

SMELLING SALT JARS
New shapes complete with Smelling Salts in Green, Red Orange, and Purple from **75 Cents Up**
W. H. Hayward Co. Limited
85-93 PRINCESS STREET

STORES OPEN TONIGHT TILL 11 O'CLOCK

Let's Forget About Splendid Tailoring

Fine fabrics, handsome designs and talk-VALUE. Value must include all the rest anyway, and our SPRING SUITS are just crowded full of it. It's in the linings, in the pockets, in the "goods," in the style.

More Value for \$6.00 to \$20.00 Than Elsewhere

H. N. DeMille & Co.
Clothing and Furnishings for Men and Boys
OPERA HOUSE, BLOCK ST. JOHN, N. B.

New Spring Furniture!

On our floors can be seen a beautiful assortment of 1914 styles of Furniture for the parlor, den, library, bedroom, dining-room, etc. We make a specialty of furnishing new homes at very low prices.

BUFFETS—In Fumed Oak and Quartered-cut Oak, \$33.00 up.

Our CARPET SALE Will End On Saturday Night

Cut prices on all Carpet Squares, Axminster, Wiltons, Velvets, Brussels and Tapestry Squares, in all sizes.

AMLAND BROS., LTD.
19 Waterloo street

Tar and Gravel Roofing

WE SOLICIT AN OPPORTUNITY TO QUOTE ON YOUR REQUIREMENTS IN THIS LINE

The Garritte-Paterson M'fg. Co. Ltd.
Phone Main 325 P. O. Box 421

ELECTION CARDS

ELECTION CARD ELECTION CARD

I beg respectfully to inform the Electors of St. John (not overlooking the lady voters) that, in response to requests from citizens in the north, south and west sections of the City, I have decided to enter the field as a candidate for the office of Commissioner at the ensuing Civic election.

The new council will have to deal with some very important subjects, including the routing of the Valley Railway, to the terminals at East St. John, the completion of the paving of Main street, the paving of some other streets on which the traffic is heavy, the care and maintenance of all of the streets, the providing of a more equitable system of taxation and the improving of the ferry service in Carleton by utilizing a slip extending to Union street, if the change should be found to be a practicable one.

In these and in several other important matters, as well as in departmental work, I should hope, if elected, to be of service to the City, and I would appreciate the "open door" at City Hall and the taking of a public hearing at an early date on a number of public questions not requiring expert knowledge for their decision.

I will be pleased to receive such support as may be accorded to me.

G. FRED FISHER.

ELECTION CARD

To the Electors of the City of St. John, Ladies and Gentlemen:—

I take the opportunity of announcing my candidature at the coming election for Commissioners. To call upon each elector will be impossible, but I will endeavor to interview as many as possible. I fully appreciate the responsibility and duty which should rest upon anyone honored with your confidence, elected I expect to discuss and act on civic matters in such a manner as to meet with an intelligent and vigilant public opinion.

I am in favor of the open door and giving of reasons for arriving at conclusions.

I respectfully solicit your support.

CLARENCE W. deFOREST.

LOCAL NEWS

The nomination papers of James H. Frink for Mayor and James L. Segrus, labor candidate for commissioner, have been filed at city hall.

Easter confection novelties at Bond's. —d.

King's Daughters' annual meeting Monday, April 6th, 7.30 p. m.

CIVIC ELECTION

See Candidate Fisher's card on another page. Examine his platform. Vote for him.

GAS RANGES

See the 1914 designs (18 different kinds) at McCLARY'S DEMONSTRATION this week beginning on Monday. New showroom, 221-223 Prince William street. —d.

General meeting garrison sergeants' mess, Tuesday evening, April 7, in lecture room new armories.

Thirty-five members have already been enrolled in the Syrian Protection Association, recently formed, and is steadily increasing. Louis Corey has been elected president. The new association held a meeting on Tuesday evening at which Arthur Watkins, an honorary member, addressed the members on the aim of the order, to help and assist in any way any Syrians who are in need.

GYPSY SMITH

Evangelist Gypsy Smith will conduct series of services at Edmouth street church commencing tomorrow (Sunday). He will preach both morning and evening and will hold meetings every night next week (except Saturday), beginning with a song service at 7.45. Everybody welcome.

Neglige shirts, regular \$1 values, tonight, 75c.—Corbett's, 194 Union street.

The regular meeting of the St. John Automobile Association was held last evening with the president, T. P. Regan in the chair. Reports of the recent show were presented, showing that it was a success.

SPECIALIZING LADIES SHINES

The Imperial Shine Parlor, King Street, is a popular resort for the ladies since the spring season set in.

Prevents Grip—Cures Grip

LAXATIVE BROMO QUININE removes the cause. There is only one "BROMO QUININE" Look for the signature of Dr. W. Grove, 25c.

McClary's Gas Range demonstration this week, beginning on Monday. New showroom, 221-223 Prince William street. —d.

Try Ungar's Laundry for Carpet Cleaning.

(Gas Ranges, small and large. Hot Plates, Gas Water, Hot Stoves, Kitchen Heating and Garbage Burners.—See them all at McCLARY'S DEMONSTRATION this week, beginning on Monday, 221-223 Prince William street. —d.

Try the Union Wet Wash. Phone 1867 for quick delivery.

EXPERT ADVICE

Mr. W. J. Thompson, London, explains in detail the construction and utility of gas ranges at McClary's demonstration at the new show rooms, 221-223 Prince William street, this week beginning Monday. Everybody is invited to come. McClary's. —d.

D. BOYANER OPTICIAN
33 Dock St. 111 Charlotte St.

We Have

the most modern equipped rooms for testing eyesight, most modern instruments and modern methods used.

Satisfaction absolutely guaranteed

Be Consistent

Don't let that stove go to ruin inside for want of a lining, when you take such pride in blanching and polishing it on the outside.

BE WISE

Don't let your \$30 or \$40 stove become junk to save the mere cost of a stove lining.

Ring Up

Fenwick D. Foley
Main 1817-11 or 1601
About Stove Linings That Last

HAWK BICYCLES

An up-to-date High Grade bicycle, **Deporteur Coaster Brake, New Style, Removable Wood Rim, Detachable Fins, High grade equipment, including Mudguards, Pump \$22.50 and a 2001 \$22.50** send for FREE 1914 Catalogue, 50 pages of Bicycles, Sundries and Repair Material. You can buy your supplies from us at Wholesale Prices.

T. W. BOYD & SON,
27 Peter Street St. John, New Brunswick.

John Johnson
HAS REAL GOOD LINES IN MEN'S FURNISHINGS
48 MILL STREET

This Ad. is Worth One Hundred (100) Dollars to Someone

Out this advertisement out and the next time you require any kind of any kind whatever, such as teeth extracted, blood cleaned, artificial teeth made or mended, call and see us, as you may be the lucky one.

BOSTON DENTAL PARLORS
627 Main Street, 240 Union Street, Corner Brunswick. Phone 983.
DR. J. D. MAHER, Proprietor.
Open 9 a. m. until 9 p. m.

RUBBER GLOVES
50c a pair

MOTH BAGS

The Royal Pharmacy
47 King Street

GOOD COAL
MAKES MORE FIRES AND BETTER FIRES.

ORDER IT FROM

CONSUMERS' COAL CO., LTD.
331 Charlotte St. Phone N. 2670

Gilbert's Cash Specials
For Saturday, April 4th.

Gilbert's Grocery

The Best Quality at a Reasonable Price

Dainty Enamels for Easter

With the new Spring costume there is nothing better than one of our pretty pieces of enamel jewelry.

This year the new goods shown in enamels far surpass any ever before shown. The patterns are more dainty in coloring, the effects are richer, and the goods appeal to the artistic taste.

You will find in our stock a choice assortment of Brooches, Stick Pins, Cuff Links and Veil and Collar Pins. The designs will please you, and the prices are low.

Come in and see them.

Buy Your Groceries Here

And Save Money

Sunkist Seedless Oranges 21c. Dozen.

Valencia Oranges, 10c. doz. up

Porto Rico Grape Fruit, 7c.

22 Pounds Pure Granulated Sugar, \$1.00

Best grade of SCOTCH GRANULATED SUGAR, \$4.40 per hundred.

3 lbs. Pulverized Sugar (no starch) 80c.

Standard Peas, 7c. can.....80c. doz.

Sugar Corn, 8c. can.....90c. doz.

Tomatoes, 9c. can.....\$1.05 doz.

Golden Wax Beans, 8c. can, 90c. doz.

Libby's Mock Turtle or Consomme Soup.....7c. per can

8 lbs. Canned.....25c.

6 lbs. Graham Flour.....25c.

6 lbs. Rye Flour.....25c.

6 lbs. Cream of Wheat.....25c.

Just landing one car Charlot Flour which we will sell at \$6.30 bbl. Buy now before price advances.

Orders of \$1.00 or over delivered to Carleton Monday, Tuesday and Friday; to Fairville, Tuesdays and Thursdays.

The 2 Barkers LIMITED

L. L. Sharpe & Son
Jewelers and Opticians
21 King Street, St. John, N. B.

UPPER CANADIAN HOUSE
OPENS BRANCH HERE

English and Scotch Woollen Company
Pick St. John as its First Branch—
Local Manager Strong in Praise of City's Progressiveness.

Once in a while it is heard from the pessimist that he guesses "the boom has busted" and that St. John is no longer as much in the eye of out-of-town business concerns as it was a year or so ago. That such a condition does not exist is evidenced in the coming to this city of the English & Scotch Woollen Co., a Montreal tailoring house noted for selling made-to-measure suits for \$15—\$20 more no less.

This company first started business in a small store in Montreal and in eight short years were forced to open four stores in the different districts of the metropolis.

When asked how his company could possibly make suits at the price charged and still make a profit, Frederick Garneau, the manager, said: "The secret of the whole thing is we contract the output of a large woollen mill and lining factory which makes it possible for us to sell direct from mill to consumer thus cutting out the big profits of the middle man." That Mr. Garneau has faith in this city there is no doubt, this being the first city away from Montreal in which a store has been placed.

"This certainly is a live city," he said yesterday, "and I like the people very much; they are pleasant and friendly and although I am a western man myself I felt at home in St. John from the minute I arrived here. This city is as progressive as any western town of the same size and let me tell you more people have their eyes on St. John as a coming city than most of the local people."

The local store is situated at 107 Charlotte street and with its windows filled with bright attractive new clothes in an addition worth while to that busy section.

LOCAL NEWS

Tuesday supper at Bond's, 5 till 7. Orchestra from 9.30 to 11.30.

Wm. McIntosh delivered an interesting lecture under the auspices of the Women's Canadian Club last night on the scenery of British Columbia and Alberta. The lecture, which was illustrated by fine-light views, was the last lecture of the season.

Imperial Theatre Ice Cream—fifty cents in bulk.

INTERNATIONAL LONGSHOREMEN'S ASSOCIATION LOCAL No. 72

Regular monthly meeting, Sunday, April 5, at 2.15 p. m. at hall, 85 Water street. A full attendance of the members is requested as business of importance will be dealt with. James L. Segrus, candidate for commissioner, will address meeting before regular business is taken up. By order of the president, 8607-4-4.

SOCIALIST PARTY

Sunday 8 p. m. Oddfellows' Hall, Union street, speaker, Dominion Organizer, Wm. Giddie of Vancouver. The attitude of the Socialist party in the civic elections will be decided at this meeting. Men and women invited. Questions and discussion. —d.

To-night at Daniel's—Three bargains in whitewash, covers, 25c.; drawers, 25c.; gowns, 80c. See ad. page 6.

ALMOST TOO LATE

Not every day can you get \$1 and \$2 shirts and those of latest patterns at 50 cents each, and those offered at this wonderfully low figure by N. J. Labord, 309 Brussels street, are going quickly. This is the time to buy.

The steam hopper, No. 62, ran ashore yesterday morning on Shag Rocks. Owing to the vessel load of mud giving way when the hoppers were used, the craft was floated, steam raised at once for safety. Soon after entering Kennedy's slip she sank. The crew is now almost totally submerged. Her bottom plates were badly ripped by the impact and were torn for about forty-five feet of their length.

H. T. Chase, of West St. John, is now travelling for J. A. Marvin, Ltd. Moncton and will look after the interests of White Lily Biscuits in this city.

UP-TO-DATE AND NOVEL

That St. John is fast becoming metropolitan in the methods of advertising used by merchants to call the buying public's attention to the many splendid values which they are offering, also that the North End merchants are keeping up with and just a little ahead of the times in an advertising respect is again practically demonstrated by what is undoubtedly the most elaborate system of advertising ever attempted in this city, namely the giving away of \$2,500 worth of magnificent gifts.

The following North End merchants, F. W. Munro, C. S. Phillips, S. W. McMackin, A. M. Rowan and C. B. Pidgeon, who are running this voting contest, when seen by our reporter were unanimous in saying that they hoped by means of this large expenditure to convince North End people that they could be as well served, and at a considerable saving, by North End merchants, as they can be by up-town stores which are obliged to pay tremendous rents.

These North End merchants feel very strongly on this point. They admit that it used to be necessary for the people living in the North End to go to the city to do their shopping, as there were practically no large stocks in the North End. But in the last ten years a great change has taken place in this end of the town. Now the people point with pride to C. S. Phillips grocery store, corner Main and Douglas avenue, which is without doubt the finest in the maritime provinces. Just across Main street is F. W. Munro's drug store. Mr. Munro has only been in business a few years

USE THE WANT AD. WAY

ROYAL Yeast Cakes

BEST YEAST IN THE WORLD.
DECLINE THE NUMEROUS INFERIOR IMITATIONS THAT ARE BEING OFFERED
AWARDED HIGHEST HONORS AT ALL EXPOSITIONS
E. W. GILLET COMPANY LIMITED,
WINNIPEG TORONTO ONT. MONTREAL

Come and See Our New Spring Clothing

It is now about time to begin to look around and see where you can do your best in buying your new Spring Suits; to find out where you can get the best value for your money. You must bear in mind that a dollar saved is a dollar made.

We would like to show you what a store can do that buys for cash and sells for cash, and we believe it is the only way to get the best value for every dollar spent.

Our stock is very large, and we are showing a great range of patterns to choose from, together with high-class workmanship. There is no doubt that you should find something to please you. You will not regret it if you come and look them over.

PRICES:
MEN'S SUITS—From.....\$7.00 to \$25.00
MEN'S OVERCOATS—From.....\$3.00 to \$20.00
BOYS' REEFERS AND OVERCOATS.....\$2.50 up
BOYS' SUITS.....\$2.00 up

BOOTS and SHOES—Come and see Canada's best Shoe, the "Monarch Shoe," every pair guaranteed.

CHARLES MAGNUSSON & Co
54-56-58 DOCK ST. ST. JOHN, N.B.
Corner Market square and Dock street, Next New Bank

PARLOUR RUGS AND DOOR MATTS

Now in stock—an assortment of Beautiful of Parour Rugs, Axminster and Kidderminster. Special Values \$2.00 to \$3.00 Each
Door Mats in Velvets and Mohairs, all colors.....50c to 85c Each
Coco Foot Mats.....30c and 7c Each

245 Waterloo Street
Corner Brindley Street

CARLETON'S

Easter Confectionery Novelties

You will need a good assortment from the unequalled variety of Novelties we have provided for this Easter to enable you to secure your full share of the trade for this season. Goods now in stock—Call and see them! Increase your profits. All orders delivered promptly.

EMERY BROS., Phone Main 1122, 82 Germain St
WHOLESALE CONFECTIONERS

BOCK

At this time of the year everyone needs something of the nature of a tonic to strengthen the system against bad condition, due to the weather and season. In Germany it is customary at Easter to use a beer made from high-dried or black malt.

JOHN LABATT, LIMITED
Respectfully Call Attention to the Excellent Brewing of

BOCK BEER

Now ready for delivery for a limited time to meet this special need. In bottles and on draught.

Order from wine and spirit merchants or from St. John Branch

Ask For

Labatt's LONDON

Labatt's LONDON