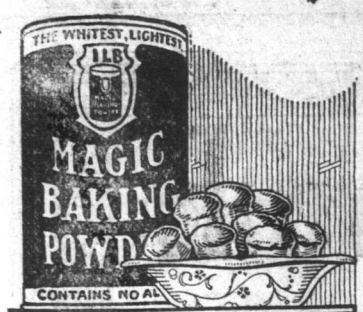




The Secret of Successful Baking

consists very largely of choosing a baking powder whose leavening qualities are uniformly reliable. Magic Baking Powder is the powder that never fails you. This is the reason why it is by far the most popular baking powder in Canada.

MAGIC BAKING POWDER

Remembrance Day Address

Mr. Peter Cashin, M.H.A., delivered the following address on Monday afternoon before the Holy Cross Schools:

Reverend Brothers and Students of the Holy Cross Schools:

When it was suggested to me to lecture before you here this afternoon I hesitated for a moment but eventually submitted and now, before proceeding on the subject which has been given me, namely, Commemoration Day, I would ask you first that, if I should inadvertently trespass upon any of your personal ideals, I sincerely trust you will take no offence whatever but remember that we can always honestly differ and that none of us are absolutely infallible.

In the year 1914, as we are well aware, Great Britain declared war upon Germany. At that time the British Army was anything but ready to face the German Army in France, as our enemies had been for years preparing for what they thought now was their ultimate goal. We recall the time when the Old Contemptibles, namely, the first British Expeditionary Force, went to France, made the glorious retreat from Mons in conjunction with the French and Belgians, still holding their line and remaining intact but retreating on account of superiority in numbers of the enemy. Thousands of lives were sacrificed by the British, French and Belgians, and it is on this matter that I am supposed to discourse with you this afternoon.

Immediately after this the statesmen of Great Britain realized that in order to live up to the traditions set for them by their forefathers, it would be necessary to call for assistance from the various Dominions and dependencies which compose the Empire. Hence we find Newfoundland in October, 1914, sending overseas a contingent of five hundred men who were afterwards christened the "Blue Puttees." In January and February another Company followed, and again in April, May and June other Companies went, comprising in all one battalion of 1,000 and a reserve Company of 250. In the autumn of that year the first Newfoundland battalion was attached to the 88th Brigade in the 29th Division and embarked for Gallipoli. Whilst I personally did not take part in Gallipoli, I feel confident from what little experience I may have had that the fighting was not of a very strenuous nature as far as modern warfare tactics were concerned, but that the climatic and other conditions under which the troops had to exist were something appalling. It would be better in my mind to have a real good up to date battle with everything in the way of modern artillery and machine guns taking part, than to hold down a position flooded with water and with no possible means of escape, and with the food poisoned. I must say that in every way these conditions were far worse than in the modern battles which took place later in France; that is, from a physical point of view of the troops. However, at the end of 1915

or the beginning of 1916 it was decided by the British command that Gallipoli should be evacuated, and I might say here that our troops from Newfoundland played a very important part in the evacuation of Gallipoli, having to fight the rear guard action if necessary and being practically the last troops to leave the Peninsula on the front which they occupied. Then we have them coming to France, taking up a position on the Somme opposite Beaumont-Hamel, holding that position until the beginning of July, when a tremendous attack had been planned by the British war chiefs in this area, the object being to drive in the German left and to force his right wing to retreat. Whilst the Newfoundland Battalion did not actually take its objective on that day and, as we know, we lost hundreds of our men, we must still admit and concede to them the fact that this portion of the line was much more difficult in the way of defence and attack than other positions on the Somme front and that in order to make other portions more easily entered, it was necessary to put our troops in practically impregnable positions.

Now, whilst I do not intend to dwell on the doings of our Regiment in particular in connection with the war, the point I want to bring out is this, did Newfoundland gain any material advantage by sending troops overseas? Were the ones who returned, either wounded or in good condition physically or mentally, rewarded for their trouble or was it worth their while. As one of those who took part for practically three years in the engagements on the firing line in France, I do not think that our people, either politicians or civilians, have realized what these men have done. While the war was on they were "Hell Fellows. Well Met" with everybody, but as soon as the last shot was fired in France and Foch's signature was hardly dry on the Armistice, they were all mostly allowed to go home for themselves. No doubt critics would reply to me and say that some of our men expected too much and they were unreasonable. My reply to that is this: that there is practically nothing too good for these men and that we find unreasonable ones in all walks of life, but, give the good soldier a fair show and a square deal and you will find him every inch a man.

To-morrow we will commemorate Armistice Day and in all the cities and settlements in the British Empire, this day is looked upon as the most important day of the year. My duty in lecturing to you here this evening is to try and instill into your minds that you are Newfoundlanders born and bred, living within the fold of the British Empire, and it is to you that the future generations must look for the safekeeping of their country and the Government thereof. Consequently I want to impress upon you with whatever little ability and power is at my command—and I feel certain that the good Brothers do not leave any stone unturned to instill the same into your young minds—love of your country. During my short term in the Army I was practically trained to look up to my country as well as the Empire generally, as my first love, and I might say here now that I would rather see Newfoundland laid desolate, the Pink, White and Green flag torn from the Heavens above it and its name wiped off the map of the world, its inhabitants sleeping in heroes graves, than to see it made a mark for scorn or an object of contempt.

As the war continued, from 1916 to 1918 various engagements took place. Obviously the German push on March 21st, 1918, when, by a very great supreme effort the Germans made a determined attempt to break the British front and to separate the French from the English. At that time I was in command of a unit of machine guns of the 20th British Division, composed of English soldiers and attached to the 3rd Army under General Byng, now Governor-General of Canada. On the right was the 5th Army commanded by General Gough. The great attack started at daylight in the morning with the most incessant bombardment of the war and, after flattening our trenches and obliterating our machine gun emplacements, killing practically all our troops, the Germans advanced and took prisoners of practically what remained of the forces. At the same time we were bringing up reserves behind and held up the Germans after about three thousand yards advance. Our friends on the right under General Gough were not so fortunate. His reinforcements were few and far between and the 5th Army was dispersed. Consequently the Third on the left had to withdraw in order to conform with the movement on the right, otherwise we would have been surrounded and the whole Army enveloped. This continued for several weeks when other determined efforts were made by the Germans in the North, notably at Kemmel Hill against the French, and finally they gave up any further attempt to end the war in that year.

Just about that time the present Marshal Foch was given the United Command of the British, French, American and Belgian Armies on the Western Front, and I think that it would be only fair to him and fair to you that I should tell you that Mar-

"STAFFORD'S DRUGSTORE NEWS" RESOURCEFULNESS

M. Coty, the head of many great perfume factories in France, experienced great difficulty in making his start toward success. When only a poor chemist he discovered a new mixture of unusual merit, but he peddled the process in vain to all the leading perfume makers.

Turned away from his last chance, he instantly decided upon an unusual plan of action. Just as he was leaving, he dropped on the floor a small unstoppered bottle containing his entire stock of the precious liquid. A few days later he received a brief letter from the company. It said:

"We cannot longer refuse to help you. That illustrious fluid has made of this office a veritable paradise. Come and see."

To this interesting incident M. Coty attributes his success. Those who look beneath the surface, will understand that the dropping of the bottle simply manifested an ability to think clearly, decide positively, and act immediately. In short, M. Coty possessed the qualifications for an executive.

Why not make your home, office or any place you may be working be also a veritable paradise. It's very hard to do this without you are enjoying good Health and Strength, and thousands of people are neglecting themselves every day by not being careful enough over their Body. If you require perfect Health and Strength you will find nothing better to restore it than Brick's Tasterless. The proof of this being the very best preparation on the market is that by the end of this year the sale will be over Ten Thousand Bottles.

shal Foch was a great Roman Catholic; one who attended Holy Mass practically every morning, and at all times before any important engagement. He also had a brother, a Jesuit Father, in France. Under his command the tide seemed to turn and early in August the British Forces started a great counter offensive which eventually ended on November the 11th, when the Armistice was signed, some troops being withdrawn and others marching on to the Rhine. We then found ourselves demobilized, sent home to our various avocations in life. Our homecoming is one of cheer, but those who remained behind and paid the Supreme Sacrifice, did they pay it in vain? These are important questions which occupy our minds to-day. While my opinion is that they did not actually pay that sacrifice in vain and that their deeds will live after them, still we must not forget the fact that those who returned have accomplished in just as great a measure the same work as those who paid the price, and do you think they are looked up to with any greater respect than prior to the war? Do you think they are treated fairly and squarely? On these two points my opinion is in the negative. I attended a play a few nights ago and the leading man got off a statement which comprised a part of the show and which struck me very forcibly at the time. He said that the American Government had spent thousands of dollars to carry the unknown soldier across the Atlantic and bury him in Washington with every reverence and respect, but he said, "that unknown soldier had to have the courage to return alive those same people wouldn't give him his job back. I think that I may say the same of Newfoundland, because to-day we find a great number of our returned men absolutely destitute."

In conclusion, I ask you, as the future generation of St. John's, to take home with you this evening the fact that from 1914 to 1918 thousands of your fellow countrymen fought and died that you might live and that when Commemoration Day comes around each year you bring your minds back and think of those wonderful men. Again I would say to you that on to-morrow, the anniversary of Armistice Day, pray for the souls of those who died in such a good cause. Pray also that you, who are to be the good citizens of Newfoundland in the years to come, may have the strength "in case of need to do as your ancestors have done, fight for your country and 'Never Let The Old Flag Fall'."

"The Veiled Woman" To-Night's Play

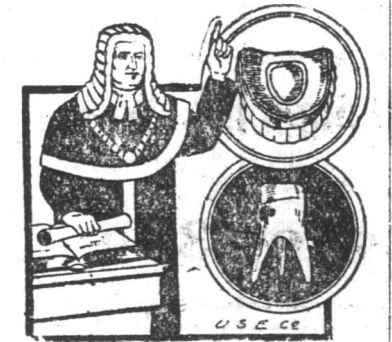
To-Morrow "Ten Nights In A Bar-Room."

The Young, Adams Company conclude their engagement at the Casino Theatre by presenting to-night that great social drama "The Veiled Woman" which will be followed to-morrow by that greatest of all old time plays "Ten Nights In A Bar-Room."

"The Veiled Woman" gives each performer in the cast an individual opportunity and Marie Adams will be seen in the role that will not soon be forgotten. Miss Adams has ample scope to act and wear some of her very beautiful gowns. H. Wilnot Young appears in the role of Donald Hayston, an important business man, who is in love with Marjorie Ramsay. Another very important role is that of Robert Elton, the noted bridge player, which will be taken by Edgar Harris. Jason, Alfred Stretton will be seen as the District Attorney, and this particular role fits Mr. Stretton like a glove. Edward Stauffer, a clever character man, will be Inspector Harris. Marguerite Young, the popular leading lady in "The Call Of The Woods," has a splendid role in this play, namely, that of an attractive French girl, Cecile Florent. This is certainly a real cast of players and to-night we expect a production equally as good as the opening performance. The vaudeville and music will be all changed and a big night's entertainment is promised.

Seats are already selling rapidly for to-morrow's production of "Ten Nights In A Bar-Room," which will be the attraction at both the afternoon and evening performances. As to-morrow night is the final appearance of the company, there will be farewell speeches by some of the members. Book your seats now for "Ten Nights In A Bar-Room."

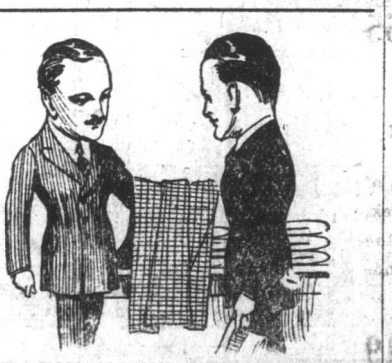
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Your Health Depends Upon Your Teeth.

For painless work, reasonable prices and modern methods this is the office. Treat your teeth well and they will treat you well as you grow older. If necessary you can have your imperfect front teeth taken in the morning and your work completed the same day. Plots repaired in three hours. Crown and Bridge work at reasonable prices. Full Upper or Lower Sets . . . \$12.00 and . . . \$15.00. Painless Extraction . . . \$5.00. 176 WATER STREET. P.O. Box 1220. Phone 62. M. S. POWER, D.D.S. (Graduate of Philadelphia Dental College, Garrison Hospital of Oral Surgery, a Philadelphia General Hospital.) feb14,tf

CARD. Dr. M. F. Hogan, Dentist, 142 Water Street, over Lamb's Jewellery Store. (Opp. Royal Stores). Telephone 1255. apr5,ad,tf



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MINARD'S LINIMENT FOR ACHE AND PAINS.

STAR MOVIE---TO-DAY

Thomas Dixon Author of "The Birth of a Nation" Presents "THE MARK of the BEAST," with all star cast



COMING---NORMA TALMADGE in "ASHES OF VENGEANCE"

Extra: For the Matinee to-morrow afternoon, Jackie Coogan in "Daddy"

See the result of Impulsive Marriage, where the Bride has been compelled by the Secret Beast within to do???

RUTH ROLAND — IN — 'HAUNTED VALLEY' MONDAY---Corinne Griffith — IN — 'LILLIES OF THE FIELD' 10 PARTS

Last Night's Blaze

The Central and West End Fire Companies were called out at 8.30 last night to Mundy Pond Road where a blaze was in progress in a vacant house owned by Mr. James Harding. The blaze was found in the upper flat and had gained slight headway when the firemen arrived. The chemical was turned on the flames, with the result that they were soon extinguished. Owing to the fire having eaten its way between the first and second floors, the firemen were compelled to remain on the scene for some time, as much of the wood work had to be chopped away before it could be finally extinguished. Mr. Harding had moved out of the house yesterday afternoon to live with his son on Beaumont Street, and there was nothing left in the house. The blaze is attributed to a defective chimney. The house was covered by insurance, we understand.

Whaler Cachalot in Port REPORTS A SUCCESSFUL WHALING VOYAGE.

The whaler Cachalot, Capt. Amundsen, arrived in port yesterday, after a very successful whaling voyage. During the season the Cachalot operated at Rose au Rue, where 109 whales were captured. The first taken were very large, one of which measured 80 feet in length. During the past month the whaler scouted the waters in the vicinity of Hawkes Hr., Labrador, where seven more were secured and taken on board. Capt. Amundsen reported the whaler Cabot at Hawkes Hr. for 74 whales, five of which were large sperms. The Cachalot made the run from Hawkes Hr. to this port in 42 hours. When she left the latter port there was three feet of snow on the ground.

Home and Tinsel

London Morning Post: The Conservatives can now pledge themselves to their best in the interests of the country; to provide such real safeguarding of industry that unemployment will steadily decrease; to pursue the policy of Imperial preference, thus both giving employment to settlers migrating to the Dominions and making more stable and of better quality the food supplies for which Great Britain is at present mainly dependent upon foreigners; to extend the principle of insurance while reducing the expense at present involved in a wasteful system; and to use every endeavor to reduce the taxation which under a Socialist Administration must rapidly increase. Compared with the glittering tinsel of Socialism, the homespun of Conservatism is sober enough. Its appeal is and must be to good sense and to patriotism.

Creamed turkey can be served in a border of mashed potato, or in patry cases.

MINARD'S LINIMENT FOR CORNS.

Lady Astor

Montreal.—The Gazette says editorially under the heading "A Good Campaigner"—Among the women candidates seeking political honors in the present British electioneering contest, Lady Astor holds a conspicuous position, alike by her talents and by a certain pliancy of appeal that renders her a great favorite with the crowd. Probably no candidate, male or female, has been subjected to more vehement "heckling" than this imperturbable champion of conservative creed. Lady Astor never refuses a challenge, she rather enjoys the fun. Truth to tell, we have a suspicion that the sound of tumult is as music in her ears. A soap-box or the top of an automobile for campaigning purposes is a stand good as any marble stair-case. And wherever she may be, Lady Astor says right out what she has got to say without fear, or favor; yet with a happy tactfulness that robs her bitterest sarcasm of any malice. She knows how to invade the enemy's country and win his respect. She takes things as they come, and neither claims nor seeks any special protection amid the hurly-burly of political battle.

Rusty Guillotine

Geneva.—The guillotine which will be used at Aldford for the execution of Bernet, the Swiss railway employee who murdered a woman last August, has had to be oiled, as it is rusty from disuse.

Executions in Switzerland are rare, but Bernet's crime has aroused widespread indignation, and twenty people, including a woman, have volunteered their services as executioners. The authorities, however, have selected an executioner whose ancestors have all held this office.

A Great Sacrifice

A director of one of the biggest firms in the country has given up his position and is going to begin a new career. He is Mr. Arthur Broadhurst, of Messrs. Tootal, Broadhurst, Lee, Ltd., the famous Manchester cotton goods firm. He is going to become a school teacher, the profession for which he believes he is really suited.

"I shall begin at the bottom of my new profession," Mr. Broadhurst said. "I want to teach, and my first business is to learn how to teach. There is a tremendous field of work before me, and I am certain that I have chosen right."

BOY INJURED.—On November 8th, Stanley Barry, son of Mr. and Mrs. Harry Barry, 121 New Gower Street, was knocked down by a horse and received a severe cut from which he is still suffering.

A little powdered cinnamon gives an especially pleasing flavor to doughnuts.

Ladies' Warm Hose For Cool Weather. — AT — Henry Blair's

Ladies' 41 Rib Cashmere Hose—Our Star Brand. Shades: Coating, Nigger, Quaker Grey, Mole and Black95c. per pair

Ladies' Fancy Rib Cashmere Hose—Our Countess Brand. Shades: Coating, Mid-Grey, Nigger, Mole, Tan, Black— 95c. per pair

Ladies' Special Fancy Rib Cashmere Hose—Shades: Nigger, Coating, Grey, Mole, Black \$1.25 per pair

Ladies' Latest 41 Rib Marl Wool Hose—Shades: Nigger and White and Black and White \$1.55 per pair

Ladies' Art Silk and Wool Mixture Fancy Rib Hose—The very latest . . . \$1.80 per pair

HENRY BLAIR.

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\$40.00 to \$55.00 each.

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