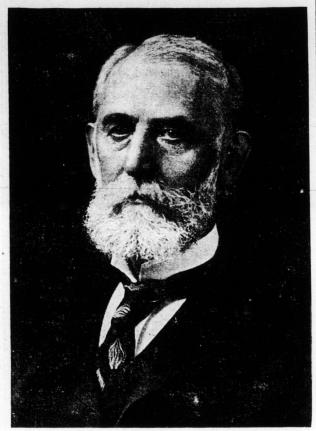
GREAT COMPANY INVADES CANADA

Industrial Progress Exemplified by Prudential Insurance Company-How the Business Has Grown-Started in 1875 It Now Has Nearly Billion and Half Dollars Outstanding Insurance



FORMER U. S. SENATOR JOHN F. DRYDEN "The Father of Industrial Insurance in America," and Founder and President of The Prudential.

The old saying "Peace hath its victories no less than war" may very properly be paraphrased to read "Business hath its romances no less than literature."

To realize its aptness, one need but consider the history of the Prudential Insurance Company, which, from a small and insignificant beginning, has risen to international prominence.

In furtherance of its general expanders of the production one to severify the age limit is from one to severify. Industrial life insurance is applicable and the production of the severy member of the family, although, as a rule, the age limit is from one to severify. Industrial life insurance are provided by the production of the product

Insurance Company, which, from a small and insignificant beginning, has risen to international prominence.

In furtherance of its general expansion policy the Prudential Insurance Company, as one of its new departures for the present year, has decided to extend its operations to Canadian territory.

Preliminary arrangements have already been made to that end, and the formal license granting this permission has just been received from the Canadian law, including the necessary deposit of securities with the Government.

Hitherto, the Prudential has confined its operations exclusively to the United States, but the attractive opportunities offered through the general prosperity and rapidly increasing population of Canada, coupled with the cordial treatment the company has received at the hands of the Canadian authorities, have induced the company to extend its lines for the first time beyond the borders of its own country.

The history of the Prudential is a narrative of remarkable effort and phenomenal achievement. It was organized a little over thirty-three years ago, by Hon. John F. Dryden, the company's present president, at Newark, N. J.

Life insurance then was in a bad way. The failure of a large number of benevolent societies and assessment associations and made and assessment asso

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Life insurance then was in a bad way. The failure of a large number of benevolent societies and assessment associations had made the public distrustful of the whole idea.

Mr. Dryden became interested in the subject. He was convinced that an insurance system designed for wage earners would be especially successful.

He made a trip to England and studied the operations of the English Industrial Companies. Upon his return be avolved a plant to fit America was a first time beyond the borders of the surface of the current account between the policy holder and the company. By the most simple arithmetical process, it is evident at any time how much has been paid out and how much will be received in return.

This is life insurance "at retail"—life insurance brought down to a point where it is well within the reach of all classes of individuals.

The attitude of those who avail themselves of this great form of protection is best indicated by a recent report of the New Jersey State Federation of

ied the operations of the English Industrial Companies. Upon his return he evolved a plan to fit American conditions.

The Prudential was organized and commenced business in a small basement office. The growth of the company at first was slow, but it was real growth solid and substantial.

To-day, the Prudential gives employment to over 24,000 managers, superintendents, assistant superintendents, home office, workers and mediate the experiment of the experim ment to over 24,000 managers, superin-mendents, assistant superintendents, agents, home office, workers and medi-

shop.

The Prudential Insurance Company of America is an institution, in which we have every reason to impse the utmost confidence. There is no question over the entire Unifed States, from Maine to California, while now, of

over the entire Unifed States, from Maine to California, while now, of course, Canada has been added to its field of operations. An idea of the size of the field covered by its operations can be gleaned from the fact that the company has over seven and one-half million policies in force, insuring nearly a billion and one-half dollars, and has paid to policy holders more than one hundred and sixty millions.

lbut that it numbers already among our eighty thousand members more policy holders than all the other companies combined. This has been due not only to the attractive features of its policies, which will compare most favorably with any in America, but also because our people have been able to familiarize themselves with the manner in which it has always been conducted and to know that it is an institution worthy of the

ousiness in our State, but we know of some that is more deserving of the sup-sort of the army of wage-earners than

What Industrial Insurance Is.

SCOTT'S **EMULSION**

is so easy to digest and yet so very strengthening that the convalescent regains health and flesh with remarkable rapidity.

All Druggists.

some idea of the remarkable progress which the company has shown is indicated from the growth in thirty-four years from comparatively insignificant beginnings to its present position in the field of life insurance—covering nearly a billion and a half dollars of insurance protection—giving compley. insurance protection-giving employ ment to over twenty thousand in-uals in field and home office. Its office staff alone numbering over £400, and requiring four twelve-storey buildings for the proper transaction of its business.

business.

Certainly "great oaks from little acorns grow," but in this case the oak had its roots in the hearts and consciences of a great army of people eager for self-help and self-provision for home and loved ones, and its growth has been proportionate with the importance and widespread character of its foundation.

Opportunities for Young Men.

Opportunities for Young Men.

The work of perfecting organization for the Canadian service is now
under way actively, offices in Hamilton
having already been opened.

This will open a field of new opportunity for a large number of men.
It is understood that it is the intention of the company to employ native
Canadians to carry on the work under
proper expert supervision and instruction.

tion.

This will be an excellent field for many young men desiring to enter a business career.

The business of life insurance is recognized to-day as one of the forsmot and most important of the age. This is due not only to the vast size of the business and the tremendous interests involved, but from the fact that the institution of life insurance itself has grown to be recognized as an indispensable adjunct to modern civilization by all classes, kinds and conditions of men. Subject to no violent fluctuations, of

Subject to no violent fluctuations, the most enduring character and grow ing at the most rapid rate, the administration and management of this business requires an army of men of ability, integrity and energy, and to such men life insurance offers not only adequate ompensation but more than an average remuneration. For young men entering remuneration. For young men entering upon a business career no occupation has greater inducements. Progress depends solely upon merit, advancements are made entirely upon a man's own record, and his future as well as his own present depends entirely upon himself. Surely no young man could ask for

surely no young man could ask on nore than that.

C. L. Boyd, the local superintendent, use an office in the Federal Life build-ing. He is well known in this vicinity, having come from Brantford.



(Continued from Page 11.)

The third great success at the Grand The third great success at the draind this week was witnessed last evening, when the world renowned Viennese operetta, "The Merry Widow," was presented by one of Henry W. Savage's companies. The house was sold out, and a fashionable and discriminating audience enjoyed a performance which will not soon be forgotten.

Lidike the structure of many light

Unlike the structure of many light musical productions, whose stories are held together by very weak threads, "The Merry Widow" has a definite and clear aim throughout. Not only is the story in evidence, but it is so skilfully emphasized by bright, sparkling and appropriate music that one feels its unity in every act. Having its own select orchestra, under the admirable direction of Mr. Augustus Barrett, no pains have been spared to make the production complete in every detail.

The interest naturally centres in the affairs of the "widow," who is in love with Prince Danilo, an Embassy attache. In this title role, Miss Lina Abarbanell, the noted Austrian prima donna, excels. Her rich soprano voice, and vivacity of temperament, give her especially fine qualifications for its interpretation. A role scarcely less important, however, is that of Prince Pavillo which is ad-Unlike the structure of many light

role scarcely less important, however is that of Prince Danilo, which is admirably delineated by Mr. Charleworth Meakins, a Hamilton boy. Indeed, in

popular appreciation the honors of the evening went to him. At the conclusion of the second act round after round of applause brought the curtain many times, and made his recept nothing short of an ovation, and de-servedly so. His voice is rich, and his acting artistic. The waltz with the "merry widow" was a poem of graceful-

ness.
The work of Oscar Figman as Popoff,
Marsovian Ambassador, and Miss Anna
Bussert as his wife, was splendid, Harry
Lewellyn as Nova Kovich, of the Embassy, who believes that woman should
Re Hiller, and Chosen Friends—Ly-

bassy, who believes that woman should always be distrusted, was very amusing, in his jealous moods. John Thomas as Nish was a close second. The chorus was charming and the cos-tumes elegant. The opera was staged in the way that has made the Savage-productions famous and left verbing to oductions famous, and left nothing to desired.
"The Merry Widow" will be presented

"The Merry Widow" will be presented this aftermoon before another big audi-ence, as the house is almost sold out. The closing performance will be given to-night. Some good seats are left for this evening, however.

PRINCIPALS KNOWN HERE.

PRINCIPALS KNOWN HEKE.

The Imperial Opera Company, which are such an excellent performance of 'San Toy" here some time ago, will return to the Grand next Tuesday evening "Floradora". All the principals seen in "Florodora." All the principals seen here before, including Agnes Cain-Brown, Harry Girard, Hallem Mostyn and Harry St. Clair, will appear in the present production. The scale of prices,

Doctors had to give her Morphine to ease the pain

Five boxes of "Fruit-a-tives" Cured Her

Oct. 1, 1908.

For seven years I suffered with what physicians called a Water Tumor. I would get so bad at times that I could hardly address the pain I so bad at times that
I could hardly
endure the pain. I
could neither sit,
stand nor lie
down. Hypodermics of Morphia
had to be given
me or I could
never have borne
the pain. Many
physicians treated me, but my
cure seemed
hopeless, and my
friends hourly ea
pected my death. It
was during one of these
very bad spells that a
family friend brought a
box of "Fruit-a-tives" to
the house After much
persuasion I commenced
them, but I was so bad tha them, but I was so bad that it was only when I had taken nearly two boxes that I commenced to experience relief. I kept up the treatment, however, and after taking five boxes I was cured, and when I appeared on the street my friend said, "The dead has come to

friend said, "The dead has come to life." And this seemed literally true because I certainly was at death's door. But now I can work almost as well as ever I could, and go camping and berry-picking with the girls. I will be glad if you will publish this testimonial, if it will rither the interests of further the interests of "Fruit-a-tives." should be in every house

d. Yours very truly,
MRS. JAMES FENWICK.

Through the whole country around Enterprise, Ont., people are talking about this wonderful cure. By their marvellous action on the kidneys, "Fruitatives" cured Mrs. Fenwick when the doctors said she could not be operated on and was doomed to die.

"Fruitatives" cured Mrs. Fenwick when all else failed. Try them for your trouble. 25c and 50c a box, at dealers or sent postpaid on receipt of price. Fruitatives, Limited, Ottawa.

An Opening Display of the **New Wash Fabrics**

Special Values Superior Qualities and Assortments

This will be a welcome note to many who have been waiting to see the new Wash Fabrics. Home and foreign markets contribute their best and latest novelties in all lines and any woman will be bewildered with the large display we are showing this season.

Stylish Serviceable Dress Ginghams 121/20 to 300

For style and serviceable wear there is nothing to equal these Scotch Ginghams. They are in the latest designs in stripes, overplaids, checks, chevron weaves and two-tone plaids. All colors are shown together with many novelty shades. An unequalled assortment to choose from, at 12½, 10.28 and 30c.

Plain and Stripe Chambrays 15c to 25c

Plain colored materials tend to be very popular for the coming season, and Chambrays will thus be in great demand. We are showing the following shades in pink, tan. sky, mauve, grey, Copenhagen and navy. Widewidths and extra values at 15, 17, and 25c yard.

Fancy Silk Mulls and Voiles Are Stylish

Plain Silk Spot Mulls, Bordered Voiles, Silk Check Muslins, Shantung Angles, Cameo Plaids and a full range of plain Mercerised Mulls. Color range complete, with sky, pink, tan, mauve, wistaria, champagne, white black, blue, green and catawaba. A look through these will convince you of our great assortment, and special value at 25, 30, 35 to 75c.

Plain and Fancy Fine Swiss Muslins 35c to 75c

Just arrived direct from the Swiss manufacturers at St. Gall. a full assortment of the latest in Swiss muslins. They are in plain, fancy dotted and floral weaves, in white, tan, sky, Copenhagen, pink, navy and black These colored Swiss Muslins are decidedly new this season, and are very stylish. Prices range at 35, 40, 45, 50 to 75c.

A Shipment of American Noveltry Wash Fabrics

Just arrived a shipment from New York of the latest novelty goods. They are very stylish and exclusive to this store, which include Sitk Zephyrs the famous "Tolle du Nord" Ginghams, Linon Veilings, Victoria Silver Stripes, Cameo Plaids, Lucerine Tissue and Silk Mulls. For something decidedly stylish you should see these. Special values at 19, 25, 35 and 40c.

Note—A complete assortment now of the best Prints in all the famou makes, in light and dark colors; also India Head and Colored Linen Suit

FINCH BROS., 29 and 31 King St. W

before in Hamilton has an orderestable been brought together such as this. The chorus of two hundred voices are hard at practice and will give a splendid acount of themselves

LOCAL LEGAL. Laidlaw vs. Taylor.-J. H. Spence, for plaintiff, moved for judgment for

Re Hiller and Chosen Friends — Lyman Lee, for Chosen Friends, moved for leave to pay \$300 into court. F. W. Harcourt, K. C., for infants. Order made. Re Wickham and Chosen Friends— Lyman Lee moved for an order appointing a foreign guardian trustee without security to receive insurance moneys of infant. F. W. Harcourt, K. C., for infants Order made. fants. Order made.

STONEY CREEK WOMEN.

The members of the Women's Institute of Stoney Creek spent an enjoyable time on Thursday afternoon entertaining the ladies of the Alexandra Institute, Ancaster. About thirty ladies took the opportunity of a trip over the Ancaster Electric road and H. G. & B. to Stoney Creek where the ladies received them in Electric road and H. G. & B. to Stoney Creek where the ladies received them in the town hall. It being the custom of visiting societies to furnish the programme a first-class one was given, consisting of instrumentals, by Miss Messum and Mrs. Regan; solo, Mrs. R. Dewar, Fruitland; readings, Mrs. Bevan, Mrs. Postans and Mrs. Seward, who gave the experience of a man and his wife getting lost from each other while travelling in Los Angeles. Miss Hattie Whitfield gave some good ideas on dressing and preparing lunch for travelling. Mrs. Stevenson gave a demonstration on mak-

L. O. L. 19.

Sir John A. Macdonald Lodge Has Celebration.

A pleasant and profitable meeting o

the members of Sir John A. Macdonald L. O. L., No. 19, and their wives and lady friends was held in the Orange Hall on Thursday evening last. The lodge room while the ladies were preparing the refreshments in the upper hall. The chairs were occupied by Wor. Bro. N. V. Bichill, the popular young Master, and Rev. John J. Young, Deputy Master. Five members were added to the roll. The initiation ceremony was conducted by the W. M., assisted by M. Wor. Bro. Robert Birmingham, Past Grand Secretary, who is at present the Grand Organizer for the Grand Orange Lodge of Ontario West, also Bro. John Hall, County Master, Halton, Past County Master Hoey, and Wor. Bro. J. W. Dickson, County Master, Wentworth. Other distinguished members present Other distinguished members present were Bro. Hall, District Master, Nelson; Wor, Bro. Charles Pilgrim, District Mas-ter, Hamilton; Wor, Bro. W. M. Clark, ter, Hamilton; Wor. Bro. W. M. Clark P. D. M., and others. It was a very har monious and enthusiastic meeting. The ladies surprised the W. M. and D. M. by sending in a lovely buttonhole bouque for each of them

ost at to the ments.

The habits of thrift fostered and the encouraged in the people who carry small policies, enable many of the finance of the concert on Tuesday evening. Feb. 28th. Hammons of the insurance condinary Department was represented by the Industrial policies, and so in 1858 and Todinary Department was represented by the Industrial policies, and so in 1858 and Todinary Department was exclusively.

Today with a guaranteed policy low for features, it far ampasses the majority of life insurance companies which is second of them. The Productial is advancing at a professional, ascendibed by Mr. Today with a guaranteed policy low in cost, the Ordinary Department of The Prudential is advancing at a position of the Seasons' is a programme to the inited States, and that in the face of the Seasons' is a programme to the inited States, and that in the face of the Seasons' is a programme to the inited States, and that in the face of the Seasons' is a programme to in itself, and will be a delight. Never the limited States, and that in the face of the Seasons' is a programme to the conservation of the Seasons' is a programme in itself, and will be a delight. Never the limited States, and that in the face of the Seasons' is a programme to the line of the seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the Seasons' is a programme to the life of the life of



The Exposition is Over

number of interested visitors to our Made-in-Hamilton Exposi-tion during the past 9 days at not less than 60,000. Every-one of these visitors has been enthused with what they saw and learned.

On the whole, this Exposition came as a revelation to Hamilton citizens and outside visitors. The most striking feature developed, was the great variety of goods made in this city. Like mixed farming, so is mixed manufacturing to a city like Hamilton-always representative of reserved strength

Labor troubles or depressed conditions are not liable to seriously effect all lines of manufacture to the same degree and at the same time. Hence Hamilton's strength.

To say the exhibition was a success is simply to repeat what everyone knows.

No private effort of a civic nature has ever before been so well received and endorsed by the citizens. We blushingly acknowledge the scores of compliments received and thank all for the hearty endorsation of our humble efforts.

The mayor of Hamilton and all the aldermen visited the exhibit in a body and were delighted and proud of the city

President Champ and the council of the Board of Trade about 25 representative business men, also paid us an official We acknowledge these compliments, too.

The delegates to the recent Hardware Dealers' Convention were impressed with the importance of Hamilton's manufacturing greatness.

If Stanley Mills & Co. have contributed in their efforts build up Hamilton and to increase the loyalty of Hamilton tizens to their Home City, then our object has been attained.

All Hamilton citizens should be very proud of their great anufacturing industries, and the unquestioned supremacy of Hamilton as a manufacturing centre, which has a great past and a greater future.

TO THE MANUFACTURERS who so kindly assisted us in our recent display, we extend publicly, our sincere gratitude and trust that much increased business from local demand will be their reward.

STANLEY MILLS & CO., LIMITED.

Smart Styles In Tailored Waists

An Advance Showing of New Styles at This Store's Unquestionably Low Prices

Just at this time when so many women need to replenish heir shirt waist stocks, this store is splendidly ready with a comprehensive showing of the newest, smartest spring styles in trim

We have never offered better values, in fact, the wonder is that such perfectly designed and daintily made waists could be produced for so little.

It is well worth a visit to the Shirt Waist Section on Monday just to study these offerings

PLAIN WHITE VESTING | WAIST, made with tucked front exsleeves, with tucked cuffs, collar to match at\$1.00

FANCY WHITE VESTING WAIST, in fine cord pattern, with narrow mercerized stripe, three wide pleats on each side of front pleat, three on each side of back, shirt

deeves, with buttoned cuffs, stock SMALL FIGURED WHITE VEST-ING WAIST, made with alternate wide and pin tucks to yoke depth, on each side of embroidered front back, tucked in groups of four on each side, new shaped collar, tucked and edged with lace at \$1.50

PRETTY STRIPED WAISTS, white ground with narrow stripes of black, mauve, green, black and blue. Three wide tucks on each side of front pleat extending over shoulder and down back, laundered cuffs and col-

SMART STRIPED WAISTS, same SMART STRIPED WAISTS, same material as above, made in regular shirt style, with yoke across back and two large tucks at shoulder seams in front, buttoned through front pleat, with fine embroidery on each side, laundered cuffs and collars, piped to match stripe at only

FINE AND DAINTY STRIPED

The New Dress Goods

Weaves and fabrics made expressly for the spring of 1909. Handsome materials that will soon blossom among the season's smartest gowns and suits.

Come and see them and study our values. You'll find on comparison that they are unequalled. Every piece has been marked at this store's notably popular prices. For instance: The new smooth finished Suitings. The new good wearing Melton in navy, brown, green and grey, Cloth for children's suits and

with next strine and check patterns dresses in payy brown

Dainty Dimities

And other fresh, crisp wash fabrics, that make one wan to hurry on the summer days.

New Striped Dimities, for dainty gowns or blouses, very fine weave, with a beautiful finish, in shades of brown, sky, navy, pink, etc., special value at ... 30c yard FRESH SCOTCH ZEPHYRS, in large and fancy plaid effects, in beautiful color combinations, of sky, blue, fawn, pink and black, at ... 20c vard NEW CHECK LAWNS AND

MUSLINS, in small, medium and large checks, fine, even weave, well finished, for trim tailored waists, aprons or children's wear. 15c yard NEW PRINTS, best English makes, including a full range of Crim's standard weaves and color ngs, in light and dark shades, a

Women's White Gowns AT \$1.00

Some of this season's splendid Whitewear values that are well worth studying. White Night Cowns in several

dainty styles, some have square cut yoke of embroidery insertion, and clusters of pin tucks, trimmed with frill of fine embroidery. Others are in slip-over style, round yoke of embroidery, finished with ribbon, lace and beading, 14 length sleeves. Others have plain tucked, embroidered or laceinserted yokes. These are trim-med with self frills and lace. All sizes. Choice at all one price ...

\$1.00 Each

43 403 43 403 43

The contest which has been carried on in International Lodge, I.O. G.T., between the sides captained by Mrs. C. A. Hārdy and Mrs. K. Morison during the past quarter, resulted in a victory for Mrs. Hardy's forces. Last night the contestants buried the hatchet and Mrs. Morison's followers entertained the victors to a banquet. After ample justice had been done to the good things provid-

VICTORS AND VANQUISHED. ed. parlor games were indulged in and the happy hours passed by all