These Are Some of the Reasons for a Visit to Simpson's Today

Smart Overcoats for Boys

We have a very attractive lot of "Buster" style Overcoats made of winter weight tweeds, chinchillas, fancy grey checks and navy blue coatings. One model has a self-collar and full-fitting box back, another has a neat velvet collar and two-piece belt in back. They are lined with warm, fancy checked flannel and satin lining through shoulders. Sizes 21 to 28, for boys 3 to 8 years of age. It's a splendid little garment. Price **6.50**

BOYS' BLUE AND GREY CHINCHILLA REEFERS, $7.50

Warm, comfortable coats for boys 3 to 10 years of age. They are made of rich blue and grey chinchillas, in fashionable reefer styles, with neat velvet collar that fastens close to chin; has full-fitting back, warm red flannel linings, and is trimmed with brass buttons. Sizes 21 to 28. Price **7.50**

BOYS' AND YOUTHS' SLIP-ON OVERCOATS

This is a very attractive and also serviceable coat for boys from 11 to 17 years of age. It is tailored from an imported English ulstering, in a mixed brown pattern; it is single-breasted has two-way collar, natural shoulders, loose-fitting box back, and warm lining. Sizes 29 to 34, price $10.00; sizes 32 to 35, price $11.00.

18c and 20c Flannelette to Clear at 15c

White flannelette, heavy quality, soft fleecy finish, 36 inches wide. Regular 18c and 20c yard. Rush price, Wednesday, yard **.15**

Striped Flannelette, for pyjamas men's shirts, etc., 36 inches wide. Yard ..... **.20**

Bleached Pillow Cotton, plain, 40 inches wide. Regular 18c yard. Wednesday, yard ... **.15**

Bleached Sheeting, plain weave, 2½ yards wide. Specially good value. Wednesday, per yard ..... **.35**

All-linen Huckaback Hemmed Towels, serviceable quality. Wednesday, per pair ..... **.49**

Damask Napkins, all linen, size 24 x 24 inches, ready hemmed. Regular $3.25. Per dozen, at **2.75**

Pretty Hemstitched Dresser Scarfs and Squares, initial in centre; scarfs, size 18 x 50 inches; squares, size 23 x 23 in. Each ..... **.49**

White All-wool Blankets, closely woven and evenly napped, warm and durable; size 64 x 84 inches. Line special Wednesday **6.95**

Down Comforters, pretty colored sateen, size 72 x 72 in. Each **6.95**

Our Ribbon Novelties will be one of the big features this season for Christmas Gifts

We have enlarged our workrooms and are now turning out new things every day. The following dainty articles are shown in a good variety of styles and colors at our ribbon counters:

Knitting Bags, Slipper Bags, Bags for Fancy Work, Opera Bags, Boudoir Caps, Coat Hangers, Sachet Bags, Pin Cushions, Hat Pin Holders, Powder Jars, Corset Covers.

And many other little novelties which help so much to decorate the boudoir. These special lines of ribbon are largely used in the making of these novelties.

Fancy Dresdens at 29c, 33c, 43c to $2.50.

Rich Duchess Satins, 25c and 30c. Also the narrow ribbons that we sell in bunches as follows: 10 yards for 10c, 7 yards for 10c, 5 yards for 10c.

100 Fancy Bags at 79c

A very special line will be on sale today only. A big variety of style and colors. This offer presents an opportunity to buy lovely gift articles at **.79**

54 Samples New York House Dresses, Worth $3.50 to $5.50. On Sale at $1.98.

No Phone or Mail Orders.

Each one an individual garment—there are no two alike. A charming variety of check and plain mixtures, plain white and colored linens, stripes in allover or melange effects—in fact each one a charming little dress of infinite grace. Sizes 34 and 36. They are being shown for the first time today, and will be priced at **1.98**

The Furniture Department Offers Six Special Values for Today

White Enamel Iron Bed, in 2 ft. 6 in. size only. Extra special for Wednesday's selling **1.35**

Odd Wood Beds, in mahogany finish, double size only, have slat and panel ends. Special price on Wednesday **10.50**

12 only Princess Dressers, Colonial design, one long and two small drawers, top fitted with large bevelled plate mirror. Empire mahogany dull finish. Worth $31.50. Wednesday, each **20.45**

Parlor Tables, Empire mahogany finish, polished, shaped tops and shelves. A very handsome design. Priced for Wednesday at a big saving, each **2.85**

Library Tables, fumed finish, mission design. Have double drawers with book racks in each end of table; very massive and well made. Special price on Wednesday **13.95**

Dining-room Chairs, in solid oak, fumed or golden finish, backs and seats upholstered in genuine leather; five side and one arm chair to set. Splendid value at half again as much. Wednesday special, the set **21.95**

8.30 a.m. Special

BOYS' AND GIRLS' GOOD SCHOOL BOOTS, $1.89

350 pairs of Westons and Ames Holden and McCreery box calf, gunmetal and tan calf, dongola kid button and lace boots, samples and regular stock lines. Good weight McKay sewn and standard screw soles, perfect fitting toe styles, low heels; sizes 8 to 10½. Sale price, per pair **1.89**

BOYS' GUNMETAL CALF BUTTON BOOTS

Made on mannish round toe last, heavy solid outer sole, solid insole, leather box toes and counter. Every pair guaranteed. Sizes 1 to 5½. Price, per pair **2.75**

1,200 PAIRS OF WOMEN'S NEW BOOTS AT $2.49

Included in this lot are 200 pairs of Weston Shoe Co. new samples, made on the most stylish and best fitting lasts. The leathers are patent colt, gunmetal calf, dongola kid, black suede and tan calf leathers, black kid and cloth tops, button and lace styles with plain and toecap vamps, Goodyear welt and McKay sewn soles, low and Cuban heels. Sizes in the lot 2½ to 6. Come early for first choice of these wonderful value boots. Wednesday **2.49**

Men's All Solid Leather Boots $2.79

Made of heavy box kip leather, cotton lined, extra heavy two-ply standard screw soles, reinforced and sewn with wax thread, "solid insole," and guaranteed box toe and counter; blucher style with military heel, good fitting last; neat enough for semi-dress occasions. Sizes 6 to 11. Wednesday, per pair **2.79**

An Extraordinary Service is Afforded By Our Men's Store. Try it.

Not only do we provide wonderful stocks of Young Men's Clothing and full size ranges for men of standard figure, but there is a large selection of Suits with dimensions studied out for stout built men. It is not merely a matter of larger girth and broader shoulders—there are proportions and lines that tend to overcome the heavy appearance.

Here Are Some Typical Suits

that combine good workmanship with low prices:

At $10.50

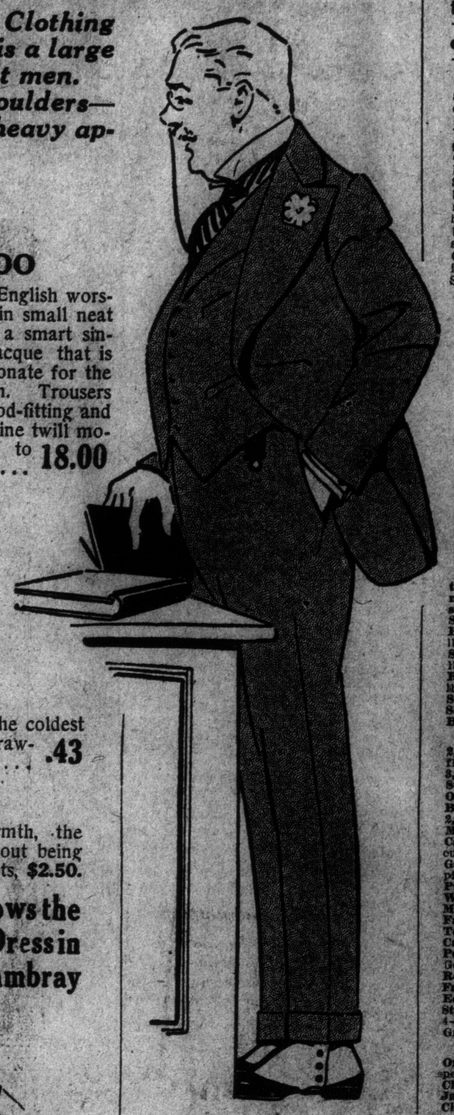
An English tweed, in a good shade of brown, in small check pattern; cut in a smart single-breasted three-button sacque, with vest and trousers that will fit perfectly; twill mohair linings. Sizes 42 to 50, at **10.50**

At $15.00

Made from a good quality English tweed, in medium shades of brown, in small check pattern; cut in a splendid stylish single-breasted three-button sacque. The tailoring and finish are both good. Sizes 42 to 50 breast, at **15.00**

At $18.00

Made from an English worsted, in brown, in small neat pattern; cut in a smart single-breasted sacque that is rightly proportionate for the tall stout man. Trousers and vest are good-fitting and the linings are fine twill mohair. Sizes 42 to 50 ..... **18.00**



You Can Buy Men's Negligee Shirts Today at 39c

We want to tell you that they are mighty good shirts for such a small price. When you see them you will want to put in a good supply. They come in black, blue, helio and tan stripes, and have laundered cuffs. Sizes 13½ to 17. Special price on Wednesday, each ..... **.39**

MEN'S FLEECE-LINED UNDERWEAR AT 43c.

This is a special price for one day only. They are the kind of underwear that defy the coldest weather; natural color, with heavy, soft, fleecy lining. Sizes 34 to 44. Shirts and drawers, per garment ..... **.43**

Penman's No. 95 Underwear

This popular underwear is known from coast to coast. Men like the texture, the warmth, the comfort of them; a medium weight quality that is nice to wear, affording warmth without being too heavy. Sizes 34 to 42. Shirts and drawers, per garment, **$1.25.** Combination Suits, **$2.50.**

New Silk and Wool Eolienne Chiffon

Special Price Today $1.18

This dainty fabric has the appearance of an all-silk, but is of greater durability; it has the new chiffon finish, which renders it an ideal draping material; colors are rose, silver, purple, amethyst, taupe, Russian, reseda, Belgian, sapphire, wine, navys and black; 39 to 42 in. wide. On sale Wednesday in our Evening Wear Section at, per yard **1.18**

Silk and Wool Aurora Cords Today at $1.45

French Aurora Cords are extremely fashionable. These are in correct weights for Fall and Winter dresses or suits, 42 inches wide. High silk sheen finish and most new shades. Our standard $2.00 quality. Priced Wednesday, per yard .. **1.45**

Great Values Today in Velvets

50 boxes of our $1.50 quality 27-inch Black Chiffon Velveteen. On sale Wednesday at, per yard **1.18**

3,000 Yards of Velvet Suiting Cords, fine, medium and the heavier cords. Complete color ranges in each make; all regular 75c qualities and 27 inches wide. On sale at, per yard **.59**

Our $2.50 Quality 32-inch Black Chiffon Velveteens, fully guaranteed dye. On sale Wednesday at, per yard **1.95**

44-inch Raven Black Velveteen, stamped "Simpson's fast pile." Regular $3.00 per yard. On sale at **2.50**

$3.50 Black Chiffon Velveteens, 44 and 45 inches wide. Worrall's deepest and most lustrous dyes. On sale at, per yard **2.95**

Illustration Shows the new 'Duplex' Dress in blue or grey Chambray

It is useful for house or maternity wear. Has stitched down collar and cuffs, piped with checked gingham. Waist can be adjusted to suit any size, or either side of front may be buttoned over, making a very practical garment. Sizes 34 to 44. An extremely good value in smart new goods. Price **1.49**

Basement Notes of Interest to All Housekeepers

Wedgwood & Co. Dinner Set $12.95

A new dainty black border, with design of pink rosebud festoons, gold line handles and edges; 97 pieces. Regular $16.50. Wednesday, the set.. **12.95**

SUGAR AND CREAM SETS

In various dainty new floral decorations, hand-painted "Royal Nippon" china. Wednesday, the pair **.59**

DAINTY CHINA CONDIMENT SETS, 49c.

Each set consists of salt and pepper, shaker, mustard pot and toothpick holder on prettily decorated tray, "Royal Nippon" china. Wednesday, the set, at ..... **.49**

PRETTY WHIPPED CREAM SETS, 49c.

Pretty pink and blue floral decorations; sets are made up of footed cream bowl, ladle and plate. Wednesday, set **.49**

75c JAPANESE VASES, 49c.

Handsome large floral decorations, some with handles and gold line edges, full ten-inch sizes. Wednesday special, each ..... **.49**

$1.50 JAPANESE CHINA TRINKET SETS, 98c.

Dainty new pink floral decorations, finest quality thin Japanese china; set consists of comb and brush tray, powder and jewel box. Wednesday ..... **.98**

BRUSH FLOOR BROOMS.

12 inches wide, good fibre bristles, complete with handle. Wednesday ..... **.49**

THE "SATURN" CLOTHES LINE REEL.

For indoor or outdoor use; it has 40 feet of strong braided cotton line, which winds up on a reel and can be locked at any length desired. It's the best line of its style made. Price ..... **.65**

The Ever Ready Clothes Line Reel at ..... **.25**

THE MARVEL WASHING MACHINE.

is a very popular style, square tub, rocker motion; a quick, easy and thorough washer at a very low price. Wednesday **4.49**

NATIONAL POLISH MOPS.

For cleaning and polishing hardwood floors, linoleums, oilcloths and woodwork; a large size mop made to sell at one dollar. On Wednesday we offer 500 at each ..... **.69**

COLUMBIA FOOD CHOPPER.

Family size, with four size cutting knives to cut meat, fruit and vegetables, coarse, medium or fine. 144 to sell Wednesday, each ..... **.98**

Furnace Shovels, good steel scoop, with long D handle. Wednesday ..... **.59**

The Robert SIMPSON Company Limited

To start gift buying early, on Wednesday and Thursday we will engrave initials free on all purchases of white ivory.

In addition to the saving this offer affords you also get the advantage of choosing from complete stocks if you begin to buy your gift articles now. The following are very suitable for gift giving:

Grained Ivory Hair Brushes, solid backs, with 9 rows of stiff bristles. Special .....
Ivor-Tone French Ivory Hair Brushes, solid backs, with 13 rows of stiff bristles .....
Ivor-Tone French Ivory Hat Brushes, solid back .....
Grained Ivory Hand Mirrors, with 5-inch bevelled plate glass, long handle. Special .....
Grained Ivory Women's Dressing Combs, 8 inches long. Special .....
Grained Ivory Jewel Boxes. Special .....
Grained Ivory Hat Brushes, concave back. Special .....
Grained Ivory Shoehorns. Special .....
White Celluloid Photo Frames. Special .....
Manicure Pieces, including nail files, button hooks and cuticle knives. Special .....
Grained Ivory Puff Boxes and Hair Receivers. Special .....

The Market

'Phone Adelaide 6100

MEATS.

All meats sold in our market are the highest grade, inspected by government officials and bearing the authority stamp of approval.

Sirloin Steak, Simpson quality, lb. ...
Porterhouse Roast, Simpson quality, per lb. .....
Shoulder Roasts, Simpson quality, per lb., 15c and 16c.
Rolled Boneless Brisket Pot Roast, per lb. .....
Simpson's Family Sausage, per lb. ...
Simpson's Pork Sausage, per lb. ...
Breakfast Bacon, mild, sliced, per lb. ...

GROCERIES.

2,000 tins Choice Pink Salmon, tall flats; while they last, per tin .....
3,000 packages Redpath's Granulated Sugar, in 5-lb. packages, 3 pkgs. ...
Ogilvie's or Purity Flour, 24-lb. bag ...
Bleached Sultana Raisins, per lb. ...
2,000 stone Fresh Rolled Oats, stone ...
Macaroni or Spaghetti, 3 packages ...
Canned Corn or Peas, only six tins to customer, 3 tins .....
Gerton's Custard Powder, makes large pints, package .....
Pure Orange Marmalade, 3-lb. tin ...
White Wine Vinegar, XXX., gallon ...
Mustard, in bulk, compound, per lb. ...
Fancy Japan Rice, 3 lbs. .....
Telfer's Cream Soda Biscuits, per tin ...
Canned Shrimps, per tin .....
Pot Barley, 4 lbs. .....
Gonzo Soups, assorted, 6 pkgs. ...
Roman Meal, per package .....
Fard Dates, per lb. .....
Edwardsburg Starch, 3-lb. tin ...
Stuart's Raspberry and Strawberry Jam, 4-lb. pail .....
Griffin's Seedless Raisins, package ...

FRUIT SECTION.

One car Choice Potatoes, per peck, 45c; per bag, $2.50.
Choice Carrots, per peck .....
Jamaica Grapefruit, good size, 4 for ...
Choice Apples, per dozen .....

Our Season Opens Today for Rubber Footwear

Guaranteed All First Quality Goods

30,000 pairs of the best grade rubbers, overshoes, gum rubbers, rubber boots and all the other foot protecting rubber goods are ready for your choosing, and the price is right on every pair.

Telephone Orders Filled. ***Call Main 7841***

Men's Rubber Boots

Heavy Gum Boots, thigh height, sizes 6 to 11 .....

Heavy Gum Boots

Knee height heavy corrugated soles, solid heels, sizes 6 to 11 ...
Knee Height Gum Boots, red rubber, sizes 6 to 11 .....

Family Rubbers to Fit Any Style of Boot

Perfect bright new rubbers, fresh from the factory and guaranteed to give satisfaction.

Girls' sizes, 3 to 10½ .....
Misses' sizes, 3 to 10½ .....
Youths' sizes, 11 to 13 .....
Boys' sizes, 1 to 5 .....
Women's sizes, 2½ to 7 .....
Men's sizes, 6 to 11 .....

Heavy Gum Rubbers

For teamsters, motormen, railwaymen and others. Every pair perfect and this year's manufacture, three eyelets, heavy gum rubber boots, ankle height, sizes 6 to 11 .....

Men's 3-Eyelet Gum Lace Rubbers

Red sole, solid heel, sizes 6 to 11 .....

Women's Highest Quality Rubbers

Women's plain storm front, sizes 2½ to 7 .....

One-buckle Arctic Cloth Overshoes

Sizes 6 to 11 .....

Men's Hunter Snag-proof Boot

Rolled edge, leather top.
7-inch, sizes 6 to 11 .....
9-inch, sizes 6 to 11 .....
12-inch, sizes 6 to 11 .....

Women's Extra Light Plain Rubbers

Sizes 2½ to 7 .....

Women's Bright Finish Rubber Boot

Pebble leg.
Sizes 2½ to 7 .....
Sizes 11 to 2 .....
Sizes 5 to 10½ .....

Men's Low Clog Rubbers

Self-acting heel, sizes 6 to 11 .....

Men's Heavy Plain Rubbers

Heavy corrugated soles, sizes 6 to 11 .....

Men's Tan Military Rubbers

Heavy double heel, sizes 6 to 11 .....

Storm Rubbers

Cloth top, sizes 6 to 11 .....

Men's Lightweight Plain Rubbers

Self-acting heels, sizes 6 to 11 .....