

LADIES' "SPORTS" COATS!  
WARM and LIGHT

A large variety of these useful COATS recently reached us from England.

IN ALL COLORS!

Prices From \$1.30 to \$4.30

—AT—  
Anderson's, Water Street.

THE BEST IS CHEAPER IN THE END

Order a Case To-day "EVERY DAY" BRAND EVAPORATED MILK.



Job's Stores Limited. DISTRIBUTORS

Wall Paper and Bordering

Arrived ex S.S. Sardinian:

2029 Bundles, 75,000 Rolls

Wall Paper!

Specially selected for the Newfoundland trade.

EXCEPTIONAL VALUE

ROBINSON EXPORT Co.

CANNED MEATS!

are at present being quoted at a considerable advance over last years prices.

We offer at a reasonable figure:

500 Cases	24 1's	Cooked Corned Beef
450 "	12 2's	Cooked Corned Beef
650 "	24 1's	Roast Beef
250 "	12 2's	Roast Beef

You will save money by stocking from this shipment which was Secured Before the Advance.

HEARN & COMPANY

SAY THEY GOT POOR TREATMENT

North Sydney Paper Voices the Complaint of a Number of Sportsmen who Visited This Country for Salmon Fishing

Fishing salmon in Newfoundland streams holds no further inducements for many North Sydney anglers, who will in future try their luck elsewhere, say The North Sydney Herald. Saturday night a party comprising Messrs. D. W. Pilkington, Porter Moffatt, Gun Gannon, Arthur Shano, Alex Macdonald, John Batherson, Donald Sutherland, Wm. Musgrave and others, purchased excursion tickets after a carefully arranged program to make a record salmon catch in the vicinity of Doyle's.

**Warden Interfered**  
With the exception of Mr. Musgrave, who is a frequent visitor to Newfoundland in quest of salmon, the party proceeded Sunday to Doyle's, where they were informed by the warden there would be no lines cast until every mother's son of them contributed ten dollars for a license, and in order to secure this they would have to return to Port de Basques, where permits were issued.

**Price Too High**  
A council of war was immediately held, when it was learned that to do so would mean the loss of all day Monday. This would give them scarcely a day's fishing, as they intended to be here Wednesday, and as the majority of the party were mere novices in fish catching, they decided that ten dollars, in addition to the expense already incurred, was too much for one day's experience and yesterday morning's Bruce brought back a squad of disgruntled fishermen.

**Knew a Thing or Two**  
However, in the case of Mr. Musgrave, things fared different. He eliminated the Boyle's trip, but instead visited one of his favorite quiet haunts in close proximity to Port aux Basques. Whether he will ever be forgiven, the fact remains he fished on Sunday, and returned home Monday morning carrying two magnificent specimens of salmon.

BEOTHIC SAILOR GOT 'PLUMBFULL'

And Tore Things Loose in North Sydney Generally—Took a Header Into Harbor and Then Gave Rescuer Abuse

A seaman off the steamer Beothic, lying in the stream, came ashore Sunday, and being thirsty he found not the slightest trouble in getting a full supply of juice from the usual Sunday special dispensers, report the North Sydney Herald.

The stuff had a magic effect on the tar, who was transformed from a quiet, easy going youth into a regular demon. After meandering around he finally boarded the Hudson Bay tug George W. Yates when he was seen to discard his boots and stockings and suddenly plunge into the waters of the dock.

He was glad to get back on the deck of the tug, but was unable to do so, and had he not received aid, would have drowned. However, he was something of an ingrate, for as soon as he "got his wind," he belched forth into a torrent of abuse and made things lively.

A policeman was sent for and he carried the bellcose individual to the cooler, sockless and bootless. Monday morning he was a sadder, wiser and poorer tar.

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Tailoring by Mail Order

I make a specialty of Mail Order Tailoring and can guarantee good fitting and stylish garments to measure. A trial order solicited. Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

JOHN ADRAIN, MERCHANT TAILOR, ST. JOHN'S. (Next door to F.P.U. office.)

Helpful Hints For The Housewife

Labor Saving Ideas That Make Easier the Burden Of Housekeeping

To remove egg stains from silver apply table salt with a wet cloth.

To remove egg from dishes, sprinkle with salt and rub well before washing.

To prevent milk or foods cooked with milk from burning rinse the saucepan with cold water and rub with a little fresh butter or lard.

To remove the odor of fish from silver knives or forks or from cooking utensils, allow to stand in cold water before washing.

When the lower ends of your window blinds get soiled and cracked, take them off the rollers, turn them the other end up, then tack on again nicely and they will last for a long time.

A few drops of turpentine on a woollen cloth will clean tan shoes very well. A drop or two of orange or lemon juice will give a brilliant polish to any leather.

A simple and quick way to clean knobs, lamps or other fixtures of brass is to use a mixture made by dissolving in one pint of vinegar four heaping tablespoonsful of salt. This compound is harmless and leaves no scratches.

When oil lamps are used they should be very carefully cleaned at least once a week. A lamp whose air ducts are clogged with dust becomes overheated and an explosion will follow. Lamp filling should be a part of the morning's work, and then it should be done as far from the stove as possible. Gasoline or oil stoves should be filled between meals, and not when the stove is warm from a recently extinguished fire.

NFLD. SAILORS GO TO NORTH

In the Canadian Tug Geo. W. Yates—Most of Them Are Natives of This City—Boat is Speedy Little Craft

The new tug George W. Yates, which was built last year for service in the Hudson Bay, and which arrived here this Spring, sailed for the North yesterday. Since her arrival here she underwent several changes under chief engineer James, a Royal Naval Reservist, who was formerly employed with the Scotia Company.

Saturday the Yates was given a trial spin on the harbor and developed fifteen knots, during which time her compasses were adjusted by Capt. James Sutherland.

The crew, with the exception of chief engineer James, who is an Englishman, are all sturdy sons of Newfoundland, the officers being as follows: C. W. Green, captain; Thos. Holden, 1st officer, both belonging to St. John's; John Morbury, 2nd engineer, formerly of the steamer Bruce; John Murphy, chief steward, formerly of the S.S. Duchess, while the remainder of the crew belong to various parts of Newfoundland.

DR. LEHR, DENTIST, 203 WATER ST. BEST QUALITY TEETH AT \$12.00 PER SET. TEETH EXTRACTED—PAINLESSLY—25c.



The Best 4-H.P. ENGINE You Can Buy Is The 'GUARANTEE'

- 1st. Because it is a 4 cycle engine.
- 2nd. It is strongly built.
- 3rd. It is a combination engine.
- 4th. It is very simple.
- 5th. Has proved itself superior to all others.

ROBERT TEMPLETON St. John's Agent.

PROCLAMATION

GEORGE the FIFTH by the Grace of God, of the United Kingdom of Great Britain and Ireland, and of the British Dominions beyond the Seas, King, Defender of the Faith, Emperor of India.

W. E. DAVIDSON, Governor. [L.S.]

To all to whom these Presents shall come, Greeting:

HIS BRITANNIC MAJESTY'S Government find themselves under the necessity of availing themselves of the power reserved under Article 8 of the International Telegraph Convention and Article 17 of the International Radio-Telegraph Convention to suspend the transmission of telegrams and radio-telegrams to and from or in transit through the United Kingdom, and to and from or in transit through all British Possessions and all British Protectorates whatsoever, save and except such telegrams and radio-telegrams as are on the service of His Majesty's Government or of the Government of any British Possession or Protectorate.

With a view, however, to minimize inconvenience to the public, His Britannic Majesty's Government will, until further notice, and as an act of grace, permit the transmission of such telegrams and radio-telegrams in plain language as foreign Governments or the public chosen to send, provided that such telegrams and radio-telegrams are written in English or French, and on the understanding that they are accepted at the sender's risk and subject to censorship by the British authorities; that is, that they may be stopped, delayed or otherwise dealt with in all respects at the discretion of those authorities and without notice to the sender; and that no claims in respect of them, whether for the reimbursement of the sums paid for transmission or otherwise, will be considered by His Majesty's Government in any circumstances whatever. It is, moreover, essential that such telegrams with radio-telegrams should bear the sender's name at the end of the next, otherwise they are liable to be stopped until the name is notified by paid telegraph. Registered abbreviated addresses will not be accepted, either as addresses or as the names of senders.

NOTE:—The term "telegram" is applied to radio-telegraph messages sent from shore to shore, as well as to those sent by cable or land line. The term "radio-telegram" is used to denote messages exchanged between ships and the shore. Given under the Great Seal of Our Island of Newfoundland.

Witness Our trusty and well beloved SIR WALTER EDWARD DAVIDSON, Knight Commander of the Most Distinguished Order of Saint Michael and Saint George, Governor and Commander-in-Chief in and over its Dependencies, at St. John's, in Our said Island, this 3rd day of August, A.D. 1914, and in the Fifth year of Our Reign.

By His Excellency's Command, JOHN R. BENNETT, Colonial Secretary.

FREE TO BOYS AND GIRLS

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 63, St. John's.

ADVERTISE IN THE MAIL AND ADVOCATE FOR BEST RESULTS

The S. S. Portia

will leave the wharf of Bowring Brothers, Ltd.

ON Tuesday, the 4th of August, at 10 a.m. calling at the following places:

- |                |              |              |
|----------------|--------------|--------------|
| Cape Broyle    | Ferryland    | Renews       |
| Trepassey      | St. Mary's   | Salmonier    |
| Placentia      | Marystown    | Burin        |
| St. Lawrence   | Lamaline     | Fortune      |
| Grand Bank     | Belleoram    | St. Jacques  |
| Harbor Breton  | Pass Island  | Hermitage    |
| Gaultois       | Pushthrough  | Richards Hr. |
| Francois       | Cape LaHune  | Ramea        |
| Burgeo         | Rose Blanche | Channel      |
| Bay of Islands | Bonne Bay    |              |

Freight received until 6 p.m. on MONDAY. For freight or passage apply to the Coastal Office of

Bowring Brothers, Ltd. TELEPHONE 306

Your money back if Purity Flour does not prove entirely satisfactory in the baking.



DON'T simply buy flour from the dollar and cent stores. Buy high quality flour. That means PURITY FLOUR. The best white cotton seed is more than made up by the extra number of leaves of bread made by the superiority of the bread and pastry in sweetness of flavor and sparkling qualities. Buying Purity Flour is a safe investment. You get huge returns, not only on account of Purity's ability to produce more, but because Purity contains the greatest nutriment and the vim of a strong hard wheat flour. Food made from Purity Flour gives the consumer health, energy and force, which cannot be gained from the use of the weaker soft wheat flours.

"MORE BREAD AND BETTER BREAD"

PURITY FLOUR

You can buy as little as a 7 pound cotton bag or in 14, 24, 49, and 98 pound sacks. Also in barrels and half-barrels



Purity flour costs a little more than some other brands but you'll find it more than worth the difference. It bakes the best bread.

WESTERN CANADA FLOUR MILLS CO., LIMITED  
Mills at Winnipeg, Goderich, Brandon

STEER BROS Wholesale and Retail.

FIRE STOCK Selling Cheap.

Slightly damaged by water and smoke only.

Scythes and Grass Hooks  
Seythe Handles and Stones  
Hay Forks and Rakes

WHOLESALE AND RETAIL VALUE GUARANTEED.

P.S.—All the above can, and will be supplied in new stock, unless otherwise ordered.

Front and rear, one door west of old stand

Martin Hardware Co. LIMITED