

GALVANIZED American Steel Fence Posts

STAND FOR

Durability - Service - Economy

The up-to-date, progressive farmer is confronted with the necessity of finding a satisfactory substitute for wood posts, not only on account of the scarcity of timber, but also on account of the rapidly increasing price of lumber and the scarcity of labor.

Steel is the only logical substitute, because it is more durable and less expensive in the long run. Steel is being substituted for wood in many lines of commerce and it is only natural that steel should replace wood on the farm.

The average life of a wood post is very short, whereas the life of the American GALVANIZED Steel Post is indefinite. There are no culls; every post is a perfect one. No staples are required, which in itself represents quite a saving of money, time and labor.

They possess sufficient strength and flexibility for the purpose they are called upon to serve.

They are not damaged by fire, lightning, heat, cold, or moisture, like the old-time wood post. They are uniform in size, length and appearance. They occupy less space than a wood post. They are adapted for any style of woven wire fence, barbed or smooth wire.

In ordinary soil, the line post can be driven. Two to three hundred American Posts can be set, very easily, in one day, whereas the setting of thirty to forty wood posts represents a full day's work and requires much heavier labor.

One of the most important reasons why you should use American GALVANIZED Steel Posts, is because every post is a perfect lightning conductor. Thousands upon thousands of dollars of valuable stock is killed annually as a result of using WOOD posts.

You are constantly modernizing your farm in every respect, but you have not finished until you replace your old, unsightly, short-lived wood posts with the modern American GALVANIZED Steel Fence Posts.

PAINTED Posts are not durable. They have been tested and have FAILED. GALVANIZED Posts are the only SAFE choice for you to buy. They are cheapest in the long run.

Every American Galvanized Steel Fence Post is a time-saver, labor-saver and money-saver.

