Dry Goods.

NEW FALL GOODS.

Our stock is now complete in all the departments, and

PRICES LOWER THAN EVER!

We have the largest stock of

DRESS GOODS

We ever showed, comprising all the latest

French and English Fabrics,

in all the leading shades, and ranging in price from 15 cents, and

NUMBERING 112 NEW PIECES.

We wish to call attention to our

COLORED CASHMERES,

AND

Debage Cloths and Fancy Serges,

THE LATEST IN THE MARKET.

A Splendid Assortment of

BLACK FRENCH MERINOS,

BLACK CASHMERES,

BLACK EMPRESS CLOTH,

BLACK VICTORIA CORDS,

AND BLACK LUSTRES,

WINCIES WE MAKE A SPECIALITY,

and at prices that defy competition, both in PLAIN, CHECKED AND STRIPED.

MANTLE CLOTHS

in Black Presidents, Black Moscow Beavers, Black Matelasse Cloth, and Plain Black Broads, the largest and best assorted stock we ever showed; also a good range of "NAVY BLUE" goods, suitable for MANTLES AND JACKETS.

Tweeds, Cloths & Worsted Coatings,

we wish to call special attention to, as our stock is very complete in these lines.

OUR STAPLE DEPARTMENT

is supplied with a first-class Stock, and well assorted, and at VERY LOW PRICES.

FLANNELS, CANTONS and BLANKETS, we have a large Stock.

The Millinery Department

is supplied with a large and well assorted stock of the latest styles the Market affords and under the management of a FIRST CLASS MILLINER.

DRESSMAKING

In all its branches connected with the House, and conducted by a FIRST CLASS DRESSMAKER.

Boots and Shoes, Hats and Caps, and a complete stock of Groceries always on hand.

R. B. SMITH, Goderich.

J. H. COLBORNE, MANAGER.

FASHIONABLE TAILORING.

J. C. Detlor & Co.,

Have now in their employ the Far Famed CUTTER

MR. B. McCORMAC,

They are now in receipt of a fresh lot of choice

New and Fashionable

TWEEDS & COATINGS,

ALSO A CASE OF

OVER COATINGS.

ANOTHER LOT OF

COTTON WARP, BEST QUALITY,

At $1.25 per Bunch.

Cotton Bags, $3.25 per Hundred.

Special Drives in Winceys and Dress Goods.

J. C. DETLOR & CO

BEST BARGAINS YET!!

The Cash will Secure them.

JUST OPENED AT

MOORE & GORDON'S.

Boots & Shoes, Tweeds,

Ladies' Clouds, Yarns,

Men's Shirts & Pants, Men's Felt Hats, &c.

Carpets at Cost.

ALL DEPARTMENTS WELL SUPPLIED.

THE LARGEST STOCK OF

SPECTACLES

IN GODERICH

—AT—

C. G. Martin's,

Next to Hutty's.

Tailoring.

SWEEPING REDUCTION

TAILORING DEPARTMENT

AT

Crofts & Johnston's.

NO MORE EXTRAVAGANT PRICES.

	Suits made to Order for		$ 9 00.
	Suits made to Order for		12 00.
	Suits made to Order for		14 00.
	Suits made to Order for		16 00.
$20 00	Suits to Order for		$17 00.
23 00	Suits to Order for		20 00.
25 00	Suits to Order for		21 00.
27 00	Suits to Order for		23 00.
30 00	Suits to Order for		25 00.
	Overcoats to Order for		$10 00.
	Overcoats to Order for		12 00
$17 00	Overcoats to Order for		$15 00.
20 00	Overcoats to Order for		17 00.
23 00	Overcoats to Order for		20 00.

We are Desperately in earnest. Determined to Sell Goods. Sweeping Reductions.

First Class Work and a good fit will do it.

The shelves, Counters and Tables piled high with Dress Goods, Mantle Cloths, Shirtings and Flannels.

Another lot of 12½ cent Winceys just opened.

Another case of Ladies' Trimmed Hats, by Express, at $1.50.

Pay us a visit, inspect our stock, ascertain our prices, and you will always buy at

Crofts & Johnston's.

New Advertisements

WANTED.

CANVASSING agents in Townships of Goderich and Colborne to obtain subscribers for the

New County Map of Huron.

For terms apply to

MILES & CORK,

London, Ontario. Wingham.

CUSTOMS DEPARTMENT.

OTTAWA, 12th Oct, 1877.

AUTHORIZED discount on AMERICAN INVOICES until further notice.

J. JOHNSON,

1552-1a Commissioner of Customs.

FOR SALE.

TWO MILCH COWS.

Young and in good condition. Cash or credit.

Apply to

R. T. HAYNES.

CHEAP

HARDWARE EMPORIUM

GODERICH.

ROOFING FELT, ROOFING PITCH,

PLASTERING PAPER, CARPET PAPER,

AT LOW PRICES

For sale by

Geo. H. Parsons,

Market Square.

Goderich, Oct. 14th, 1877. 1566 d

Stationery.

HURON SCHOOL BOOK DEPOT AND GENERAL Book and Stationery Store,

North Street, Opposite Detlor's.

A large assortment of the

SCHOOL BOOKS

prescribed for High, Model and Public Schools will be constantly kept on hand, and all

The Educational Works of Reference

for Students and Teachers can be supplied and will be sold as low as at any place in the Dominion.

A large assortment in every department of Stationery, also Account Books, Albums, Purses Rustic and Motto Frames, Mottoes, Card-Board, &c., &c.

Magazines, and Newspapers constantly kept on hand.

Teachers and others sending by post will have their orders attended to by return mail free of postage.

Agent for Canada School Journal.

G. SHEPPARD,

Goderich, September, 4th 1877.

Envelopes. Paper.

100,000 Envelopes. 100 Reams Paper.

Note, letter, Foolscap Papers and Envelopes of all Sizes and Colors,

Room Papers in great variety.

PARLOR, HALL, DINING and BED-ROOM Splendid Pencils.

RUBBER BANDS

and

Non-corosive Pens.

A variety of Croquet, Base Ball, and other games all cheap from Makers, and will be sold cheaper than any one by

BUTLER.

Call before buying elsewhere.

NOTICE.

TO DEBTORS!

Goderich, Oct. 9th, 1877.

PARTIES indebted to ABRAHAM SMITH will go a great way towards paying their accounts if they will call at the store, and the sooner the better.

CASH AT ONCE.

A LARGE STOCK OF

Seasonable Goods

JUST RECEIVED,

Selling for Cash,

Cheap, cheaper than the Cheapest.

ABRAHAM SMITH,

West Side Market Square, next to John Bond and Son, Druggists.

TO THE LADIES.

Mrs Wm. Ferris

Begs to announce to the ladies of Goderich and vicinity that she is now prepared to make up

Braids Curls, Switches and Puffs

IN THE LATEST STYLES

FROM COMBINGS.

A Fine Stock of Hair Goods always kept on hand.

Prices moderate. A call solicited.

Residence, on East Street, two doors west of Knox Church. Shop adjoining residence.

Goderich Oct. 16th, 1877. 1566 d

Ayer's Sarsaparilla

For Scrofula, and all scrofulous diseases, Erysipelas, Rose or St. Anthony's Fire, Eruptions and Eruptive diseases of the skin, Ulcerations of the Liver, Stomach, Kidneys, Lungs, Pimples, Pustules, Boils, Blotches, Tumors, Tetter, Salt Rheum, Scald Head, Ringworm, Ulcers, Sores, Rheumatism, Neuralgia, Pain in the Bones, Side and Head, Female Weakness, Sterility, Leucorrhœa, arising from internal ulceration, and Uterine disease, Syphilitic and Mercurial diseases, Dropsy, Dyspepsia, Constipation, General Debility, and all diseases arising from Impurity of the Blood.

This Sarsaparilla is a combination of vegetable alteratives—Stillingia, Mandrake, Yellow Dock—with the Iodides of Potassium and Iron, and is the most efficacious medicine yet known for the diseases it is intended to cure.

Its ingredients are so skilfully combined, that the full alterative effect of each is assured, and while it is so mild as to be harmless even to children, it is still so effectual as to purge out from the system those impurities and corruptions which develop into loathsome disease.

The reputation it enjoys is derived from its cures, and the confidence which prominent physicians all over the country repose in it, proves their experience of its usefulness.

Certificates attesting its virtues have been accumulated, and are constantly being received, and as many of these cases are publicly known, they afford convincing evidence of the superior virtues of this Sarsaparilla over every other alterative medicine. Such testimony is its superiority to any other medicine known, that we need do no more than to assure the public that the full qualities it has ever possessed are still maintained.

PREPARED BY

Dr. J. C. AYER & CO., Lowell, Mass.,

Practical and Analytical Chemists.

SOLD BY ALL DRUGGISTS EVERYWHERE.

Nursery & Hothouse.

WM. DICKSON FRUIT TREE AGENT,

REPRESENTING

GEORGE LESLIE & SON'S

NURSERY, NEAR TORONTO,

Persons ordering valuable stock will receive perfect satisfaction by dealing with this firm. Orders personally or by mail receive prompt and careful attention, and the cost of carriage from Toronto saved to the purchaser. Also, agent for the best Lightning Rod Guard. Send for catalogues and circulars. Address, care P. Goderich.

WM. DICKSON.

Orders may be left at SIGNAL Office.

FRUIT TREES,

Ornamental Trees and Shrubs.

I am ready to fill all orders for every description of Fruit and Ornamental Trees and Shrubs at my

NURSERY IN BENMILLER

at fair rates. All stock warranted where the selection is left to me. Orders by mail promptly attended to. Grape vines, Currants, Gooseberries and other small fruit in large variety. Strawberry plants a specialty.

JOHN STEWART.

Nurseryman,

A GREENHOUSE AT YOUR DOOR.

For $1.00 we will send free by Mail, any one of the following lots:

8 distinct varieties, Monthly Roses, winter flowering

8	"	Begonias,
8	"	Carnation Pinks, "
8	"	Chinese Chrysanthemums,
8	"	Zonal Geraniums "
8	"	Double " "
8	"	Ivy Leaved " "
8	"	Heliotrope,
8	"	Abutilons,
4	"	Double Camellias,
4	"	Fuchsias,
4	"	Lobster Cactus, "
6	"	Bouvardias,
6	"	Stevias and Eupatoriums
8	"	Fuchsias
4	"	Double Violets "
2	"	Poinsettia, Scarlet and White.
4	"	Plumbago, Winter flowering
4	"	Ferns for Garden Cases.
4	"	Palms,
6	"	Grasses,
4	"	Marantas,
6	"	Bigelowii Bulbs "
21	assorted Tulips, Bulbs.	
50	" Crocus, "	
2	" Tuberose Lily Bulbs	
12	" Oxalis,	
4	Lily of the Valley,	

Sent Post Paid to any address

ON RECEIPT OF MONEY.

2 of any of the above $1 collections for $2.

8	"	"	4
12	"	"	6
15	"	"	8
24	"	"	12

On the whole collection of 268 Bulbs and Plants sent by express on receipt of $12, to which either of our books, Gardening for Profit, Practical Floriculture, or Garden Vegetables Ready Reckoner, (value $1.50, each) will be added. Descriptive Catalogue free.

Peter Henderson & Co.,

Seedsmen, Market Gardeners & Florists,

35 Cortlandt St., N. Y.

Groceries.

Alex. Adam,

NEW EARTH TEA $1.00 — 5 lbs. GOOD SO UNDER TEA $1.50

Victoria St

Flour and Feed.

NOTICE.

TO GROCERS AND TRADERS,

We are now prepared to furnish all grades of

FLOUR AND FEED.

Also, will exchange flour for wheat or armers.

OGILVIES & HUTCHISON,

Goderich Harbor Mills

SEED WHEAT.

Mr. W. Potter has placed in the hands of Hillard & Co., the highly recommended Genesee or Clawson, white bell wheat also the Red fall wheat, the growth of Dungeon.

Hillard & Co.,

EAST STREET.

Goderich, Aug. 7th 1877,

ESTRAY HEIFER.

CAME into the premises of the subscriber on or about Sept. 5th, a two year old heifer, mostly red. The owner can have her by proving property and paying expenses.

JOHN A. NAPPEL

Lot 31 Con 2nd Goderich Township,

Oct. 12th 1877. 1569 c

CHEAP, CHEAP.

A FIRST CLASS large size hall wood stove, with pipes and drum; also a HAT RACK and other small articles for sale, at about half cost. Particulars at

1560 SIGNAL OFFICE

This standard article is compounded with the greatest care.

Its effects are as wonderful and as satisfactory as ever.

It restores gray or faded hair to its youthful color.

It removes all eruptions, itching and dandruff. It gives the head a cooling, soothing sensation of great comfort, and the scalp by its use becomes white and clean.

By its tonic properties it restores the capillary glands to their normal vigor, preventing baldness, and making the hair grow thick and strong.

As a dressing, nothing has been found so effectual or desirable.

A. A. Hayes, M.D., State Assayer of Massachusetts, says, "The constituents are pure, and carefully selected for excellent quality; and I consider it the BEST PREPARATION for its intended purposes."

Price, One Dollar.

Buckingham's Dye FOR THE WHISKERS.

This elegant preparation may be relied on to change the color of the beard from gray or any other undesirable shade, to brown or black, at discretion. It is easily applied, being in one preparation, and quickly and effectually produces a permanent color, which will neither rub nor wash off.

Manufactured by R. P. HALL & CO.,

NASHUA, N.H.

Sold by all Druggists, and Dealers in Medicine.

Druggists.

NEW DRUG STORE.

JAMES WILSON,

Begs to announce to the public that he has commenced business in

COOK'S OLD STAND,

North side Market Square, and is now displaying a fine collection of Pure Drugs, Chemicals, Dye Stuffs, Standard Medicines Toilet Articles, Perfumery, Sponges, &c., Choice Cigars and Tobaccos kept on hand. Prescriptions carefully dispensed.

Jas. Wilson,

1496-6 mos. Chemist and Druggist.

DRUGS

—AND—

Family Medicines,

PATENT MEDICINES

Of all kinds on hand,

SOAPS, PAINTS, OILS,

DYE STUFFS, PERFUMERY,

TOILET ARTICLES, &c.

Wholesale and Retail.

Prescriptions carefully and promptly dispensed

GEORGE CATTLE,

MARKET SQUARE.

ARE YOU SICK,

—TRY—

BOND'S PULMONIC SYRUP,

—FOR—

Coughs, Colds, Asthma, Whooping Cough, Hoarseness and Bronchitis,

SURE CURE,

Price 25 & 50 cts. a Bottle.

JOHN BOND & SON.

East Side Market Square,

Goderich.

Hardware.

HARVESTING TOOLS!

—SEE THEM—

FOR SEEING IS BELIEVING.

BEST QUALITY, BEST ASSORTMENT, BEST VALUE

We have ever shown in

GRASS SCYTHES, SCYTHE SNATHS, HAY FORKS, BARLEY FORKS, HAY RAKES, SOCKET HOES,

GRAIN SCYTHES, " CRADLES, STRAW FORKS, MANURE FORKS, GARDEN RAKES, FIELD HOES,

SCYTHE STONES, &c.,

ALSO

a complete assortment of

PAINTS, OILS, AND GLASS

From 9x7 to 50x30, and a full stock of

SHELF & HEAVY HARDWARE

AT

KERR & McKENZIE'S

Hardware Emporium, Jordon's Block, Market Square.

Goderich June, 20th 1877. 1583

Photography.

Secure the Shadow ere the Substance fades.

SHAKESPERE.

Let nature copy that which Nature made.

FITZGIBBONS.

Then come along and do not be afraid.

THOMPSON.

We return our sincere thanks for the liberal patronage, (considering the prevailing depression in trade) extended to us during the past year.

In the future as in the past, we will endeavour to please, and propose to do work, of true artistic merit, creditable to ourselves and satisfactory to our patrons.

R. R. THOMPSON.

PHOTO.

Near "SIGNAL OFFICE" Goderich Ont.,

Photography.

SOMETHING NEW.

If you want a

PHOTOGRAPH

That will not fade, get the new permanent

CHROMOTYPE

It surpasses all others for beauty and finish.

N. B.—Old pictures copied and enlarged to any size Colored in India Ink or Oil. Frames of all descriptions cheap.

Any amount of Stereoscopic views on hand.

E. L. JOHNSTON

GODERICH.

1598

Merchant Tailor.

H. DUNLOP,

Next door to Bank of Montreal.

Has received a large and full assortment of

Fall & Winter Goods,

OVERCOATINGS,

Trowserings,

TWEEDS FOR SUITS,

which we will make up in the

LATEST STYLES.

READY-MADE CLOTHING

Gents' Furnishings &c., always on hands. Cheap for cash.

NOTICE!

IS hereby given that I will not be responsible for any debts contracted in my name without my written authority.

D. B. HODGE.

Goderich, 5th Oct., 1877. 1597

Dry Goods.

NEW FLANNELS, NEW BLANKETS, New Counterpanes, NEW CURTAINS. New Carpets,

— CHEAP —

—AT—

W. R. Robertson's.

JUST ARRIVED.

A new stock of

READY-MADE Boots and Shoes,

of the latest patterns and most approved styles, at

A. F. HALLIDAY'S,

Hamilton St., Goderich.

Ordered work made to measure, the best of fits guaranteed, and superior workmanship.

A large Quantity of WOOD wanted, Which will be taken in exchange for work.

A. F. HALLIDAY.

Liquor Bottles!

ALES, WINES and LIQUORS

of the

BEST BRANDS,

WHOLESALE & RETAIL.

FERGUS Ale in wood and bottles $2.50 per dozen or 10 cents per bottle, and in quantities less than half a dozen.

GROCERY REMOVED

From North side, to east side Liquor Store, Crofts Block, East side Market Square.

M. COOKE.

Goderich, 1877.

Sewing Machines.

THE PEOPLE

ARE THE

BEST JUDGES.

The Highest Honors

THE DAY

TO THE

LIGHT-RUNNING

ROYAL

If a good machine you want to buy,
I'll tell you where to call,
The best are sold by Fisher
So say the people all.
And they are always willing
To give every one a trial,
They sell the champion sewing machine
It is the Family Royal.
If you ain't got the money
You need not fear,
If you cannot pay the cash
They'll lend you for a year,
And when the year is ended
And the money is come due
You need not be afraid
That they will trouble you.
There are other agents
That sell the Wheeler and the Howe,
But they will never trade
On a horse, or yet a cow,
But Fisher, they are willing
That the farmer too should live,
And they will take in payment
Whatever they will give.
So if you want to deal with them
You need not be afraid,
For they are always willing
And open for a trade.
The blacksmiths, they have dealt with them
And saw their women smile
To think their men were sensible
And bought for them the Royal.
The butchers too, who live in town
Whose women need to scold,
Have bought from them the Royal
That's worth its weight in gold.
Their women now are singing
And on their face a smile.
They say that sewing is but play
Since they have got the Royal.
The bakers too have purchased one
But not to mix their dough,
They say it is the best machine
That ever was to sew.
Mr. Hanney has been in town
He knows that this is true,
So if you want to purchase
We would like to deal with you.

DAVE & JOHN FISHER,

County Agents, Colborne.

Sheriff's Notices.

Sheriff's Sale of Lands.

County of Huron, To Wit:

By virtue of a Writ of Fieri Facias issued out of Her Majesty's Court of Queen's Bench and to me directed, I have seized, taken in execution and will expose to sale, at my office in the Court House, in the Town of Goderich, on Saturday the Eighth day of December next at the hour of 12 of the clock noon,

ROBERT GIBBONS,

Sheriff's Office, Goderich, Sheriff of Huron.

Aug. 30th, 1877. 1564

Sheriff's Sale of Lands,

County of Huron, To Wit:

By virtue of two Writs of Fieri Facias issued out of Her Majesty's County Court of the County of Huron, and to me directed against the lands and tenements of Gerald Ross and James Ross, defendants, at the suit of Thomas Edward Orchard, plaintiff, I have seized and taken in execution all the estate, right, title and interest of the above defendants of in to and out of lot number three in Concession of Colborne, in the County of Huron; which lands and tenements I shall offer for sale, at my office in the Court House, in the Town of Goderich, on Saturday the twelfth day of January, A. D. 1878, at the hour of twelve of the clock noon.

ROBERT GIBBONS, Sheriff of Huron.

Sheriff's Office, Goderich, Oct. 9th, 1877. 1569

Wants.

TEACHER WANTED.

A N experienced Teacher, holding a second or third class certificate, wanted for School Section No. 4, Colborne. Duties to commence January 1st, 1878. Apply personally to

WM. BLAKE,

Treasurer & Secretary,

Oct. 9th, 1877. 1569c Remuliar.

GODERICH HIGH SCHOOL.

THE next Examination for admission to the above school will be held in the

CENTRAL SCHOOL,

on

Tuesday & Wednesday, Dec. 11 & 12.

Intending candidates are required to notify either the Head Master, or the Town Inspector, Mr. J. R. Miller, not later than the 10th Nov.

For further information in regard to the subjects and style of examination, apply to,

H. I. STRANG,

Goderich, Oct., 16th, 1877. Head Master. 1560-c

FOR Flange Tooth, PLANER TOOTH CHISEL TOOTH AND **SOLID SAWS**

ADDRESS

THE WATEROUS ENGINE WORKS CO.,

Brantford, Ont.

, State where you saw this advertisement.

HOLMAN'S LIVER PAD

Performs the Last for Years.

A Never-Failing Cure.

Works by Absorption.

HOLMAN LIVER PAD Company,

Sole Manufacturers, Montreal, and 120 Holborn Hills street, London, E. C.

And Lymans, Clare & Co., Wholesale Druggists, 380 & 382 St. Paul Street, Montreal.

Pump Makers.

WELLER & MARTIN

Pump Makers.

Wells Sunk & Repaired

Also, Soft water Tanks

Made and repaired.

Parties requiring good work done, would do well to call upon the undersigned at their shop on Victoria Street in the old Barrie shop.

Weller & Martin

1476 1yrl.

SOMETHING NEW.

ROTARY SUCTION PUMP.

A Purifier of Water.

THE BEST WATER-DRAWER EVER PUT IN A WELL OR CISTERN.

Thousands in Daily Use.

THIS INVENTION is an atmospheric or Suction Pump with three Valves, Rotary Valve to a valve of starting sunlight and running down the bottom of the well to the top in a wooden tube, and so connected by a chain as to help pull the water in the tube and throwing an uninterrupted stream of water. It shows work at first the power.

ADVANTAGES OF THIS PUMP.

1st. Their ease of work.
2nd. Throws a continuous stream.
3rd. Purifies the water.
4th. No expense for repairs.
5th. Warranted not to freeze.
6th. No stationary valve in the well to get out of order.
7th. A larger quantity of water drawn in proportion to the size of Cylinder than any other pump, and with less power.

WM. DICKSON, Agent

Box 47

Goderich, Ont.

Miscellaneous.

CAUTION.

EACH PLUG OF THE

"MYRTLE NAVY TOBACCO"

IS STAMPED

T. & B.,

IN GILT LETTERS.

None other is Genuine.

Hamilton, Sept. 20 1877.

Millinery.

MRS. WARNOCK

wishes to inform the ladies of Goderich and vicinity that her

Spring and Summer Stock

—OF—

Millinery, Mantles, SKIRTS, AND FANCY GOODS

is very complete. Call and examine.

Prices to suit the times.

Mrs. Warnock, corner of Blake's Block, near SIGNAL Office.

To Let.

TO LET.

THAT Superior Store with large dwelling house above, situate on Kingston street, Goderich, lately in the occupation of Thomas Johnston as a Grocery and Provision store. Apply to

G. M. TRUEMAN,

Auctioneer.

1488