

DISASTROUS FLOODS SWEEPING BEAUCE COUNTY, QUEBEC

Weather Forecast:
Thunderstorms

The London Advertiser

HOME EDITION

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, TUESDAY EVENING, JULY 31, 1917. 96 COLUMNS.

PRICE, TWO CENTS.

HAIG OPENS NEW MIGHTY ALLIED OFFENSIVE

BRIDGES, HOUSES, STOCK, CROPS FOR SECOND TIME PREY OF FLOODS SWEEPING BEAUCE CO.

Hundreds of Thousands of Dollars Damage Done by Inundations in Quebec, Following Torrential Rains.

Quebec, July 31.—Floods, worse than the worst Beauce has ever experienced, are today causing hundreds of thousands of dollars' damage, threatening the lives of scores of people in the Beauce district and ruining the crops in the whole region. So far three bridges have been swept away by the current, the huge iron bridge of the Quebec Central at Valley Junction, the new bridge at St. Marys, across the Chaudiere River, and the horse and foot bridge at Valley Junction.

HANNA WILL PLEDGE WOMEN OF DOMINION FOR FOOD SERVICE; CARDS FOR WINDOWS

Housewives To Be Instructed As To Conservation—Drive Against Waste.

Ottawa, July 31.—The housewives of Canada are to be asked to volunteer for food service. Hon. W. J. Hanna, food controller, proposes to utilize the machinery of the representative provincial committees to pledge every housewife in the Dominion to the observance of the orders and regulations which conditions may determine to be essential to feed the Canadian divisions, the British forces and people, and the Allied armies and nations.

Enlistment Cards. Every housewife signing the pledge is to be supplied with a window card for her home, showing that the housewife has been enlisted in the domestic food forces which Canada must have to support the soldiers at the front. Specific instructions on methods of conserving, preserving and substituting foods to take the place of those required for export will be issued from time to time.

War on Waste. War will be declared once on the food waste, which is costing the Dominion \$25,000,000 a year. Adequate food supplies are essential to victory. The food controller looks to the women of Canada to do their utmost to conserve supplies.

DROPS 'MICHAELIS'

Glen Cove, N. Y., July 31.—George V. S. Michaelis, whose name and grand father were officers in the United States army, has changed his name to George Michaelis, says the official statement issued today by the Russian war department.

WILLSIE REUNION.—Invitations are being sent out for the annual reunion of the Willsie family. It will be held at Springbank Park on Labor Day.

BIG SPECIAL VOTE OFFER IS BOOMING

Every Candidate in List Determined to Make the Minutes Count and Secure Fullest Possible Advantage of This Grand Free Trip Offer—Advertiser Prize Automobile Touring Country—Some Candidates Holding Back Subscriptions.

Every candidate in the list is hard at work on the campaign these days, seeking to take advantage of the big special 50,000 vote offer, which means so much to those who aim to profit by its provisions. Remember, this is an exceptional opportunity to build up your vote total to large proportions and assume a leading position. Every \$15 in new subscriptions earns 50,000 extra votes in addition to the regular votes, and this opportunity is too big to be overlooked.

The Advertiser's special automobiles are now visiting every section of Western Ontario, and candidates and their friends will have an opportunity of seeing for themselves just what the 1918 model five-passenger Chevrolet car is like. This special car, which is one of the eight automobiles, will be in Thornhill at 8 o'clock this morning, St. Marys, 10 o'clock, Stratford 12 p.m., Tavistock, 3 p.m.; Woodstock, 3 p.m.; Ingersoll, 8 p.m.

Wednesday, both the McLaughlin car, which is the Grand Prize, and one of the Chevrolets, which is first prize in each of the eight districts, will be at the picnic at Lakeside. It has come to the notice of the contest manager that several candidates are holding back subscriptions, being content to stay away down in the published list, anticipating a larger vote offer. These same contestants will be sadly disappointed, as the 50,000 extra

MORE HOPEFUL SITUATION NOW ON EAST FRONT

Deserters Spies and Panic-Spreaders Executed by Wholesale.

RUMANIANS STAND FIRM

Germans Claim Big Bag of Cannon—Hope To Trap An Army.

London, July 31.—In the mountainous region between the Casin Valley and the Duna the enemy tried to attack us at different points, but the attacks were everywhere repulsed," says the official Rumanian war statement under date of July 28. "Fighting is in progress for the possession of the Magura Casulinii Heights," the statement adds.

SITUATION MORE HOPEFUL. London, July 31.—A dispatch to the Times from the headquarters of the Russian 7th Army says the situation is rather more hopeful. The retreaters are suppressed and pushed back. Three divisions of cavalry have taken possession across the whole front of the retreat.

Deserters Shot. Deserters are shot and attempts to spread panic are suppressed by prompt executions. Deserters, spies and agitators who enjoyed complete immunity under the committee system lie dead on the highways. A paper pinned on the corpses reads: "Here lies a traitor to his country, his badges and other symbols which accompanied the demoralization have almost disappeared."

MANY CANNON LOST. Copenhagen, July 31.—The Berlin Tageblatt's correspondent at the Russian headquarters gives the number of cannons captured by the Germans in the Rumanian retreat at 20, those taken by the Austrians numbering nearly two hundred.

A VAST RETREAT. London, July 31.—A dispatch to the Post from Petrograd referring to the Russian retreat in Galicia, says it is two million Russian troops are steadily marching rearward. These constitute the 11th and 7th armies with their reserves. The 8th Army, which is large, is going forward, also is fighting, and in position, says the correspondent, is extremely critical. The Germans are straining every effort to capture it, while following up the 11th and 7th armies, and it looks as if the 8th Army might be caught in a bag.

KAISER ON RIGA FRONT. Copenhagen, July 31.—A dispatch from the Kaiser's headquarters at Mitau, 25 miles southwest of Riga, says the emperor went down the river to the Riga front, where he complimented the troops.

CADET PEARSON IS KILLED IN FLYING ACCIDENT AT BORDEN

Camp Borden, July 31.—One cadet of the Royal Flying Corps killed and another in the hospital with a broken leg is the toll of an airplane crash this morning in the direction of the village of Lisie, which is about five miles to the west of the camp. Cadet J. H. Pearson, whose home was at Comber, Archibald of Victoria, B. C., sustained a fractured left leg. He was attended to in the camp hospital and will recover. He was unable to give any connected account of how the accident occurred.

PUR WORKERS STRIKE

Five Union Men Quit Over Employment of Non-Union Man. Montreal, July 31.—Five hundred union fur workers are on strike in Montreal over a decision of the Montreal Furriers Association supporting A. J. Alexander, Limited, in employing a non-union cutter.

A LITTLE DIVERSION FOR THE PEOPLE



Advertiser Illustration.—Dallas Morning News.

SIR CLIFFORD SIFTON URGES NON-PARTISAN UNION GOVT. AS WAR CRISIS SOLUTION

Declares Party Organizations Must Be Controlled by Union Ministry—Believes East Is Looking to West for Leadership in Present Situation.

Winnipeg, July 30.—A non-partisan union government, which by control of the party organizations could see to it that men in favor of the war were not blindly fighting each other was strongly advocated by Sir Clifford Sifton in an address here today. He said that the Hun was in sight, and there was no margin of safety. The war government wanted all the support it got. It wanted to come back with a mandate from the people of Canada to enforce conscription and to keep the army up. Disunion under such circumstances was a blunder and a blunder worse than a crime.

HEAD OF FUEL COMMISSION CERTAIN CANADA WILL GET FAIR COAL DEAL FROM U. S.

But Businessmen Are Advised To Buy Coal Now and to Keep on Buying—President Dean of the T. and L. Shows That \$10 Was Charged in City.

The Dominion Fuel Commission, of which C. A. McGrath, Ottawa, is the head, held a session at the city hall this morning to discuss fuel problems, at which representatives of the various organizations in London, Stratford, St. Thomas, Kitchener, Exeter and other municipalities were present. The meeting was very informal, and the problems were frankly discussed at considerable length. The morning was devoted largely to soft coal interests.

ALLIED THIRTY-MILE SMASH CARRIES FIRST OBJECTIVES; NEW MIGHTY BLOW IN WEST

HAIG TAKES SECOND LINE OF GERMANS

British Front in France, July 31.—(By the Associated Press).—The Entente allied forces which launched their offensive this morning have advanced well beyond the shell-shattered front-line German trenches. In many places they have reached the second-line defences on a twenty-mile front of attack, according to the early reports.

The British and French troops went into battle under cover of what perhaps was the greatest barrage fire ever seen during the war. The Entente artillery is moving forward, and the whole situation is satisfactory in every particular.

Between Dixmude and Boesinghe the attackers reported they had secured the two first lines of trenches after having fought over the most difficult terrain imaginable.

The British again have captured La Bassee Ville, which they recently relinquished to the Germans.

The British and French forces are facing a large concentration of German artillery and fresh troops, which have been rushed up.

The Entente military officials say the morale of the Germans here is not up to the old standard.

CANADIAN SHIPS WILL BE PERMITTED TO PLY BETWEEN U. S. PORTS

Washington, D. C., July 31.—Suspension of American navigation laws to permit Canadian ships to ply between United States ports on the Great Lakes is proposed in a joint resolution of the Administration which will be introduced in Congress this week.

The resolution has been drawn by the shipping board. Canada already is permitting American vessels to carry cargoes between Canadian ports. The great congestion of freight in both countries along the Great Lakes has made reciprocal action necessary, officials here say.

British and French Troops At Dawn Swept Across German Lines On Wide Front North of River Lys—Haig Reports Progress Made and Prisoners Coming In—Movement Planned To Sweep Enemy From Coast, and Relieve Hard-Pressed Russians.

British Headquarters, July 31.—The guns which had been at work along the whole British front with only a few short lulls, thus keeping the Germans ignorant of the exact spot or the moment of the coming attack, were redoubled Sunday, since which time the roar, which on some occasions could be heard in London, has been incessant.

London, July 31.—British troops, in conjunction with the French forces on their left, attacked the German positions along a wide front north of the River Lys at 3:50 o'clock this morning.

The Allied troops, according to a British official statement, have captured their first objectives on the whole front, and are reported to be making satisfactory progress at all points.

A considerable number of prisoners already have been captured by the French and British.

The text of the British statement announcing that an offensive had been launched by the British and French against the German positions north of the River Lys, in Flanders, says:

"In conjunction with the French troops operating on our left, we attacked at 3:50 o'clock this morning on a wide front north of the River Lys.

The Allied troops have captured their first objectives on the whole front attacked and are reported to be making satisfactory progress at all points.

"Considerable numbers of prisoners already have been captured."

The offensive launched this morning by British and French troops, in conjunction with the French forces, against the German lines on the culmination of the tremendous heavy gun bombardment which has been in progress almost continuously in this area for a week.

The intensity of the artillery drumfire with which the Entente Allies had been demolishing the German trenches preparatory to today's assault has been described by the German general staff as the greatest in the history of warfare, even surpassing the terrific fire maintained at the beginning of the Somme and Arras offensives. Military observers have attributed two objectives for the Entente offensive—the recapture of the Belgian North Sea coast, which has been used by the Germans as bases for their submarines, and to assist the hard-pressed Russians on the Galician front.

THIRTY-MILE BATTLEFRONT. The battlefront north of the River Lys stretches from Warneton on the Franco-Belgian border, to the North Sea coast; the distance between those two points being about thirty miles. Included in this battle area is the famous Wytchachte-Messines front, where the British on June 7 after exploding a million pounds of high explosives under the German lines, attacked on a 3-mile front and captured the high ridge, several towns, 47 heavy guns, and more than 7,000 prisoners.

ANOTHER FRENCH SUCCESS. Paris, July 31.—French forces last night made a successful attack against the German positions along a 1,500-yard front at La Revere and west of Epine-de-Chevigny, on the Aisne front, says the French official statement issued this afternoon. A German counter-attack was crushed.

The French took 167 prisoners, including two officers and fifteen non-commissioned officers, belonging to three regiments.

The artillery and infantry, the statement adds, were active in the Cerny-Hurtbise sector.

Shot To Death For Refusing To Reveal Parent's Accomplices

Entire Family Slain by Germans On Unproved Espionage Charge.

Berlin Reports State Allied Drive Covers Wide Flanders Front.

London, July 31.—A dispatch received today by the Wireless Press from Amsterdam says:

"The German authorities at Liege, Belgium, arrested, tried and sentenced to death within three days an influential Liege merchant named Groneret. The infantry battle in Flanders, the statement adds, has thus ended."

of espionage. The father and mother were both shot to death in the presence of their daughters. The latter were offered their freedom if they revealed the names of their parents' accomplices. The girls refused, the elder stating: "If we speak we might cause 50 people to be killed. We would rather die alone." She was immediately shot. The younger girl then was tortured, outraged and also shot.

LONDON AND WESTERN ONTARIO KNIGHTS OF COLUMBUS AND FAMILIES WHO REPORT MARVELOUS CURES AT ST. ANNE DE BEAUPRE



A large party of Catholic people from this district, in charge of J. J. Callahan of this city, who are shown in the group picture taken near Montmorency Falls, has just returned from blindness, are related. Mr. Callahan was presented with an engraved watch, an appreciation of his efforts on behalf of those in his charge.