

This Home of Good Shoes.

Edwin C. Burt



Wishes to announce its readiness to furnish its patrons with the very best of Footwear at Moderate Prices. Our Fall Stock is now complete and awaits your inspection. LADIES' WALKING BOOTS. \$1.80, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 to \$6.00. GENTS' BOOTS. \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50 and \$6.00. GIRLS' & BOYS' BOOTS. \$1.40, \$1.50, \$1.60, \$1.70, \$1.80, \$1.90, \$2.00 & \$2.50 up. CHILDREN'S BOOTS. 45c, 55c, 75c, \$1.00, \$1.20, \$1.50, \$1.50 to \$2.00. Just opened: Our LADIES' FELT FOOTWEAR. It's nothing short of a Beauty Show. For styles see Ladies' Department. We are headquarters for all kinds of RUBBERS and GAITERS, Prices right.

N. B.—We make a specialty of Shoe Repairing.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

Phone 679 | Bishop Sons & Co., Ltd. | Phone 67

EAT, DRINK AND BE MERRY.

Enjoy life while you live, for you will be a long time dead. Man wants but little here below—except when it comes to the matter of eating, and then he wants plenty of it and of the very best quality, too. Every wife knows that our groceries fill the bill in every particular and that they are fresh, pure and wholesome.

Turkeys, Chicken and Ducks always in stock.

Phone 679 | Bishop Sons & Co., Ltd. | Phone 679
GROCERY DEPT.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies at a very low rate?

PERCIE JOHNSON,
Insurance Agent.

Office: Corner Duckworth and Prescott Streets.

COAL (NO MIXTURE).

We buy nothing but NORTH SYDNEY COAL, and are landing to-day a good cargo of SCREENED OLD MINE COAL, ex McElwain.

W. H. HYNES, The East End Coal Dealer

LADIES' Winter UNDERWEAR THIS WEEK AT HENRY BLAIR'S.

The Stanfield Brand is what we offer, made of Pure New Nova Scotia Wool, unshrinkable.

LADIES' VESTS, all sizes, in 6 qualities. Note the prices60c, 75c, 85c, 95c, \$1.50 and \$1.60
LADIES' DRAWERS, in 5 qualities. Note the prices60c, 85c, 95c, \$1.50 and \$1.60
LADIES' WOOL DRESSES or COMBINATIONS. Prices \$2.75, \$2.90 and \$3.00
A very special lot of LADIES' STANFIELD VESTS & DRAWERS; all sizes, bought from them at a clearing price. Worth \$1.25. Selling for95c per garment
Also showing a full range of LADIES' WHITE CASHMERE VESTS. Prices50c, 90c, \$1.00, \$1.10, \$1.75 and \$1.90
LADIES' WHITE CASHMERE DRESSES or COMBINATIONS. Special values at \$1.25 and \$1.75
Other prices \$1.50 to \$3.40 per garment
LADIES' FLEECE LINED VESTS & DRAWERS. Best value in town. Note the prices28c, 32c, 40c, 45c, 60c, and 75c, each
FAIRER FOR GOOD VALUE IN HOSIERY.

HENRY BLAIR.

Highliners on Apples!

Landed for us ex S.S. Digby: an immense shipment of **888 Brls. Choice Apples,** GRAVENSTEIN, BLENNHEIMS, REDS. Big Shipment: Low Prices. Get our quotations on a round lot. Positively last of the Gravensteins. Order quickly if wanted. Oct. 13th, 1913. **EDWIN MURRAY.**

What Dry Cleaning Means to You!

It means that if a garment of yours becomes stained or soiled, the spot can be removed. Think then what a saving can be effected by sending your suits and overcoats to us, which have been laid aside, and have them restored to original freshness and usefulness.

The St. John's Agents, Messrs. Nicholle, Inkpen and Chafe, Ltd., Water Street, will give you full particulars upon application.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.
oct13,m,w,f,t

New Apples, etc., To Arrive To-morrow, Thursday.

150 Barrels Choice Apples,
50 Kegs Grapes, Green,
30 Cases Silverpeel Onions;
Prices always Right,

BURT & LAWRENCE, 14 New Gower Street.
Box -245. Tel.—759.

TRUEFIT Suits

Represents the Highest Value in Material, Style and Finish.



The leading merchants can save you many dollars on your next suit if you ask for TRUE-FIT BRAND.

We also make Men's Top Shirts, Ladies' Raglans, Large size Overalls.

Wholesale Only.

Newfoundland Clothing Co., Ltd.

Advertise in The People's Paper.

WHEN YOU GO HUNTING

WITH A

KODAK

The only ammunition you need is a handful of GENUINE KODAK FILM CARTRIDGES.

If you want good pictures get your Films and Plates from us. A fresh supply—all sizes—just received.

PHOTO SUPPLY CO., 180 Water St.

CHESLEY WOODS



Do you want that little girl of yours to learn to play the PIANO? See Us about the Piano. We have the best makes at lowest Prices

Wareroom Water St.

P. O. Box 236. **SLATTERY'S** PHONE 522.

WHOLESALE DRY GOODS.

TO THE CITY AND OUTPORT TRADE:

We carry in stock for fall trade an attractive stock of Regular Piece Goods and Pound Remnants. Prices:

Cheapest in the City.

NOTE.—See our Special Brand of Cotton Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING,
Duckworth and George's Sts., St. John's.

RYAN'S Custom Tailoring

Opening Announcement

I beg to inform my many friends and the general public that I am now open for business at 307 Water Street, and that my Showroom and Cutting Room are immediately over the Central Drug Store.

Having had 20 years' practical tailoring with Jackman the Tailor, I feel that I can give entire satisfaction in Men's Custom Tailoring.

My staff is of the highest grade obtainable and I shall carry the most up-to-date patterns in Suitings and Overcoatings.

Yours faithfully,
JAS. J. RYAN,
Custom Tailor.

Mr. Ryan was late cutter with Jackman the Tailor. SEE OUR STOCK before placing your Fall order.

Take Your Camera SHOOTING WITH YOU.

And to be sure of the best possible results send your Developing and Printing to

THE HOLLOWAY STUDIO, LTD.,
Corner Bates' Hill and Henry St. Phone 768.

To the Free and Independent Electors of Newfoundland!

It will pay you to call at our store, corner Prince & George's Sts., and Get our prices on Provisions, Groceries, Hay, Oats, Bran, Hominy, Corn Meal, Gluten Meal

and other feeds before buying elsewhere.

We are large importers and our prices are right.

P. J. SHEA,

Provision, Grocery and Feed Store.

Corner Prince & George Streets.

ARRIVING EX MORWENNA

POTATOES, OATS, BUTTER, EGGS,

JAS. R. KNIGHT,
211 Water Street.

Can't be Beaten

The Best Twelve Whiskies on the market.

Premier.
Roderick Dhu.
Gaelic Old Smuggler.
White Seal.
Johnnie Walker.
White & Mackay's Special.
Stewart Royal
Teachers' Highland Cream.
Black & White.
House of Commons.
Clan Alpine.

Jameson's 3 Star Irish.
Goods shipped on the same day as order received.

P. J. SHEA,

Grocer & Wine Merchant,
Phone 342. 314 Water St.

LADIES!

Have you seen the New Manicure Requisite.

The ROLLER POLISHER

for the Finger Nails? Makes Pretty Hands.

The Roller Polisher just naturally fits the hand, making it easier to use. It polishes all the nail, without rubbing the cuticles; it has eight times more polishing surface than the old style buffer; it fits the nail perfectly; it polishes the nail up close to the cuticle without rubbing or inflaming the latter; it is made of the best materials that money can buy; it comes to you in a sanitary container, which is at all times, desirable, but particularly so when travelling;—and, quality for quality, Roller Polishers under all the old style, oval-shaped, fingernail buffers. From 45c. to \$1.10 each, at our Showroom. Only one or two of each. See them.

DICKS & CO., Limited.

Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in the City.

EVERY OFFICE MAN

Should enquire about my handy, labor saving, filing devices, at the earliest opportunity. Details gladly supplied. An absolute new line

PERCIE JOHNSON

TEN PAGES TO-DAY.
WEATHER FORECAST.

TORONTO, Noon.—Fresh to strong easterly winds unsettled with local showers to-day and on Sunday.
ROPER'S Noon.—Bar. 29.85; the 60.

VOLUME XXXV.



500 brls
100 brls
100 brls

400 brls.

THE PEOPLE'S AUCTIONEER

Auction — Freehold.

On the premises, Tuesday, October 21st, at 11 a.m., all the Freehold interest in that land, with two dwellings thereon, situated on the north side of Water Street, west of Job Street, opposite Riverhead Promenade, about 48 feet frontage on Water Street and extending back to Plank Road. For particulars apply to J. J. McGRATH, Solicitor, or

P. C. O'DRISCOLL,
Auctioneer,
oct11,14,16,18,20

Legal Card.

E. S. PINSENT,
Barrister & Solicitor,
OFFICES—Law Chambers,
Duckworth Street,
St. John's.
oct14,t,s,w

SKINNER'S

Monumental Art Works,
St. John's, Nfld.
Established 1874.



Now on hand a large stock of Headstones and Monuments, all sizes and prices. Our new catalogue of Photo Designs and Price List with Mail Order System sent to any address on request. Write to-day.
oct2a,tu,th,ty

LAND FOR SALE.

Fronting on Quill Vidi Road (North Side), immediately west of Woodley's in lots of 100 ft. frontage by 400 ft. depth. Payment—part cash, remainder by instalments over 3 years. After applications for all have been received, owner will arrange with applicants for proper reservations applicable to all lots before selling to anyone, so as to secure a pleasant residential area. Apply early.
MORINE & SUMMERS,
oct16,tu,th,s,t