

Xmas Gifts

PEARLS

more pleasing gift for a lady than a string of pearls. They are suitable for all occasions and invariably add distinction whenever worn.

Our selection is very complete. The less expensive strings range from 75c to The famous La Tausca and Richelieu pearls come at \$5, \$7, \$12, \$18 and as high

Our stock of these must be seen to be appreciated.

YOUNG'S

Diamonds and Watches. East London

The HALLMARK Store

Canadian Bureau of Credits

COLLECTORS, ADJUSTERS, LIQUI-DATORS, ASSIGNEES, CREDIT REPORTERS, ETC. Associated agencies all points. Ask for

TAYLOR'S THROAT AND LUNG BALM

Dominion Bank Chambers, London.

Is guaranteed to cure any cough, cold or bronchial irritation. It gives instant relief and will not upset the stomach.

TAYLOR'S 6 DRUG STORES. w

AN ELECTRIC PUMP for your soft water system is a wonder. ful eliminator of trouble. We have a dandy that will just suit your purse

BENSON-WILCOX ELECTRIC CO. If you want the "Newest and Best" i bookkeeping and stenography you hard attend the

London Business College nuas and Richmond Streets. RRITT, Principal. STONEHOUSE, Vice-Principal. Phone 7389.



PHONE 2351. 233 DUNDAS. Majestic Theatre

STORAGE BATTERY RE-CHARGING and REPAIRING EXCELL AUTO ELECTRIC

Reliance Garage

PHONE 3511 HAVE YOUR PIANO TUNED

S. BOARDMAN

05 Dominion Savings Bldg. Phone 950

Double M leage Puncture-Proof Service.

London Tire Repair Depot. 354 Wellington. Opp. McClarys.

F. P. Brockman wants every car owner to get in on his service plan. because it saves you money.

London's Rubber Man



London Loan and Savings Co.

OF CANADA 4% ALLOWED ON

ALLOWED ON DEBENTURES.

220 Dundas Street, London, Ont.

DO IT NOW! Call up 5482 and put your advertising in



T. H. YULL, Director. Dominion Savings Building. London, Canada. Mechanical Photo

No. 1 Quality Hudson Seal Coats

BELTZ & CO.

Order a Loaf of Bread Today

You'll be surprised with its goodness.

LARGE 24-OUNCE LOAF SMALL LOAF

At your grocer's or

from our wagons. Parnell Baking Co. Phones 929-1390.

Johnston Bros. XXX Bread Give It the Good Trial It Deserves

Crumbs so white and even and

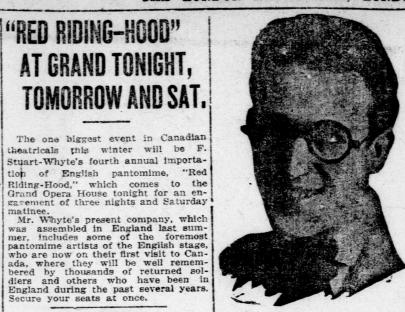
A flavor that tempts the appetite. Fresh from the ovens every

Won't you try it today? Your grocer sells it. JOHNSTON BROS

KIND-HEARTED CITIZEN PAYS FINE OF VETERAN

Wouldn't Like To See His Own Boy Up Against it, He Tells Officers.

Having read a story in The Advertiser on Wednesday evening, telling of one returned soldier going to jail after using his own money to pay the fine of a comrade, a resident of the North End called at the police station and paid the veteran's fine. The man was immediately released from the county fail. The citizen who paid the soldier's fine, imposed for a minor violation of the Ontario temperance act, told the officers that he had "a boy over there and wouldn't like to see him up against it." The kind-hearted citizen is known at the police station, but requested the officers not to divulge his identity.



Harold Lloyd, appearing in his second million-dollar comedy, "Captain Kidd's Kid," showing at the Patricia Theatre today, Friday and Saturday. Also H. B. Warner in "The Pagan God"; Mutt and Jeff animated cartoon, and Conley and Webb in a comedy singing and musical act.

THE WOMEN'S CHORAL CLUB MEETS AT THE LONDON CONSERVATORY

At the fourth meeting of the Women's Wednesday Morning Choral Club, held at the London Conservatory Hall each Wednesday morning, the following officers were elected: Mrs. H. Westland, president: Miss Nettie Jones, secretary; Mrs. H. C. Barrows, treasurer.

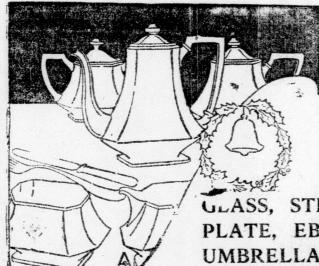
The chorus is doing fine work under the leadership of H. J. Brouwer, who has had wide experience as a conduc-tor, and has studied with some noted directors of choral and oratoric work.

The first appearance of this musical organization will take place the first part of next year. Any women desiring to join this club can do so at any ime by calling the London Conservatory of Music, or by appearing at the re-hearsals each Wednesday morning at 10 o'clock.



Pauline Frederick, the screen's most emotional star, appearing at the Majestic Theatre today, Friday and Saturday in her latest photodramatic success, "The Loves of Letty."

Christmas Gifts



If the Christmas gift is bought here it is sure to please. We can assist you in making a selection with our large stock of DIAMONDS, WATCHES, CLOCKS, JEWELRY, CHINA, CUT

GLASS. STERLING SILVER, SILVER PLATE, EBONY, PARISIAN IVORY, UMBRELLAS, WALKING STICKS AND NOVELTIES.

SILVER-PLATED WARE

•	Salt and Pepper Shakers 75c to \$3.50
,	Salt and Pepper Cruets, 2 bottles\$1.75
	Salt and Pepper Cruets, 3 bottles\$2.75
,	Pierced Silver Bon-Bons\$1.75 to \$5.50
	Pierced Silver Bon-Bons, baskets. \$4.50 up
	Silver Bread Trays\$4.00 up
-	Silver Flower Baskets\$4.00 to \$25.00
-	Silver Sandwich Plates\$4.50 to \$9.00
1	Silver Entree Dishes\$13.00 up
	Silver Bake Dishes\$8.50 to \$22.00
	Casseroles, brown, green, white and pyrex
	linings\$4.00 to \$15.00
	Pie Plates\$5.00 to \$10.00
	Napkins50c up
	D-1 () 61 75 mm

Silver Tea Services\$15.00 to \$60.00 Large Sheffield Plated Trays \$38.00 to \$55.00 Gravy Boats\$9.00 to \$12.50 Candelabra\$12.00 to \$16.00 Spoon Trays\$4.00 to \$6.00 Hot Water Jug, ebony handle \$15.00 Mussin Dishes\$15.00 and \$16.00 Egg Cruets, 4 egg cups and spoons...\$8.50 Table Mirrors......\$6.50 to \$15.00 Butter Dishes\$2.75 up Tea Strainers\$1.50

WE CARRY A STOCK OF COMMUNITY PLATE

A DISPLAY OF BEAUTIFUL CUPS AND SAUCERS IN CROWN DERBY, AYNSLEY, COALPORT, SPODE. PARAGON. LIMOGES AND OTHERS, IN THE BASEMENT, FROM 75c TO \$7.50.

C. H. Ward & Co.

Diamond Merchants and Jewelers.

·386 Richmond Street.

Taylor Gives You Your Christmas Bargains Now! Before Christmas, When They Are Most Appreciated!

BELOW ARE A FEW OF OUR SPECIAL PRICES. THESE PRICES ARE GOOD AT ALL SIX TAYLOR STORES. FROM NOON THURSDAY, DECEM-BER 11, UNTIL 8 P.M. WEDNESDAY, DECEMBER 17.

BOXED PERFUMES All Odors 24c to \$18.00

NEWEST COFFERETTES Beautifully packaged combinations of perfumes, rouges, toilet waters, face powders, creams, etc., in such well-known makes as Dier Kiss, Seeley, Mavis, Rigaud, Lady Mary, etc.

CHOCOLATES

Neilson's and Willard's. We have just received an immense stock from these well-known makers. Dainty Christmas boxes from40c to \$4.00

CIGARS

10c Rex, Havana Perfecto and 1492..... 4 for 25c 10c Japs, David Harums, Bachelors, Santa Claras, etc., in any quantity.....8c We have Christmas boxes of 10, 25 and 50 cigars at bargain prices.

HOT WATER BOTTLES Make Useful Gifts.

\$2.00 Red Rubber, 2-Quart Bottles98c \$3.50 Heavy Red Rubber Bottles, two year guarantee\$1.98 Extra Large Bottles, guaranteed to stand the most

DRUGS AND SUNDRIES

50c Dr. Williams' Pink Pills25c Old Dutch Cleanser.....8c 50c Mennen's Shaving Cream Nestle's Food66c 50c Pepsodent Tooth Paste34c Prices......\$1.98 to \$10.00 35c Castoria22c Lux10c \$1.00 Russian Oil......59c 15c Goblin Soap. . . 2 for 14c 10c Clear Gum Nipples4 for 25c 35c Saniflush22c 60c Milk of Magnesia ... 44c \$1.20 Pinkham's Compound

15c Health Salts...2 for 19c 25e Linen Writing Pads.17c Chewing Gum, all kinds3 for 10c

Brushes24c 10c Toilet Paper, large rolls, good quality4 for 25c Morina After-Shave Lotion \$1.50 Syrup of Hypophos-

phites 96c 25c Fig-Lax Tablets.....18c Manicurite Nail Clippers, the best33c 10e Smith's Black Cough Drops, the original. 4 for 25c severe tests \$2.98 | Lifebuoy Soap 3 for 24c |

50c Peroxide Vanishing 40c Rubberset Shaving Swansdown Face Powder 19c 50c Cocoanut Oil Shampoo 24c Seeley's Day and Night 50c Pond's Vanishing Cream

IVORY AND TOILET EBONY GOODS **PREPARATIONS**

\$1.50 Ivory Combs, very 35c Mavis Talcum.....23c heavy 84c Cream24c Hair Brushes, Manieure Articles, Roll-Ups, Trays, 25c Mennen's Talcum, any Combs, Mirrors, etc. We odor14c can save you money on 50c Tooth Brushes.....24c these goods. Hutax Tooth Powder or \$2.75 Coronet Hair Brushes Paste24c \$1.74 Elcaya Cream, small ...19c \$4.50 Genuine Prophylactic Hair Brushes\$2.98 \$2.75 Kent's English Mili-\$1.00 Morina Face Powder, tary Brushes\$1.48 all shades59c Djer Kiss Talcum......25c CHRISIMAS Morina Brilliantine33c Armand Face Powder...50c STATIONERY R. & G. Veloute 49c 30c French Rouge......19c Seeley's After-Shave Lotion from.....24c up to \$4.50 30c Powder Puffs.....19c SOAPS 75e Morina Peroxide Vanishing Cream, the best made 59c 75c Massage Cream 49c R. & G. Lip Pomade 39c Colgate's Perfumes, long bottles, all odors24c

Cuticura22c Erasmic Soap, all odors.39c Long Bars Pure Castile . . 29c Maxine Elliott Buttermilk Jergen's Peroxide Soap, the best value:.....3 for 25c Colgate's All-Round Soap . . Genuine Imported Castile 27c ART CALENDAR FREE

To each purchaser on pre

These Preparations Are Guaranteed To Cure Or To Cost You Nothing

TAYLOR'S THROAT AND LUNG BALM

Different from all ordinary cough syrups, mixtures, etc., because it acts not only upon the throat and lung passages, but also upon the iminating organs. It gives instant relief, and will not upset the stomach. Bottles35c, 65c and \$1.20

TAYLOR'S CREAM OF

Antiseptic, fragrant, greaseless. Quickly cures red, rough, chapped skin and will not promote growth of hair on the face. It is borated and better than ordinary toilet lotions. 25c for four-

ounce bottles.

TAYLOR'S STOMACH AND LIVER CURE.

Lady Mary Taleum 33c

Air-Float Talcum, all odors

Composed entirely of roots, barks and herbs, without a trace of any mineral poison. Tones up stomach, liver and bowels, clears the com plexion and gives an appetite worth having. Bottles35c, 65c and \$1.20

ENGLISH RHEUMATISM CAPSULES

These capsules act by neutralizing uric acid in the blood and will not upset the stomach. They quickly re part of the body. They contain no narcotic or other

TAYLOR DRUG CO

STORES

Main Store, 399 Talbot St., Opp. Market Western Ontario's Greatest Druggists

STORES

PAULINE FREDERICK IN NEW PHOTODRAMA AT THE MAJESTIC

'The Loves of Letty" Showing Today, Friday and Saturday.

There are some motion pictures so strongly typed as to appeal only to certain and limited classes of audiences. true stamp of a well rounded picture is its ability to exert a universal appeal—an appeal that brings response from people of all ages, tastes and fancies. Such a picture is Pauline Frederick's new Goldwyn production. "The Loves of Letty," adapted from Sir Arthur Wing Pinero's well-known stage success, "Letty," which is showing at the Majestic Theatre today, Well rounded in every detail cally constructed. Well rounded in every detail, logi-cally constructed, rich in variety of

At the Patricia Theatre today, Fri-ay and Saturday. Also Harold Lloyd omedy, and Mutt and Jeff comedy, and

settings and telling a human story, "The Loves of Letty." is exactly the kind of a picture that present-day motion picture audiences find to their liking. It embodies therefore the quality that makes its success at your theatre a sure-fire proposition—the quality of popular appeal.

The story of "The Loves of Letty" is essentially true-to-life, embellished with just enough dramatic detail and

is essentially true-to-life, embellished with just enough dramatic detail and heart interest to give it the perfect balance that is necessarily the outstanding virtue of a successful picture. The problems of the heroine—a poor girl whose hand is sought by three suitors, one a dissolute nobleman who offers her position, an uncouth money-slave who offers her riches, and an impecunious youth whose love is honest

People who don't grow too fat are the fortunate exception. But if you find the fat accumulating or already cumbersome, you will be wise to follow this suggestion, which is indorsed by thousands or people who know. Ask your druggist (or if you prefer write to the Marmola Company, 864 Woodward avenue, Detroit, Mich.) for a large case of Marmola Prescription Tablets; \$1.00 is the price the world over. By doing this you will be safe from harmful drugs and be able to reduce two, three or four pounds a week without dieting or exercise.

Native Herb **Tablets**

CONSTIPATION

Kidney and Liver Regulator.

Christmas Slippers at Johnston & Murray's

We never had such an assortment to offer. Specially cartoned for Christmas presents. Come in and see.

MEN'S

Leather \$2.50 to \$5.00 \$1.25 to \$3.50 Felt House Slippers

WOMEN'S

Felt House Slippers, in kosys, Juliets, comfys, in all colors .. \$1.25 to \$3.00

CHILDREN'S

Felt Slippers, with strap and plain, comfys and kosys, 65c to \$1.25 from 4 to 11...

Johnston & Murray

ST. THOMAS.