

Social Tea

A justly popular biscuit for those who demand the best of everything that goes to make life worth living.

ASK YOUR GROCER—HE KNOWS.

Perrin's Biscuits

"JUST A LITTLE BETTER THAN THE REST"

12 Reasons

WHY WE ARE NOT EXHIBITING AT THE WESTERN FAIR

- 1—Because one can only judge a piano by its quality of tone.
- 2—Because the Nordheimer has a rich, sweet tone, entirely different from all other pianos. You cannot judge tonal quality in the Western Fair building.
- 3—Because dampness is the greatest enemy to a piano. From experience we know the close atmosphere in the building injures pianos almost irretrievably.
- 4—Because the finely-finished case becomes scratched and damaged by accumulation of dust and extra amount of handling and banging around.
- 5—Because, by actual figures, the cost of exhibiting amounts to over \$600. We save this and give our customers the benefit.
- 6—Because last year we remained away and made more sales than any previous year, and in addition, our customers were much better satisfied.
- 7—Because we do not require to bluff and bluster to sell Nordheimer pianos. This style of salesmanship is antagonistic to our system.
- 8—Because we can give much better value and our customers are made happy instead of dissatisfied.
- 9—Because we have no gold bricks and do not approve of P. T. Barnum's famous saying.
- 10—Because our one-price system means what it says. We do not run prices up-hill in order to run them down again. All pianos are marked in plain figures.
- 11—Because there is too much noise and excitement to hear the beautiful melody produced by Nordheimer pianos.
- 12—Because we have an elaborate display of the world-famous Steinway pianos, as well as the celebrated Nordheimer piano, in our large concert hall, 188 Dundas street. Purchasers, therefore, have their choice from three carloads of pianos.

We give easy terms if required.

We have, in addition, a large list of used pianos and organs at bargain prices.

Nordheimer's
188 Dundas St., London. Limited

Special Sale of IRON BEDS, SPRINGS AND MATTRESSES

We have planned a great price slaughter in these lines before "Fair" time.

If you are expecting visitors and will need any of the above articles it will certainly pay you to take advantage of these great reductions. From 20% to 40% off.

The Ontario Furniture Co.
228-230 Dundas Street.

NEW WHITNEY APPOINTEES.

Toronto, Sept. 7.—The Ontario Government has made the following appointments: Mr. Henry S. Keyes, Colborne, to be clerk of the seventh division court of Northumberland and Durham. Mr. John Harper, Sundridge, clerk of the seventh division court of the district of Parry Sound. Mr. W. H. Laviolette, Williamstown, bailiff of the first division court of the United Counties of Stormont, Dundas and Glengarry. Mr. James Johnston, Essex post-off-

ice, bailiff of the eighth division court of Essex. DR. J. D. KELLOGG'S Dysentery Cordial is a speedy cure for dysentery, diarrhea, cholera, summer complaint, sickness and complaints incidental to children teething. It gives immediate relief to those suffering from the effects of indigestion in eating unripe fruit, cucumbers, etc. It acts with wonderful rapidity and never fails to conquer the disease. No one need fear cholera if they have a bottle of this medicine convenient.

When a young man worships a girl and she worships herself, it is truly a case of two souls with but a single thought.

WEST WANTS MORE MEN

Farmers Still Clamoring for Help—Second Excursion from Toronto.

Toronto, Sept. 7.—"Three hundred and ninety persons left for the west on the first of the second series of harvesters' excursions held on Wednesday," said Mr. James Hartney, Manitoba Government immigration agent at Toronto, this morning. We expect about the same number to leave today and tomorrow, which will bring the total for the three supplementary excursions up to about 1,600.

"Will these be placed without any trouble?" "I have just received a letter dated Sept. 4, stating that the farmers of Southern Manitoba were still calling for more help. The August arrivals were quickly distributed to the expectant farmers, and on the whole they were a very good class of men."

"What proportion of the excursionists do you count on as actual harvesters?"

"About two-thirds. The rest are women and men who go out for other purposes."

POWER AT OTTAWA

Municipal Electric Commission Will Not Act to Lower Rates.

Ottawa, Sept. 7.—The municipal electric commission does not intend to take any action with reference to the proposal of the Ottawa Electric Company looking to an agreement for the maintenance for a term of years of existing rates and competitive conditions as between the two lighting systems. This was announced at the close of a sitting of the commission today. The Ottawa company issued a concordat insuring no lower rates than the present for years.

MARCONI'S LATEST

Wireless Mechanism to Locate Ships in Murky Weather.

Halifax, Sept. 7.—Chevalier Marconi, in an interview regarding the progress which had been made in the direction of undertaking commercial work at Glace Bay station, stated that himself and associates were satisfied with the progress they were making. Improvements and enlargements immediately in hand will cost upwards of \$40,000.

Signor Marconi is at present engaged on the invention and perfection of a device for the exact location of ships. By means of this device the location of any ship can be accurately determined in the thickest weather.

The apparatus will be first tested on the Mersey during the coming winter.

Signor Marconi regards this invention as of inestimable value in the navigation of the St. Lawrence River.

NEW FISHING TREATY

May Follow United States Study of Newfoundland Dispute.

Detroit, Sept. 7.—A Washington dispatch says: By direction of President Roosevelt preparations are being made for a resumption of the study of the Newfoundland fishing dispute. A. B. Alexander, chief of the division of statistics and methods of the bureau of fisheries for the department of commerce and labor, who spent several months surveying conditions in Newfoundland waters, has been again selected as the agent of the Government. A new treaty, defining the rights of American fishermen in Newfoundland waters is the probable outcome of Mr. Alexander's visit.

COLBORNE HARBOR WORKS.

Port Colborne, Ont., Sept. 7.—Hon. H. R. Emmerson, minister of railways and canals; M. J. Butler, deputy minister; John Murphy, electrician, and Mr. Stewart arrived here at noon today, and an inspection was made of the harbor works and the new elevator site.

The erection of the new elevator will take about a year's time, and the work will begin as soon as the plan can be brought here.

This afternoon Mr. Emmerson and party proceeded to Welland to inspect the turning basis which is being built there.

MINISTERS IN TEMISKAMING.

Toronto, Sept. 7.—Hon. Frank Cochrane, Hon. Nelson Monteith, Mr. Thos. Southworth, and Mr. W. Campbell with Commissioner Coombs of the Salvation Army, and Col. Lamb, of London, who looks after immigration interests of the Army, have gone up to the Temiskaming district to look over the land there. Hon. Mr. Cochrane will on Monday lay the cornerstone at North Bay of the Montreal Smelting and Refining Company, and Hon. Mr. Monteith hopes to select a site for an experimental station in the north country. The Salvation Army officers are looking after land for settlers.

When a fine ruby is found in Burma a procession of elephants, grandees and soldiers escort it to the King's palace.

CHILI AGAIN QUIVERS

Seven Earthquake Shocks to the South of Valparaiso.

Buenos Ayres, Sept. 7.—According to a dispatch to the Nacion seven earthquake shocks were felt yesterday evening at Talca, Chili, 140 miles southwest of Santiago.

UNIQUE CHURCH SERVICE

Entire French Episcopate Gathers at Notre Dame Cathedral.

Paris, Sept. 7.—A unique service, which attracted an enormous congregation, was celebrated at Notre Dame Cathedral this morning, after the conclusion of the meeting of bishops and archbishops called to discuss means of complying with the law providing for the separation of church and state, without infringing on the constitution of the church. The entire French episcopate was present, this being the first occasion on which they had gathered together in a metropolitan church since 1802, when the concordat was signed. Archbishop Roverie De Cabrières, in the course of an address, recalled that historically, saying that the present reunion was brought about by the rupture of that solemn compact.

No mention was made of the bishops' decisions. Minister of Public Instruction Briand, in an interview with the press today, displayed a very conciliatory spirit. He said he was prepared to receive a clerical delegation at any time, and believed that an arrangement suitable to both the Government and the church was possible, but he was determined to carry out the law.

JEWS AS OFFICERS

May Now Take Positions of Command in the Russian Army.

St. Petersburg, Sept. 7.—The commission which is elaborating reforms for the army has recommended the admission of Jews to the officer corps, from which hitherto they have been excluded, except in the limited capacity of surgeons. The recommendation, which is coupled with the condition that the assent of the officers of the unit to which they are assigned must be secured in each case, will be presented to the Emperor for approval, and is in the line of the policy to which Premier Stolypin is committed. It probably will be accepted, though the recently formed anti-Jewish party is campaigning energetically against the proposition.

Dispatches from Odessa and other cities in South Russia report the return of many Jewish families, who went to Palestine under the influence of the Zionist movement. They claim inability to exist there owing to the oppression of the Arabs.

HAS BRYAN SPLIT PARTY?

Milwaukee Mayor Discusses Result of New York Speech.

Cleveland, Sept. 8.—"I did not read Bryan's speech, but from what I have been told I am of the opinion that the Madison Square Garden address will disrupt the Democratic party," said Mayor Becker, of Milwaukee. "I have given no opinion on the matter, but I have made no address since leaving Cleveland for New York. I did not attend the Bryan reception, but I have read the White House press release, and I am not at all encouraging to him. I do not think he will be nominated if he is a candidate."

Mayor Becker and party arrived in Cleveland on Thursday morning, having been on the road since Monday morning. They were met by a large delegation of 350 men. The party left for Milwaukee at 4 o'clock Thursday afternoon, and expect to end the trip on Saturday morning.

TINNED MEAT FOR SOLDIERS.

London, Sept. 8.—Major-General W. E. Franklyn issued an order declaring that tinned meat was to be issued to the troops at Tidworth once a month.

Malta Vita

"The Perfect Food"

The grocer who offers you something "just as good" has no regard for your judgment or your health. It's delicious.

Wm. Needham & Son

REAL ESTATE DEALERS.

418 Talbot Street, - - - London. Will be pleased to give you particulars or show you any property on their list for sale. When in the city attending the Fair, give them a call.

500 acres in London Township, eight miles to London; clay loam, well watered, 30 acres timber, orchard, 1½-story frame house, frame kitchen, cellar, two barns on rocks, other outbuildings, a good dairy or grain farm. Price, \$9,400.

50 acres in London Township, seven miles to London, clay loam, three acres orchard, 1½-story house, 9 rooms, frame barn, 30-foot cement foundation, stable under; half mile to school. Price, \$3,200.

50 acres in Westminster Township, 4½ miles to London market, only quarter mile to Southwestern Traction Railroad; clay loam, well drained and watered, 1½-story frame house, kitchen, stone cellar, cement floor, two frame barns, other outbuildings, in good repair. Price, \$4,200.

67 acres in London Township, three miles to London, clay loam, one-story frame house, frame barn, 30-foot cement foundation, stable under, shed 20x12. Price, \$3,000.

HARDWARE BUSINESS, in thriving town; country store with postoffice, dwelling and stable, brick and the yard, with 40 acres of land all necessary machinery. A good chance for energetic man.

Sawmill and lumber yard in thriving village in Lambton County, doing good business; little store, general, with postoffice in village; about five miles from London.

Two acres, suitable for market garden, 1½ miles from London; clay loam, good well, frame house and barn.

A nice little home, 1½ acres, with good two-story house, frame barn; three-quarters mile to Lobo village.

A small cash payment and balance on monthly payments will secure frame cottage and lot on Duchess avenue; cement foundation, cellar and walk new barn 12x16, matched siding, all in good repair.

One and a half acres and two-story solid brick house on Mary Street, City of London; or will sell house and lot 60x130; frame house, vestibule, hall, parlor, dining-room, kitchen and pantry, hard and soft water, cellar under all of house, in two departments.

Have you property to sell? List it with us. We have many inquiries. Your property may suit one of them.

418 TALBOT STREET. Phones.....Office, 355; House, 2126.

The following are a few of the farms we have for sale:

No. 476-100 acres in the Township of Adelaide, twelve miles from Strathroy, 2½ miles from Arkona; 50 acres cleared, 20 acres maple and beech timber, soil clay loam, 4 acres orchard, mostly winter fruit, peaches and plums; one-story metal house, good, corner, two barns, stables concrete floor, windmill, all in good repair. Price, \$4,500.

No. 476-100 acres in the Township of Moss, quarter mile from Newbury; 50 acres cleared, 25 acres mixed timber, soil sandy loam, all drained, good water, Page wire fences. Price, \$1,700.

No. 476-81 acres in the Township of London, one mile from Ilderton, ten miles from London market; 70 acres cleared, 14 acres hardwood timber, 500 maple trees, good 1½-story brick, housy frame house, on cement foundations, stabling under, other buildings in good repair. Price, \$6,600.

No. 476-100 acres in the Township of London, two miles from Arva and Birt P. O.; 50 acres cleared, 20 acres timber, beech, maple and elm, 1½ acres orchard, apples and pears, frame barn; situated on Frost Line gravel road, seven-eighths mile to school. Price, \$6,600.

No. 476-155 acres in the Township of Willoughby, County of Welland, seven miles from Niagara Falls; 120 acres cleared, 20 acres timber, soil clay loam, two acres orchard, modern 9-roomed house, good outbuildings; situated almost opposite Grand Island Park, in best summer resort on the Niagara frontier.

No. 477-100 acres in the Township of Moore, County of Lambton, two miles from Bridgen railroad station; soil clay loam, two-story frame house, 10 rooms; half mile to school. Price, \$1,200.

No. 477-100 acres in the Township of Middleton, County of Norfolk; 70 acres cleared, 30 acres timber, two-story frame house, barn and stables, corner, etc. Price, \$3,500.

No. 477-50 acres in the Township of Louth County of Lincoln; soil black loam, 10 acres orchard, mixed fruit, 5 acres grapes, barn and other buildings in fair repair, seven miles from St. Catharines market. Price, \$4,500.

No. 478-87 acres in the Township of Dawn, County of Lambton; soil clay loam, 1½-story frame house, barn and stables. Price, \$4,500.

No. 478-100 acres, Township of Brooke, County of Lambton; 50 acres cleared, 10 acres timber, one-story frame house, barn on stone foundation, henhouse and granary; six miles to Petrolia, 1½ miles to Sutorville. Price, \$5,000.

No. 478-100 acres in the Township of Ennaghman P. O.; 10 acres orchard, two-story frame house, two log barns; quarter mile to school. Price, \$4,200.

No. 478-49 acres in the Township of Clinton, County of Lincoln; 19 acres hard maple timber, elm and white oak, two acres orchard, 1½-story frame house, 8 rooms in house, frame barn and granary, two miles to Beamsville. Price, \$3,000.

No. 478-100 acres in the Township of Aldborough, County of Elgin, four miles to Rodney railroad station; two acres orchard, winter fruit, 1½-story frame house, frame barn, stabling in barn. Price, \$4,500.

A fuller description of the above-mentioned farms, together with the number of lot and concession, and the owner's name, is given in the Ontario Real Estate Monthly, sent free to any address.

We have a number of small farms in Ontario to exchange for larger ones, and large farms to exchange for smaller ones, or for once in different localities.

Hotels

No. 1156—Fine three-story brick hotel in town of about 1800, in the County of Lambton, situated on the main street, near the depot, and doing an excellent business; electric light; all furniture, with exception of private parlor and bedroom. Price, \$6,500.

We have a number of other hotels in the City of London and other cities, towns and villages of Western Ontario.

Stores

No. 1065—Two good stores in the City of St. Catharines; dwellings in connection. Price, \$3,500.

WE HAVE A NUMBER OF STORES, FACTORIES AND MILLS FOR SALE.

City of London Property

See this week's Echo for list of London properties for sale.

Local Real Estate Agents

We co-operate with local agents in every district in Ontario, whenever we find that they are reliable and honest, and if your property is now in the hands of a local real estate agent we do not advise you to take it out of his hands in order to place it with us. If your local real estate agent understands our method of doing business, and is an honest man and knows the local market, we will certainly advise you to list the property with us. If he does not understand our method of doing business, and does not know the local market, we will advise you to give him a direct order to sell the property, and get a purchaser for it, we would ask you to have him correspond with us, and we will be pleased to give him particulars of our method of doing business, and satisfactory references to hundreds of farmers, merchants and other business men throughout the country, as to the advantages to be derived by those who have real estate or business property to sell, in having us handle their property for them.

Bringing Buyers and Sellers Together

By our method of advertising, the man who wants to buy is brought into direct communication with the man who wants to sell, although they may be hundreds or even thousands of miles apart. "The Ontario Real Estate Monthly," which is printed by us, gives a minute description of every property in Ontario placed in our hands for sale or exchange, its location, price and the owner's name. In the list of properties which some agents or the owner's name nor the location of the property is given, so that the prospective purchaser has to correspond with the agency in order to find out where each particular piece of property is situated. By our method of giving full particulars in our Monthly, prospective purchasers are saved a great deal of time, trouble and expense, because they can either go directly to the owner himself or correspond with him without any reference to us or any of our agents, if they wish to do so. Our little expense and trouble to each of them as possible. When either the purchaser or the seller think they can make a bargain themselves after we have brought them together, or have got them to correspond with each other, without any further assistance from us, we are quite willing that they should do so. We are endeavoring to make it as easy as possible for both parties to the transaction, and we are quite willing that they should do so. We are endeavoring to make it as easy as possible for both parties to the transaction, and we are quite willing that they should do so.

Twelve Good Reasons

To those who want to sell real estate or business property in Ontario.

SIX REASONS

Why you should place your REAL ESTATE OR BUSINESS PROPERTY in our hands for sale or exchange.

No. 1—Because we advertise in over two hundred leading NEWSPAPERS in Canada, the United States and Great Britain.

No. 2—Because we have over Two Hundred AGENTS and REPRESENTATIVES in these countries assisting us in advertising, selling and exchanging REAL ESTATE and BUSINESS PROPERTIES in Ontario.

No. 3—Because it will cost you nothing unless your PROPERTY IS SOLD, EXCHANGED OR WITHDRAWN from sale.

No. 4—Because if sold, our commission is very reasonable.

No. 5—Because we have TESTIMONIALS from HUNDREDS OF PATRONS whose PROPERTIES we have SOLD OR EXCHANGED, expressing satisfaction with the way we did the business for them, and recommending to others our method of ADVERTISING, SELLING and EXCHANGING REAL ESTATE.

No. 6—Because our method of ADVERTISING, SELLING and EXCHANGING REAL ESTATE IS ORIGINAL, MODERN and WONDERFULLY SUCCESSFUL.

Offices and Agencies in Ontario

We have a district manager and a staff of valuers, inspectors and agents in every county west and north of Toronto, for the purpose of assisting us and our patrons in advertising, selling and exchanging real estate and business properties in their localities.

To Visitors to Western Fair

If you want to buy, sell or exchange a farm, a dwelling, a store, a mill, a factory, a hotel, a vacant lot, or a business of any kind, in any township, city, town or village in Western Ontario, call at our office during Fair week, or write or telephone to us, and we will explain to you how we can save you time and money by dealing through our agency.

We expect a number of our valuers, inspectors and agents from every county in Ontario, west and north of Toronto, on Tuesday, Wednesday and Thursday of the Fair week. Anyone who is contemplating buying, selling or exchanging a farm or other real estate or business property in those counties, we would be pleased to have them call at our office during the Fair week to meet some of the agents from the counties in which they wish to locate.

See list of properties sold off our list during past two weeks on another page of this paper.

Telephone 696.

D. H. TENNENT, President. JAMES BURROWS, Manager. W. J. TALBOT, Assistant Manager.

REAL ESTATE FOR SALE.

Judicious investments made in real estate are extremely satisfying, whether your object is a home, to speculate, or an income from your investment. We have a large number of very desirable properties, and if you are seeking an investment you are invited to call when full particulars will be furnished you.

We mention a few here:

THE BUILDING LOTS.

Clarence Street—Suitable for warehouse, \$50 per foot.

Cheapside Street—Most eligible building sites, \$15 per foot.

IF YOU HAVE ANY DESIRABLE PROPERTY TO SELL NOW IS THE TIME TO GET IT LISTED.

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