

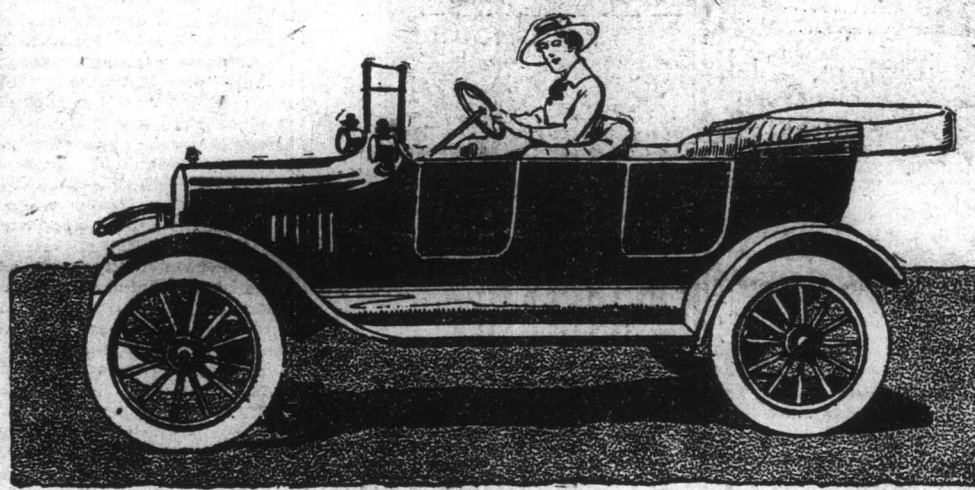
SPECIAL PRIZE FOR THREE WEEKS' WORK

Ford Five-Passenger Touring Car

Purchased from MACLIN MOTORS, Ltd., Corner 15th Ave. and 1st St. East, Ford Dealers for Calgary
To be awarded to the candidate in The Albertan Contest turning in the largest amount of money collected upon subscriptions between Wednesday, October 24, and Tuesday, November 13--both days included.

Free-for-All Special

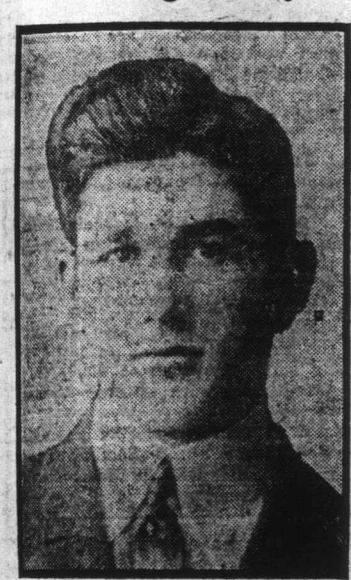
All Candidates, New and Former Active Contestants Stand an Equal Chance



All Votes Count at the Close

All Votes Issued the Three Weeks of Special Offer Count for the Regular Prizes

City Candidate Wears the Tag Today



ST. CLAIR C. STARRATT
90 Tenth Avenue, West, Calgary
Among the many ladies in the contest, comes a young man who has shown exceptional ability as a subscription getter, as he holds the lead in the paper today. Mr. Starratt is a Canadian through and through, coming west from Nova Scotia with his parents nine years ago. He is in high school at present, but he finds sufficient time to convince his friends that he is a contender for one of the Albertan's big prizes, and nothing looks so good to him as the Chalmers touring car. He will have The Albertan pay \$100 to a branch of the Red Cross society if, at the close of the contest, the final count places him among the automobile winners.

Complete Prize List

\$2,000 7-PASSENGER CHALMERS TOURING CAR—Purchased from Diamond Motor Co. Ltd.
\$1,250 5-PASSENGER GRANT SIX TOURING CAR—Purchased from Ald. I. G. Ruttle.

District Prizes
Three \$100 5-passenger Regal Touring cars (one for each district)—Purchased from Diamond Motor Co. Ltd.

General Prizes
\$200 VICTROLA—Purchased from Heintzman & Co.
\$150 SONORA PHONOGRAPH—Purchased from Heintzman & Co.
\$125 MERCHANTISE ORDER ON Nelson Furniture Co.
\$100 VICTROLA—Purchased from Heintzman & Co.
\$75 MERCHANTISE ORDER ON CALGARY FURNITURE CO.
\$50 MERCHANTISE ORDER ON BIG FOUR FURNITURE CO.
\$25 CABINET OF COMMUNITY SILVER CUTLERY—Purchased from D. E. Black & Co. Ltd.
\$25 MERCHANTISE ORDER ON BIG FOUR FURNITURE CO.
\$50 SELECTION OF COMMUNITY SILVER CUTLERY—Purchased from D. E. Black & Co. Ltd.
\$25 CABINET OF COMMUNITY SILVER CUTLERY—Purchased from D. E. Black & Co. Ltd.
\$25 POLLOCK PROVOCAS—Purchased from Alberta Piano Co.
\$25 300 CITY GAMES (Pitcher and 12 Glasses)—Purchased from Alberta Piano Co.
\$25 300 UKULELES—Purchased from Alberta Piano Co.

Special Prizes
Five \$100 cash prizes, to be donated to patriotic societies—each with each automobile, the society to be named by the automobile winners.

How Awarded
Prizes will be awarded according to votes issued upon subscription payments. The candidate having the highest vote at the close of the contest will receive the Chalmers Touring Car, the one standing second will be awarded the Grant Six Touring car.

After the grand prize winners are eliminated, the leading candidate in each of the three districts will be awarded one of the Regal touring cars. The remaining General Prizes will then be awarded according to vote, regardless of district residence.

All remaining active candidates who turn in \$25 or more in subscriptions will be paid 10 per cent. commission upon their individual collections.

Extra Votes
For the next three weeks, the size of the club required each week to get in on the extra votes will be \$25 in subscriptions. All left-over or surplus from last week will be counted in the clubs this week. No extra votes will be given for less than a complete club, except the last week of the offer, as shown below.

Note the number of votes and the ending date of each:
\$5,000 EXTRA VOTES—Week ending October 30.
\$5,000 EXTRA VOTES—Week ending November 6.
\$5,000 EXTRA VOTES—Week ending November 13.

During the last week of the extra vote offer, after the first \$25 club, 5,000 extra votes will be given for each dollar of an incomplete club.

NO EXTRA VOTES WILL BE GIVEN THE LAST WEEK OF THE CONTEST.



SPARKLETS

Wonderful! But it is really true. You CAN win an automobile in three weeks.

This offer is backed up by The Albertan—that's enough. The best hustler will carry off the prize—all candidates stand an equal chance.

Candidates who wish to enter may phone in for supplies (collected at the Calgary end), and begin active work at once.

It is not necessary to wait for receipt books. List your subscriptions on an ordinary piece of paper. Include your nomination, and sufficient money to cover subscriptions mailed—and you will then be already started as a candidate.

Many people do not care to enter a contest that runs several weeks. But anybody can afford three weeks' spare time—or whole time—for an automobile.

The Ford touring car costs \$850—couldn't be bought for \$650.75. Counting the full three weeks, that's \$139.66 a week or \$31.61 of each working day. How much are you earning now? Not likely \$31.61 a day. And every vote you collect while working for the Ford will count for the regular prizes at the close of the contest.

And there's nothing that bars you from winning the best prize The Albertan has to offer—if you have the votes—even if you do capture the special.

This is an extra, or special prize, and takes nothing from any candidate at the finish, but certainly will "fatten" the winnings of someone. It is also possible to win the Ford and win a prize of any considerable value at the close. But if you pick up the special for three weeks' effort, there'll be no kick coming, eh?

RULES OF THE CONTEST
Any resident of the territory in which The Morning Albertan circulates, married or single, of any age, is eligible to enter the contest.

No employee of The Morning Albertan or any members of an employee's family will be allowed to enter or take part in the contest. (Route carriers, newsboys and country agents are not considered employees.)

Anyone may fill out the nomination blank for themselves or anyone else. Nominations must be accompanied by the proper address of candidates. The nomination blank is good for 10,000 votes. Only one of them will be accepted and credited to each candidate.

Vote coupons good for votes will be published in The Albertan for the first three weeks of the contest, which, when neatly cut out, name filled in and brought or mailed to the Prize Contest department within one week after the amount thereon.

All remittances must be accompanied by subscriber's name and address. All votes issued on subscription are good until the end of the contest, and may be polled at the discretion of the candidates, the subscriber or The Morning Albertan.

Votes are not transferable except under the following conditions: If a candidate wishes to withdraw from the contest, he or she may change her votes to a suitable substitute, but said substitute must be a new candidate who has not been before accepted in the contest.

Cash must accompany all subscriptions where votes are to be issued. Candidates may secure subscriptions anywhere.

The list of candidates and the number of votes polled will be published throughout the entire period of the contest.

Active voting will begin the day after the first publication of the names of contestants, but candidates may start subscription getting at once.

In case of a tie, the prize will be equally divided among those polling a tie vote.

The contest will not exceed in length nine weeks, beginning with the first published list of the names of candidates.

The Morning Albertan reserves the right to alter the rules and regulations or any of the offers, except a reduction in the value of the prize list.

The Morning Albertan also reserves the right to encourage the candidates by offering special prizes and extra votes during the term of the contest, and in the event that extra votes are given, all candidates starting at the beginning of the contest will be given the benefit of later extra vote affairs.

Persons who enter and take part in this prize contest, therefore, bind themselves to abide by the foregoing rules.

NOTE—Candidates will be entered to compete in the district in which they reside.

CANDIDATES IN THE CONTEST

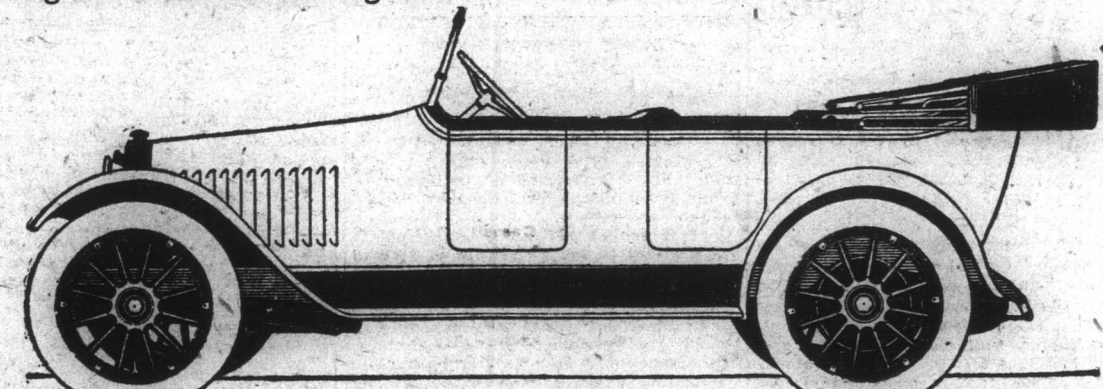
The standing of the candidates, as shown below, includes such votes as were accepted for publication up to Friday noon. Votes will be added Tuesdays, Thursdays and Saturdays.
To insure accuracy a Burroughs adding machine is used in computing the votes.

(1) Arthur M. Amacher, Didsbury, Alta. ... 382,765	(2) Karl Linder, Halkirk, Alta. ... 35,030
(1) Mrs. Atwell, 2605 1st Ave. W. ... 55,016	(1) Miss Marie Lambert, 552 2nd St. W. ... 35,030
(2) Miss Ida J. Riddlecome, Veteran, Alta. ... 332,275	(2) E. D. Laughlin, Grassy Lake, Alta. ... 100,020
(2) Miss M. E. Burgess, Cochrane, Alta. ... 36,350	(2) F. G. Mast, Lacombe, Alta. ... 10,000
(2) Mrs. H. Brown, R.M.D. No. 1, Ponoka ... 388,075	(2) J. H. Meyers, 2408 130th Ave., Edmonton ... 349,250
(2) Mrs. Amelia Smith, Stettler, Alta. ... 339,315	(2) Fred Martin, Enchant, Alta. ... 102,075
(2) Mrs. Emogene Barnes, Burdette, Alta. ... 35,010	(2) Mrs. T. R. Moffat, 218 8th St. W. ... 81,270
(2) Miss Vera M. Brown, Sanitarium, Frank, Alta. ... 359,125	(2) Miss Mariana McPherson, 206 4th St. N.E. ... 12,000
(2) Robert O. Bertram, Milo, Alta. ... 26,075	(2) Miss Katie McLeod, 206 7-A St. N.E. ... 60,100
(2) Joseph J. Brooks, Egan, Alta. ... 40,025	(2) T. H. McKitterick, 2324 16th St. E. ... 211,385
(2) Arnold Bruce, Bow Island, Alta. ... 260,520	(2) Donald S. McIvor, Cowley, Alta. ... 319,000
(2) Mrs. C. W. Beesley, Monitor, Alta. ... 397,075	(2) Miss Margaret McMartin, Macleod, Alta. ... 412,670
(1) Stanley G. Crute, 513 18th Ave. W. ... 350,420	(2) Arthur A. McViegh, Hanna, Alta. ... 35,000
(1) Mrs. H. Canning, 214 17th St. E. ... 36,000	(2) E. B. McKenzie, Penhold, Alta. ... 10,000
(1) Arthur Carr, 158 21st Ave. N.E. ... 11,785	(2) Eddie McLeod, Okotoks, Alta. ... 10,000
(1) Miss Beryl Child, Banff, Alta. ... 391,075	(2) Miss Olga Odland, R.R. No. 3, Calgary ... 256,225
(2) J. H. Calhoun, 481 Aberdeen St., Medicine Hat ... 10,000	(2) O. J. Ober, Foremost, Alta. ... 10,025
(1) Miss A. R. Dow, 411 3rd Ave. W. ... 394,725	(2) J. C. Poth, 1125 11th Ave. W. ... 60,375
(2) Miss Cora A. Fulton, High River, Alta. ... 394,020	(2) Miss Laura Parkinson, Carmanagan, Alta. ... 380,260
(1) Mrs. Minnie Finch, 110 28th Ave. N.E. ... 324,480	(2) Homer Phillips, 290 4th St. N.E. ... 18,225
(1) Miss M. Foster, 1717 College Lane ... 241,235	(2) Harold Potter, Crossfield, Alta. ... 391,655
(1) Miss Alice Frazer, 812 8th Ave. E. ... 50,625	(2) Miss Mandy Phillips, Suffield, Alta. ... 100,655
(1) Miss Mary Flower, 211 14th Ave. W. ... 360,275	(2) Robert Pickering, Huxley, Alta. ... 10,000
(1) Miss Maybelle Fisher, 2143 24th Ave. ... 210,060	(2) Miss E. M. Rankin, Mirror, Alta. ... 330,000
(1) Miss Gladys Farrington, Killam ... 386,315	(2) Miss Kate Ross, Aliz, Alta. ... 361,060
(1) Miss Myrtle Fraser, Clearwater, Alta. ... 392,600	(2) Miss Rosa Starford, Brooks, Alta. ... 302,615
(1) Frank R. Greaves, 52 1st St. N.W., Medicine Hat ... 392,600	(2) Clayton Smith, Yale Hotel ... 240,265
(1) Mrs. J. Glavin, 1310 16th Ave. W. ... 393,300	(2) St. Clair C. Starratt, 90 Tenth Ave. W. ... 420,800
(1) Miss J. Harper, 2407 14th St. W. ... 301,880	(2) Miss Ada Strommen, Wetaskiwin, Alta. ... 618,040
(1) Mrs. F. W. Gibson, Irricana, Alta. ... 348,820	(2) Mrs. A. E. Skidmore, Monitor, Alta. ... 542,000
(1) Henry Gray, Winifred, Alta. ... 25,025	(2) Miss Marian Backsberry, Nobleford, Alta. ... 338,820
(1) Miss Viola Himesley, 308 5th Ave. W. ... 391,285	(2) Miss Ethel Tomlinson, Castor, Alta. ... 45,000
(1) H. G. Hunt, 114 8th Ave. E. ... 380,075	(2) Cecil Vernon, Craigmyle, Alta. ... 102,090
(1) Miss L. Harper, 2407 14th St. W. ... 10,000	(1) Clarence Ward, 311 17th Ave. E., Calgary ... 248,320
(2) Jack Hall, Lacombe, Alta. ... 392,595	(2) Miss Grace Wilson, Langdon, Alta. ... 126,050
(2) Mrs. Gertrude Hallam, 5 Mt. Royal Bldg. ... 348,065	(2) Mrs. B. Woodland, Cranbrook, B.C. ... 278,870
(2) J. T. Hays, Millcroft, Alta. ... 10,115	(2) W. G. Wilson, Vetsark Club ... 235,245
(2) Miss Mollie Johnson, Oids, Alta. ... 390,410	(2) Elmer Witting, Travers, Alta. ... 60,025
(2) Mrs. J. S. Jenkins, 1889 William St. ... 377,230	(2) Miss Connie Walker, 503 Second St. W. ... 75,100
(2) Miss Euphemia Jones, 3 Wellington Apts. ... 60,660	(2) Mrs. M. H. Young, Carstairs, Alta. ... 95,360
(2) Miss Mary Jackson, 25th St. N. of 14th Av. ... 71,000	
(2) Miss A. Johnston, Strathmore, Alta. ... 48,000	
(2) L. M. Judd, Raymond, Alta. ... 279,000	
(2) L. R. King, 320 7th St. S., Lethbridge ... 380,285	

THE DISTRICTS—(1)—The City of Calgary. (2) All territory north and west of Calgary. (3) All territory south and east of Calgary.

THE CONTEST WILL CLOSE TUESDAY, NOVEMBER 20.

Every vote secured while working for the Special Prize helps toward winning the Chalmers Touring Car.



FIRST GRAND PRIZE

\$2,000 7-PASSENGER CHALMERS TOURING CAR—Purchased from Diamond Motor Co., Ltd.

VOTING SCHEDULE

THE ALBERTAN (Daily)

TERM	By Carrier	By Mail	New	Old
Three months ...	\$ 1.25	\$ 1.00	6,000	3,000
Six months ...	2.50	2.00	16,000	8,000
One year ...	5.00	4.00	50,000	25,000
Two years ...	10.00	8.00	150,000	80,000
Three years ...	15.00	12.00	400,000	200,000

Daily Albertan by Mail in Calgary, \$8.00 Per Year.

THE ALBERTAN (Weekly)

One year	\$1.00	6,000	3,000
Two years	2.00	16,000	8,000
Three years	3.00	32,000	16,000
Four years	4.00	50,000	25,000
Five years	5.00	60,000	40,000

Weekly Albertan to U.S., \$1.50 Per Year.

SECOND PAYMENTS

Subscriptions taken during the early part of the contest may be extended at any time during the campaign, and votes will be given the same as if the payment had been made at one time. You can extend your own collection or that of another candidate. Mark these subscriptions "Second Payment" in order that the benefit of the first payment may be given.

Below Is the Key

Which may unlock the door to success for the Special Prize.

ENTRY BLANK
GOOD FOR 10,000 VOTES
Nominate Yourself or a Friend
PRIZE CONTEST DEPT. OF THE MORNING ALBERTAN
14 McDougall Block, Calgary, Alta.

Gentlemen:—
I hereby nominate as a candidate in your Automobile Prize Contest

NAME
DISTRICT NO. Address

NOMINATED BY
NOTE—Only one entry blank will be accepted for any one candidate.

Address: Contest Department, Morning Albertan
14 McDougall Block, Calgary. Phone M5848

Don't Forget

That the time to get 95,000 extra votes for \$25 worth of subscriptions ends tomorrow night.

YOU

May enter the contest today and work for the Ford Touring Car until Wednesday, Nov. 13, and discontinue as an active candidate.

YOU

May become an active candidate now, work for the Ford Special, and continue to the end of the contest.

In Any Case

The votes you secure will count toward regular prizes at the end of the contest, whether you win the special or not.