

# EXTRAORDINARY GOOD BUYING OPPORTUNITIES

Are Thrust forward for Shoppers here  
During those Most Important Shopping Days—  
**THURSDAY, SAT. & MONDAY**

You Can Shop Economically and Well at this  
Busy Centre this Week.

For this busy Store has come to be the most well-regarded Shopping Centre along the street. Its methods are simple, its merchandise of uniform quality and soundness, and by its strict adherence to low pricing and satisfactory service—compels the attention of thousands from every section of the town and country.

Study our offerings for this week.



**SPECIAL OFFER**

**Men's High Grade BOOTS**

Regular

**\$13.00 & Associate \$8.90**  
Grades for

This is an entirely new lot just opened up from reserve, and offers you all sizes in Black and Tan, Vic. Gun Metal and Calf; some with heavy rubber heels. Every pair offered brings to the purchaser absolute value and satisfaction. The Sale is for Thursday, Saturday and Monday.

**\$8.90**

## BANNER VALUES for the Week - End.

**SMART TIES**—For Middys, Shirt Waists or even Hat trimming; some in Silk; others in Crepe-de-Chene; assorted sizes. Reg. 35c. Thursday, Saturday & Monday . . . . . **16c.**

**LADIES' KNICKERS**—Finest quality White Jersey Knickers, lace trimmed; assorted sizes. Reg. 90c. Thursday, Saturday & Monday . . . . . **79c.**

**"BILLY BURKE" PJJAMAS**—Slumber time garments of daintiness and usefulness in fine White Muslin with Pink or Pale Blue facings. V neck, short sleeve, elastic at ankle. Reg. \$2.80. Thursday, Saturday & Monday . . . . . **\$1.98**

**CHILDREN'S WHITE DRESSES**—Dressy looking White Muslin Dresses, showing embroidery yoke, tuckings and lace edging; ½ sleeve; sizes to fit 3 to 6 years. Reg. \$1.50. Thursday, Saturday & Monday . . . . . **\$1.25**

**CHILDREN'S VESTS**—Jersey ribbed Vests for children from 2 to 3 years; low neck, wing sleeves. Reg. 25c. Thursday, Saturday & Monday . . . . . **18c.**

**CHILDREN'S UNDER SKIRTS**—Trim little White Lawn Under Skirts with body trimmed with embroidery and fine tuckings; sizes to fit 6 to 12 years. Reg. \$1.20. Thursday, Saturday & Monday . . . . . **98c.**

**FLOWING YELLS**—Shades of Navy and Tan, and Black in plain net with wide silk border, hem-tucked. Regular \$1.80. Thursday, Saturday & Monday . . . . . **97c.**

**HAT BANDS**—Smart looking Straw Hat Bands of Straw with buckle and fringed ends, in assorted shades. Regular 35c. Thursday, Saturday & Monday . . . . . **59c.**

**FANCY RIBBONS**—Beautiful Silk Ribbons, 6 inches wide; pretty Dresden Ribbons as well as innumerable stripe effects; shades of Rose, Saxe, Sky, Navy, Maize, Pink, etc. Reg. \$1.30 yard. Thursday, Saturday & Monday . . . . . **98c.**

**Striking Examples of the SHOWROOM'S Effort to Produce**



**SPORTS HATS**  
White and Canary Felt.  
Reg. \$1.50 for  
**98c**

## SPECIAL! ALL SILK KNITTED SLIPOVERS

9 only smart, fashionable and so very suitable for our varying climate; the shades are attractive; Bronze, Berry, Gold, Canary and Cream; sleeveless style. Reg. \$17.00. Thursday, Saturday and Monday . . . . . **7.49**

## TOILET SOAPS

**ARMOUR'S**—Always reliable Toilet Soaps, assorted . . . . . **12c.**  
**ARMOUR'S**—Meadow Sweet and others . . . . . **11c.**  
**Jap Rose, Peroxide, and Geranium Soap;** large cakes . . . . . **18c.**  
**COLGATE'S**—Unscented Glycerine and Bay Rum Soaps; pure quality . . . . . **25c.**  
**Unscented Glycerine**—Very durable Soap. Reg. 50c. cakes for . . . . . **10c.**  
**CUTICURA SOAP**—Of always uniform quality. The cake . . . . . **37c.**

## White Footwear

**GIRLS' WHITE SHOES**—Neat strap style, broad shape, all White Canvas Shoes; single strap, low heel; sizes 8 ½ to 11 ½. Special! Thursday, Saturday and Monday . . . . . **\$1.79**

**WOMEN'S WHITE SHOES**—Assorted strap styles in White Canvas; here up to \$3.00 pair. Thurs. Sat'y. & Mon. **\$1.98**

## DO NOT MISS THIS SALE OF Men's & Boys' Pants

**MEN'S WORKING PANTS**—Striped Tweed Pants, well shaped and finished; ideal as a working pants; medium weight; assorted sizes. Reg. \$3.00. Thursday, Saturday & Monday . . . . . **\$2.25**

**MEN'S GARTERS**—Sure Grip Half Hose Supporters in assorted shades of good elastic. Thursday, Saturday & Monday . . . . . **45c.**

**BOYS' BATHING SUITS**—Two-piece style in Navy Jersey with crimson bar; assorted sizes. Thursday, Saturday & Monday . . . . . **\$2.30**

**BOYS' WATERPROOFS**—Fawn, shade, strap on, vertical pocket, belted, military collar; to fit 8 to 14 years. Reg. \$4.50. Thursday, Saturday & Monday . . . . . **\$2.50**

**MEN'S KHAKI PANTS**—Extra strong quality Khaki Drill Pants, patent buttoned, strap hip, side and hip pockets, cut bottomed. Reg. \$3.00 pair. Thursday, Saturday & Monday . . . . . **\$2.25**

**BOYS' KHAKI PANTS**—Just what he needs for his holidays—good strong wearing Khaki Drill Pants; open knee style; to fit 8 to 12 years. Reg. up to \$1.50 pr. Thursday, Saturday & Monday . . . . . **79c.**

**BOYS' FINE SERGE PANTS**—Navy fancy herringbone ribbed Serge Pants; looks well with a nice shirtwaist; assorted sizes. Reg. \$3.50. Thursday, Saturday & Monday . . . . . **\$1.48**

## SPECIAL-VALUE SALE of High-Grade CORSETS



Beautiful quality "D & A" Corsets, in finest quality White Coutil. Corsets modelled to suit the average figure in all required sizes; embroidery trimmed tops, 4 suspenders. Their fineness makes them particularly suited for the present season. Thursday, Saturday and Monday

Regular \$2.70 Pair  
**\$1.98**

**James Baird LIMITED**

107-109 Water Street, St. John's, N.S.

**FINE WEATHER TOGGERY IN THE Men's and Boys' Section**

**MEN'S CASHMERE SOCKS**—Plain fast Black Summer Cashmere Socks, in assorted sizes; \$1.00 value. Reg. \$2.50. Thursday, Saturday & Monday . . . . . **85c.**

**MEN'S TWEED CAPS**—This line brings you good looking Caps worth up to \$1.50 each; Light and medium Tweed mixtures; pleated crowns. Special Thursday, Saturday & Monday . . . . . **89c.**

**BOYS' JERSEYS**—These are simply perfect for little boys; semi-buttoned front, small turn-over collar; shades of Navy, Saxe and Brown; suit little girls as well. Regular up to \$3.50. Thursday, Saturday and Monday . . . . . **\$1.49**

**BOYS' FLANNELETTE SHIRTS**—Striped Flannelette Shirts with collar; good wearing quality; assorted sizes. Reg. \$2.50. Thursday, Saturday & Monday . . . . . **\$2.25**

**BOYS' GINGHAM SHIRTS**—These are a medium Blue shade with White stripe, collar and pocket, double stitched seams; an ideal shirt for everyday wear. Thursday, Saturday and Monday . . . . . **\$1.25**

**MEN'S WHITE SHIRTS**—An assortment showing plain, soft fronted; and others pleated dressy Shirts for special occasions. Reg. up to \$3.50. Thursday, Saturday and Monday . . . . . **\$2.95**

## We have a Reputation for HOSIERY VALUE See What We Thrust Forward for This Week

**LADIES' BLACK HOSE**—Finest quality fast black Summer Lisle Hosiery; reinforced sole and heel. Reg. \$1.20 pair. Special . . . . . **87c.**

**GIRLS' TAN HOSE**—Fine Ribbed Dark Tan Summer Hosiery. These stand hard wear. Regular 40c. pair. Thursday, Saturday & Monday . . . . . **33c.**

**LADIES' WHITE HOSE**—English Lisle Hosiery of a dependable make; medium sizes. Special . . . . . **59c.**

**LADIES' HOSE**—Dark Tan Lisle Hosiery, mercerized finish; double sole and reinforced heel. Special, the pair . . . . . **65c.**

**LADIES' BLACK SILK HOSE**—Lisle top, toe and heel, with a good black silk leg; fast black. Reg. 90c. Thursday, Saturday & Monday . . . . . **69c.**

**WOMEN'S GREY HOSE**—Mercerized Lisle Hosiery; very fashionable Grey shade; assorted sizes. Thursday, Saturday & Monday . . . . . **\$1.19**

**CHILDREN'S WHITE HOSE**—Assorted sizes in Girls' Fine Ribbed White Hosiery; strong and durable. Regular 40c. pair. Thursday, Saturday & Monday . . . . . **32c.**

**Pretty Floral CHINTZ**  
Ever so many pieces of lovely Chintz for Slip-over Covers for furniture; light and dark patterns; 36 inch width. Reg. \$1.30 yard. Thursday, Saturday and Monday . . . . . **75c.**

**Pic-Nic Baskets Half Price**  
Assorted sizes, hinged covers, wire handles, with double wood grips; each will hold a lot of goodies for Picnic time. Half Price to Clear.

## HOUSEKEEPERS HELPS Savingly Priced

**BEAUTIFUL TEA CLOTHS**—Cobras Linen Craak Tea Cloths with fancy coloured and braided corners; hem-stitched; very uncommon; last for years. Reg. \$6.00. Thursday, Saturday & Monday . . . . . **\$4.98**

**HUCK TOWELS**—These are White; good useable size, and for wear unheatable; a nice Towel for summer time. Reg. 45c. each. Special! Thursday, Saturday & Monday . . . . . **35c.**

**CREAM SCRIM CURTAINS**—25 pairs of very handsome looking Cream Scrim Curtains, 8 ½ yard size; easy to wash and easy to do up again. Reg. \$7.50. Thursday, Saturday & Monday . . . . . **\$5.60**

**WHITE LACE CURTAINS**—Three yard size and real striking patterns; large scroll border; excellent value to-day. Reg. \$3.80 pair. Thursday, Saturday & Monday . . . . . **\$3.48**

**PILLOW CASES**—Plain Pillow Cases, full size; extra strong quality. Value for 80c. Thursday, Saturday & Monday . . . . . **69c.**

**BOLSTER CASES**—English Linen Bolster Cases; very strong and serviceable; taped end. Thursday, Saturday and Monday . . . . . **69c.**

**BUFFET RUNNERS**—An assortment in White Linen, showing lace and insertion trimmings, others beautifully embroidered. Reg. \$1.20 & \$1.50. Thursday & Monday . . . . . **89c.**

**PAISLEY QUILT COTTONS**—A few pieces of pretty Paisley Quilt Cottons, fine twill finish; assorted patterns. Regular 90c. yard. Thursday, Saturday & Monday . . . . . **49c.**

**ROLLER TOWELING**—Unbleached Turkish Toweling, lawn with white stripes; real good quality. Reg. 46c. yd. Thursday, Saturday & Monday . . . . . **39c.**

**TOWELS**—Medium size half bleached Turkish finish Towels; extra strong quality. Thursday, Saturday & Monday . . . . . **89c.**

## Keen Football Game.

**FELLDIANS AND C.E.I. DRAW IN PAST EXHIBITION.**

What was undoubtedly the most keenly contested game of football played in this year's League series, took place last night when the C.E.I. and Felldians drew with one goal each, scored in the last ten minutes of the game. In expectation of a good contest, many hundreds of footer enthusiasts, turned out to witness it, and were by no means sparing in their plaudits and encouragement of their respective teams. The C.E.I. team played a good all round game although there were slight weaknesses in the half line and amongst the forwards. In spite of the fact that he was partially crooked, George Adams gave a good exhibition and got in some excellent play. Drover at center half played a fine game also, whilst Churchill at back and Smith in goal did some brilliant defence work, the latter practically saving his side from defeat by clearing in fine style, what seemed almost certain goals. The Felldians made no mistake in playing Tait in his old place of full back for he proved a tower of strength in that position and was always on the job. Fletcher played a good game, whilst Chafe did well at centre half and Ron Martin gave a sparkling exhibition at right half. The Felldian forwards had a very noticeable tendency to bunch whilst the outside forwards were often to be seen playing too far inside.

**THE FIRST HALF**  
started with a rush by the C.E.I. which failed to materialize and the Felldians, taking the ball up field, kept it in their opponent's territory practically throughout the half. The C.E.I. defence work was excellent and the opposing forwards were effectually kept out. Time and again Smith was called upon but he always cleared well. The occasional visits of the C.E.I. forwards to the Felldian goal gave Tait and R. Martin opportunities to play some fine football. When the half ended, no scoring had been done.

**THE SECOND HALF**  
was a fast one from beginning to end. For the first few minutes the Felldians, defending the Western goal, had the best of play but all attempts at scoring were ineffectual. Then the C.E.I. got busy and attacked in their turn. A swift, low shot from Bartlett nearly materialized, Fletcher bringing off a great save. After some confused play in mid field, Nic Hunt broke away with the ball, and dribbling through alone, scored for the C.E.I. with 10 minutes to go. For the remainder of the game the spectators were treated to a thrilling exhibition, both sides working hard, and the Felldians pressing. Three minutes after the C.E.I. had scored, Pavn put a stinging shot behind Smith, thus obtaining the equalizer. The last few minutes of the game was a hammer and tongs struggle, both teams, playing the keenest football seen on St. George's Field for many a year, and they were still going strong when the final whistle blew, leaving the game a draw. Both C.E.I. and Felldians deserve to be complimented on the fine games they put up. The latter team is now out of the running for the championship, unless they experience some miraculous luck, but the chances of the C.E.I. are still good.

The line-up was:—  
**FELLDIANS**—Goal, Fletcher; backs, Tait, R. Chafe; halves, E. Chafe, E. Martin, R. Martin; forwards, Jerrett, Pavn, Clouston, Winter, Ewing.  
**C.E.I.**—Goal, Smith; backs, Hussey, Churchill; halves, Stick, Drover, Evans; forwards, Bartlett, Winsor, Hunt, Adams, Stick.

## ECZEMA

You are now experiencing the relief of Eczema and Skin Irritation. If you use Dr. Chase's Eczema Ointment, you will find it all healed. Sample box Dr. Chase's Eczema Ointment sent to you free of charge. For all dealers or Edmondson, Baker & Co., Limited, Toronto.



**FOR GRENPELL HOSPITALS**—Some twenty nurses, doctors and assistants are due to arrive on the Rosalind this morning from New York to go to the Grenfell Hospitals at St. Anthony and Labrador where they will remain during the summer.

**OPEN FOR 24 HOURS**  
until he obtains a bottle of  
**Stafford's Soothing Syrup**  
to keep him quiet.  
There is no necessity of having your baby crying for twenty-four hours when the Soothing Syrup will do the trick. Try a bottle.  
Price 50c; Postage 10c. extra.  
**DR. F. STAFFORD & SON,**  
Wholesale and Retail Chemists and Druggists,  
St. John's, Newfoundland.