

FIRE INSURANCE.

[FIRE]
German American
Insurance Company
 New York

STATEMENT JANUARY 1, 1907
CAPITAL
\$ 1,500,000
 RESERVED FOR ALL OTHER LIABILITIES
7,168,303
NET SURPLUS
5,130,426
ASSETS
13,798,729

AGENCIES THROUGHOUT CANADA.

DOMINION FIRE
INSURANCE COMPANY

Head Office - - Toronto
 Subscribed Capital, over - \$600,000.
 Paid-up Capital - - - \$115,000.
 President:
 ROBERT F. MASSIE, Toronto.
 Vice-Presidents:
 ALEXANDER TURNER, Hamilton.
 PHILIP POCOCK, London.

NOTICE.

The Fire Insurance
Exchange Corporation
 (STOCK AND MUTUAL.)

The Annual General Meeting of the Members and Shareholders of this Corporation will be held on **TUESDAY, the 25th day of February, 1908** at 2 p.m., at the Company's Offices, No. 32 Church Street, Toronto, for the Election of Directors for the ensuing year, and the transaction of other business relating to the management of the Corporation.

By order,
 HUGH SCOTT,
 Manager and Secretary.
 Toronto, 31st January, 1908.

London Mutual Fire

ESTABLISHED 1859
 Assets.....\$890,511.67
 Liabilities, (including Reinsurance Reserve \$317,758.95).. \$370,478 69
 Surplus.....\$520,032.98
 Security for Policyholders \$937,791.93
Head Office, TORONTO
 HON. JOHN DRYDEN D. WEISMILLER
 President Secy and Man. Dir.

Waterloo Mutual Fire Ins. Co.

ESTABLISHED IN 1863.
HEAD OFFICE - WATERLOO, ONT
 Total Assets 31st Dec., '05, \$514,000.00
 Policies in force in Western Ontario over - - - \$30,000.00
GEO. RANDALL, WM. SNIDER,
 President Vice-President.
 FRANK HEIGHT, T. L. ARMSTRONG, } Inspector.
 Manager. R. THOMAS ORR, }

Union
Assurance
Society

OF LONDON.

Established A.D. 1714.

ONE OF THE OLDEST AND STRONGEST OF FIRE OFFICES

CANADA BRANCH:

Cor. St. James and McGill Streets, Montreal
 T. L. MORRISEY - - - Resident Manager.
 W. and E. A. BADENACH, Toronto Agents.
 Office, 17 Leader Lane.

Atlas Assurance Company, Limited
 of London, England

SUBSCRIBED CAPITAL, - - \$11,000,000
 Total Security for Policyholders amounts to Twenty-four Million Dollars. Claims paid exceed One Hundred and Thirty Million Dollars.
 The Company's guiding principles have ever been Caution and Liberality. Conservative selection of the risks accepted and Liberal treatment when they burn.
 AGENTS—i.e., Real Agents who Work—wanted in unrepresented districts.
North-West Department:
 R. W. DOUGLAS, Local Manager, 341 Main Street, WINNIPEG.
Toronto Department:
 SMITH & MACKENZIE, General Agents, 24 Toronto Street, Toronto
Head Office for Canada—MONTREAL
 MATTHEW C. HINSHAW Branch Manager

LIFE INSURANCE.

Low Premium Rates.
 Policies indisputable from date of Issue.
 Loan Value Guaranteed after two years.
 Cash Surrender and Paid-up Values Guaranteed after Three Years.
 No Restrictions as to Residence, Travel or Occupation.
 These are some of the advantages of insuring in

The Crown Life Insurance Company

Head Office:
 Crown Life Building, Toronto, Can.
 Most Liberal Policy in the Market. Good Territory available to Reliable Representatives.
 COL. THE HON. D. TISDALE, P. C., M.P., President.
 WILLIAM WALLACE, General Manager.
 A. H. SELWYN MARKS, Secretary.

LIFE INSURANCE.

THE Excelsior Life INSURANCE COMPANY

Established 1880.
 Head Office: Excelsior Life Building
 59-61 Victoria St. TORONTO.
 1907 Ten Months of Progress in the right direction. 1907
 Insurance in Force increased 13%
 Assets increased 14%
 Expense Rates decreased 12%
 The Excelsior excels in all those features in which policy-holders are interested. Security and Productiveness of Investments, Economy of Management, Low Mortality, Liberal Attractive Policies—Naturally resulting in satisfactory profits.
 Desirable appointments open for good Agents.
 E. MARSHALL, General Manager. D. FASKEN, President.

GAINS OVER 1906
 MADE BY



In Policies in force - - - \$4,179,440
 In Assets - - - - - 1,271,255
 In Reserve - - - - - 966,221
 In Income - - - - - 171,147
 In Surplus - - - - - 300,341

The income from interest shows a handsome increase over the previous year, though the same high standard of securities has been maintained. The SAFE investment of money is, and must always be, of infinitely greater importance than the interest return therefrom, and this principle has ever guided the management of this Company in the investment of its funds.

Insurance in force, over
\$51,000,000.

Head Office, Waterloo, Ontario.

THE HOME LIFE ASSOCIATION OF CANADA



HEAD OFFICE
 Home Life Building, Toronto.
Capital and Assets
 \$1,400,000

Reliable Agents wanted in unrepresented districts.

Correspondence solicited
 Hon. J. R. STRATTON - - - - - President
 J. K. McCUTCHEON - - - - - MANAGING-DIRECTOR
 J. B. KIRBY - - - - - SECRETARY

The Continental Life Insurance Company

Subscribed Capital, \$1,000,000.00.
Head Office, Toronto.
 HON. JOHN DRYDEN, President.
 CHARLES H. FULLER, Secretary and Actuary.
 Several vacancies for good live General Agents and Provincial Managers.
Liberal Contracts to first-class men.
 Apply O. B. WOODS, - Managing-Director