

E. SIMPSON Store Closes Today at 1 o'Clock---No Noon Delivery E. SIMPSON



and Young Men! \$18.50, \$20.00 and \$25.00 Suits at \$14.95

For young men there are new American close-fitting models; for the older men there are smart styles which show more conservative lines.

All are minutely tailored in single-breasted, three-button style, with pants and vest in keeping with each individual style shown.

The materials include English tweeds and worsteds in mixed effects, as well as suits of navy blue worsted in medium twill. Sizes 33 to 44. This morning... **14.95**

Boys' First Long-Pant Suits, Regular \$12.50, \$13.50 and \$15.00. This Morning at \$10.45

Including plain blue worsted suits in sizes 32 and 33, fancy tweeds in greys and browns, sizes 32 to 35. Also yoked Norfolk styles.

Boys' Sport Shirtwaists \$1.15

Large, roomy-fitting shirtwaists, with plain white body and fancy striped sports collar and cuffs. In the assortment are blue, black, tan, mauve, and combination cluster patterns; ages 6 to 17; sizes 12 to 18 1/2 neckband. This morning... **1.15**

BOYS' LONG KHAKI DUCKS \$1.50
Smartly cut and developed from medium weight dark khaki drill, giving neat-fitting waist, cuffs, buttoned belt loops and watch pockets; ages 7 to 17. This morning... **1.50**

BOYS' TWEED RAINCOATS \$8.50
Tailored from fashionable grey diagonal tweed coating, featuring baggy shoulders, convertible collar and slash pockets. Fancy check rubberized linings; ages 7 to 18. This morning... **8.50**

Boys' Summer Wash Suits \$1.50

Tailored from reliable wash fabrics in white grounds with blue, grey and red stripes; also plain white and natural linen suits. Coats are single-breasted Norfolk models, with heat collars, pleats running to waist and cuffs. Straight knickers have waistband; ages 7 to 18. This morning... **1.50**

300 Boys' Wash Suits on Sale This Morning at 95c

Suits that we have specially priced for early selling. Neatly made in the popular Eton Junior Norfolk style, with collar which buttons up to chin, plain knicker pants; in navy, tan and blue stripes; plain natural linens and plain white tennis cloths. Sizes 2 1/2 to 8 years. On sale this morning at... **.95**

New English Cretonnes, Per Yd., 16c

Big table of Art Cretonne in light, medium and dark shades, showing neat floral and conventional designs, suitable for box coverings, verandah cushions, etc.; 27" wide. Today, per yard... **.16**

Bungalow Nets, Per Yard 29c
In attractive patterns, in 40 to 44 inch widths; in white, ivory or ecru; launders and gives excellent wear. Today, per yard... **.29**

Sunfast Casement Cloth, Per Yard 75c
Fine quality, imported, guaranteed absolutely unfadeable; 50" wide; colorings of green, brown and rose. Today, per yard... **.75**



On Sale This Morning

Women's High Grade American Low Shoes \$2.95

1545 pairs of Women's Low Shoes (similar to illustration), consisting of samples and factory overruns from E. P. Reid of Rochester, Hamilton Brown Shoe Co. of Boston, and other large, reliable makers, showing the newest and most wanted styles and leathers in plain strap pump colonials, strap slippers and Oxford ties in grey, brown, champagne and black kid, patent colt and gunmetal leathers. Made with either hand-turn Goodyear welt or McKay-sewn soles. Several toe shapes in both wide, plain and tipped. Covered wood and leather Cuban, Spanish and low heels. Buckle, fancy bow and ornament trimmings. Values \$4.50, \$5.00, \$6.00 and \$6.50. Sizes 2 1/2 to 7 in the lot. Today, from 8.30 to 1 p.m., at... **2.95**
—See Yonge Street Window—

White Strap Slippers for Girls \$1.39

325 pairs Girls' White Canvas Pumps with ankle strap and neat silk bow, wide toe shapes, light weight McKay-sewn soles, low heels. Sizes 11 to 12. Today... **1.39**

Sandals for Boys and Girls

Barefoot Sandals, for girls and boys, in tan lotus calf and brown and white canvas with heavy, flexible welt soles, free from any stitches or nails which might hurt the foot. From .69 to 1.59

On Sale Today

Men's High Grade Custom-made Boots \$4.95

785 pairs Men's Tan Calf, Gummetal, Havana Brown Calf and Patent Colt Boots and Oxfords, button and lace styles with light weight Goodyear welt oak tanned soles, made on new nobby English recede, round and military toe shapes; military and flange heels. Sizes 6 to 10. Regular \$5.50, \$6.00 and \$7.00. Today at... **4.95**

The **SIMPSON** Company
Robert Limited

On Sale Today Rubber Hosiery

An exceptional opportunity to avail yourself of a real money saving bargain in Elastic Hosiery, including fine Silk and Lisle Thread weaves.
Anklets, size 2, 5, 6, 7, 8. Reg. \$1.75, special... **.99**
Leggings, size 6, 7, 8, 9, 10. Reg. \$2.00, special... **1.49**
Stockings, size 5, 6, 7, 8, 9, 10. Reg. \$3.00, special... **1.49**
Assorted Pieces Reg. \$1.00, \$1.50, \$2.25, \$3.25. All half price.
12 only Maternity Socks. Reg. \$2.50, Special, today... **1.49**
200 Abdominal Belts (assorted styles and sizes). Reg. \$2.00 and \$3.00, Special... **1.09 and 1.49**

Drugs

Insect Powder (shaker top). Regular 10c, special... **.11**
Sabadilla Powder (for the trenches). Reg. 10c, special, 2 for... **.23**
Chloride of Lime. Reg. 10c, special, 2 for... **.24**
Waterglass (for preserving eggs). 10c, 20c, 50c.
K.A.G. Disinfectant (for sinks, closets, etc.). Reg. 10c, special... **.23**
Powdered Borax. Reg. 20c lb, special, 2 for... **.35**
Epsom Salts. Reg. 5c package, special, 2 for... **.10**
Powdered Sulphur. Reg. 5c lb, special, 2 lbs... **.15**
Wincaria (tonic and restorative). \$1.04 and \$1.72.
Sulphur and Molasses. Reg. 25c, special... **.23**
Citrate of Magnesia (8-oz. size). Reg. 50c, special... **.41**
Soda Phosphate (4-oz. size). Reg. 25c, for... **.21**
Health Salts (tin). Reg. 10c, special, 2 for... **.27**
(The above prices include war tax.)

Boy Scout Books 35c

Cloth bound, clear type—written in bright, snappy, wholesome style:
The Boy Scouts' Patrol.
The Boy Scouts' Camp Trip.
The Boy Scouts in the Canadian Rockies.
The Boy Scouts' Air Craft.
The Boy Scouts on the Yukon.
The Boy Scouts in the North Woods.
The Boy Scouts in the Back Hills.
The Boy Scouts of the Eagle Patrol.
The Boy Scouts on the Range.
The Boy Scouts' Mountain Camp.
The Boy Scouts for Uncle Sam.
The Boy Scouts at the Panama Canal.
The Boy Scouts Under Fire in Mexico.
EACH 35c



Men's All-Silk Shirts--Recognized

\$6 Value \$3.95 Today at...

Not two shirts for the price of one, but pretty near it.

The collection embraces only this season's latest stripes and colorings. All new. All becoming. Tailored of pure silk, depicting blue, pink, helio and black, single and cluster stripes on plain grounds—stripes that will wash and retain their striking colors. Every shirt has double-stitched seams, roomy body and sleeves of the proper length. Comfortable, soft neckband and soft French cuffs. All sizes. Regular \$6.00 value. This **3.95** morning, each... **3.95**

On Sale Today

'Arrow' Shirts \$1.49

A golden opportunity for small men to lay in a whole summer's supply of shirts and save substantially on the deal. In the lot are counter-solled "Arrow" shirts from the best selling lines in stock, including fancy shirts with hairline and cluster stripes of blue, black, pink, helio, green and tan on light grounds, also plain shirts. Materials are rep, zephyr and English-woven madras cloths, coat styles with laundered cuffs. Sizes 14 and 14 1/2 only. Regular \$1.75, \$2.00 and \$2.50. Today... **1.49**

On Sale Today

Men's Balbriggan Underwear 35c

Perfectly-fitting shirts and drawers—garments which are knitted from soft, finely-spun two-thread Egyptian yarn—garments that are well-finished and faced with sateen—all seams carefully feather-stitched. Drawers in ankle length, shirts in wrist length. Sizes 34 to 44. Regularly 44c. This morning, per garment... **.35**

On Sale Today

Men's \$2 and \$2.50 Pyjamas for... \$1.49

Summer weight and summer style. Just the kind of garments men are satisfied to pay \$2.00 and \$2.50 for. Tailored garments which embody fine silkette in fast color shades of pink, blue, tan. Also there are pyjamas of fine cambric in plain grounds and fancy stripes. Coats are made with military style collar and have silk frogs. Drawers have drawing waist. Regularly \$2.00 and \$2.50. This morning at... **1.49**



Come Straight to Simpson's for That New Sailor or Panama

You'll enjoy more than ordinary satisfaction from these Simpson hats, made with comfortable cushion sweatband. All the new shapes represented in split and sennit braids with plain and notched edge brims and black corded silk bands. Priced at... **1.50, 2.00, 2.50 and 3.00**

Panamas

Fedora, telescope and neglige shapes with open and pencil curl brims. At... **3.00, 4.00, 5.00, 6.50 and 8.00**

Special!

Panamas \$5.00

We are featuring a line of panamas in fedora, telescope and neglige shapes, made of genuine South American panama. One of the best values we have ever offered. At... **5.00**
—Men's Hat Department.

Netting and Wash Goods! Specials!

Striped Dimity Muslins, suitable designs for waists, pinafores, aprons, children's dresses, etc.; 28 inches wide. Clearing today, per yard... **.10**
Mosquito Netting, 36 inches; green and white. Per yard... **.10**
Mosquito Netting, 36 inches; green, white and black. Per yard... **.15**
English Mosquito Netting, fine enough to keep out the smallest insect; width, 36 inches. Per yard... **.15**

Dr. Gordon's Foot Soap

A reliable remedy for tired and aching feet, callous, bunions and corns, and excessive perspiration; contains Formaldehyde, Boracic Acid, Iodine, Borax and Bran. Send a package to the soldiers in... **.26**
France. Per package... **.26**
—Toilet Goods Dept.

Read Here for Important Values in Wheel Toys and Baby Carriages---6th Floor

Toy Wheelbarrows—Wooden boxes, long handles, metal-covered wheels stained red. 100 only. On sale today... **.49**

Baby Walkers—Wooden racks, stained and varnished, easy-running castors. Regular \$2.00. Saturday special... **1.48**

Boys' Velocipedes—Black enamel steel frames, adjustable seats, rubber tires. Three sizes. Today at **\$2.88, \$3.48 and \$3.75.**

Baby Carriages—Reed bodies and hoods, nicely upholstered, reversible gears, reclining backs, heavy rubber tires, French grey and white enamel finishes. Today... **27.50**

Folding Sulkies—black enamel steel frames, full collapsible style; heavy rubber tires. Regular \$7.00. Today, special \$5.75



Come This Morning for These Special Value Bed and Bedding Items

Sliding Couch—Can be used during the day as couch—double bed at night; all-metal frame, closely woven wire spring; mattress covered in green denim, with valance. Today... **9.50**

Spring of all-metal, closely woven fabric interlined, heavy rope edge. Regular size. Regular price \$5.00. Today... **4.00**

Oil-tempered Spiral Box Springs, covered with canvas, heavy layer of felt on top, covered with art ticking. Regular price \$18.00. Today at... **13.75**

Simpson's Special Mattress of layer felt—built, not stuffed, deeply tufted, deep border, encased in high-grade art ticking. Regular size. Today at... **7.50**

Feather Pillows, covered with ticking. Today, a pair... **.85**

Feather Pillows, covered with ticking; size 20 x 27. Today... **3.25**
Pillows, filled with selected feathers, covered with ticking; size 22 x 28. Today... **5.50**



—Music Studio, 6th Floor.