

Our \$8.00 Materials \$5.25 \$5.25 R. Score & Son,

Tailors and Haberdashers, 77 King St. W., Toronto, Patterns and Self-Measurement Chart Free to Out-of-Town Folk.

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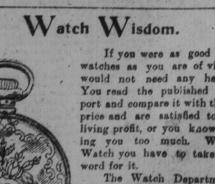
The man or boy that is getting nervous lest he be caught shabby for Christmas had better take heart. A new Overchat is not going to cost what you expected. We've arranged differently-that is if you care to take advantage of the Men's Store offer for opening time to-morrow morning. Only one hundred and twentytwo of them, remember, of the men's-65 for the boys.

122 Men's Heavy Winter Overcoats, the lot includes fine importe cheviots, in grey and black, and a few Montagnacs, made up in the popular Raglanette style, the medium length box coat, with square pockets, and a few swell Newmarkets, first.class linings and trim-mings, some lined with silk and satin sleeve.lining, neat velvet collars, thoroughly tailored and perfect-fitting, sizes 34-44, regular 6.95

75 Men's Fancy Vests, an excellent Christmas gift, consisting of fine imported English vestings, in assorted fancy weaves, black with silver stripe, black grounds with neat red checks and colored over-plaids, also fawn and brown corduroys, made in the latest style and cut high at the throat, some lined with red financi, all well tailored and enterplated fitting sizes 25, 44 environments of family for the 

Men's Fine Black Vicuna Tuxedo Coats and Vests, a rich, softinished cloth that will not gloss, made with shawl collar and lined hroughout with silk, well tailored and splendid fitting, 12,50 

Men's Fine Imported West of England Venetian Worsted Dress Suits, fast black coat, made in regulation style, lined with silk and finished with narrow silk stitched edges, sizes 33-44, 90.00 20.00 



store sells Watches on the closest margin, depending on large turnover, just as the cotton department or the grocery department sell their goods. Here Watches are not called by

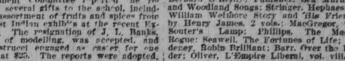
fictitious names or marked with meaningless trade marks. This store simply passes out to you the product of the Waltham and other famous makers-the best in the world, endorsing the makers' guarantee and adding always this unanswerable argument - money back if not satisfied. You don't need any Watch education to buy here. You don't have to pay for

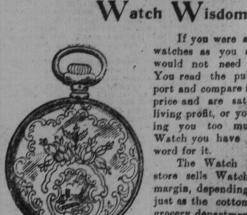
expert knowledge. Is the Christmas secret in your home-a. Watch for man or woman, boy or girl? Anybody, even a child, can buy it here with perfect assurance of obtaining the best possible value for the money. Take these examples from our Watch program for Saturday :

57 Ladies' Fourteen Karat Gold-Filled Waltham Jewelled Witches, hunting or double cased, 25 years' guarantee, heautifully engraved, 10.00 Saturday Delivered in good order to any address in Canada for 10c extra.

78 Men's 18-size Gold-Filled Waltham Watches, jewelled, open face or dust-proof cased, 20 years' guarantee, engine turned or fancy'en gravings, Saturday. Postage 10c.

29 Men's 18 size Gold Filled Waltham Watches, 17 jowels, open face of dust-proof cased, 20 years' guarantee, elegantly engraved or plain 1 90 Out-of-town customers please add for postage, 10c.





If you were as good a judge of watches as you are of victuals you would not need any help to buy. You read the published market report and compare it with the butcher's

price and are satisfied to give him a living profit, or you know he's charging you too much. When it's a Watch you have to take somebody's The Watch Department of this