



Give The Children

Plenty of Good Bread

good home made bread—made of "BEAVER" FLOUR. It means vigor, bone and muscle to your growing children, because it is a perfectly balanced food. And it is the least expensive food you can put on the table.

"BEAVER" FLOUR is a scientific blend of the best Western Spring Wheat and Ontario Fall Wheat. It is as good for pastry as for bread, and best for both. Your grocer has it.

DEALERS—Write us for prices on Feed, Cereals Grains and Cereals. THE T. H. TAYLOR CO. LIMITED, 110 CHATHAM, Ont.



The Strength of Fit-Reform is The Weakness of the Tailor

SPECIALIZATION IN TAILORING is at once the strength of Fit-Reform and the weakness of the custom tailor.

Every man in the Fit-Reform corps is a skilled tailor—a master tailor—who devotes his talents to doing one individual part of the work of designing, cutting, shaping or hand stitching.

It is but natural that a number of experts—each doing one part of the work—will complete the garment quicker and better than one tailor who must measure, design, cut, sew, wait on customers and keep books.

The Morning Coat and Frock Coat, shown above, exemplify the perfection and economy of the Fit-Reform system.



THE ADVOCATE, \$1.00 A YEAR

Getting into the Home... Women buy more than two-thirds the merchandise sold in retail stores and every woman needs the best quality goods for her home and the best value for her money.

Vessels Large and Venture Neck, Little Ships Must Stay Near Shore... The large ships are dangerous for the large business and the small vessels are dangerous for the small business.

WEDDING BELLS

FRENETTE-CANTY The marriage took place on September 12th, at the church of the Holy Family, Bathurst village, of Miss Agnes Canty, daughter of Mr. and Mrs. Thomas Canty, to Mr. James Frenette. The bride who was given away by her father, was gowned in white point d'esprit net over white silk and carried a bouquet of white roses. Mr. Jos. A. Devereaux acted as witness. The ceremony was performed by Rev. Father Martin, after which the happy couple drove to the home of the bride where a sumptuous dinner was served to immediate relatives. The presents were pretty and numerous. They left on the Ocean Limited amidst showers of rice, to spend part of their honeymoon in Montreal. On their return they will reside in Jacquet River.

TAYLOR-McCORMACK A very pretty wedding took place at the home of Mrs. Chas. McCormack, Black Lands, on Tuesday evening Sept. 12th where her youngest daughter Jennie Edna was united in marriage to Mr. John A. Taylor, of Eel River Crossing.

The ceremony was performed by the Rev. J. M. McLeod of New Mills in the presence of about sixty guests. The bride was given away by her brother, Mr. J. D. McCormack, and was handsomely attired in a gown of white silk with trimmings of white satin and embroidered chiffon, with a bridal veil and orange blossoms, and carried a bouquet of sweet peas and ferns. She was attended by her cousin Miss Ida McCormick of St. John, who wore a charming gown of pale blue San Toy, trimmed with pale blue silk velvet and white lace. The groom was supported by his cousin, Mr. Will Taylor of Campbellton. After the ceremony the guests were escorted to the dining room where supper was served. The bride received many beautiful presents including a number of bank notes and gold pieces. The groom's gift to the bride being a gold watch fob and to the bridesmaid a gold watch fob.

The bride's going away gown was of brown broadcloth with white velvet hat with willow plume.

Mr. and Mrs. Taylor took the maritime express for their home in Hauts Co. Nova Scotia.

BUCK-JARDINE

Richibucto, Sept. 19—A quiet but very pretty wedding took place at 8 o'clock this morning at the home of the Misses Jardine, Platt's Point, when their niece, Miss Isabel Jardine, was united in marriage to Chesley D. Buck, traveler for Brock & Paterson, St. John. The parlors had been prettily decorated for the occasion with golden rods and golden glow, the ceremony being performed beneath an arch of bloom. The bride was given away by her father, the ceremony being performed by Rev. A. D. Archibald.

The bride was handsomely and becomingly attired in cream cologne with point lace flounce and train and looked very lovely. She carried a bouquet of sweet peas and maiden hair fern.

The wedding march was played by her niece, Miss Dorothy Forbes. Her sister, Miss Mayde Jardine, who was attired in grey silk mull with Nile green trimmings, assisted the bride, while the groom was supported by J. Harry Baird, manager for A. & R. Luggie.

After the ceremony a dainty breakfast was served. The happy couple went by the 9.45 train to St. John, followed by the good wishes of many friends.

McRAE-McRAE

A very pretty and interesting wedding took place on Tuesday evening, Sept. 12th at Hoquetown, Que., at the residence of Mr. and Mrs. Duncan A. McRae the parents of the bride.

The bridegroom Mr. Hudson McRae, of St. Godfroy, Que., was attended by Mr. Steward Ross, as best man.

The bride, Miss Sadie M. McRae who was given away by her father, had as bridesmaid, her sister Miss Annie B. McRae.

The ceremony was performed at 8 p. m. by Rev. George P. Tattile of New Carlisle, before a large gathering of relatives and friends.

The groom's present to the bride was a pretty gold locket and chain with her name engraved, and to the bridesmaid a gold ring set with an opal.

After the marriage feast, the bride and bridegroom, left for their home in St. Godfroy, where a supper was held in the evening for the relatives and friends.

The bride was the recipient of many pretty and useful presents. We all join in wishing the bride and bridegroom every happiness.

BATTLES IN THE AIR

Flying Machines Will Be Great Factors in Future Wars

There is no doubt now that in the next great war there will be fighting in the air as well as on land and sea. The warfare of the air will have something of the individuality of ancient warfare. The modern sea fight is a conflict of huge and costly machines rather than of men. Victory depends more upon the skill of the men in the shipyard than upon the prowess of the men on the ship.

In the air fight individual prowess and skill will count for almost as much if not quite as much as in the old days of hand to hand conflicts between the crews of small sailing ships. The flying machine can carry only a few men. It is not costly, probably a thousand machines could be built and equipped for war at considerably less cost than one Dreadnought. Much will depend upon whether the guns of the great warship on the water can reach its small and cheap rival in the air.

Perhaps the first battle in the air took place the other day, when a well-known French aviator was attacked by an eagle and captured with some difficulty. However, before this happened Hubert Latham had started French sportsmen by shooting wild ducks from his monoplane, the Antoinette. Latham had taken his gun with him for the purpose of shooting from above at a game preserve, but sighting a flock of ducks about a mile over the ocean, he turned his flying machine seaward and started in pursuit. The following description of the hunt is given by a scientific writer: "The ducks flew their best, the flock dividing the two parts. Latham, however, was able to outfly them, to fly all around them in fact, and succeeded in bringing down one of the birds. The remarkable part of this feat is that the airship had to be guided without hands for the moment necessary to aim and fire. It is claimed that the Antoinette is the only airship which can be left without control of the aviator's hands for that purpose."

We may yet have to make laws to protect the birds against the airman.

WISE IN THE FACE OF DEATH

Walter L. Smith was in a town in his district one night when a mob gathered about the jail for the purpose of lynching two colored men. Mr. Smith heard of what was going on, and mounting the jail steps, he made an impassioned plea to the mob to disperse and not bring discredit on the name of their town through lawlessness. His plea was effective and the negroes were spared.

A few weeks after that he revisited the town. At that time there was a movement to build an asylum for the blind. In opening his speech, which was the beginning of his joint address with a Democratic orator, Mr. Smith said that the purpose to build the asylum was so wise and so humane that the Republicans of the county invited the Democrats to join with them in raising enough money to make the project feasible.

"I distrust Mr. Smith's remarks about the asylum," said the Democratic fulminator in answering Smith's speech. "He makes political capital out of everything. We Democrats might give our money for that building and wake up to find that the Republicans claimed all the credit for it."

"Why, look what Mr. Smith said in making his speech to save the lives of the two colored men from that mob a few weeks ago. His remarks were eloquent. They were great. They carried his point. But here is how he wound up:

"Shoot—shoot, if you will, this bald head of mine. Oh, save those two black rascals for the Republican party!"

An Unconscious Joke

Mr. Lloyd George was once speaking at a Liberal meeting, of the fulfilled prophecies and promises of a certain statesman, and quite accidentally he stretched his arm right over the head of Sir Jeremiah Colman, one of the local pillars of Liberalism, who was sitting close to him on the platform. "We have had enough of those political Jeremiahs," he cried out. The audience rose to the joke, and laughed and clapped vociferously. And, perhaps for the first time in his life, the valiant Welshman stood completely nonplussed, for it was not until the meeting was over that he found out where the humour had come in."

The Drugged Man

"A man who has once murdered the Queen's English always feels as if he'd got the body under the sofa. It's the homicidal mania; the poor wretch may be cured, but he lives a terror of an attack returning. He knows it doesn't matter what he is or what he does; he may live like a saint or write like an archangel, but he'll be snatched from his conversation and will wreck him at the last."

A Black Man's Statue

"In the beautiful city of Buenos Aires is perhaps the only statue in the world erected by white men to a negro. This is the statue of Falucho, a negro soldier who refused to haul down the Argentine flag at the bidding of the Spanish soldier during the Argentine revolution, and was shot by the Spaniards."

Miniature Aeroplanes

The art of miniature or toy aeroplanes has not been entirely forgotten. The length of sailing machines is not much larger than the hand and cap. The length of sailing machines is not much larger than the hand and cap. The length of sailing machines is not much larger than the hand and cap.

SMOKE SHAMROCK PLUG Finest Quality. Illustration of a Shamrock Plug cigarette pack.

Children Cry for Fletcher's CASTORIA. Illustration of a Castoria bottle.

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Dr. J. C. Fletcher and has been made under his personal supervision since its infancy. All Counterfeits, Imitations and "Just-as-good" are Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA? Castoria is a harmless substitute for Castor Oil, Peppermint, Drops and Soothing Syrups. It is pleasant, contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

Royal BAKING POWDER

Tells How to Make 178 Kinds of Cake Cakes of all kinds for all people are best made with Royal. Specially Fine for Layer Cake. Illustration of a Royal Baking Powder tin and a cake.

NOTICE!

We are paying the highest cash prices for Hides, Sheep and Goat Skins, also Camp Hides, Metals, Rubbers, etc., etc. Special attention to country butchers and tanners.

CAMPBELLTON IRON, METAL & WOOD CO. LOUIS ESQAR, MANAGER. Office and Warehouses, Pleasant St. Opp. Ferry Landing, Campbellton.