

# An unusual opportunity



TO the dealer well stocked with  
the social season sellers—

## Reindeer Coffee and Cocoa

the social activities of the present  
season offer unbounded opportuni-  
ties for increased profits.

EVERY little house party in your  
locality, every church social,  
club-night, or entertainment brings  
with it a splendid chance to feature  
these two Borden Products, to fea-  
ture their convenience and delici-  
ousness, their all round trouble sav-  
ing and positive economy, points  
which peculiarly adapt them to the  
requirements of the Social Season.

A LITTLE Reindeer counter  
display, a little suggestion to the  
customer, and the ice of better  
Winter profits is broken. You need  
not worry about the repeat sales.—  
Borden quality takes care of that.

Begin now to feature Reindeer  
Coffee and Cocoa.



**BORDEN MILK CO., LIMITED**

*"Leaders of Quality"*

**MONTREAL**

Branch Office: No. 2 Arcade Building, Vancouver

*If any advertisement interests you, tear it out now and place with letters to be answered.*