

TWO

The Ideal Executor

is a corporate one, such as The Canada Trust Company, whose existence is perpetual and whose organization is permanent.

Its trained officers make the handling of estates their life work.

THE CANADA TRUST COMPANY

Managed in connection with the
Huron & Erie Mortgage Corporation
London (two branches) and St. Thomas
T. G. Meredith, K.C. Hume Green, General Manager

MUNITIONS REVIVAL IN CANADA IS NOW REGARDED ASSURED

Shrapnel Orders Basis of This Prediction.

The revival of the munitions industry in Canada is regarded as an assured fact by the Canadian Machinery and Manufacturing News, Toronto, which in its issue of this week points out additional evidence of the revival for shrapnel placed by the Imperial munitions board. Further orders for shrapnel are likely to be placed by the board within the next few months, it states. It points out that the machine tool business has brightened up considerably, and that there is a good demand for equipment for shell plants. There have been inquiries for second hand tools and the market is again being cleaned up of this class of equipment.

The report draws attention to the embargo of the Dominion Government upon the exportation of iron and steel, except under license from the customs department. The situation is regarded as serious and has been intensified by the United States' embargo upon iron and steel. The Canadian embargo affects pig iron, steel ingots, billets, blooms, rods, bars and shapes.

Prices of steel products remain unchanged, except that those of black and galvanized sheets have declined, while steel plates and non-ferrous metal remain unchanged. The copper supply is reported sufficient to meet the demand, although some smaller consumers are having some difficulty in obtaining supplies because of delay in distribution.

The scrap situation is unchanged.

ROUSING MEETING IN INTERESTS OF ROSS

Enthusiastic Rally of Caradoc Supporters of Laurier Candidate.

[Special to The Advertiser.] Mount Brydges, Nov. 23.—Despite the inclement weather there was a rousing meeting in the interests of Duncan Ross held here last night. The attendance was close to 200, and the enthusiasm which greeted the speaker of the evening, Mr. Ross and J. C. Elliott, M. P., was marked.

The questions of the day were dealt with, special stress being laid on the machinations of the French party which greeted the speaker of the evening, Mr. Ross and J. C. Elliott, M. P., was marked.

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BACKWARD WEAKLY CHILDREN

Dr. Cassell's Tablets Strengthen Feeble Little Folk and Fortify the Constitution.

Every mother should know that Dr. Cassell's Tablets are just as suitable for children, even for babies, as they are for grown-up people. Dr. Cassell's Tablets strengthen the constitution of children and generate that vital energy which enables the little body to develop naturally, and therefore healthily. This they do because they promote digestion and insure perfect assimilation of the nutrient which digestion provides. The result is that pure rich nourishment is carried to every part of the little body for sustenance and growth.

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 Harlow F. Ritchie & Co., Limited, 10 McCaul street, Toronto.

Dr. Cassell's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anemia, Nervous ailments, and Nerve paralysis and weakness in children. Specially valuable for nursing mothers and during the critical periods of life. Price 50 cents per tube, six tubes for the price of five, from Druggists and Storekeepers throughout Canada. Don't waste your money on imitations; get the genuine Dr. Cassell's Tablets.

Proprietors, Dr. Cassell's Company, Limited, Manchester, Eng.

DEFAULTERS WHO GIVE SELVES UP BELOW "A" CLASS

Men Surrendering Thursday Given Week's Leave Before Reporting.

THREE SIGN ON AT ONCE

Ten Recruits Examined, and 39 Eligibles Sent Up By Tribunals.

Medical boards at the armories had a fairly busy day on Thursday examining 39 men sent to them by the exemption tribunals in addition to three men reporting for immediate service and ten recruits. Two men who surrendered, admitting they had not complied with the act were examined and found to be in categories lower than "A." They were given a week's leave. There were no arrests and no men were sent to the board by the deputy registrar.

The men referred to the boards by the tribunals were categorized as follows:

Class A, combatant service overseas	24
Class B, non-combatant service overseas	3
Class C, service in Canada	3
Class D, doubtful	8
Class E, unfit	3
Total	39

Four of the ten recruits were from the United States, signed up by the British and Canadian recruiting mission there. They were Tony Reen, Alex. Black, Canada, Detroit; Central Ontario Regiment; Jas. Simpson, Canada, Detroit, Western Ontario Regiment; H. Graham, Canada, Plint, Western Ontario Regiment. The other recruits were Henry C. Wilks, England, London, details; J. J. Fausto, Canada, Western Ontario Regiment; A. Moore, United States, Western Ontario Regiment; H. Moore, Canada, Forestry Dept.; P. E. Ercene, Canada, Western Ontario Regiment; L. W. Lucas, Canada, 7th Regiment details.

WEDDING BELLS

HENRY JOHNSTON.

A large gathering of friends filled St. Martin's Church, South London, on Wednesday morning to assist at the nuptial high mass, and witness the marriage ceremony of J. Ambrose Henry of Moose Jaw, Sask., son of the late Anthony Henry of Newcastle, to Miss Ella Johnston of this city, and daughter of the late George Johnston, of Westminster. At 10 o'clock the bridal party arrived at the church. Joseph Johnston accompanied the sister to the altar, while Miss Marie Hennessey assisted the bride as maid of honor, and Geo. A. Henry acted as best man.

Rev. J. V. Tobin, pastor of St. Martin's, officiated. The music was under the direction of the church organist and the solo, "Ave Maria" by Miss Marie Hennessey, with violin and piano accompaniment, was a beautiful feature of the ceremony. The bride was carried away in a navy blue broadcloth suit with black picture hat and black and white fur. The bridegroom wore a tuxedo with satin and pearl trimmings, with the customary veil caught up with orange blossoms, and she carried a bouquet of white and pink roses.

The guests were received at the house by the bride's mother, wearing the black silk and white tulle. The bride, Mrs. Jas. Hennessey, was attired in a corseu bouquet of American Beauty roses. The groom's gift to the bride was a beautiful dress gown, green and black tulle, with Georgette crepe and black picture hat, with trimmings of pink and coral. The bride's gift to the groom was a beautiful diamond ring.

The wedding breakfast was served at the home of the bride's mother, where only the immediate relatives were present. They left for a honeymoon trip to eastern points.

SPECIAL SERVICE.

A special service will be held Sunday evening in Bethel Presbyterian Church (Fourth Line), by the pastor, Rev. John Elder.

INEFFICIENT GIRLS NOT RECOMMENDED BY PROVINCIAL EMPLOYMENT BUREAU, DECLARES LOCAL BRANCH ORGANIZER

Employers Have Erroneous Belief, Says Supervisor—Making Arrangements for Christmas "Extras."

Miss Wagnifred Harvey of Toronto, who organized the London branch of the Ontario Government Employment Bureau last summer in time to cope with the problem of farm help during the summer months, is in London taking the place of Miss Ethel MacRoberts, who is on leave. Miss Harvey's department, which is taking a well-earned holiday, has been built up and is regarded as Miss MacRoberts' successor. She has been calling upon the owners and managers of stores in order to obtain an estimate of the number of extra girls that will be required for the Christmas trade. Regarding this she says: "It has

Rural Prosperity In Western Ontario Aids London Trade

Agency Reports From This City Are Most Optimistic In Tone.

London reports to Bradstreet's that the prosperity being shown in the rural, centres of Western Ontario furnish the most encouraging element of the trade situation from a local standpoint. Openness of grain to market has been very slow, much beyond their earlier expectations, but a considerable amount of threshing remains to be done, and the movement of grain to market has been very slow. Milfeed is rather scarce at advanced prices, and hay is also commanding a higher figure. Provisions are quite active, although Christmas demand for dried fruits promises to be curtailed by high prices.

To Cure a Cold in One Day. Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. W. GROVE'S signature is on each box; 30c. 17-57

TRIBUTE TO NAVY BY PREACHER-LECTURER

Canadians Owe Liberty to Fleet, Says Rev. H. H. Bingham.

"The Bravery of Britain" was the title of the lecture delivered by Rev. H. H. Bingham in the Tabernacle Church last evening. Mr. Bingham gave a graphic account of the British air forces, which, he said, had made such marvelous strides in the development of aviation and excelled Germany and France, although being far behind either of these countries at the outbreak of the war. Pictures of the British navy were shown, Mr. Bingham paying a high tribute to the navy, to which Canadians were indebted for their freedom. Other pictures of the Canadian fleet in action at Tyne and the trench line of a British Tommie were shown.

Miss Sheehy sang two solos. Melvin Bush delighted the audience with his violin selections. Mrs. McHardy Smith, organist of the church, played several numbers during the evening. The proceeds of the entertainment will be devoted to the summer school at Methodist University in Toronto.

METHODIST LAYMEN ASSIST IN SERVICES

New League Providing Evangelistic Speakers.

The Methodist Laymen League of London is carrying out the work of the new league, which was organized a few weeks ago in London, namely, assisting in the evangelistic services which are being held in the different Methodist churches and supporting these in every possible way. The laymen during the past couple of weeks have been assisting in the special evangelistic services in Wellington Street, Hyatt Avenue and the Colborne Street Methodist Church. The object is to send out laymen to the support of those conducting the meetings, every night if possible, and at least two or three evenings in the week. Sometimes the laymen conduct the services, and at other times they assist. When a minister wants assistance with a service from the Laymen League, he telephones the secretary, Mr. Underwood, who in turn makes arrangements with one of the captains of the league, composed of twenty members each. It is usually possible to get a man who is free to attend on the evening requested, out of the band of twenty.

ONLY ONE "BROMO QUININE" To get the genuine call for full name, LAXATIVE BROMO QUININE, look for signature of W. Grove, Cures a cold in one day. 30c. 17 law-v

QUERIES REGARDING MILITARY SERVICE

Send in Your Problems and They Will Be Answered From Official Information by The Advertiser.

Question.—A man placed in category A has found that he would be sent to the front and that he would be physically fit. Can the man refuse to do so?

ANSWER.—He is under no obligation to undergo an operation. If he requires one, it is hard to understand how he could be rated category A. If he feels that he is physically unfit, let him appeal from the finding of the medical board which placed him in category A. He will then probably be sent to another board for examination.

BOUDOIR SLIPPERS, 35c.

Boudoir Slippers, five dozen only, made of quilted cotton crepe, white sole with flat heel, lined, white pom-pom trimming at toe; sizes 3 to 7. Special 35c pair

SMALLMAN & JERMAN

THE WEATHER LOCAL SNOW FLURRIES.

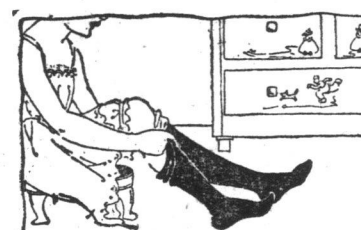
SMALLMAN & JERMAN

NEW WINTER MILLINERY AT ABOUT ONE-THIRD Six Dozen Saturday \$2.98, \$4.98

Here is one of the best offerings of the season, and it is of more than usual significance that most of these hats are fresh from our own workroom this week—not a handled collection nor an assortment of rejected models, but mostly new shapes and freshly trimmed.

36 only Trimmed Hats, some expensive pattern hats in the lot. Saturday \$2.98
36 only Trimmed Hats, velvet and hatter's plush. These shapes alone are worth the price we ask for the hat finished. See these Saturday. Hats that earlier would sell for three times the price. Sale Saturday \$4.98 each

Ladies' Cashmere Hose, 59c Pair



Black or white, a purchase of 30 dozen just received, seamless, double feet, good weight cashmere—a stocking almost impossible to procure now at this price; sizes 8½ to 10 inches. Get your supply Saturday, 59c pair

All Children's Winter Hats Half Price Saturday 42c to \$1.50

About six dozen, smartest winter styles for children from 1 to 3 years, to be cleared Saturday at half price. These will be on sale in Infants' Section. Sale prices, per pair 42c, 62c, 75c, 82c to \$1.50



YOUR SATURDAY TREAT AT CANDY COUNTER—

PEANUT CRISP

100 pounds fresh for Saturday 28c lb.

SALE OF WATCHES

Value and Quality in

INGERSOLL WATCHES

\$1.50 to \$4.75

These Watches are now made in Canada, and through co-operation with the factory, we offer Saturday values we are sure you have not seen here before. They are of the latest type, just in; all sizes—men's, women's and boys. As a boy's gift, we know of none more acceptable. ALL GUARANTEED.

The Ingersoll Maple Leaf, an excellent timekeeper, guaranteed, nickel-finished case \$1.50

The Ingersoll Triumph, a new model, gunmetal finish, special dial \$2.00

The Radiolite or radium lighted, to read in the dark, nickel-finished case \$2.50

Also with oriental ivory case and easel \$2.75

The Waterbury Watch, a small new jeweled watch \$4.00

The Reliance, seven-jeweled movement, solid nickel case \$4.00

Also the Reliance, seven-jeweled thin model, solid nickel case \$4.50

The Waterbury Radiolite or radium lighted, shows time in the dark \$4.50

The Radiolite Wrist Watch for soldiers, etc. \$4.75

BIG DISPLAY ART SATEENS

Commencing Saturday

We have just received a large shipment of Art Sateens from England (six months overdue), and for the next eight days we will have special displays made in the department. There is a splendid range of new designs and colorings, 30 and 31 inches wide. At, per yard 30c, 35c, 40c and 45c

Downproof Art Sateens

These are extremely scarce goods at the present time, but we have been fortunate in securing about 200 yards of GENUINE DOWNPROOF ART SATEEN. Choice of four designs in art shades, 31 inches wide. At 50c yard

We would call your attention to this special display, together with the special sale of hats (as advertised). This will prove a splendid opportunity to secure the makings of a comforter at exceptional prices, and which you will find to be to your advantage.

WEST AISLE—MAIN FLOOR.

AT NOTION COUNTER

Shoe Trees to trim for Christmas gifts 10c pair
Nickel-Plated Folding Coat Hangers for covering for gifts 2 for 25c
Needle Books, fitted with all kinds of the best English needles, pretty leatherette-covered books 25c and 30c
Fourfold Needle Book, leatherette lined and covering, fitted with all kinds of sewing, embroidery and darning needles, etc., all the best English make 65c book
Smart Cretone-Covered Work Boxes, etc., fitted with the necessary sewing articles, scissors, needles, spools, etc. \$1.50 each
Sewing Bags, made of fancy art sateens, fitted with spools, thimble, needles, etc., with extra inside pockets, etc. \$1.00 each

BOUDOIR SLIPPERS, 35c.

Boudoir Slippers, five dozen only, made of quilted cotton crepe, white sole with flat heel, lined, white pom-pom trimming at toe; sizes 3 to 7. Special 35c pair

New Styles Tomorrow---and Special Prices, Too

Men have shown a keen appreciation of this store's clothing service, for they are getting here bigger value, smarter styles, better cut and more perfectly-tailored garments, as well as prompt and intelligent service. These overcoats for tomorrow at \$18.50 are the patterns wanted by every man who demands the best in style, material and tailoring.

BOYS' SWEATER COATS, 95c

About four dozen more of those Boys' Sweater Coats, wonderful value. At 95c
Shades of red, grey and mixed colors, wool and cotton mixtures, worth double the price; sizes 28 to 34. To clear 95c each

Men's Underwear

Men's Underwear, all the popular lines in stock—Cetee, Watson's, True-Knit, Tiger Brand and Wolsey, in combinations or shirts and drawers separate; heavy, medium and light weight woolsens, for all sizes. We invite inspection on Saturday. Get your underwear now while the prices are reasonable and while the goods are available.

MEN'S OVERCOATS, \$18.50

Overcoats of quality for every man on Saturday. Heavy winter-weight overcoats, with low or convertible storm collar, also velvet collars, in assorted shades of grey, also grey and brown mixtures, in tweeds and meltons. These are extra good quality in belted-back style, also French coats and boxback; the sizes are from 34 to 44. Special price Saturday \$18.50

SAVE MONEY BY BUYING FURS FROM MAKER TO WEARER. Natural Siberian Wolf and Black Wolf \$5.00 to \$30.00.

B. SHAPIRO Successor Western Fur Company, 321 Dundas Street, Opposite Armories. Open Evenings. Phone 4008.

CORTESE ORCHESTRA—Balcony and Tea Room, Saturday afternoon 3:30 to 5:30.

SMALLMAN & JERMAN

IN THE MEN'S DEPARTMENT SATURDAY

ALWAYS SOMETHING OF INTEREST FOR THE MEN.

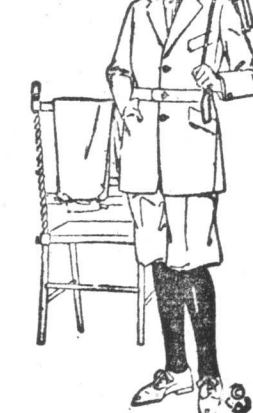
High-Grade Stylish Suits at \$22.00 and \$26.50

These are double-breasted, with belt all around, in green or blue shades; the blue is fast dye, of extra good quality; Fox's all-wool Irish serge, style and workmanship are the outstanding features in these suits; the sizes are 35 to 40. Prices \$22.00 and \$26.50

BOYS' SUITS SATURDAY

Blue Irish serge, grey worsteds and grey and brown mixtures. These are all made up in the newest styles—the yoke Norfolk, Trench and inch-back. Every boy will find just the suit he requires in this lot. We guarantee satisfaction, and we will see that the boy is properly fitted; sizes range from 7 years to 18 years. The prices range from \$3.95 to \$16.50

MANICURE PARLORS—Let our manicurist take care of your nails. Best service, least cost. Fifth Floor.



NOTICE
This space will be donated to Victory Bond publicity Saturday. No more ad will appear.

COUPON Soldiers - Sailors DIARY AND ENGLISH-FRENCH DICTIONARY

Distributed by THE LONDON ADVERTISER

ONE COUPON AND 75c SECURE THE BOOK
PRESENT THIS COUPON together with price and the book is yours.

Send One to the Boy—Keep One at Home!
THE DIARY for recording individual war experiences is the most serviceable book in existence and always will be a child's treasured possession.

Bound in Textile Leather, Gold Edges, Gold Stamped, Pocket Size