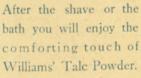


Four forms of





Hölder Top Shaving Stick

Lams

The J. B. WILLIAMS COMPANY, Canadian Depot, 655 Drolet St., Montreal

luxuries the Government permits.

WILLIAMS' Shaving Soap is as much at home in camp or at the front as it

is in a bathroom. The water need not be hot, your brush need not be a fine badger, to coax Williams' Shaving Soap into a lather. Like a good soldier, it fits into any kind of life, and delivers its full quota of rich, creamy, lasting lather, even under difficult shaving conditions. Pass this war comfort along to your soldier. It is one of the few