

HOUSEKEEPERS! BEAR IN MIND:

Sunlight Soap is made and guaranteed by Lever Bros., Limited, soapmakers, by appointment, to His Majesty King George V.

Impure Cheap Soap is most expensive in the long run, because it ruins your Clothing, causes decay and damages your hands.

Sunlight Soap is entirely pure soap, warranted not to injure even a baby's tender skin.

Throughout the World the best shops sell, and the most intelligent people use, Sunlight Soap.

SUNLIGHT SOAP IS HIGHEST QUALITY

SIDETALKS.

By Ruth Cameron.

WHY NOT BE MODERATE?

"Every one of his opinions appears to himself to be written with sunbeams."—Watts.

A friend of mine who has recently been abroad says that one of the things she liked about Englishmen was that they were much less positive in their way of talking than Americans.

When they stated an opinion, they generally ended their remarks with "I'm not sure" or "I think" or "Don't you think so?" she declared.

Whether that is typically English or whether she happened to meet some individual whose manner she accepted as a national characteristic—a thing we are all apt to do—I don't know.

Sure to Please.

But this I do know. That the habit of thus qualifying one's statements is a very gracious habit.

And a habit that anyone who wanted to be liked could easily acquire to recommend himself by.

It isn't much bother to add a word or two of gracious interrogation at the end of a statement.

It doesn't cost anything to say "I have heard" or "I have read" or "I have it on good authority that such and such a thing is so," instead of saying emphatically "Such a thing is so" in a manner that drives anyone to disagree with you.

And it recommends both you and your opinions to express yourself in this more gracious manner.

Listen to two people arguing.

With Which is Your Sympathy?

One is all emphasis and positiveness. He raises his voice. He makes all his statements with the manner

of a judge from whose court there is no appeal and who will fine you for contempt of court if you disagree with him. And you know very well that's just what he would like to do. Whenever he appears to be losing his argument, he raises his voice and makes his statements more emphatic. One of his favorite stunts is to say very emphatically, "I'll wager so and so," about something that cannot very well be proved one way or the other.

The other one speaks with moderation both in tone and manner and statement.

With which is your sympathy? Which do you enjoy seeing proved wrong?

It Keeps Bad Company. "Positiveness," says Sterne, "is a most absurd foible. If you are in the right, it lessens your triumph; if you are in the wrong, it adds shame to your defeat."

I fancy he must have listened to such an argument.

If you are wrong you cannot afford to be positive—if you are right you don't need to be.

Having a mind to use a synonym for "positive," I looked it up in my thesaurus. And here are some of the words which I found allied to it—narrow-minded, obstinate, dogmatic, bigoted, intolerant, arbitrary. If a word, like a man, is known by the company it keeps, surely that is a better indictment of "positiveness," a better warning not to have anything to do with it lest you find yourself associating with its associates, than any I could give.

The collar and cuffs of a black crepe dress and tiny black velvet bows held with small silver buckles ornament them.

A small hat of black picot straw is trimmed in the back with a stiff little brushlike effect of aigrettes.



New Gloss and Softness Comes from this Shampoo

Try the shampoo which is giving new beauty to thousands of women's hair!

All hair specialists agree that hair cannot be beautiful if it is left dry and brittle by shampooing. They tell you that the olive oil shampoo is the secret way to have clean hair—without leaving it dull and colorless.

Now try the finest olive oil shampoo at home—economically. In PALMOLIVE SHAMPOO you have olive oil in its most perfect form for the hair. Women by the tens of thousands are attaining new hair beauty by its use.

THE PALMOLIVE COMPANY CANADA, Limited, Montreal, Que., Toronto, Ont., Winnipeg, Man.

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It is a treatment for which you would pay a specialist high price. And it is most convenient to use. Cleanses the scalp and hair of all oil and dirt. Removes dandruff most thoroughly.

And it leaves your hair with new richness and life—the softness and gloss of new silk. Send coupon for free trial bottle—15c's worth. Or get full-sized bottle at your dealer's. Try it—soon. Amazing improvement from even one shampoo.

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Defence of Empire Outstanding Problem Coming up in London.

SPOKESMEN OF ROYAL NAVY EXPECT OVERSEAS DOMINIONS WILL CONTRIBUTE TOWARD NAVAL DEFENCE — FORTIFICATION OF SINGAPORE DOCKYARD.

(By George Hambleton, Canadian Press Staff Correspondent)

Ottawa, Ont., July 30.—Defence of the Empire will be discussed by the Imperial Conference in an atmosphere of uncertainties and in a period of shifting ground. The conference of 1911 met with the shadow of the German menace looming in the distance. When the Imperial War Conference met in 1917 and in 1919 the nations of the Empire were straining every effort to emerge victorious. Germany had been defeated when the Premiers gathered in conference in 1921. The stage of the world drama, to use the picturesque phrase of Mr. Hughes, of Australia, had shifted to the Pacific. Deliberations of the Premiers' Conference paved the way to the Washington conference on disarmament and the four-power treaty to preserve peace on the Pacific. And, the Washington conference in view, the Premiers deferred consideration of defence but recognized "the necessity of co-operation among the various portions of the Empire to provide such naval defence as may prove to be essential for security" with the one-power standard as a minimum.

The Washington conference came and went but postponements in ratification of the so-called Disarmament Treaty by all the Powers concerned have led to consequent delays in reduction of the world's navies. The United States and Japan have suspended the scrapping of capital ships. It was announced recently that the United States would maintain its suspended naval construction programme until the status of the Washington agreement is definitely settled. Great Britain, claiming that she had already gone far beyond the requirements of the Washington treaty (so far as the

scrapping of capital ships is concerned), decided to build two vessels of the Post-Jutland type. The United States, it was argued, had five such ships, and Japan two. In addition Great Britain has decided to spend ten million pounds in the development of Singapore as a new naval base on the Pacific.

Almost two years had followed the Washington Conference before the French Parliament approved the Disarmament Treaty and the Quadruple Treaty. And the day has still to come for the Disarmament Treaty to be given full effect. Only lately indeed the United States announced its intention during the next fiscal year to keep in fighting trim and at sea the full naval strength allotted under the treaty.

And following on the heels of naval rivalries of the past come ominous rumors of air rivalries in the future. Great Britain adds 34 squadrons to her air defence at home. The French Chamber of Deputies approves an appropriation of 211 million francs for aeronautic establishments and material. An international conference on the limitation of air armaments is discussed in the House of Lords. But on behalf of the British Government the view is expressed that such a conference would be fruitless at the present time with "so strained" a situation in Europe.

So it is in the midst of uncertainties, with the world in a sense feeling the way that the Imperial Conference will once again discuss defence. Evidently the British authorities are anxious for frank discussion of the whole situation. When the appropriation for Singapore was before the British House, Commander Eyres Monsell, Parliamentary Secretary of the Admiralty, expressed his "great confidence that the Dominions, which have a very direct interest in this work (the Singapore naval base), will see their way to co-operate with us."

"The defence of the Empire," Col. Amery, First Lord of the Admiralty, said significantly in a recent speech, "depends on the co-operation of all partner states of our economic commonwealth. It is to the younger navies of the Empire, based upon the strong

and vigorous national life of great and growing communities, that we must look in the future, as well as to the parent navy."

Under the Washington treaty Great Britain is precluded from the further development of Hong Kong and claims that at the present time she has not a dock in the Far East on British territory capable of taking care of a bulging capital battleship. Hence, according to the view of the British Admiralty, need for the development of Singapore.

"The strategic importance of Singapore," further observes Col. Amery, "was fully recognized by the Imperial Defence Conference of 1911 and it was considered that the future composite Pacific fleet of the Empire, as it was then spoken of, should look to Singapore as its main rallying point, and regular conferences took place between the Commanders-in-Chief of the China, Australian and India stations at intervals on what was considered as the strategic centre of the Empire east of the Suez Canal." He goes on: "These proposals (development of Singapore) were before the Imperial Conference of 1921 and met with approval."

Australia, New Zealand and India will have a more immediate interest in Singapore than will Canada. New Zealand, it is reported, proposes to contribute £100,000 towards the new base. The Straits Settlements propose to give the site. Canada, according to Capt. Hoes, director of the Canadian Naval Service, is interested for the regular conferences (development of Singapore) were before the Imperial Conference of 1921 and met with approval."

Elaborate silk embroidery in brilliant colors is used on the full skirt of a sleeveless black crepe de chine gown.

Woolen material with a colored selvedge is used for semi-sports frocks and the selvedge is used as trimming at the edges.

The autumn frock cannot err in choosing a flat back, a draped or tiered front, long, tight sleeves and bateau neckline.

With a draped frock of putty gray moire is worn a straight coat of beige-gray duvetyl trimmed with dark brown fur.

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POUR ON WATER! POUR ON WATER! DON'T DEPEND ON THE FIRE DEPARTMENT.

Newly-weds: Now is the time to have some Fire Insurance placed on your property of any description. It's too late when the fire bells ring.

Older-weds: Your House and Furniture was HARD TO GET. Fire will make it EASY TO LOSE. Be prepared for the fire when it comes by having ample Insurance.

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More Bread and Better Bread.

See 14.3moe to the

protection of her tin supply. And while Canada may not be so vitally interested as Australia, New Zealand and India, the Singapore scheme, as involving the question of contribution, will be of special interest at the conference.

What will be the attitude of the Canadian delegates when defence comes before the conference? It is a thorny question. The way is strewn with political pitfalls and Premier King is unlikely to define his position until some concrete proposal is submitted. But the Liberal party of which he is leader has gone on record against the principle of direct contributions and Mr. King may be expected to emphasize the view that decision as to measure of defence and participation in war lies primarily with Parliament. And piquancy will be added to the discussion by the fact that the Singapore scheme has met with considerable opposition in the Mother Country itself. Both Liberals and Labor criticized it, some on the ground that it was an evasion of the Washington agreement.

RUDENESS.

My cousin's son, whose name is Frank, was in a bitter mood; they just had fired him from the bank, accused of being rude. "My nerves," he said, "were all on edge, from working day and night, and up there stopped old Wilhelm Wedge, a most long-winded wight. He blocked the window, telling yarns that failed to make a hit, and I, with sundry hecks and darns, requested him to flit. He told the president, methinks, who fired me out with zest; I am the victim of a flax that never takes a rest." "You are the victim of your tongue," I cried, "you pippant knave, and you should strive, while you are young, to make that tongue behave. No youth should talk about his nerves or frame a cheap excuse, when he has shown some boorish curves and thereby cooked his goose. Your rudeness makes you seem a dunce, you'll never cut much ice; the village grocer fired you once, the baker fired you twice. Your busy tongue you'll have to school and make it keep its place; politeness is the golden rule that helps man win his race."

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The more formal evening gowns for fall have their skirts draped short in the front and quite long in the back and at the sides.

A draped afternoon gown of abalone green georgette is girdled with green and gold shot ribbon with a cross rose in front.

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