

# Seasonable Hints for the Holiday Trade



Telegraph, if you are in a hurry—we will bear the extra expense.

## Cox's Gelatine

Tried and true in its purity and its strength.

Holiday buying will leave a poor impression with your customers if they find you without Cox's Gelatine.

## "Thistle Brand"

You know Finnan Haddies, their absolute cleanliness and delicate flavor, well. So do your customers.

They'll not thank you if they are disappointed with some substitute on Christmas Day.

## Fry's Chocolates and Cocoa.

"The better the day the better the deed." Think of the holidays coming!

Folks know Fry's Diamond Sweet Chocolate for its delicate richness and toothsome flavor—Fry's Concentrated Cocoa for its absolute purity and strength.

## Lazenby's Jelly Tablets

For every day—for the Day of Days that's nearly here.

Think of the thousand and one quick desserts they will make. 13 varieties. Absolutely pure in the flavorings used.

## Lazenby's Soup Squares

Now is the time—the holiday time—when folks who have never used them will want to try them. In stock?

Remember, they are quick and sure in the rich, nutritious soup they make.

Sold by Leading Wholesalers Everywhere.

AGENTS :

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Montreal and Toronto

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St. John, N.B.