

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finish Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 814.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

BORN.

CURRIE—On Aug. 23, 1935, to Mr. and Mrs. T. F. Curry, this city, a son.

DIED.

M'LEAN—At Milwaukee, on Aug. 20, George McLean.
Funeral from his mother's residence, 396 Dufferin avenue, this (Monday) morning at 10:30 o'clock. Service at 10. Friends and acquaintances kindly accept this intimation.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE 113.

R. K. Cowan
Barrister, etc., over Bank of Commerce
London.

HATS HATS

BEATON'S FALL STYLES
Of Hats are arriving, see the Little
Admiral for children. Also
Silk Tuxes in scarlet
and blue.

STRAW HATS

Away Below Cost,
138 Dundas Street

Can We Do It?

YES. By the superior purity of
our **FRUIT VINEGAR** we will
soon make you ask your grocer
for our goods.

Ours being a pure, natural acid, produced
from the finest fruit and guaranteed full
standard strength of 40 grains; no burning
sensation and sharp cutting of breath as pro-
duced by common cheap vinegars. In the in-
terest of your health do not hesitate to ask
your grocer for our goods.

The Toronto Cider and Fruit Vinegar
Co., Limited, Toronto. zxy

W. A. BROOK, Manufacturer
of the
DIADEM BICYCLES!
—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists
are finding out that the place to buy coal is
from their coal dealer, clothing from their
tailor, and bicycles from a bicycle manufac-
turer. Of course we still give our strict atten-
tion to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

PATENTS

P. J. REMUENS, Solicitor of Patents.
MECHANICAL AND PATENT LAW EXPERT.
570-61 Richmond, corner King, London, Ont.
Telephone 501.

John Ferguson & Sons,
FUNERAL DIRECTORS and
EMBALMERS.
FIRST-CLASS IN ALL APPOINTMENTS.
Telephone—House No. 373; Store No. 131.

LOOK AT

D. J. WHITNEY'S

Up-to-date **HATS.**

Down-to-date **PRICES.**

You will see them if you are prudent; you
will buy them if you want to save your money.

—AT THE—

New Cheap Hat Store,

206 1/2 DUNDAS STREET. zxy

REMOVAL

The local offices of the
Confederation Life

have been removed to the
building of the Ontario
Loan and Debenture Com-
pany, Market Lane, ground
floor.

Priddis Bros.

CARPETS

We are showing new and elegant
designs in Brussels and Tapestry

CARPETS

For values we take the lead.

TELEPHONE 324.

158 Dundas Street,

157 Carling Street.

METALLIC CEILINGS:

Handsome, durable and fire-
proof. We have a large variety
of patterns and will be pleased
to furnish estimates. Our prices
are very low for first-class work.

Wm. Stevely & Son

362 Richmond St. Phone 452.

FINE AND WARMER.

Toronto, Sept. 1—11 p.m.—The pres-
sure is low over the Northwest States
and Territories and highest over the
lower lakes and the Middle States. The
weather today has been generally fine
throughout Canada.

Minimum and maximum tempera-
tures: Calgary, 46-59; Qu'Appelle, 48-
52; Minneapolis, 44-53; Winnipeg, 44-52;
Parrty Sound, 42-50; Toronto, 48-66; Mon-
treal, 48-62; Quebec, 46-70; Halifax, 55-
68.

Toronto, Sept. 2—1 a.m.—Fine and a
little warmer; warm tomorrow.

Trusts Corporation

OF ONTARIO,

Safe Deposit Vaults.

Bank of Commerce Building, King
Street, Toronto.

Capital — \$1,000,000

HON. J. C. APOSTOLIS, President

HON. S. R. J. CARTWRIGHT, Vice President

K. C. M. G., Vice President

HON. S. C. WOOD, Vice President

This Company acts as ADMINISTRATOR in
case of intestacy or will will annexed. EXECU-
TOR, TRUSTEE, RECEIVER, COMMITTEE OF
LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNER,
etc., also as agent for the above offices.

All manner of trusts accepted, moneys in-
vested, estates managed, realty, incomes, etc.,
collected. Bonds, debentures, etc., issued and
countered.

Deposit safes to rent, all sizes. Parcels re-
ceived for safe custody.

Solicitors placing business with the
Corporation are retained in the profes-
sional care of same.

A. E. PLUMMER,
Manager.

217

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,

Phone 95. 213 Dundas Street. zxy

RESULTS PROVE MORE THAN ES-

TIMATES.

Mr. A. N. Udy, well known in Lon-
don as a most reliable and painstaking
insurance agent, has been ap-
pointed city agent for the Ontario Mu-
tual Life Assurance Company, and
now occupies their office in the C.P.R.
building. As those procuring life or
endowment policies wish to select the
company which gives the best returns
to policy-holders, it will be to the in-
terest of intending insurers to con-
sult Mr. Udy before placing their ap-
plications elsewhere.

The following letter is appended to
support the claim that the Ontario
gives the best returns of all the com-
panies doing business in Canada. Mr.
Bull's reputation as a successful man-
ufacturer of organs and pianos, and
as a shrewd business manager, gives
the more importance to his letter.

In the comparison of Mr. Bull's let-
ter, it should have been stated that the
Equitable's premium was \$220.95,
and the Ontario's \$196.92. No account
was taken of the interest on the an-
nual difference, in which
would make the result still more fa-
vorable to the Ontario.

Guelph, March 26, 1935.

Wm. Hendry, Esq., manager the On-
tario Mutual Life Assurance Com-
pany, Waterloo, Ont.

Dear Sir:—I beg to express my en-
tire satisfaction with policy No. 5,625,
issued by your company in 1930 for \$3-
000, on the fifteen-year endowment
plan, at age 47, annual premium
\$196.92.

The premiums paid, less dividends
amount to \$2,472.39, so that I have re-
ceived \$527.61 more than I paid, be-
sides fifteen years' insurance.

It may be interesting for you to know
that I had an exactly similar policy in
the Equitable of New York. The re-
sult of that policy is as follows:

Value of policy and bonus ad-
ditions \$3,628.09

Total premiums paid \$3,141.70

Value over cost \$ 313.30

Your company's policy was

worth over cost \$27.61

Difference in your favor \$ 214.31

Yours truly,

WM. BELL.

Stc zxy

TISDALE'S TORONTO IRON STALE

FITTINGS, healthful, durable, at-
tractive and cheaper than other fit-
tings. Send for our new catalogue. The
Tisdale Iron Stale Fittings Co. (Ltd.),
No. 6 Adelaide St., E., Toronto.

Special.—While the weather is fine
have your house photographed. Mr. C.
D. Anderson, 340 Richmond street,
makes a specialty of this work.

"What

Do you do with your corn?"
asked the smart city chap of
the farmer from Lobo.

"We eat what we can, and
what we can't eat we can,"
was the reply.

Cook doesn't give you any
such double answer when you
ask him concerning his bar-
gains in Shoes. One price for
everything, and that at the
bottom. Try his School
Shoes; they stand more kick-
ing than any other in the
market.

J. P. COOK

173 Dundas Street.

"Your money back if you
want it."

London Advertiser.

Telephone Numbers.

107.....Business Office

134.....Editorial Rooms.

175.....Job Department

London and Environs

—The council meets on Tuesday night for
regular business.

—A large number of Knights Tem-
plars, returning from Boston. They
are coming back on the regular trains.

—Mrs. Linwood, of No. 624 King street,
has returned home after having spent a
pleasant holiday visiting friends in Detroit
and Grosse Ile.

—The second run of the season of the
London Hunt was held on Saturday after-
noon and proved as pleasant and exhilarat-
ing, as the runs usually do.

—On Thursday evening the owner of a
pear tree in the outskirts of the city picked
sixteen good-sized nearly ripe pears from a
half-inch limb 2 feet 2 inches long.

—The grand Labor Day procession
will leave Market Square at 12:30 and
by way of King street to Adelaide,
thence to Dundas, proceed to the park.

—The death is announced of Mrs. Harry
Bradley, of Thamesville, at the early age of
26. She was the second daughter of Gil-
bert Woolway, of this city, where she was
born.

—The "Powell Sojer Boy" is the latest
song issued by the London Soap Company
to be given with "Home Sweet Home" soap.
Customers using this class of soap will
never have any other. It has now an im-
mense sale.

A well-known young man about town
went out of his head in Victoria Park
on Saturday afternoon and threatened
to cut passers-by, making pretense to
draw a razor. The police took him to
a doctor's office, where his nerves were
quieted.

—P. C. Gilbert Woolway has returned
from Windsor, where he was attending
the funeral of his sister, Mrs. Bradley,
wife of Mr. H. A. Bradley, druggist.
Deceased had been ill for some time.
The little fellows are Roman
Catholics and were given temporary
shelter at the Mount Hope Orphanage.

—The Seventh rifle corps, which has
been engaged during the summer
months in competing in the annual
matches of the Canadian Military Rifle
League, won ninth place and a beauti-
ful silver cup with gold lining. The
trophy arrived on Saturday and now
adorns the clubhouse of the battalion.
The club consists of Col. Lindsay,
Major Hayes, Pte. Robson, Quarter-
master Sgt. Milligan, Sgt. Gal-
braith, and Pte. Jacobs.

—Mr. John Little, Radio Ont., brother of
Mr. R. A. Little, of the London Collegiate
Institute, died on Thursday evening. He
dropped dead just before the hour of retir-
ing. Death is said to have been due to the
bursting of a blood vessel in the brain. He
was 42 years of age, and leaves a wife and
daughter of David Bell, of Chesham.
His funeral is said to
have been one of the largest ever seen in
that section, being over one mile in length.

—Fireman George Taylor, of No. 3 sta-
tion, has resumed duty after a pleasant
holiday, part of which was spent in fishing
in the neighborhood of Dorchester. Of
course, he has the usual grist of new fish
stories, but the one about the pike he
caught—or didn't catch—which he and
two companions had a hard tussle trying to
land, but couldn't succeed, is a tough one.
Line, rod, and tackle generally, suffered in
the struggle. Those who know Mr. Taylor
are satisfied the yarn must be true.

—The parade of the trades' unions
today will be well worth witnessing,
and should not be missed by citizens.
It will be participated in by the mem-
bers of every trades union in the city,
the large majority of whom have gone
to considerable expense to make their
organization the most attractive in
the line. Tomorrow morning the an-
nual trades congress of Canada will
open in the City Hall, when delegates
are expected from every part of the
Dominion. The sessions are open, and
the public are cordially invited.

—George McLean, said to be the old-
est molder in the union molders' list
in America, died Friday at Milwaukee
and will be buried in this city this
morning from the residence of his mo-
ther, 265 Dufferin avenue. George was
about 70 years of age and unmarried.
He worked at his trade in every part
of the continent, frequently in Lon-
don. He was the only child of his
aged mother, who is 84 years of age,
and has lived in London 50 years. Mrs.
McLean, it may be stated, is remark-
ably hale and in full possession of her
faculties.

—Mr. Robert Marsh, a turnkey at the
county jail, paid \$1 for an old violin
at a Clarence street pawn shop the
other day. It was a very ordinary
looking instrument, but upon examina-
tion Mr. Marsh found an inscription
on the inside of the sounding board
which it genuine makes it very valu-
able. It read: "Antonius Stradivarius,
Cremomensis, Faciebat, Anno 1715."
Stradivarius was a renowned violin
manufacturer residing in Cremona,

Bark-Well's Sure Corn Cure,
Bark-Well's Sure Wart Cure,
Bark-Well's Sure Bunion Cure,
Bark-Well's Sure Mole Cure,

WILL CURE

Corns, Warts, Bunions, Moles and
Cancers in the Early Stage.

IT IS SAFE, SURE AND PAINLESS.

USE NONE BUT

Bark-Well's Sure Corn Cure.
It Always Cures.

Fine Tailoring

Our fall stock, just received, includes
Suits patterns which are beautiful.
This season's designs are very neat.
See them early.

Jos. Dambra,

Fashionable Tailor,

262 1/2 DUNDAS STREET.

Italy, and instruments made by him
are very rare and valuable. The fin-
ger board and bridge of Mr. Marsh's
violin are pure ebony, and show little
signs of wear.

HARVEST HOME FESTIVAL.

Yesterday and today are harvest festival
days with the Salvation Army. At the
regular services yesterday the platform was
piled several feet high with the fruits of the
earth. There was a profuse collection of
vegetables of every description and a great
many manufactured articles of food. A
clothes line hanging across the northeast
corner of the hall was adorned with articles
of clothing, etc. These things will be sold
today by private sale in the afternoon and
by auction in the evening. The "target" of
the local branch is \$150 and it will be easily
more than reached as the cash collections
done form a most creditable sum. The
services yesterday were of an unusually in-
spiring nature and several converts were
made. They were conducted by Adjutant
Turner. Services will be held this after-
noon and evening and at the latter the total
amount raised will be made known.

SQUIRE LACEY'S COURT.

Nellie Cornelius, of Onkida, appeared
before Squire R. F. Lacey on Satur-
day on a charge of keeping liquor on
the reserve and selling it to Indians.
The evidence was completed and judg-
ment was reserved until Sept. 6.

Summons have been issued against
the following: Mike Ward, of Spring-
bank, charged with selling liquor on
Aug. 11 and 13, the latter being the
date of the Warwick tragedy.

Grace Parkhouse, London West,
charged by Mrs. Elizabeth Clark with
breach of the bylaw.

James Lindsay, city, charged with
damaging the baseball grounds in
London West.

Wm. Esary, London West, charged
with selling liquor during prohibited
hours on Aug. 25.

BROKE HIS LEG

An unfortunate accident happened
on Saturday afternoon to an employe
of the Barber Company in an excava-
tion at the corner of the Market Lane
and Dundas street. Several men were
engaged here under a Barber foreman
making a connection of some sort.
While the men were working the bank
caved in and pinned James Rosier in
the ground as high as his hips. The
other workmen quickly dug him out,
when it was found that his left leg was
broken between the ankle and the knee.
The ambulance was summoned, and
during the usual delay a large crowd
gathered. Rosier sat on a bank of
earth, very pale, but uttering no sound
except when questioned by the im-
ported stenographer of the company,
who got the particulars of the accident
and the names of the witnesses for the
use of the company in case of litigation.
Rosier lives with his family at
510 Horton street. The fracture was
reduced at the City Hospital.

South Bend and Syracuse

Walking and Riding

Plows.

St. Thomas

Plows.

A full assortment of Plow
Parts.

A. WESTMAN

111 Dundas Street West.

Branch Store 654 Dundas Street,
East London.

HINTON & RUMBALL,

THE UNDERTAKERS,

360 Richmond Street.

Private residence, 236 King St.

Telephone—5925 (40); House, 423. zxy

Ingersoll Packing Co.'s

Mid Breakfast Bacon,

CHOICE BUTTER

AND

CHEAP CHEESE

—AT—

CASSWELL'S, Market Lane

SCHOOL BOOKS

Full supply of all new
books used in

High School and Public School

JOHN MILLS,

Edge Block—404 Richmond Street.

Loyal to London's
Labor Organizations

MARA'S STORES

—TO BE—

CLOSED ALL DAY MONDAY!

Public Announcement!

To show our respect for the labor class, we as em-
ployers come out boldly and announce that this store
if the only one in London, will be closed all day
Monday, Sept. 2nd,

—IT BEING LABOR DAY.

This is a bold step, as nearly all the merchants in
London are opposed to closing.

Monday being our regular Bargain Day, and as we
feel that we must not miss giving the public the op-
portunity of participating in the big bargains we give
every bargain day we will make

Wednesday, Sept. 4th

Bargain Day,

AND WILL MAKE SPECIAL EFFORTS
TO HAVE

Picked Plums

FOR ALL WHO MAY AVAIL THEM-
SELVES OF THE OPPORTUNITY . . .

1,000

Choice Bargains

IN

NEW FALL GOODS!

WILL BE FOUND ON OUR COUNTERS.

SOLE AGENTS FOR

Standard Publications

See the new fall books with all the latest styles and fashion plates. Small
books 5c, large size 10c. Call and get a September fashion sheet free.

SPECIAL

We pay special attention to MAIL ORDERS. Any item
advertised by us can be ordered by mail. You will be just as
well served as if you visited our stores in person. We pay all
freight and express charges on orders amounting to \$5 or over.

The T. E. Mara Co.

LIMITED,

153 Dundas Street,

155 Dundas Street,

And Market Square

London.

PHONE 1,043.