

IMPORTANCE OF TOURISTS TO PROVINCE IS STRESSED

Retiring President Predicts Fifty Per Cent. Increase Over Last Year in Number Of Visitors in 1925

H. P. ROBINSON NEW HEAD OF ASSN.

Annual Meeting Passes Resolution Asking Vigorous Efforts to Broadcast Advantages of New Brunswick—Government Motion Picture Director Tells of Plan to Boost Province.

THE date of the close of the fiscal year of the New Brunswick Tourist and Resources Association was changed from June to December 31, and Howard P. Robinson, of Saint John was elected president for the ensuing year at the annual meeting of the association, held in the Board of Trade rooms yesterday afternoon. The reports of C. C. Ayard, the retiring president, and C. B. Allan, secretary-treasurer, showed an increasing tourist trade by automobile, which this season to the end of June was more than double that of last year.

The reports said the association was doing excellent work in view of the small amount of money available for publicity. A suggestion by Mr. Ayard that the membership fee be advanced to \$5 was put over for further discussion at the next annual meeting. Several communications from men organizing tours from United States were referred to the executive for investigation.

ASK CO-OPERATION.
The members were addressed by Raymond S. Peck, director of the Canadian Government Motion Picture Bureau, who gave an outline of the plan to obtain several films in this province setting forth its agricultural resources and scenic, its game and fishing scenes, the chief beauty spots of the province and one special film of the beautiful and historic spots around the city.

R. C. Badgley, assistant director of the bureau, spoke along the same lines as Mr. Peck. Both men requested the co-operation of the association and requested assurance that everything possible would be done to help along their efforts to boost the province with films.

SAYS FUNDS HANDICAP.
Mr. Ayard, in welcoming the members, pointed out that the association's work was done chiefly outside the province. He said that the idea was to make the province better known in the New England states, especially, and he declared that the lack of money was handicapping this work. He added that it was this same factor which prevented the association from spreading the advantages of the province to a much greater extent in other parts of the continent.

President Ayard, in his report, said in part:

SOME REJECT THEM.
In 1924-25 the campaign for members was carried on as in the previous year. From the offices of C. B. Allan, efficient secretary-treasurer in Saint John, and from my office in Sackville, letters were sent out with the result that about 1,700 drafts have been paid. I regret to state that in some places the baby drafts were not received. I am ready this year as we were in 1924, whether from lack of interest or from unsatisfactory business conditions, I am unable to say. Quite a number of people who last year paid the drafts have this year refused to do so.

SOME "KNOCKED" WORK.
Many replies to our tourist letters have reached us. Some have expressed their warm and hearty appreciation of the work our association is seeking to accomplish, but others seemed to take delight in "knocking" us. One man, who is interested in horses, said that he had been crowded off the highway too often by "road hogs" in motor cars to contribute even a dollar to help bring tourists into the province. Another man said that our letters sounded too much like "pulling the war." Still another said "The Tourist Association is a money-making scheme—I won't contribute a cent to it."

MAKES RECOMMENDATIONS.
I would like to make a number of suggestions and recommendations. 1. That in future the fiscal year of the association end on Dec. 31. According to the present arrangement the annual meeting is held in the summer, which would be much better, in my judgment, to hold the annual meeting in January or February, in order that any may be formulated for the following tourist season.

ADVOCATES VISITS.
That our association strive to give greater interest in tourist work, using to call the sympathy of our people in the work of the New Brunswick Tourist and Resources Association. That if possible the president, secretary-treasurer or both should visit during the year all sections of the province with a view to ascertaining themselves actual conditions and in order to enlist the sympathy of our people in the work of the New Brunswick Tourist and Resources Association.

PRIVATE CAMP SITES.
That we encourage the establishment of camp sites by private individuals, rather than by cities, towns and municipalities. The results of this obvious and I will not tire you with suggestions. closing I wish to express my sincere thanks for the honor done me in my presidency and to assure the members of the association and the people of the province generally that I am retiring from the presidency, I shall be ready to do anything I

dealing with films shown in the motion picture theatres throughout the world and the latter with films used in an educational way by colleges and schools.

LADY FAITH SAVED FROM ELLIS ISLAND

Daughter of Earl of Sandwich Arrives Third Class—Spared Delay.

NEW YORK, July 23.—Lady Faith Montagu, fourteen-year-old daughter of the Earl of Sandwich, whose countess is the former Alberta Sturges, daughter of the late Henry Sturges, of New York, arrived here aboard the Atlantic liner Minnekahda, a vessel given over to tourist third-class accommodation. And that is why Lady Faith was almost compelled to pass the night on Ellis Island.

In the eyes of the immigration authorities, tourist third class is nothing but steerage. Steerage passengers who are not American citizens go to Ellis Island. Lady Faith was ready to go. A ship's officer went to Commissioner of Immigration Curran and explained who Lady Faith was. He received "powers of discretion" and Lady Faith departed at the pier with her maternal grandmother, Mrs. Bessie Leggett.

Also with her were her cousins, Misses Betty Sturges and Cecily Willson. After a few days in New York they will go to Mrs. Leggett's home at Stonebridge, N. Y.

PROMISED CO-OPERATION.
The director then introduced F. C. Badgley, his assistant, who will be in charge of the work here, assisted by a camera man. Mr. Badgley spoke along the same lines as Mr. Peck, and in close touch with magazines and game associations in United States and was introducing many of its films to them.

RESOLUTIONS COMMITTEE.
A resolution committee consisting of J. E. Armstrong, A. H. Lindsay and G. Bruce Burpee, and a nominating committee, consisting of Col. A. E. Massie, W. H. Allen and R. T. Hayes, M. L. A., were appointed.

ADOPTED UNANIMOUSLY.
The name of Howard P. Robinson, who was not present at the meeting, and whom the committee had suggested as vice-president, was then brought forward. The entire list of officers and members of the executive, with this change, was then adopted unanimously.

COUNTY VICE-PRESIDENTS.
The vice-presidents for each county, who also are members of the executive, follow: Gloucester, George Gilbert, Bathurst, Rastigouche, Hon. C. H. LaBrosse, Dalhousie; Northumberland, David Ritchie, Newcastle; Kent, Hon. A. A. Dyart, Buctouche; Saint John, Hon. D. W. Meserveau, Fredericton Junction; Westmorland, C. C. Ayard, Sackville; Albert, J. M. Thompson, Hillsboro; Saint John, G. Bruce Burpee, Saint John; Kings, W. D. Turner, Sussex; Queens, Hon. Dr. E. Hetherington, God's; Charlotte, J. W. Scovell, M. L. A., St. Stephen; York, T. V. Monahan, Fredericton; Miramichi, H. K. Tracey, M. L. A., Hallowell; Victoria, H. Ogilvy, Oxford; Madawaska, Max Cormier, Mayor of Edmundston.

Weddings

POOLS-OSBORNE.
MILLTOWN, July 23.—This morning at 9 o'clock in St. Stephen's church, the marriage of Victor Pools and Miss Florence A. Osborne was solemnized with high nuptial mass, Rev. James Woods, C. S. B., of Saint John, officiating in the absence of the pastor, Rev. M. T. Murphy.

WOMEN WORKERS MOSTLY MARRY.
Females Disappear From Industry at Earlier Age Than Men.

BOSTON, July 23.—Out of a total of 8,500,000 wage earning women in this country, 2,000,000 are married, according to Mary Anderson, director of the Women's Bureau of the U. S. Department of Labor in her latest report. Women wage earners go to work at a much earlier age than men, she says. One out of every five women in industry is 20 years of age or younger, and a considerable number in this group is under 16.

Gift Presented To Minister and Wife.
Rev. and Mrs. Louis Porter, of this city, who were married shortly after Rev. Porter received his ordination in Boston were given a delightful novelty shower last evening at the summer home of Rev. Porter's parents, Mr. and Mrs. George R. Porter, Sandy Point. There were 25 in the party, all going people of the Queen Square United Church, of which Rev. Porter was formerly a member. Mrs. John Wood, one of the younger members of the Y. P. S. of the church, was the originator of the party which included in its features a presentation of money to the bride and groom, who will leave after the summer vacation for the United States, where Rev. Mr. Porter has accepted a call to a church in one of the towns of Rhode Island.

Returns After Being Away for 59 Years.
James Dutton and his daughter, Miss Agnes, of Dorchester, Mass., who had been visiting his sister-in-law, Mrs. Susan Dutton, and other relatives in Saint John, left last evening for Bangor, where they will visit other relatives en route home to Dorchester.

Mr. Dutton, who in his earlier days was a carpenter, left here the year before Confederation to work in Portland, Me., where a great fire had devastated the city giving rise to a big demand for mechanics. From Portland Mr. Dutton moved on to Boston where he has lived ever since.

Steam Automobiles To Replace Gas Type

LONDON, July 23.—Automobiles will be driven by steam engines instead of gasoline motors in the not remote future, in the belief of Dr. John S. Haldane, president of the Institute of Mining Engineers.

Addressing the Institute at its annual meeting, Dr. Haldane said, "The development of the steam engines in the near future will be along lines of increased steam pressure and lighter engines. The boilers will also be reduced in size as the pressure goes up, so that smaller and lighter than an internal combustion engine of equivalent power, and be superior to the latter for use in motor-cars and aeroplanes."

Many Will Attend Session of Cabinet

OTTAWA, July 23.—The meeting of the cabinet scheduled for next Monday, will be largely attended. Already ministers who have been absent from the capital are returning, and word has been received that many more will be here on Monday.

Hon. J. H. King, Minister of Public Works, Hon. Charles Murphy, Postmaster-General, and Hon. James Murdock, Minister of Labor, are in the city, while the Prime Minister is with-in call.

PEEKING INTO MAIL CAUSES ARREST

Postmistress Admits Curiosity, Inspectors Say—Wrong Letters in Envelopes.

PHILADELPHIA, July 23.—An inquisitive desire to see what was contained in letters which passed through her hands led to the arrest today of Miss Belle S. Chambers, thirty years old, former postmistress at Lenni Hills, near here, on a charge of tampering with the mails. She was removed from office a few days ago. Miss Chambers was held in \$1,000 bail by a Federal commissioner for a further hearing on Thursday.

Monctonians Pay \$12,405 More Taxes

MONCTON, July 23.—Taxes paid at the City Hall amounted to \$12,405 more this year than last. The total last year was \$255,499.47. Many checks and money orders have not yet been entered by the cashier.

MAKES RESTITUTION.

A woman was arrested yesterday afternoon, having been given in charge by the manager of the Woolworth store for stealing goods. The accused made restitution and was allowed to go home.

NINE IN COURT IN CELEBRATION CASE

Enthusiasm For Newly Weds Causes Trouble For Cross Creek Men.

FREDERICTON, July 22.—The Fredericton police court this week has been the scene of one of the longest cases ever heard in it, and the end is not yet in sight. The case is the result of a chaffard held at the residence of Thomas Cookson, at Cross Creek, in the parish of Stanley, on the night of July 5.

WEST SIDE CONCERT.

The programme of music to be rendered on the Tilly Square band stand tonight by the Carleton Band under the leadership of Bandmaster W. G. Lanyon, is as follows: March—On the Quarter Deck. Alford. Waltz—Les Girons. Walledefel. Selection—Romance of a Rose. Jacobs. Four operatic selections—Pinafore, Str Arthur Sullivan. Overture—Tosca. Rosini. Popular number—I Wander What Be-come of Sally. Fox. (Trot)—Honest and Truly. Mat Beyer. Selection—Byng Boys. March—Great Little Army. Alford. God Save the King.

Stores open Friday evenings until 10 o'clock; closed Saturday afternoons.

Sales of Real Importance FOR ALL DAY FRIDAY

More and more thrifty shoppers are becoming alert to advantages of Friday shopping. Values mentioned here will give an idea of worth-while savings to be made by shopping here tomorrow.

Suit Sale

With the end of July, the opportunity to purchase these fine suits at such low prices will also end. There's every reason to prompt a man to buy his fall suit in this sale. Models are all smart and new, materials are up to the regular M. R. A. standard and the prices are low. These are just the type of suits you'll need to start the new season. Styles are only those that will continue in the lead and in almost all cases suits are all year round wear.

A fine variety of items priced for this sale at—

\$17.95 to \$42.50

Extra Special!

See our fine assortment of mixed tweed Business Suits. Priced for this sale at only **\$21**

Boys' Suits, Men's Topcoats, etc., also marked low for special Mid-Summer Clearance.

(Men's Clothing, 2nd Floor.)

Shirt Sale

July Clearance Prices offer you values far better than ordinary. See these unusual offerings tomorrow in our men's shop.

Colored Shirts

Made from good grade of plain or corded cloth in a choice of desirable patterns and colorings. The biggest Shirt Value we have offered this season. An opportunity to supply present and future needs at a big saving.

July Sale \$1.50

Negligee Shirts

Mostly in woven cloths with mercerized stripes and figures. High grade. Made with double wear cuffs. Only a small lot to be sold at this very low price.

July Sale \$2.79

Outing Shirts

With collar attached. Made from Madras with mercerized stripes. Two popular tan shades. While they last—

July Sale \$1.69

NOTE—Bargains still continue in Men's Hose, Underwear, Sweaters, Baggage, etc.

(Men's furnishings, ground floor.)

Sale Of Novelty Flannels

Commencing Friday Morning, we will have on sale several hundred yards of fresh, new, SPORT FLANNELS in the fashionable stripes and checks. Among the colors will be found: Henna, burnt orange, almond green, sand, powder blue, etc. These Flannels are all Pure Wool and are 54 to 56 in. wide.

Price for this sale **\$1.88 yd** (Dress goods, ground floor.)

Big Remnant Sale of Curtain Materials

1 to 6 yard Lengths

Greatly Reduced To Clear

An unusual opportunity to refurnish windows with sash curtains, long curtain or over curtains at a very small cost. Included in the sale are:

Lengths of Madras in rose, blue, fawn, mixed colors and ecru.

Curtain Nets in all fashionable makes and patterns including filet and all-over.

Bring window measurements with you to be sure of making suitable selection. Early comers will benefit by the choice of selection.

(Curtains, German street entrance.)

Sample Sale of Knitted Underwear

Now Going On In Whitewash Department (2nd Floor.)

Handkerchiefs

Fancy Colored Lawn Handkerchiefs. Very smart to use with summer frocks.

Friday Sale — **3 for 38c**

GLOVES

Women's sizes in gaunt-let chamoisettes. Fawn, grey, black and white. All sizes.

Friday Sale— **65c pr** (Ground floor.)

Girls' Sweaters

Coat and Pull-over styles in Paddy green, fawn, beaver, rose, Copen, etc. For ages 4 to 10 years. Some fine values for Friday Sale— **\$1.50, \$1.95, \$2.50 ea** (Children's Shop, 2nd floor.)

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