

FEATURING TRADE MARKS

CANADIAN GROCER

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The illustration shows a large sack of Dominion Sugar Company Extra Standard Special Preserving Granulated Dominion Crystal Sugar. The sack is open, and a wooden crate is tipped over, spilling several round sugar lumps. A hand is shown pouring more sugar from a small bowl into a larger bowl filled with these lumps. The sack's label includes the text: 'DOMINION SUGAR COMPANY', 'EXTRA STANDARD SPECIAL PRESERVING GRANULATED DOMINION CRYSTAL SUGAR', and 'PURITY GUARANTEED'. The word 'CHATHAM' is partially visible at the bottom of the sack.

It's Good to Know
so Fine a Sugar is
Canadian from the
ground up.

WE know that women will not use a Sugar for any other reason than that supplied by its intrinsic merit. We realize that the "Made in Canada" claim counts for nothing unless backed up by real quality. Thousands of Canadian women are using Dominion Crystal Sugar—and most Grocers supply it in preference to any other; solely because they know it to be a superior product.

Not all Dominion Crystal Sugar is made from Sugar Beets. We do import raw Cane Sugar, and we refine it in the same three refineries that produce our "Beet" Sugar. But our pride is in the product we make from Canadian Sugar Beets. There is none better.

Dominion Sugar Company, Limited
Chatham

Refineries at Wallaceburg,
Chatham and Kitchener.

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations.
Copy of report will be sent on request to anyone interested