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THE FARMER'S ADVOCATE

AND HOME MAGAZINE

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AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.*

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No. 1081

TAKE a good look at this immense plant. It is the home of the **Canadian General Electric Company**. As you can easily see, it represents a very large investment. And—protect their property—make protection doubly secure—the Company's managing officials specified the most durable roofing on the market, viz:

Brantford Roofing

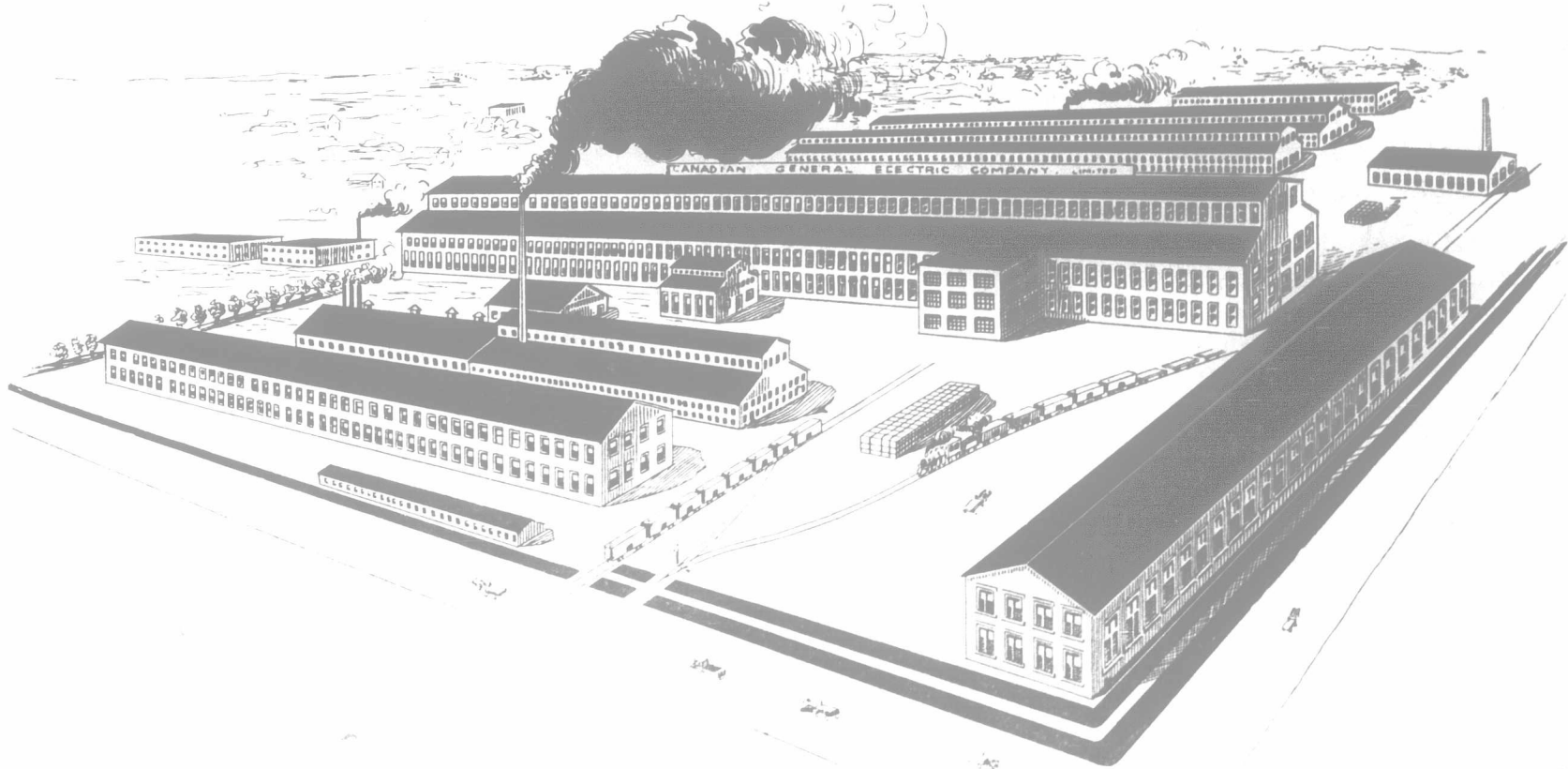
These shrewd business men chose **Brantford Roofing** after serious investigation. If they could have discovered a **more indestructible** roofing they would have used it. Because—they knew that the roofing of their plant would be subjected to the almost **ceaseless** attacks of roofing's worst enemies—**Acids** and **Fire**.

The lesson is plain: Cover that building of yours with **Brantford Roofing** and you'll rest contented, let the elements rave and rage as they may.

This **imperishable** roofing costs no more than ordinary roofing. A postcard will bring our Big **FREE** Book (with samples) on the roofing question. It contains facts you should know.

Brantford Roofing Company, Limited

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