

The 10 Cent Cut. and-come-again

The quality of Acorn Tobacco is equal to any 15 or 17 cent plug sold in Newfoundland, made in a size that is convenient for the pocket—Always fresh until the last pipeful is smoked. Sold at the popular price—

10c A CUT.

Made in Virginia, and imported direct. Acorn Tobacco is manufactured from the finest selected Burley leaf, a cool, pleasing smoke. A high-class plug tobacco that will fill all the demands of the particular smoker.

10c A CUT.

Acorn Tobacco

*Imperial Tobacco Co.
(Newfoundland) Ltd.*

A Cure for Queerness.

By RUTH CAMERON.



and improve him. Of course, one dose of the treatment will not cure any more than one dose of medicine will make a patient well.

Very wealthy or famous people are another class who seldom get perfectly natural treatment. Their wealth or renown is an impalpable, but real, barrier between them and the common folks. Some people try to be extra nice to them on account of it; others are distant and disagreeable in their anxiety not to trifle; and even those who do not run to either extreme cannot be entirely natural because of their consciousness of that impalpable barrier.

In one of the sweetest books ever written, a great young girl comes into contact with a young girl who does not know he is wealthy but thinks he is friendly and lonesome. She tries to cheer him up by being especially kind to him, and the delight he takes in her simple, natural friendliness is really touching.

Criminals, too, I think, suffer from people's fixed notion that they are a class apart. It seems to me that one thing that would help them more than sympathy or money would be to treat them naturally.

Let me tell you a secret. After all, good people and bad people, rich people and poor people, great and plain, young and old, shy and fearless, are all just folks. Learn to treat them as just folks and you have found the royal road to men's hearts.

And if you are ever afraid of anyone try to remember what Sam Walter Foss, the beloved poet laureate of our common people, said, "You'll find he's just scared of you as you are scared of him."

Try treating one of these shy, diffident folks exactly as you'd treat anyone else and see if it doesn't change

And the result is that those very people who particularly need the sunshine of natural friendliness are driven still more into themselves by the chill of formal and artificial treatment.

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Marine Disasters Fund.

Already acknowledged ... \$264,272.82

Greater Boston Fund, per John P. McCormack, Chairman, William B. Somerville, Treasurer, and Simon J. Hogan, Secretary ... 7,677.82

New York Fund, per Charles W. Bowring, Hon. Treasurer, \$13,533.55, less already remitted \$12,500; expenses \$55.03; final instalment ... 948.52

Citizens of Gloucester, Mass., per the following Committee: P. C. Carew, Edward Harding, Thomas Rose, Thomas J. Carroll (Manager Gorton-Pew Fisheries Co.) and Arthur L. Millett (city editor "Gloucester Daily Times") ... 532.85

H. M. S. Glasgow, proceeds concert by ship's company, per Lieut. Nigel Lyon, and His Excellency the Governor, £5, 10, 0. Episcopal Church, Orange, California, per Mrs. Wm. Deering, Orange, and Mrs. Ruel, Curling ... 10.00

Ethel Wellon, Ladle Cove, per Wm. Tulk ... 1.00

... \$273,470.03

R. WATSON, Treasurer.

New York Fund, Final List (\$948.52) per Charles W. Bowring, Hon. Treasurer, as follows:

Benefit Euchre Party ... \$550.00

Miss Kate B. Sturgis ... 100.00

J. F. Allen ... 5.00

Miss N. A. Short ... 5.00

Mrs. M. J. Coady ... 5.00

Miss Katherine Graham ... 3.00

Balance from previous remittances ... 133.52

Collected by R. J. Hutton (\$594.00) ... \$25 each—Neighbourhood Circle, Thomas L. Manson Co., \$5—Charles L. Delano.

August 4th.

Treasurer.

New York Fund, Final List (\$948.52) per Charles W. Bowring, Hon. Treasurer, as follows:

Benefit Euchre Party ... \$550.00

Miss Kate B. Sturgis ... 100.00

J. F. Allen ... 5.00

Miss N. A. Short ... 5.00

Mrs. M. J. Coady ... 5.00

Miss Katherine Graham ... 3.00

Balance from previous remittances ... 133.52

Collected by R. J. Hutton (\$594.00) ... \$25 each—Neighbourhood Circle, Thomas L. Manson Co., \$5—Charles L. Delano.

Fishery Returns.

The following returns of the cod-fishery up to July 28th, and the figures for the corresponding date last year, were posted at the Board of Trade Rooms yesterday:

District	1914	1913
Placentia and St. Mary's	28830	36820
Burton	64555	59640
Fortune Bay	23770	30660
Burgeo and LaPolla	29650	20855
St. George's	4595	2615
St. Barbe	5490	13640
Twillingate	1940	9015
Fogo	6000	No Report
Bonavista	4780	13830
Trinity	3670	10610
Bay de Verde	9000	8765
Carbonear	1190	1070
Harbor Grace	2955	3610
Port de Grave	215	300
Harbor Main	35	1135
Ferryland	5385	10770
Straits	4500	15500

Cable Ship in Port.

The cable ship Minla, Capt. DeCarteret, arrived in port yesterday afternoon to replenish her coal supply. The Minla has been engaged making repairs to the Atlantic cable from 400 to 650 miles east of here, renewing the intervening 250 miles of cable connecting Ireland with Newfoundland and landed at Heart's Content by the Great Eastern, Capt. Halpin, in June 1873. The cable lies at a depth of two miles and the work of renewing it was rendered difficult by the stormy weather that prevailed. Owing to a delay in the operations the ship ran short of coal and was obliged to put in here for a supply. After coaling she will again proceed to sea to resume her work.

"Thora"

Sung to Large Audiences at the Nickel Theatre.

Nickel patrons turned out in large numbers last evening to see the wonderful picture, "The Viceroy Returns Road," adapted from the story of Mrs. Otis Skinner. It is a two reel film, produced by the Selig artists, and they excelled themselves in it. "Curious Sea Creatures" was also an attractive film. In fact all the pictures last night were of a high class and are well worth seeing. Mr. De Witt C. Cairns, who has won the highest praise for his delightful singing, sang "Thora," and it simply brought down the house. The applause was thunderous, showing that those who heard it were charmed. This evening the entire programme will be repeated. The Nickel has a grand programme for to-morrow, Regatta Day. Every one should make an effort to attend.

Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office—its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is modernly and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKES CO." When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percis Johnson represents this world known firm in Newfoundland—ap17.13

Responding Nobly.

The Royal Naval Reserves of Newfoundland are responding to the call of the Admiralty in a very creditable manner. The numbers on board H. M. S. Calypso are gradually increasing. On Sunday every member in the city (thirty-five) reported for duty, and yesterday upwards of twenty others from the outlying settlements presented themselves. By the local train last night about fifteen arrived from points in Conception Bay. Several more will arrive from the northward by to-morrow's express, and by the end of the week it is expected that the majority of the men will have arrived.

Arrives For Repairs.

The French barge Jacques Coeur, Capt. Caron, arrived here yesterday afternoon from St. Pierre, after having landed her catch of codfish at that port. The vessel was leaking badly and upon arrival here entered the dry dock for immediate repairs, which will likely occupy a week. The Jacques belongs to Fecamp, France, and carries a crew of 32 men, all of whom belong to the French Navy.

HEAVY RAINSTORM.—The rain showers of yesterday afternoon and last night were the heaviest here for years. There were a few heavy peals of thunder but no damage is reported to have occurred.

NOTICE!

CHANGE of ADDRESS.

On Monday we are moving into our new business premises, situated at 176 Duckworth St., the site occupied by the late Denis Dooley, where we will be on hand with the choicest assortment of Fresh Meats of all kinds that can be procured.

M. Connolly, 176 Duckworth St.

Stability, Satisfaction.

Few classes of Securities are less affected by economic uncertainties than the Securities of Utility Companies which are able to show satisfactory earnings. We are offering at attractive prices—

MARITIME TELEGRAPH & TELEPHONE 6 p.c. BONDS.

MARITIME TELEGRAPH & TELEPHONE 6 p.c. CUMULATIVE PREFERRED STOCK.

MARITIME TELEGRAPH & TELEPHONE COMMON STOCK.

Ask for particulars.

F. B. McCURDY & CO.

MEMBERS MONTREAL STOCK EXCHANGE.

Hallifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's, Nfld., London, Eng.

C. A. C. BRUCE, Mgr., St. John's.

SETTLEMENT PROMPT and PROFITABLE.

Sault Ste. Marie,
13th Dec., 1911.

Canada Life Assurance Co.,
Toronto, Ont.

Dear Sirs:—

In acknowledging receipt of cheque in payment of my endowment policy now maturing, I wish to thank you for the prompt way in which you have put my claim through. I did not have to wait a single day for my money as the papers were all in order beforehand.

I am pleased, too, with the way my investment has turned out. Besides having my insurance protection for \$1,000, I have got all my money back and \$400 besides. The Canada Life has my best good wishes for its continued success.

Yours truly,

R. H. KNIGHT.

C. A. C. BRUCE, Manager, St. John's.

A TREATISE ON TEA!

When you buy our Teas in lead packages you are sure of getting Tea fresh, fragrant, strong, clean and, last but not least, airtight. It is impossible for tea not to get stale in packages not airtight, such as paper bags. In other countries for years past tea is sold by retailers only in lead or tin cartons.

If you have not been buying Tea that way, start in to-day.

It is necessary, however, to buy the right teas. They are as follows:

ARMADA: Packed in the most attractive package in the market. A pure Ceylon Tea, at 50c. per lb.

OLD HOME BLUE: In lead packets. A blend of Indian and Ceylon Teas, at 50c. per lb.

SERENDIB: An old favourite, price 40c. per lb.

OLD HOME RED: A blend of Ceylon and Indian, at 35c.

TIGER: Another old favourite, at 35c.

LION: At 30c.

FOR SALE EVERYWHERE.

HARVEY & CO., LIMITED, Distributors.

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Read The Telegram**