



Wadded QUILTS.

Full size, well wadded, plain band border and art covered centre and back; size 72 x 78, affording ample covering for even the largest beds. Reg. to \$4.50. Friday, Saturday and Monday, \$4.39.



Wadded QUILTS.

Another special lot of these Wadded Quilts that we have selected for this week's Sale, Size 72 x 78. See these unequalled values. Reg. \$3.80. Friday, Saturday and Monday, \$3.49.



LET THIS PAGE BE YOUR SHOPPING GUIDE FOR ECONOMY'S SAKE FRIDAY, SATURDAY AND MONDAY.

Look well to your Footwear Needs

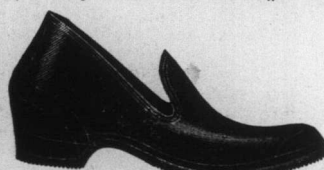
Our special offers this week are worth reading

LADIES' BOOTS.

A nobby boot with patent leather vamp and gun metal top, your choice of laced or buttoned, plain Toes, Paris heel, could you desire fitter for present wear; sizes from 2 1/2 to 6 1/2. Reg. \$5.00. Friday, Saturday and Monday, \$4.78.

MEN'S BOOTS.

A strong make in gun metal, Blucher shape; just the boot you would like for present wear, half sizes to hand. Regular \$4.00. Friday, Saturday and Monday, \$3.78.



LADIES' RUBBERS.

There is an immediate demand for rubbers. Our special cut price on Ladies' Storm rubbers should enable every one to have a pair, the quantity is limited and the price inviting. Special, Friday, Saturday and Monday, 59c.

MEN'S STORM RUBBERS.

A good wearing rubber at a small price. Storm cut, sizes from 6 to 10, half sizes also. Our special in Men's Storm rubbers, Friday, Saturday and Monday, 89c.

CHILDREN'S SPATS.

Six, seven and eight button laced Spats in shades of Navy, Crimson and Fawn, assorted sizes, well shaped. Special, Friday, Saturday and Monday, per pair, 88c.

Others Have Found Shopping Here Helpful, SO CAN YOU by confining all your dealings to this great Bargain Source. From all ends of the city and its approaches eager shoppers are continually wending their way to BAIRD'S, eager to buy and eager to pay those easy prices, so truly helpful these cruel war times.

Rest Your Eye on These Satisfying Values in HOME NEEDS.

PILLOW CASES.

Quality Pillow Cases, made from the strongest English pillowings, size 25 x 35, finished with linen buttons and double hemstitched edge, best for years. See these. Reg. 90c. Friday, Saturday and Monday, 79c.

TABLE CENTRES.

Made in Ireland, beautiful soft white linen Table Centres, circular shape, 16 inches in diameter, well covered with embroidered shamrocks and scalloped and worked edge. Reg. 50c. Friday, Saturday and Monday, 49c.

SHAMS! SHAMS!

A basketful of inexpensive yet serviceable Pillow Shams, some in White Muslin, with braided designs and edging, others in strong white cotton, showing stamped designs, values to 35c. Friday, Saturday and Monday, 27c.

SIDEBOARD CLOTHS.

Lacey looking cloths that should set off your sideboard, strong and serviceable lace and white linen make, showing 2 round shades of grey, soft colourings restful to the eye. Reg. 75c. Friday, Saturday and Monday, 39c.

MEN'S JERSEYS.

All wool Sweater Jerseys in Navy and Grey shades, snug-fitting, erect easy fitting collar, a splendid jersey for the out of doors workman. Reg. \$3.30. Friday, Saturday and Monday, \$2.98.



PRETTY CHINTZ.

Just 3 or 4 pieces of real hand-some Chintz coverings, 38 inch goods, prettily patterned, in rich colorings on white grounds. Reg. 30c. Friday, Saturday and Monday, 27c.

FURNITURE COVERINGS.

Reversible furniture coverings and upholsteryings, 48 inches wide, extra strong quality in beautiful shadow effects, soft colourings restful to the eye. Reg. 75c. Friday, Saturday and Monday, 69c.

CASEMENT CLOTHS.

These make draught proof curtains for winter time, light cream shade, 48 inches wide, they wash over and over again without impairing the appearance, plain finish. Reg. 50c. Friday, Saturday and Monday, 45c.

SILENCE CLOTH.

We have been asked for this over and over again and announce the arrival of a piece or two this week, full width pure white heavily quilted, saves your cloth and spares the table top. Reg. \$1.80 per yard. Friday, Saturday and Monday, \$1.68.

TRAY CLOTHS.

These are beauties, made from finest quality Mercerized Table Damasks, finished with an extra wide hemstitched border, plain spot centre and floral border; marvellous value. Special, each, Friday, Saturday and Monday, 25c.

LARGE TOWELS.

Yes! large White Turkish Towels, almost bath size, superior quality. These we have had for some time and they are offered to you at the old price, worth looking into, is it not. Reg. 55c. Friday, Saturday and Monday, 49c.

CRIB BLANKETS.

Something nice and warm for the baby's cot, soft fluffy finish blankets with Teddy bear patterns and other nursery favorites, each blanket boxed. Special, each, Friday, Saturday and Monday, 79c.

VOGUES & VANITIES

Found in the SHOWROOM

MISSSES' DRESSING GOWNS.

Warm Blanket Dressing Gowns, with heavy girdle at waist, corded neck, others with satin trimmings, pretty mixed shades of Grey mostly, they offer excellent value at \$2.00. Friday, Saturday and Monday, \$1.59.

Extra Good Values in LADIES' and MISSSES' HATS.

Good looking and serviceable Fall Hats with becoms, Corduroy Crowns and stitched brims; the shades are well assorted and show pleasing tones of Browns, Navy, Sage, Sky, Rose and Black, etc. These sold regularly for \$1.10, but to make room we are clearing the line at a special cut price. Friday, Saturday and Monday, 75c.

The Newest in COLLARS.

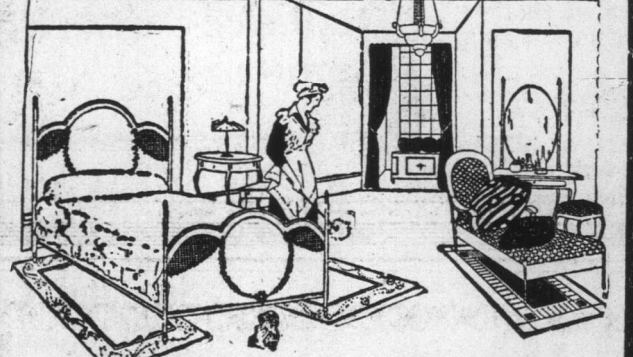
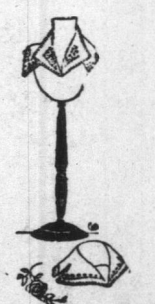
Oh! such lovely Collars we are showing this week in the White Muslins, Voiles, Georgette Crepe and Crepe-de-Chine etc. Imagine these with their very fine lace trimmings and hemstitchings, and the effectiveness of those large Sailor Collars, shawl collars and other round shapes. A pretty collar is the setting off to your attire. Reg. 75c. Friday, Saturday and Monday, 63c.

Nightgowns for Children and Misses.

Well made Flannelette Nightgowns for the children from 4 to 14 years. Some in all White, others in nice striped patterns; pretty rolled collar at neck; made in full sizes. Reg. to 90c. Friday, Saturday and Monday, 79c.

WOOL OVERALLS.

Something snug-looking and warm for the little ones when out of doors; all White Wool Overalls, drawing at waist. Reg. 30c. Friday, Saturday and Monday, 25c.



Art Squares, Hearth Rugs and Mats.

The Best Values in the Land. Result of Keen Buying on Our Part.

ART SQUARES.

A real good looking Tapestry Square, suitable for any room in the house. Spacious size, being 1 1/2 x 2 1/4 yards long. Think what a comfort one of these would be for your bedroom. Boys, chip in and get one for mother at Xmas. Reg. \$10.00 value. \$9.15. Friday, Saturday and Monday, \$9.15.

REVERSIBLE RUGS.

Large size Hearth Rugs, size 36 x 66 inches in very neat patterns, nicely bordered. These are not Tapestry or Wool, but a strong hump make, dyed in mixed shades of Blues and Browns, and fancy blendings; real good wearing Rugs. Reg. \$2.50. Friday, Saturday and Monday, \$2.32.

A SMALLER RUG.

Of the same quality, differently patterned; lays flat; size 27 x 52; a nice Rug for laying by the side of the bed; inexpensive. Reg. \$1.50. Friday, Saturday and Monday, \$1.28.

DOOR MATS.

Just a clearing line, about 2 dozen in the lot, heavy Axminster Door Mats; good vivid colorings, well arranged patterns. These are all old stock, and you can be prepared for the very best value procurable. Reg. \$1.00. Friday, Saturday and Monday, 89c.

STRAW MATS.

There's a place in the home for a nice Japanese Straw Mat; they're large size, being 30 x 55; natural ground with permanent coloured floral designs. See these Friday, Saturday and Monday, each 59c.

"SUNFAST" CURTAIN GOODS.

The newest from America, "Sunfast" Curtains in medium dark shades, pretty shot effects in Electric, Gold and V Rose; these make very handsome hangings, uncommon looking and satisfying. Special, per yard, Friday, Saturday and Monday, 48c.



Boys' Coat Jerseys.

The kind they like, snug fitting, buttoned front, has an easy fitting convertible collar, shades of Navy, Brown, Cardinal and Grey, 2 pockets; these come in sizes suitable for the bigger boys. Reg. \$3.20. Friday, Saturday and Monday, 2.95.

2.95

Prospero had Stormy Trip.

The S. S. Prospero, Capt. A. Kean, returned from the northward at 7.30 last evening, having been as far as Griguet. The trip was the stormiest for the season, blizzards, accompanied by heavy seas, being frequently experienced. Capt. Kean reports that severe wintry weather prevailed at every place visited all along the coast. The Prospero brought an exceptionally large freight, including a large quantity of fish packages which were made north. These passengers came in saloon:—

S. Roberts, Miss Oke, C. Scott, Rev. Mr. Scott, W. Pope, P. Hart, T. Kennedy, Miss Penney, Miss Connors, Mrs. Connors, A. Penney, Miss Norris, R. Sheppard, T. Penney, Mrs. Davis, Mrs. Yetman, T. Hill, C. Snellgrove, Mrs. Bussey, Miss Grovat, Miss Budge, Mr. Morrell, J. O'Neill, T. Riggs, P. Riggs, T. Walsh, A. North, J. North, E. Brown, P. Hedderson, R. Bussey, S. Parsons, Mrs. Parsons and son, J. Compton, J. Moore, Constable Parsons, G. Reid, W. H. Reid, S. Adams, W. Dawe, D. Kinsella, W. Duggan, S. Worrell, S. Esau, A. Michael, W. Martin, H. Morey, M. Howard, Mrs. Parsons, Miss Parsons, H. Coffine, W. Franklin, S. Dove, A. Callahan, Mrs. Elliott, Mrs. Snow, Mr. Guy, G. Elford, T. Randall, W. Stuckless and 78 second class.

C.H.E.

PRELIMINARY ROSTER.

(Not in order of merit.)

Nina Anderson, Meth. West Point; S. N. R. Bailey, C. E. High, Harbour Grace; Kathleen Burke, Convent, St. Jacques; Dorothy Barker, Mercy Convent, Military Road; Winifred Barker, Methodist College; Benjamin Bowering, Methodist College; T. A. Brown, St. Bon's College; R. G. Barrett, C.E. High, Curling; W. R. Brushett, C.E. High, Catalina; Nancy Bright, C.E. High, Catalina; Ellen Costigan, Convent, Harbour Main; Irene Collins, Mary Collins, Convent, Placentia; Margaret Carey, Convent, Whittles Bay; Myrtle Cross, Presentation Convent, Cathedral Square; Elizabeth Constable, Methodist College; J. J. Carey, St. Bon's College; St. Genevieve Channing, Helen Channing, St. Bride's Academy, Littlefield; Esme Davis, C. E. Newtown; Margaret Daly, R.C. North River; Gertrude Davis, Meth. College; A. Edgcombe, Meth. Coll.; G. J. Eagan, St. Bon's College; Joy Griffin, Methodist Academy, Grand Bank; Mona Frew, Amalgamated School, Grand Falls; Adele Flynn, R. C. Marytown; R. Fowlow, C.E. High, Trinity E. C. Freeman, Methodist College; L. J. Foley, St. Bon's College; Ethel Grouchy, Meth. Centenary Hall; F. Gidge, Meth. Academy, Durrell; R. Hickman, Meth. Academy, Grand Bank; Maime Hynes, R. C. Port au Port; Maud Hutchings, Convent, St. George's; Kathleen Howse, Meth. Sup. Wesleyville; E. M. F. Howse, Meth. Sup. Wesleyville; C. W. Hindy, C.E. Winterton; Annie Hunter, Meth. College; C. Horwood, Methodist College; Deborah Harris, Meth. Sup. Bonavista; J. A. Howell, Methodist Academy, Carbonara; Annie Hall, R.C. Codroy; J. Mowlett, Meth. Academy, Durrell; Marjorie Johnston, Meth. College; F. J. Jackson, St. Bonaventure's College; Mary Jeffers, Meth. Sup. Freshwater; Mary Keating, Convent, Conception; Mary Keefe, Convent, Ferryland; Agnes Kavanagh, Mercy Convent, Military Road; J. T. Kavanagh, J. J. Kennedy, T. J. Kelly, St. Bon's College; G. Le Peuvre, C.E. High, Burlin; Bertha Leonard, St. Patrick's Convent; G. E. LeMessurier, H. F. Noonan, Bishop Field College; J. M. Lee, St. Bon's College; Monica Mason, G. Murphy, R. C. Catalina; Maggie Mayo, Meth. Sup. Fortune; Celia Moores, Methodist Superior, Freshwater; C. Newhook, C. E. High, Trinity East; E. W. Oakley, Methodist Sup. Greenspond; Emma Pynn, Meth. Centenary Hall; M. Penman, Meth. Col.; A. H. Power, J. A. Power, St. Bon's Col.; Lucy Power, R. C. High, Argentia; Mary Pond, Meth. Botwood; G. Penney, Meth. Academy, Carbonara; Leona Parsons, C. E. Codroy; Greta Piercey, Meth. Sup. Fortune; T. J. Quinton, C. E. High, Hr. Grace; Mary Riggs, Meth. Academy, Grand Bank; Gertrude Ryan, St. Patrick's Convent; P. J. Royle, St. Bon's Col.; Aquila Rose, R. C. High, Argentia; E. Russell, C. E. High, Coley's Point; T. Short, C. E. Bonaventure; Maude Sullivan, R. C. St. Kyrans; Monnie St. Croix, Convent, St. Mary's; Florella Scott, Meth. Seldom Come By; Alice Slatery, Mercy Convent, Military Road; Margaret Shapter, Presentation Convent, Cathedral Square; G. M. Stein, Ep. Field Col.; J. P. Summers, P. J. Skinner, St. Bon's College; M. Tifford, Meth. Sup., Clarke's Beach; Veronica Tobin, R. C. High, Dunville; W. A. Trask, Meth. Ellington; B. Miller, Meth. College.

Minard's Liniment Co., Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal.

I would not start on a voyage without it if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.

Schr. "Storke," St. Andre, Kamouraska.

Made Healthy by War.

Cleveland Plain Dealer: Meatless days are good for your rheumatism, the shortness of sugar has a good effect on your kidneys, and the diminished coal supply works against the overheating of houses and consequent colds. If the war lasts long enough, we shall go a healthy people.