joubert's troops. They withdrew many guns and showed in great numbers. Our troops were all in action, and we pushed the enemy back several miles, but did not succeed in reaching his laager. Our losses are estimated at between eighty and a hundred, but those of the enemy must have been much greater, the fire of our guns appearing very effective."

"After being in action several hours I withdrew my troops and they returned unmolested to their cantonments. The enemy are in great numbers, and their guns range further than our field guns."

"I now have some naval guns, which have temporarily silenced, and I hope will permanently dominate the enemy's best guns, with which he has been bombarding the town at a range of over six thousand yards."

"Ladysmith, Oct. 30—12:30 p.m.—The naval brigade arrived at half-past twelve this morning, and has just commenced firing with six quick-firing guns with great precision. The Boers' 40-pounders, which had begun to shell the town, were temporarily disabled at the third and fifth reports. Brisk fighting is in progress on the left and right flanks."

"A man of the Fusiliers, employed as a hospital orderly, came in under a flag of truce with a letter from the survivors of the column, who asked for assistance to bury the dead. I fear there is no doubt of the truth of the report."

GEN. WHITE ASSUMES THE RESPONSIBILITY.
"I formed a plan in the carrying out of which the disaster occurred, and I am alone responsible for the plan. There is no blame whatever to the troops, as the position was untenable."

THE ATTACK BY THE BOERS.
London, Oct. 30.—The correspondent of the Times at Ladysmith says: The action seemed to be proceeding most satisfactorily, when at 7:45 the enemy in large numbers, with field guns, Maxim's, and 37-millimeter guns, began to develop a heavy attack on Col. Grimwood's infantry. The cavalry brigade had moved upon our right, holding the parallel ridge over against Col. Grimwood's position, and practically acting as infantry. In the meantime our batteries kept down the siege gun fire upon Ladysmith with shrapnel. At 9 o'clock there seemed to be a lull, as our reserves moved up, but suddenly the engagement reopened as the enemy on our right brought further artillery to bear. Col. Grimwood, who with the three advance battalions had held the ridge for five hours,

SUDDENLY FELL BACK
across the open upon our guns. The 53rd Battery pluckily pushed forward to cover this withdrawal. Several casualties occurred at this phase. The 53rd Battery held on against the cross-fire of rifles, and quick-firing guns until the infantry were clear. The teams of the two guns were damaged, and the battery eventually retired, made up teams being sent to extricate the two guns. The cavalry remaining unsupported were forced to fall back also.

A GENERAL RETIREMENT.
Then began a general retirement on Ladysmith. The guns which had been covering the Devonshire regiment, stoutly covered the final withdrawal.

PRISONERS.
Gen. White, in a subsequent dispatch says: The following is a list of the officers taken prisoners today: Staff-Major Ayle.

Irish Fusiliers—Col. Carleton, Major Munna, Major Kincaid, Capt. Burrows, Capt. Rice, Capt. Silver, Lieut. Heard, Lieut. Southey, Lieut. Phibbs, Lieut. McGregor, Lieut. Holmes, Lieut. Kelly, Lieut. Dooner, Lieut. Kentish, Lieut. Kinahan, Lieut. Judevine, Chaplain Matthews. Of the above captains Rice and Silver and Lieut. Dooner were wounded.

Gloucestershire Regiment—Major Humphrey, Major Capelure, Major Wallace, Capt. Duncan, Capt. Connor, Lieut. Bryant, Lieut. Nisbet, Lieut. Ingham, Lieut. Davy, Lieut. Knox, Lieut. Temple, Lieut. Radice, Lieut. Bredt, Lieut. Hill, Lieut. Short, Lieut. Smith, Lieut. MacKenzie, Lieut. Beasley, Lieut. Gray. Of the above captains Duncan and Connor were wounded.

Royal Artillery—Major Bryant, Mountain Battery—Lieut. Wheeler, Lieut. Nugent, Lieut. Moore, Lieut. Webb

HAZELINE

A delightful preparation of Witch Hazel, Almond Cream, Etc., Etc.

Hazeline ought to have a place on every toilet table. It is as its name implies, an ideal remedy for skin troubles—for chapped hands, lips and cheeks, for eczema, and all skin rough