FOREST CITY BUSINESS and SHORTHAND COLLEGE,
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A high class business school in affiliation with the Business Educators' Association. Catalogues free.

J. W. WESTERVELT, Principal.
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It's Our Way

Of making a Suit or Overcoat that gives it so much style, and then you always have a large stock to select from.

O. LABELLE, Merchant Tailor,
372 Richmond St. Phone 1027.

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brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

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FAIRBAIRN
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Opp. City Hall. Upstairs

FITZGERALD
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Barristers 171 Dundas street,
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Nose, Throat and Lung Specialist.
Office—Wellington street, opposite Publi Library.

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Barrister, solicitor, etc. Money to loan at low est rates. Bank of Commerce Bldg.

CANNOT BE DONE AT HOME FOR THE MONEY.

Table Covers, Napkins, Sheets, Pillow Slips, Towels and Rollers, 50 of the above pieces laundried for 50 cents by the well-known

Parisian Steam Laundry.

Work called for and delivered to any part of the city free.

73 and 75 Dundas street.
Telephone 559. J. K. Spry, Manager

....THE....
Newest Spring Paper.

If any of your rooms need papering, better see our stock. We've purchased from the best manufacturers a large assortment of handsome and pretty designs. Prices are right, too.

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443 Richmond St.

SPECIAL NOTICES.

Feather and Down Cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suites, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 593 Richmond street north. JAMES F. HUNT & SONS, Telephone 997.

Our new couches are just in. All styles at lowest prices. Come and see our Rococo couch, spring edge, velvet cover, or our adjustable head couch, tapestry cover. Trafford's, 95 to 97 King street.

Electric and Turkish Baths

Electricity given in the Electric Turkish Baths penetrates every nerve of the body, and links them all to the spinal center. Hundreds from the United States have taken these baths this winter, and testify to their wonderful power. 320 Dundas street. ywt

W. F. BROCKENSHIRE, East End Gallery, is still making those beautiful cabinet photographs at $2 per dozen. 666½ Dundas street. ywt

STOP THAT TOOTHACHE! You can neither eat nor sleep while it lasts. Andrews' Plugs give you ease at once. 10c a bottle. t

Munich is increasing in population very rapidly, having at the present time 430,000 inhabitants.

Every houshold should have on hand a box of Dr. Chase's Ointment. The diversity of uses to which it can be put and the many doctor's bills it saves warrant it in taking first place in the family medicine chest. All dealers sell and recommend it.

The number of Belgian breweries increased from 2,977 in 1896 to 3,057 in 1897.

THERE is not a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Eclectric Oil—a pulmonic, of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial results.

THIS PAPER IS PRINTED FROM METAL MANUFACTURED BY THE CANADA SMELTING AND REFINING WORKS LONDON, ONTARIO. USED BY ALL LEADING PAPERS. WRITE FOR SAMPLES.

See Our West Window

Now is the time to store your Furs in our new moth-proof storage.

For Ladies' and Children's Spring Novelties in Caps.

Spittal, Sabine & Co.,
152 Dundas Street.

FIVE OUNCES OF SAFETY....

No pound of weight added to a bicycle ever contributed so much to the safety of the rider as do the five ounces that are added to the Columbia Bicycle in the automatic rear hub brake. Those five ounces place the bicycle under absolute control. The instant you want to slow up or stop, that instant, without thought or effort on your part, is the brake applied, with just the amount of pressure you wish. There never was a brake to compare with it.

....ON....

Columbias, $55
Hartfords, $40
Without Extra Charge

Wm. Gurd & Co
185 Dundas Street. Phone 800.

FINE TAILORING
SOUTHCOTT'S
361 RICHMOND ST.

METEOROLOGICAL

Toronto, April 14—8 p.m.—The low area which was centered in Wisconsin last night has passed across the lake region with diminishing energy, and is now over the St. Lawrence Valley. Showers and thunderstorms have occurred at many points in both Ontario and Quebec, but the weather has been for the most part fair. The outlook is very promising for a continuation of fairly warm weather. Minimum and maximum temperatures: Victoria, 42-52; New Westminster, 36-58; Kamloops, 30-60; Calgary, 20-48; Prince Albert, 8-38; Winnipeg, 20-36; Port Arthur, 34-40; Parry Sound, 40-48; Toronto, 36-60; Ottawa, 36-46; Montreal, 36-52; Quebec, 30-46; Halifax, 32-56.

Local temperatures.—The highest and lowest readings of the thermometer at the observatory here on Friday, April 14, were: Highest, 61 above; lowest, 42 above.

Today sun rises at 5:35; sets, 7:01. Moon rises at 9:03 a.m.; sets, 4 a.m.

3 Good Reasons...
why you should have
JOHNSTON BROS.' XXX BREAD
ON YOUR TABLE.

BECAUSE it is made from the best flour—with the newest appliances—and is the result of years of experience. Phone 818.

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
184.....Editorial Room
175.....Job Department

TYPOGRAPHICAL UNION LABEL LONDON, NO. 133

A LOCAL BUDGET

—The South London Pleasure Club held a farewell reception last evening for Elwin Wellman, one of the members, who is leaving for Montana to engage in ranching.

—Miss Raymond has resigned her position as organist of St. Matthew's Church. Fred J. Fitzgerald, who has resigned at King Street Presbyterian Church, succeeds Miss Raymond.

—The Rev. Dr. Briggs, of Toronto, will preach anniversary sermons in the First Methodist Church, morning and evening. The genial doctor is not only a good preacher, but a first-class business man as well, having charge of the Methodist Book Room, Toronto.

—All should hear the Rev. Thomas Wilson give his interesting lecture in St. Andrew's Church Tuesday evening, on "Dr. Paton's Work in the New Hebrides." The story is a thrilling one, giving an account of life for 30 years with South Seat cannibals, and will be illustrated by lime-light views.

—Mr. C. J. Fitzgerald, the well-known starter and horseman, of New York, formerly of this city, has taken an interest in Chester, the bright little son of Thomas W. Tracey, Richmond street, and will shortly place him with a prominent Brooklyn horseman, where he will be educated for a jockey.

—At the final meeting of the Victoria Diamond Jubilee Hospital Company, held in the Board of Trade rooms on Thursday afternoon, it was decided by the directors to pay over to the children's pavilion of the new hospital the funds of the company now on hand, amounting to some $1,600. The Victoria Diamond Jubilee Company will now cease to exist, as their task is done. The members present at the meeting were: Mayor Wilson, Ald. Winnett, C. B. Hunt, P. W. D. Brodrick, Dr. Niven, V. Cronyn, John Bowman and R. W. Puddicombe.

—Mrs. Annie Smith, of Brantford, and her baby have been handed over at the Brantford police court to the Salvation Army officers, so that they might be brought to the Army Rescue Home in this city. The woman and her family, with two other families, eleven people in all, have been living in a two-roomed house at Brantford all winter. Annie Smith, a grown-up daughter, was sent to the Salvation Army Rescue Home in London. A boy of 16, a son, was also taken charge of by the Salvation Army. The other unfortunate children were given in the care of the Children's Aid Society.—Toronto News.

THE "Y'S" CAKE SALE.

The members of the Young Woman's Christian Association took a novel method of raising some $50, needed to pay off a bill for repairs on their summer outing home at Port Stanley, Summerholm. The repairs and addition cost $300, of which $250 had been raised. The rooms of the association at 296 Dundas street looked like a confectionery establishment yesterday afternoon and evening, when home-made cakes of every variety were on sale. The members proved good salesladies, and at the close of the sale, a neat sum had been realized.

SUCCESSFUL CANADIAN INVENTORS.

The following list of patents recently granted to inventors residing in Canada is reported for The London Advertiser by P. J. Edmunds, international patent solicitor, London, Ont.: Canada patents—A. Moyer & Co., Listowel, Ont., "Bluenose" flour label (trade mark); E. N. Chumette, Vancouver, B. C., refrigerator door; A. Tetrault, Montreal, Que., sewing machine; J. Chew, Orillia, Ont., turbine; R. A. Evans, Winnipeg, Man., vehicle. United States patents—Arthur E. Hourd, London, round crokinole game board (design patent); S. M. Brydges, Nelson, letter file; H. G. Yardley, et al., Montreal, space bar for line-casting machines; B. D. Harris, St. Catharines, handle-bar clamp; I. Henderson, Vancouver, vehicle wheel; A. Lapierre, Montreal, Canada, sleeping-bag; J. H. K. McCollum, Toronto, air valve.

BAPTIST MISSION CIRCLES.

The quarterly union meeting of the Woman's Mission Circles of the city Baptist churches was held at the South London church Thursday afternoon. The president, Mrs. David Mills, being absent, the chair was occupied by Mrs. Caleb Wall. After devotional exercises, Mrs. Robertson, of the Adelaide Street circle, read a paper on "The Leper Mission." Mrs. Wells, of the Talbot Street circle, gave an interesting address on "The Indian Mission," and Mrs. Ira Smith spoke on the union meetings of the several circles being conducive of more interest and enthusiasm in the work. Interspersed was music and a well-rendered duet from the Maitland Street circle. Tea was provided in the basement of the church, at which the husbands, brothers and friends of the ladies were made heartily welcome. The evening gathering was an ideal missionary meeting, Pastor Walker in the chair. Devotional exercises were led by Pastor Johnson, of Adelaide Street, and Rev. Ira Smith, of Talbot Street, was the speaker of the evening, his theme being: "The Reflex Good of the Missionary Spirit in Churches." During the evening there was a pretty duet by two of the members of the South Church choir, and a choice solo by Mrs. Brown, of Adelaide Street. Feeling allusions were made to the loss the denomination in Ontario would suffer by the departure of Rev. Ira Smith and his estimable wife, both of whom will be missed at the next union meeting.

WORK OF THE "Y'S" FOR MARCH.

The total attendance at the rooms of the Y. W. C. A. for the month of March was 1,533, some of whom visited during the day, some at the lunch hour, and others attended the various classes which are held in the evenings. Meetings were held by the W. C. A., the executive of the Local Council of Women, and by the brethren. The sewing class has been held as usual on Thursday evenings. Mr. S. J. Radcliffe, of the Collegiate Institute, delighted a large audience one evening with a very interesting lecture on "Rudyard Kipling." A talk on "What to Do in Emergencies," was given to members and friends by Miss Kilbourne. Many useful hints were gleaned from this talk. Mr. English, of Hellmuth Ladies' College, favored the association one Saturday evening with a talk on "Ruskin." A sketch of the life of the great author and art critic was given, and many beautiful extracts were read from "Sesame and Lilies." Two receptions were held. To one the friends and contributors to the work were invited and entertained. During the evening Dr. Phelps presided at the piano; vocal solos were rendered by Miss C. Fraser, Messrs. Brown and Ware, and a reading was given by Miss Boon. Professors Jas. H. Bowman and W. E. Saunders interested a number with their microscopes, revealing some of the wonders and beauties of nature. Later in the month the regular reception was held, at which the Mrs. Sparkman, Hotson and Field assisted. Dr. Bucke has kindly consented to give a talk on "Walt Whitman," on the evening of April 27. The Tuesday evening Bible class, being without a teacher, reorganized as an "I Will Trust" Bible Club, thus falling in line with the Toronto and Brantford associations.

Example Is Better Than Precept.

Those sententious proverbs, or old saws, which are used as prefixes to all of the Hood Sarsaparilla advertising in thousands of papers throughout the country, are evidence of a new and original style of display advertising both pleasing and effective. The Hood firm is to be congratulated on so cleverly adapting such wisdom as has filtered down through centuries. Another charming thing about this Hood advertising is the unique type they are using.

It is expected that the Siberian Railway will be completed to Irkutsk in February, 1900.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done it will do again.

CANNED PEACHES

Finest Crawford Peaches, in thick syrup.

Large Tins 25c.
Glass Jars 50c.
Whole Raspberries (glass) 50c.

CANNED { Green Gages, Strawberries 15c; Pitted Cherries, Pineapple. 20c }

GENUINE MAPLE SYRUP AND SUGAR.

T. A. Rowat & Co.
234 Dundas Street. Phone 317.

Never Disappoints

EUREKA BREAD is always the same. It is made by experts, and the best ingredients are used. When you use it once you will never buy any other bread but EUREKA. See if this is not correct. Order a sample loaf.

THE PARNELL-DEAN STEAM BAKING COMPANY,
75 Bruce Street. Telephone 929.

ST. JAMES' SITE ABANDONED

Other Properties Recommended for the New Armory.

At a meeting yesterday afternoon of the citizens and legislative joint committee, six sites for the new armory were submitted for consideration, as follows: The O'Callaghan Terrace, at the corner of Dundas and Ridout streets; a site on the north side of Fullarton street, west of the Western Hotel; the old Mechanics' Institute property on Talbot street; Ald. Douglass' property at the northwest corner of Richmond and Central avenue; a vacant lot on the corner of Wellington and York streets, and on the southwest corner of Dundas and Waterloo streets.

Members present were Mayor Wilson, Ald. McPhillips, Parnell, Winnett, Jolly, Plant and Graham, C. S. Hyman, ex-M.P., Major J. W. Little, and Capt. W. J. Reid.

The matter was referred to a subcommittee composed of ex-Mayor Little, Mr. Hyman, Mayor Wilson, Ald. McPhillips and Parnell.

The sub-committee met, and decided to recommend the Fullarton street, the Douglass and the southwest corner of Dundas and Waterloo properties to the city council for approval, when they will be left to the government for choice. The property at the corners of Wellington and York streets may also be included in the recommendation.

The Christian Scientists are trying to secure the St. James' Church site, and the church board of managers have been asked to be relieved of the bond, now that the property has been finally abandoned as the armory site.

AMUSEMENTS

"FAUST" TODAY.

The attraction at the Grand this afternoon and tonight, at popular prices, will be Porter J. White's "Faust." An exchange says: "The audience at the Park Opera House Monday evening was a large one, and was very appreciative of the merits of 'Faust,' as presented with Porter J. White as Mephisto, supported by a capable and pleasing company. White, as Mephisto, and Stanley Johns as Valentine, each received curtain calls, while other members of the company were roundly applauded. 'Faust,' as depicted on the modern stage, never fails to have a strange fascination for old and young, and is, indeed, an illustrated sermon, which never fails to strike a responsive chord in the hearts of the masses."

MR. GEORGE HEATH

The George Heath Dramatic Company will present a list of plays at the Opera House, commencing, Monday evening, for one week. The opening will be a four-act comedy entitled "Our Strategists." This is one of the funniest pieces now before the public, and is one continued laugh from start to finish. Mr. Heath as Jack Rutledge, has ample scope in this piece to demonstrate his ability as an actor and a comedian. He is funny in the extreme, and at all times plays his parts in an intelligent and artistic manner. Anyone who enjoys refined comedy, well acted, by a capable company, should not fail to see this company sometime next week. A change of play will be given every performance, and the company will also present "Caste," "Our Bachelors," "The Russian Serf," and "Tom Pinch."

FRANK DANIELS COMING.

Frank Daniels and his company will be the next comic opera attraction at the theater. They are announced for week after next, and during the engagement will be seen in that fascinating opera, "The Idol's Eye." the company have just returned from the Pacific coast, where they have had a most profitable and cordially received engagement. Daniels, next season, will be seen in a new opera, just completed for him by Victor Herbert, Kirke La Shelle and Fred Rankin. Therefore his coming engagement will be the last chance of seeing him in "The Idol's Eye."

To those interested enough to begin to question as to whether they are getting quality or value for their money, we would say, Purchase one single packet of "SALADA" Ceylon Tea, and give an opportunity to prove its wonderful drawing qualities, and then form your judgment. ee

The Best Way

to convince yourself that we give the best values in made-to-measure clothing is to place your order with us.

Our Assortment of.....
Herringbone and Fancy Worsted Suitings
IS THE MOST COMPLETE IN THE CITY.

We make them up into suits, to your order, for $15, $20 and $22.50.

Blue Serge Suits
Best for business use, in all shades, to order at from
$16 to $25
FIT GUARANTEED.

Finest Trouserings
in the city—in all the latest fancies, made up to your measure and guaranteed to fit.
$4.50, $5 and $5.50

No man can afford to wear ready-made clothes when we are making up suits at these prices.

ALL TWEEDS BY THE YARD CUT FREE OF CHARGE.

KINGSMILL'S
GENTLEMEN'S OUTFITTERS.

MUST BE GOOD

It is not enough that Fit-Reform garments shall please you at the time of purchase.

They must continue to please you so long as they last; else the maker shall not be satisfied.

His guarantee holds good from the time the garments leave the workshop until each has proved its usefulness.

Fit-Reform garments that do not satisfy their wearers to the utmost are redeemable for their face value at the agency where bought.

Suits and overcoats, $10, $12, $15, $18, $20.

Trousers, $3, $4, $5.

The Fit-Reform Wardrobe
ROBERT M. BURNS,
180 Dundas St., London, Ont.

Children's Wing.

To the Editor of The Advertiser:

May I ask for space to thank those friends whose names I append for so kindly helping us to obtain the $25 for the children's wing, which sum is to be ours as soon as seven similar sums are given or collected? The total now in hand is $107, but perhaps there may be others amongst your readers who will help us to obtain the amount which still stands between us and our goal. Of course, we need much more to complete our good work, but we want that $25 sorely. The donations are as follows: The parents of Ruth Hutchins, $25; Mrs. R. W. Puddicombe, $25; Mrs. Baldwin, $10; Miss Hearding, $2; Mrs. Blinn, $10; a friend, per Mrs. Yarker, $5; a friend of children, $10; another friend, $2; Mrs. R. Browne, $5; Miss Cora Beattie, $5; Little Doris, $1; Mothers' Union, Memorial Church, $7; total, $107. No small sums refused. Thanking you for your kind help, believe me, yours most truly,

H. A. BOOMER.

PRINCETON'S PROOF

That Dodd's Kidney Pills Always Cure Kidney Disease.

A Resident Corroborates Mr. Masa Willis' Report of His Cure—Scores of Cures in Princeton District by Dodd's Kidney Pills, but Not One Failure.

Princeton, April 15.—"Mr. Masa Willis, of Woodstock, knows what he is talking about when he praises Dodd's Kidney Pills," said a Princeton resident to our reporter today.

"I can indorse every word he says about that remedy, having used it myself for Diabetes, and I assure you there is no medicine on the market today that can begin to compare with it.

"I know Mr. Willis quite well, and know that his case is stated with the greatest fairness and accuracy. I know that he was a great sufferer, and frequently complained about pains in his back. I know also that he was taking different kinds of medicines at various times with very little benefit.

"Meeting his son on the street one day, I inquired how Mr. Willis, sen., was. The young man told me he had persuaded his father to take Dodd's Kidney Pills which were doing him immeasurable good.

"Soon afterwards I saw the elder gentleman, and was told that Dodd's Kidney Pills had cured him entirely.

"I know scores who have been cured of Bright's Disease, Diabetes, Rheumatism, Lumbago, Gravel, Urinary Troubles, Female Weakness, and other forms of Kidney Disease, by Dodd's Kidney Pills, but I don't know of a single case in which they have failed to cure."

Dodd's Kidney Pills are sold by all druggists at 50 cents a box, six boxes $2 50, or sent, on receipt of price, by the Dodds Medicine Co., Limited, Toronto.

DIED FROM A FALL.

Wallaceburg, April 15.—Thos Sudds, who fell from a derrick while working at Steinhoff & Gordon's oil wells, died yesterday after ten days of suffering from the injuries he received. He leaves a wife and four small children.

SUFFOCATED BY GAS.

Baden, Ont., April 15.—A serious accident happened at the Baden Hotel on Tuesday night. Two daughters of Mr. Henry Forler—Misses Emma and Lavina—were almost suffocated by gas from the coal furnace, while several other occupants of the hotel are suffering from the effects of the gas. Lavina has since died.

A CARD

We, the undersigned, do hereby agree to refund the money on a twenty-five cent bottle of Dr. Wills' English Pills, if, after using three-fourths of contents of bottle, they do not relieve Constipation and Headache. We also warrant that four bottles will permanently cure the most obstinate case of Constipation. Satisfaction or no pay when Wills' English Pills are used.

J. Callard, Chemist, 390 Richmond street, London, Ont.
B. A. Mitchell, Chemist, Gothic Hall, London, Ont.
W. T. Strong & Co., Chemists, 184 Dundas street, London, Ont.
E. W. Boyle, Druggist, 652 Dundas street, London, Ont.
J. G. Shuff, Chemist, 540 Dundas street, London, Ont.
H. J. Childs, druggist, 632 Dundas street, London, Ont.
C. McCallum, druggist, London, Ont.
N. W. Emerson, druggist, 120 Dundas street, London, Ont.
N. I. McDermid, druggist, corner Dundas and Wellington streets, London, Ont.
W. S. B. Barkwell, chemist, corner Dundas and Wellington streets, London, Ont.
Anderson & Nelles, druggists, 240 Dundas street, London, Ont.

8 a t

The cheese mite is more tenacious of life than any other insect. Leuwenhoeck glued one to a pin in order to make a microscopical examination, and in this situation it lived 11 weeks.

The great lung healer is found in that excellent medicine sold as Bickle's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membranes of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness of the chest, bronchitis, etc.

Children Cry for CASTORIA.

CASTORIA
For Infants and Children.
The fac-simile signature of Chas. H. Fletcher is on every wrapper.

Children Cry for CASTORIA.

Children Cry for CASTORIA.