

The Great Northern Ontario

16,000,000 Acres of the Richest Clay Loam

Millions of Virgin Acres

THAT'S the heritage of the people of Ontario. We scarcely realize that right within our boundaries is this great area of rich farmland, four times the size of this old Ontario—and greater than Great Britain or France or Germany. Moreover, these great, rich, unclaimed millions of acres are right at the door of old Ontario. Look over the map herewith. It will give you some idea of the extent of this great north land. The great Clay Belt is only a day's journey from Toronto—less than half way to Winnipeg. It has an excellent railway service over the T. and N. O., with the cities of old Ontario, and what is better still, the main line of the National Transcontinental runs right through the great clay belt that extends from the Quebec boundary to the town of Grant. In this great expanse, Ontario offers thousands of homesteads to the man who wants a home and prosperity.

The Soil

Every good soil is known by what it produces. The soil in Northern Ontario has proved its worth in producing the finest grain, roots and vegetables. Practically every crop that is grown in old Ontario, except tender fruits, will produce abundantly in the north. The soil is a chocolate clay, varying from heavy to a lighter loam. For 260 miles west from Cochrane it scarcely varies. It has a clay sub-soil—a soil that will never wear out. A final proof of its yielding powers is the prosperity of the farmers who went into the New Liskeard district seven or eight years ago.

Timber

The great clay belt is largely covered with timber varying from six to ten inches. It thus clears much easier than heavier timber, and some settlers already have from fifty to one hundred acres under crop. The timber is spruce, poplar and white-wood, all of which come in very handy for building purposes and for fencing.

Winter Work

The settler in New Ontario need not huddle beside the stove while the winter passes, as on the prairie. There is a ready market for the pulp wood on his farm. It brings him from four dollars to five dollars and one half per cord, which means good wages for the work of clearing. This is one of the reasons why the settler in New Ontario is so optimistic over the country.

Water-Power

All through Northern Ontario there is an unlimited supply of undeveloped water-power. Only in a few instances is this being utilized at present, but it shows what a great possibility there is ahead. Some day the farms of Northern Ontario will be run by the Electric Power in its rivers—the same as is developing here in the older part of the Province.

The Future of New Ontario

TO one who visits the great Clay Belt, but realizes that one day

it will be one of the great gardens of Ontario, the wealth of the soil is assimilated. It produces the finest quality of grain. Clovers grow in abundance and cattle thrive on the natural grasses. There is plenty of water and the climate—"No blizzards in winter, no wind in summer."

If you are planning to own a farm of your own, we ask you to investigate New Ontario. We shall be glad to send any reader free descriptive literature and full information about this great clay belt of Ontario.

Write— **H. A. Macdonell,**

Director of Colonization, Parliament Buildings,
TORONTO, ONTARIO



Markets

THERE is nothing the settler produces in the north country but what finds a ready market. The great mining districts to the south absorb it all and at good prices—hay, grain, butter, eggs, pork—everything he produces. This market will be ever developing with the mining activities, so that for the years to come a steady market is assured.

HON. G. HOWARD FERGUSON

Minister of Lands, Forests and Mines